



No One Down Relief Organization (NODRO)

|Addis Ababa, Ethiopia

|Registration number: 7509

|Bank Name: Bank of Abyssinia (BoA) Hayat Condominium Branch

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|Our Ref No.: NODRO/June/2025/L.No.24

Project Title:

Voice and Choice: Empowering Ethiopian Youth and Women for SRHR Justice

URL (Vanity): [https://www.globalgiving.org/projects/ voice and choice](https://www.globalgiving.org/projects/voice_and_choice)

Funding Goal: \$1,000,000

Project Duration: 36 Months

Key Themes:

Primary:

- ✓ Eliminating gender-based violence, including sexual violence, female genital mutilation/cutting (FGM/C) and child marriage
- ✓ Increasing safe abortion choices
- ✓ Challenging stigma and discrimination, attitudes and laws that undermine human rights, including based on gender or sexual orientation of lesbian, gay, bisexual, transgender and intersex (LGBTI) individuals

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“Ensuring that no one is left behind in the pursuit of a better life.”



Secondary:

- ✓ Improving sexual health of young people and girls, including comprehensive sexuality education (CSE), promoting menstrual health and youth-friendly service delivery
- ✓ Increasing access to comprehensive sexual and reproductive health services for poor, vulnerable and marginalised people

Project Summary:

No One Down Relief Organization (NODRO), in partnership with regional authorities and local actors, aims to empower 500,000+ Ethiopian youth and women to claim their sexual and reproductive health and rights (SRHR) through grassroots advocacy, policy reform, and stigma reduction. Targeting marginalized communities in Oromia, Amhara, Tigray, and Somali regions, this project will:

- ✓ Train 500+ SRHR advocates to lead community dialogues and campaigns.
- ✓ Influence 11+ regional policies to improve access to youth-friendly SRHR services.
- ✓ Reduce stigma by 40% through media campaigns and safe spaces for LGBTI individuals.

Impact: Sustainable SRHR justice through education, advocacy, and systemic change.

Pressing Issue and the Problem:

Ethiopia faces critical SRHR gaps:

Over all Crises, Real – time data and challenge

- ✓ **40% of girls** are married before 18 (UNICEF 2023).
- ✓ **70% of youth** lack comprehensive sexuality education (CSE).
- ✓ **LGBTI communities** face violence and exclusion due to stigma.
- ✓ **Weak policy enforcement** leaves rural areas underserved.



(Source: NODRO field Reports, UN OCHA): which NODRO has identified these critical needs from field reports and coordination with Women's Rights Advocacy Ethiopia (WRAE) (Existing Partner)

Why This Matters:

Without rapid responses:

- ✓ 40% of Ethiopian girls are married before the age of 18.
- ✓ SRHR stigma and conservative norms suppress youth voices.
- ✓ Unsafe abortions, GBV, and preventable diseases are rampant.
- ✓ Few grassroots organizations have the tools to advocate effectively.

Without urgent action, millions of youth and women will remain voiceless in decisions affecting their health and future.

A \$25 donation can rescue 1 girls from unsafe abortions and preventable diseases!



How the project will solve the problems (Solution)

Over 3 years, we will:

- ✓ Educate 500,000+ youth and women on SRHR rights.
- ✓ Build the capacity of 15+ local CSOs to lead advocacy.
- ✓ Conduct 500+ community dialogues to challenge stigma.
- ✓ Launch youth-led radio and social media campaigns.
- ✓ Influence 11+ regional policies for youth-friendly SRHR services.
- ✓ Train 1000+ SRHR youth champions and establish sustainable advocacy networks.

Key Activities and Budget Breakdown (Selected Components):

Activity	Target	Estimated Cost
Community SRHR dialogues (11 regions)	500+ sessions, 25,000 people	\$150,000
Capacity building for CSOs/youth leaders	15 CSOs, 100 youth	\$200,000
Radio and social media campaigns	Reach 11M+	\$120,000
Policy advocacy and briefings	11+ policy changes	\$180,000
Monitoring, baseline/endline surveys	2 full assessments each year	\$50,000
SRHR Champions' program (training, tools)	1000 youth leaders	\$100,000
Staff salaries, travel, admin, reporting	Field team & M&E	\$150,000
Total		\$1,000,000

Potential Long-Term Impact:

- ✓ Policy reforms that embed youth-friendly SRHR services.
- ✓ Increased agency among women and girls to make health decisions.
- ✓ Sustainable local movements leading continued advocacy.
- ✓ Reduced child marriage, unintended pregnancies, and stigma.



Sustainability:

After the project ends,

- ✓ **Youth "SRHR Champions"** will lead ongoing advocacy.
- ✓ **Policy wins** will institutionalize access to services.
- ✓ **Revenue-generating hubs** (e.g., contraceptive sales) will fund operations.

Finally, local SRHR champions and trained CSOs will continue advocacy efforts. **Women's Rights Advocacy Ethiopia (WRAE)** will integrate successful tools and materials into ongoing education programs, while NODRO will seek co-funding from national partners and global donors.

Donation Options:

- ✓ **\$25:** Provides SRHR informational materials and menstrual hygiene support for 5 young girls.
- ✓ **\$50:** Funds 2 SRHR toolkits for youth peer educators.
- ✓ **\$75:** Covers venue, refreshments, and transportation for a small youth-led SRHR dialogue session.
- ✓ **\$100:** Supports a full community dialogue session with 50+ participants.
- ✓ **\$200:** Provides digital tools and connectivity support for youth-led social media advocacy teams.
- ✓ **\$500:** Equips one local CSO with capacity-building materials and SRHR advocacy kits.
- ✓ **\$1,000:** Funds policy workshops and technical briefs to influence regional SRHR reforms.
- ✓ **\$5,000:** Launches a comprehensive SRHR campaign across one full region involving dialogues, media, and advocacy.

Coordination and Community Engagement

- ✓ In partnership with Women's Rights Advocacy Ethiopia (WRAE) offices at regional, Zonal, and Woreda levels
- ✓ In partnership with regional authorities and local actors, aims to empower 500,000+ Ethiopian youth champion

Why Trust NODRO?

- ✓ Over 2 years of collaboration between NODRO and WRDE on youth and gender programs
- ✓ Field experience across Oromia, Amhara, Tigray, Somali, and SNNPR
- ✓ Transparent reporting, local engagement, and community ownership
- ✓ Audited accounts and full financial compliance with GlobalGiving guidelines

Photos & Visuals Documentation

Primary Photo one:

Caption and Description: Youth-led SRHR awareness event in rural Ethiopia



Primary Photo two:

Caption and Description: Training workshop with women-led CSOs in rural Ethiopia





Primary Photo three:

Caption and Description: Policy dialogue session with local government





Monitoring & Reporting Plan:

- ✓ Quarterly updates with stories and impact metrics
- ✓ Baseline and end line evaluations
- ✓ Outcome tracking using GlobalGiving indicators (MB3.1a, PL1.2)
- ✓ Community feedback loops and learning reviews
- ✓ Metrics: Policy changes, stigma reduction surveys, service uptake.
- ✓ Tools: Digital case tracking, community scorecards.

Key Performance Indicators (KPIs):

- ✓ Reduced in 40% unnecessary marriage of Ethiopian girls before the age of 18.
- ✓ Reduced SRHR stigma and conservative norms suppress through youth voices.
- ✓ Reduced in 40% unsafe abortions, GBV, and preventable diseases.
- ✓ Capacity building for grassroots organizations and provide tools to advocate effectively.
- ✓ Educated 500,000+ youth and women on SRHR rights.
- ✓ Build the capacity of 15+ local CSOs to lead advocacy.
- ✓ Conducted 500+ community dialogues to challenge stigma.
- ✓ Launched youth-led radio and social media campaigns.
- ✓ Influenced 11+ regional policies for youth-friendly SRHR services.
- ✓ Trained 1000+ SRHR youth champions and establish sustainable advocacy networks.

Implementing Organization:

- ✓ No One Down Relief Organization (NODRO)
- ✓ Bank Name: Bank of Abyssinia
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- ✓ City: Addis Ababa, Ethiopia



Project Location:

- ✓ Oromia, Amhara, Tigray, Somali & SNNPR regions, Ethiopia

Contact Information

Project Lead:

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"Empowering voices today for a healthier, equitable Ethiopia tomorrow!!"