



SOCIAL IMPACT REPORT

JAN - JUNE 2026

NDAW ACADEMIE SUMMER PROGRAM

In 2026, NDAW A. hosted basketball camps across Senegal in Thies, International School of Dakar, Jaxaay, and Yoff. Guided by our theme, "Unity. Rise Together. Education.," each camp became a space of mentorship, teamwork, and inspiration—where community and resilience took center stage, empowering hundreds of young athletes to push their limits and believe in their potential.

2026 also marked a historic milestone: in partnership with the Black Student Athlete Summit, we rehabilitated our very first basketball court, creating a lasting space for young people to train, play, and dream! We also hosted two free conferences for student athletes from across Senegal to learn from industry leaders and successful entrepreneurs in the sports industry.

Supported by local and international partners, every session was about more than basketball—it was a chance to build confidence, nurture ambition, and prepare the next generation to thrive both on and off the court. Together, the 2026 camps embody the heart of NDAW A.: unity fueling progress, education sustaining it, and young people rising together toward their dreams.

1500+ YOUTH

IMPACTED THROUGH SPORTS, MENTORSHIP, AND CLASSROOM SESSIONS

200+ PAIRS OF SHOES

PROVIDED TO SUPPORT PARTICIPATION AND CONFIDENCE

400+ PIECES OF SPORTS GEAR

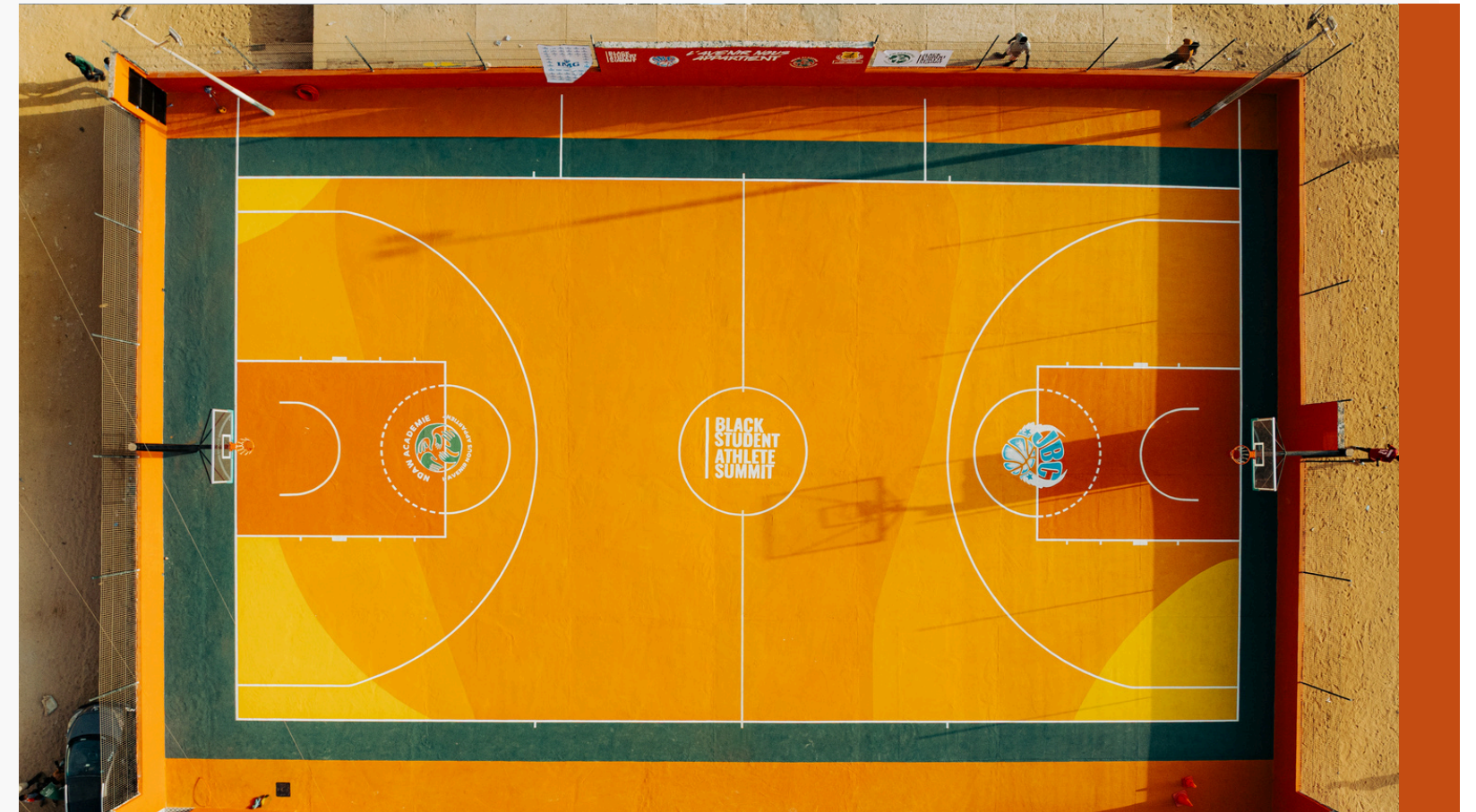
DONATED TO STRENGTHEN BOTH SPORTS AND EDUCATION



JAXAAY BASKETBALL CAMP & COURT INAUGURATION

In Jaxaay, NDAW A. reached a historic milestone by building our first-ever basketball court, in partnership with the Black Student Athlete Summit and Jaxaay Basket Club. This court stands as more than a place to play—it is a hub for mentorship, leadership, and community growth, giving young people in Jaxaay a permanent space to train, connect, and dream. Its creation reflects NDAW A.'s long-term commitment to investing in the communities we serve, ensuring the impact of our work extends far beyond a single camp.

The Jaxaay camp itself brought together young athletes for a day centered on education, life beyond sport, and supporting one another. Every camper received a shirt and a bag, 100 in total, along with 50 pairs of shoes given out to help meet a real need in the community. Beyond the drills and games, the camp emphasized discipline, teamwork, and the belief that basketball can be a foundation for something bigger—preparing these young people to grow both on and off the court.



THIES CAMP

In Thies, NDAW A. hosted a high-energy camp built around engaging drills, skill development, and a competitive 3v3 tournament that brought out the very best in every camper. The energy throughout the day was amazing, with young athletes pushing themselves and cheering each other on every step of the way. Alongside the action on the court, we stayed true to our mission of pairing sports with education, reinforcing the importance of discipline, teamwork, and growth beyond the game. Each camper left with a shirt and a bag, and 80 pairs of shoes were given out to support the community. Thies once again proved that when passion for the game meets purpose, young people walk away inspired both as athletes and as individuals.

YOFF (NDAW A. BIGGEST CAMP EVER!)

In Yoff, NDAW Academie hosted its biggest camp ever, bringing together over 130 boys and girls for a day of energy, connection, and growth. The camp was designed to bridge different communities and unite the youth of Senegal under one shared purpose, reminding them that they are stronger together. Throughout the day, we emphasized motivation, discipline, education, and the importance of supporting one another—values that go far beyond basketball. Seeing so many young people from different backgrounds come together as one community was a powerful reminder of why NDAW A. does this work: to show the youth of Senegal that unity and belief in each other can carry them further than they ever imagined



INTERNATIONAL SCHOOL OF DAKAR CAMPS & LEADERSHIP PANEL

NDAW A. in partnership with the Black Student Athlete Summit brought its mission to the International School of Dakar (ISD) with a multi-day event combining a basketball camp, a soccer camp, and a conference—bringing together student-athletes for a full experience of sport, mentorship, and education. It was an opportunity to expand NDAW A.'s reach beyond basketball alone, showing young people that the same values of discipline, teamwork, and ambition apply across every sport and every path.

BASKETBALL CAMP

As an ISD alumnus, Colin Lamine returned to host a basketball camp on campus, working with over 50 student-athletes. His presence added a special layer of inspiration—showing current students what's possible when someone from their own school goes on to compete at a high level. The camp focused on skill-building, competition, and the mindset needed to grow as an athlete and a student.



GIRLS SOCCER CAMP

Dieynaba Ndaw, also an ISD alumna and a member of the Senegalese National Team, led an all-girls camp at ISD. Her journey from ISD to the national stage made her a powerful role model for the girls in attendance, proving that opportunity and excellence are within reach. The camp created a space for girls to build confidence, sharpen their skills, and see themselves reflected in someone who made it to the highest level of the sport.

STUDENT ATHLETE LEADERSHIP PANEL

INDAW A. also hosted a panel focused on life as a student-athlete, giving students direct insight into the realities of balancing academics and sport. The discussion covered the 7 common mistakes college students make, along with honest conversations about the college student-athlete experience and what it's really like to navigate that path—academically, athletically, and personally. It was a chance for students to hear real experiences and walk away better prepared for their own journeys ahead.



CONFERENCE AT WEST AFRICAN RESEARCH CENTER

History was made in Senegal at our first-ever conference, held at WARC, bringing together over 70 student-athletes from universities and high schools across the country, alongside student-athletes from the U.S.—all united by a shared mission of learning, leadership, and sport. The conversations went beyond the game, diving into breaking into the sports industry, the power of networking, and chasing purpose both on and off the court. It was a landmark moment for NDAW A., presented in partnership with the Black Student Athlete Summit, marking the start of a new chapter for student-athlete development in Senegal.

The conference was made unforgettable by an incredible lineup of speakers and mentors, including Astou Ndiaye, the first Senegalese WNBA player and Olympian; Aminata Diene, leading Decathlon Senegal; Lamine Michel Savane, a veteran sports executive and CEO of Vision 21 Sports Consulting; Amy Sarr Fall, a leading human rights advocate; Oumy Diop of Femme et Filles; Abou Ngame of COJOJ Dakar 2026; and Fatou Kiné N'Diaye, a Franco-Senegalese basketball legend and founder of Pulse Africa. Each leader poured their time, wisdom, and experience into the next generation, leaving an impact that will ripple far beyond that room. This was only the beginning.





POWERING CHANGE THROUGH OUR SPONSORS



WE EXTEND OUR DEEPEST GRATITUDE TO OUR SPONSORS AND PARTNERS WHOSE GENEROSITY HAS FUELED OUR MISSION. YOUR SUPPORT HAS ALLOWED US TO PROVIDE SHOES, GEAR, MENTORSHIP, AND OPPORTUNITIES TO OVER 1,300 YOUTH THIS YEAR. TOGETHER, WE ARE NOT ONLY BUILDING ATHLETES BUT ALSO SHAPING LEADERS, STUDENTS, AND CHANGEMAKERS FOR THE FUTURE.