



MONTHLY NEWSLETTER

RISE MEMPHIS

1355 LYNNFIELD ROAD, SUITE 101

MEMPHIS, TN. 38119

www.risememphis.org

RISE/IP GOAL CARD PROGRAM

ISSUE 50; DECEMBER 2025



MESSAGE FROM THE SENIOR MANAGER

HAPPY HOLIDAYS FROM RISE!

Greetings Goal Card family and supporters! We hope everyone is having a great holiday season and are looking forward to spending quality time with your loved ones within the upcoming weeks. As we prepare for a lengthy break, we want to provide you with a few updates for the month.

Last month, Goal Card hosted its first quarter Redemptions at our participating site locations, and it went off without a hitch! We would like to thank all of our volunteers, principals, counselors, and administrators at each school site for assisting our team in making each Redemption event possible. We couldn't do it without you!

We would also like to give a special shout-out to our amazing team at BTW for making both our LOC homecoming visit and Senior Ready Day possible! We hope these engagements were valuable to our seniors!

Please be mindful of our December calendar, especially as we enter into our final week of school for 2025. Incentive Distribution Week is held December 8th - December 19th, so if you placed an order from

Continues next page —

IN THIS ISSUE

Message from the Coordinator	1
Senior Ready Day at BTW	2
Senior Visit to LOC	2
Goal Setters of the Month	3
RISE Information	4
Upcoming Events	4
Goal Card Top Achievers!	4
Community Assistance & Info	4

ENJOY THIS ISSUE?

Feel free to share this newsletter with anyone who you think may find it useful.

QUESTIONS, COMMENTS, IDEAS?

Contact Kimberly Morgan West at kimberly@risememphis.org or goalcard@risememphis.org. Also, follow us on Facebook at <https://www.facebook.com/RISEFoundationMemphis/>



Contact your Goal Card staff during school hours at (901) 507-8885.

Continued from front page

the Goal Card catalog, please be sure that you are present at school this week to receive your items. If you are absent on the date of delivery, your items can be picked up from the RISE office during the holiday break.

As our students prepare for end-of-semester testing, we would like to encourage you to do your best as you close out the first half of the school year. Please refer to our website at www.risememphis.org for holiday hours. If you have any questions about our Goal Card program or content in this newsletter, please feel free to give us a call at 901-507-8885 or at goalcard@risememphis.org.

Wishing you a season and new year filled with joy, good health, and peace for all! I hope you enjoy your holiday in good spirit and return refreshed, rejuvenated, and ready to tackle the spring! Be well and have a happy holiday!

BEST,

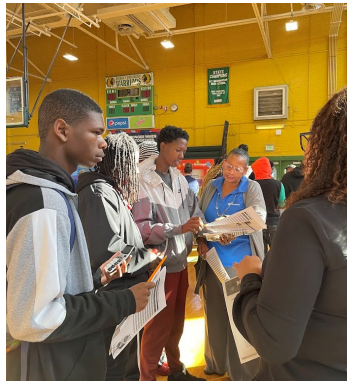
**KIMBERLY MORGAN-WEST
SENIOR GOAL CARD MANAGER**



RISE MEMPHIS NEWS

SENIOR READY DAY AT BTW!

Last month, RISE Memphis hosted its Real World Ready aka "Senior Ready Day" at BTW High School with the goal of exposing anticipated graduates to real life circumstances in health, finance, and development. The highlight of the day which has become a BTW tradition is the "On My Own" financial simulation experience hosted by the Shelby County Trustees Office and Bank On Memphis.



The OMO program is an interactive financial simulation designed for youth ages 13 -20. During the simulation, students become the major income provider for their household which may include spouse and children. Students are tasked with providing housing, food, transportation, childcare, and other needs for their families all while staying within their monthly budgets. Our BTW seniors did a great job taking their responsibilities with this event and we hope it will help them to make healthy financial choices in the future! We would also like to give a huge thank you to our partners at A Step Ahead Foundation for hosting an awesome lunch-and-learn engagement with our young ladies! Thanks to all of our partners for making sure that our seniors are REAL WORLD READY!



SENIORS ENJOY LOC HOMECOMING

In late October, the Goal Card team had the opportunity to take a few of our senior Goal Card legacy students from BTW High School to Lemoyne-Owen College to experience homecoming festivities, and the students had a ball!

Special thanks to the awesome staff at LOC for arranging an amazing tour experience with the royal court, and special thank you to LOC President and RISE Memphis board member Dr. Christopher Davis for extending the invitation. RISE would also like to extend a special thank you to our amazing partners over at Streets Ministries for serving as our transportation sponsor for this event. Our students learned so much about the HBCU culture during this visit and are looking forward to becoming Magicians in the future!

The HBCU college experience initiative is provided to our Goal Card students courtesy of Community Foundation of Greater Memphis/GIVE 365. We appreciate your continued support!



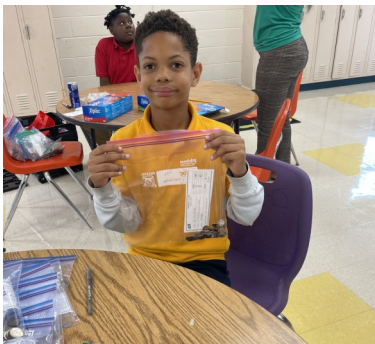


ELEMENTARY GOAL SETTER OF THE MONTH

TRENTIN WASHINGTON

Congratulations to our Elementary School Goal Setter of the Month, Trentin Washington! Trentin is 10 years old and is in the 5th grade at LaRose Elementary. His favorite school subject is Social Studies and he enjoys playing football with friends in his spare time. When Trentin grows up, he wants to be a professional football player.

Congratulations Tamara Morton & Kevin Washington! We are very proud of Trentin!



Goal Setters of the Month are selected by each group's Goal Card Coordinator with the help of representatives at our participating schools. Encourage your child to be a shining star so that they can be recognized in our upcoming newsletters!

GOAL SETTERS OF THE MONTH!



MIDDLE SCHOOL GOAL SETTER OF THE MONTH

KAYLA WARD

Congratulations to our Middle School Goal Setter of the Month, Kayla Ward! Kayla is 13 years old and is in the 8th grade at Cummings K-8 Optional School. Kayla's favorite subject is English and she enjoys playing basketball in her spare time. When Kayla grows up, she would like to become a Labor and Delivery Nurse.



Congratulations Leakisha Ward and Vadarrius Hall! Kayla is the best!

HIGH SCHOOL GOAL SETTER OF THE MONTH

D'ASIA SHIELDS

Congratulations to our High School Goal Setter of the Month, D'Asia Shields. D'Asia is 18 years old and is a senior at Booker T. Washington High School. Her favorite subject is Math and she enjoys dance and working in her spare time. After graduation, D'Asia plans to attend LeMoyne-Owen College to study nursing. Special congrats to D'Asia for being one of Q1's top point earners We are so proud of you!



Congratulations Teicia Jackson! D'Asia is well on her way!

EVENT INFO & ANNOUNCEMENTS

This section is reserved for information regarding community information and announcements. RISE is only sharing this information and do not have any additional information regarding any of the listings.



MAM/STREETS CLASSIC
DECEMBER 19-22, 2025
 Elementary, 6 & 7th Grade, 8th Grade Boys & Girls
 No Team Fee! | 3 Games Guaranteed
 Contact for more info: classic2025@streetsministries.org

STREETS MINISTRIES | MEMPHIS ATHLETIC MINISTRIES

REGISTER TODAY. Scan the QR code to fill out and submit your child's registration form.



Read Around the Christmas Tree Extravaganza
12/9/25 - 12/11/25
 1037 CUMMINGS ST.
 MEMPHIS, TN 38106

Sign Up [QR Code]

EACH GUEST IS ASKED TO BRING A NEW CHILDREN'S BOOK TO READ TO THE STUDENTS AND THEN AT THE END OF THE EVENT, PRESENT THE BOOK AS A GIFT TO THE CLASS.



RISE MEMPHIS PRESENTS
JINGLE & GENEROSITY
 A FINANCIAL EMPOWERMENT AUCTION
 RISE MEMPHIS IS CLOSING OUT THE YEAR WITH AN ONLINE AUCTION FEATURING A CURATED SELECTION OF ITEMS AND EXPERIENCES FROM OUR COMMUNITY PARTNERS.
DECEMBER 8 - 15, 2025
 VISIT [BIT.LY/JINGLE901](http://bit.ly/jingle901) TO PLACE A BID
 ITEMS MUST BE PICKED UP BY DECEMBER 22
 RISE MEMPHIS HQ
 1355 LYNNFIELD RD, BUILDING B, SUITE 101
BID, WIN, AND MAKE AN IMPACT!



Winter Wonderland
 Bring your family and friends for Memphis' newest holiday tradition. Winter Wonderland is a dazzling mostly-indoor experience filled with lights, live entertainment and festive fun for all ages.
Dec. 12-21
 Ten Days of Holiday Fun for the Whole Family
 Buy Tickets at WinterWonderlandMemphis.com
 Make this season special with family-friendly activities everyone will love!

- PICTURES WITH SANTA
- MAGIC SHOWS
- 20-FOOT SLIDE
- BUMPER TUBES
- LIVE SNOWGLOBE
- PETTING ZOO
- MINI LIVE NATIVITY
- CHRISTMAS TREE LANE
- SANTA'S WORKSHOP
- LETTERS TO SANTA
- MUSIC PERFORMANCES
- VENDOR MARKET
- FESTIVE EATS & DRINKS
- HOLIDAY PHOTO OPS

RISE MEMPHIS END-OF-YEAR GIVING CAMPAIGN



EMPOWERING MEMPHIANS THROUGH FINANCIAL WELLNESS
 25 YEARS OF SERVICE
 RISE MEMPHIS
 risememphis.networkforgood.com

It's December and it's a BIG time of year for our organization! rRISE Memphis would like to thank you all for your unwavering support, especially throughout the last year.

During this giving season, we ask that you give today to support RISE Memphis programs like Goal Card, which teaches public school students how to set and achieve academic, financial, and life goals, giving youth the tools they need to live sustainable, financially literate lives after graduation.

Your support for our "RISE to the Occasion End-of-Year Giving Campaign allows RISE to continue its crucial programs, like Goal Card, for Shelby County. By giving, you help improve the community through financial literacy tools and incentives, helping families build assets and make better financial choices.

If you'd like to donate now, please visit risememphis.org.

RISE UPCOMING DECEMBER EVENTS

<p>December 8 - December 19</p> <p>INCENTIVE DISTRIBUTION WEEK!</p> <p>Each onsite school will be notified of their distribution day.</p>	<p>Wednesday, December 10</p> <p>CUMMINGS FINANCIAL LITERACY SESSION</p> <p>9:15a - 11:30a</p> <p>Location: Cummings Classroom/Library</p>	<p>Wednesday, December 17</p> <p>BELLEVUE FINANCIALLY LIT WEDNESDAYS</p> <p>3:30p</p> <p>Location: Bellevue Library</p>
<p>Monday, December 8</p> <p>MONEY MONDAYS W/ KQ</p> <p>3:45p - 5:00p</p> <p>Location: Knowledge Quest/990 College Park</p>	<p>Wednesday, December 10</p> <p>LAROSE 5-01 FINANCIAL LITERACY LESSON</p> <p>1:00p</p> <p>Location: LaRose 5th Grade Classroom</p>	<p>December 22 - January 5</p> <p>WINTER BREAK! NO SCHOOL!</p> <p>RISE offices will be open. If you need assistance, please contact us at (901)507-8885.</p>