



No One Down Relief Organization (NODRO)

|Addis Ababa, Ethiopia

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|Our Ref No.: NODRO/June/2025/L.No.26

Project Title:

🐐 Give a Goat: Help 2,000 Ethiopian Women Start Microenterprises project

Vanity URL (proposed): globalgiving.org/projects/give-a-goat-ethiopia

Submitted by: No One Down Relief Organization (NODRO)

Funding Goal: \$1,000,000

Project Duration: April 2026 – March 2030 (4 years)

Project Location: Rural communities in Oromia, Amhara, and SNNPR Regions, Ethiopia

🔑 Key Themes

Primary Themes:

1. Women's Economic Empowerment

- Supporting women to gain income-generating assets and financial independence
- Promoting female entrepreneurship and self-reliance through livestock microenterprises

2. Sustainable Livelihoods

- Establishing low-cost, high-impact rural income streams through goat rearing
- Strengthening household resilience against economic shocks and food insecurity



3. Rural Development & Financial Inclusion

- Linking women to savings groups and cooperative markets
- Encouraging locally driven development through access to productive assets

Secondary Themes:

1. Food Security & Nutrition

- Improving access to protein-rich foods such as goat milk
- Reducing child malnutrition in low-income, female-headed households

2. Education & Skills Development

- Providing hands-on training in animal husbandry and small business management
- Enhancing women’s confidence, literacy, and decision-making through peer mentoring

3. Community Engagement & Gender Equity

- Building women-led support groups and community networks
- Promoting gender balance in asset ownership and rural economic participation

4. Climate-Resilient Agriculture

- Encouraging livestock practices adapted to dry lands and climate stress
- Integrating indigenous knowledge and sustainable practices into livestock systems

Q Project Summary

In rural Ethiopia, many women live in poverty with limited access to income-generating opportunities. This project empowers 2,000 vulnerable women, especially widows, single mothers, women’s with a disability and displaced women, by providing them with female goats, basic veterinary training, and microenterprise support.

Goats offer a simple, sustainable livelihood solution. They provide milk, offspring, and income—and can dramatically improve nutrition, self-reliance, and dignity. This initiative builds resilient rural economies, strengthens food security, and promotes women’s financial independence.

📌 Pressing Issue and the Problem

Ethiopia’s rural women face deep poverty, exclusion from formal employment, and lack of access to financial services. Traditional agriculture often excludes women from land ownership and decision-making. Many live on less than \$1 a day.

Meanwhile, rural families face:

- ✓ Poor nutrition and limited protein access
- ✓ Dependency on seasonal labor or aid
- ✓ Lack of capital for small business investment
- ✓ Gender-based economic discrimination

Goat rearing offers a practical, culturally accepted, and scalable solution. A single goat can change a woman’s life.



(Source: NODRO field Reports, UN OCHA): which NODRO has identified these critical needs from field reports and coordination with women’s Rights Advocacy Ethiopia (WRAE) (Existing Partner)



🔥 Why This Matters

- ✓ 🐐 Goats are hardy, low-maintenance, and well-suited to Ethiopia's climate
- ✓ 📁 Women-led businesses tend to reinvest more in families and communities
- ✓ 🍼 Goat milk improves child nutrition and can be sold for income
- ✓ 🛠️ Women with assets have greater decision-making power and dignity

“Just \$50 can give a woman a goat—and a pathway out of poverty!”

💡 How the Project Will Solve the Problem (Our Solution)

Over 4 years, this project will:

- ✓ Distribute 2,000 female goats to rural women across 3 regions
 - ✓ Provide each woman with training in animal husbandry and marketing
 - ✓ Establish 100 women's savings groups for peer support and business growth
 - ✓ Set up local veterinary support units and referral networks
 - ✓ Facilitate “pass-on-the-gift” systems where offspring goats are given to others
 - ✓ Train community facilitators to offer mentorship and monitor progress
 - ✓ Link women to local cooperatives and agro-markets
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Key Activities and Budget Snapshot

Activity	Amount (USD)
Purchase and distribute 2,000 goats	\$400,000
Goat shelter materials & starter kits	\$100,000
Veterinary training and health support	\$120,000
Women's business & financial literacy training	\$150,000
Establish savings groups & community mentors	\$80,000
Monitoring, learning, and evaluation	\$70,000
Admin, staff, transport & logistics	\$80,000
Total	\$1,000,000

Expected Long-Term Impact (By 2030)

- ✓ 2,000 women supported with productive livestock assets
- ✓ 6,000+ additional community members reached via pass-on programs
- ✓ 100 women's saving & support groups formed
- ✓ 80% of women report improved income within 12 months
- ✓ Improved nutrition in 4,000+ rural households
- ✓ Strengthened rural value chains and women's cooperatives
- ✓ Reduced dependence on food aid and harmful coping strategies



Sustainability Plan

After the project ends:

- ✓ Women will keep and breed goats, passing offspring to others in need
- ✓ Savings groups will operate independently with rotating funds
- ✓ Local veterinary technicians trained by the project will continue to serve communities
- ✓ NODRO will integrate goat-rearing with other women-led farming initiatives
- ✓ Community monitoring committees will ensure fair distribution and impact tracking

Donation Options

- ✓ **\$25** - Feed and vaccinate one goat for a full year
- ✓ **\$50** - Purchase one female goat for a woman entrepreneur
- ✓ **\$100** - Provide a goat plus veterinary training for one woman
- ✓ **\$250** - Fund a complete startup kit: one goat, training, and shelter materials
- ✓ **\$500** - Support a full women's savings group (20 members) with mentoring
- ✓ **\$1,000** - Launch a mini goat farm with 5 women and continuous mentor support
- ✓ **\$3,000** - Establish a regional goat breeding hub and mobile veterinary outreach
- ✓ **\$5,000** - Support an entire community cluster (50 goats + training + savings group setup for 50 women)

Coordination, Partnering & Community Engagement

- ✓ Local Women's Affairs Bureaus
- ✓ Regional Agricultural Extension Offices
- ✓ Community Animal Health Workers (CAHWs)
- ✓ Women-led cooperatives and rural self-help groups
- ✓ Faith-based organizations (FBOs) and elders for cultural integration

□ Why Trust NODRO?

- ✓ 10+ years supporting women in rural enterprise and recovery
- ✓ Proven models in livestock distribution and pass-on-the-gift systems
- ✓ Community-driven approach, grounded in dignity and empowerment
- ✓ Transparent financial management and monitoring systems
- ✓ Committed to women’s leadership, inclusion, and sustainability

📷 Photos & Visuals Documentation

📷 Photo 1

Caption: A woman proudly receives her goat

Description: One of NODRO beneficiaries smiles as she receives a goat during the community distribution event prior to this project.





📷 Photo 2

Caption: Women in business training circle

Description: Participants learn basic bookkeeping and small business planning in a rural training session led by NODRO facilitators.



📷 Photo 3

Caption: Goat shelter built by local women

Description: Simple, affordable goat shelters help keep animals safe and healthy—built using local materials and community labor.





📊 Monitoring & Reporting Plan

- ✓ Quarterly updates on beneficiaries and livestock status
 - ✓ Pre- and post-distribution income and nutrition assessments
 - ✓ Goats tagged and tracked using local livestock registries
 - ✓ Use of digital tools (like KoboCollect) for data collection
 - ✓ Annual learning forums with savings groups and local leaders
 - ✓ Onsite visits with community animal health workers and mentors
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📈 Key Performance Indicators (KPIs)

- ✓ 2,000 goats distributed to women in need
 - ✓ 100 savings groups formed and operating
 - ✓ 6,000+ goats bred and redistributed via pass-on model
 - ✓ 80% of women report income growth within 1 year
 - ✓ 70% of households show improved nutrition
 - ✓ 50 community animal health workers trained
 - ✓ 90% goat survival rate after 12 months
 - ✓ 10 cooperatives linked to local dairy and meat markets
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🏢 Implementing Organization

No One Down Relief Organization (NODRO)

Bank: Bank of Abyssinia

USD Account: 219217595

SWIFT Code: ABYSETAA

City: Addis Ababa, Ethiopia

📞 Contact Information

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🌟 Project Motto:

“One goat. One woman. A lifetime of change.”