



PEACETONES HAITI SINGS 2010

An Internet Bar Organization Project

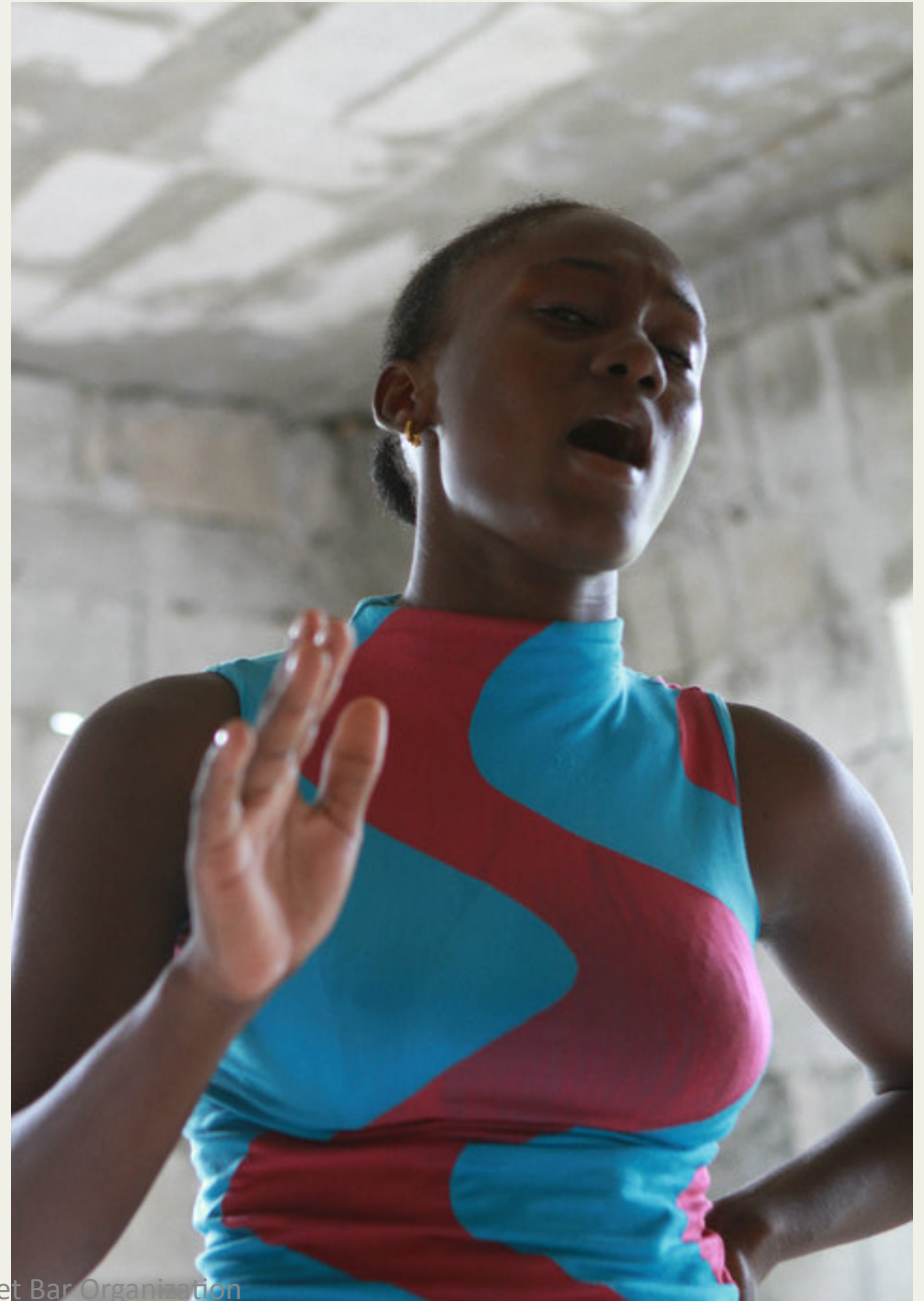


INTERNET BAR.ORG

PeaceTones Model



PeaceTones: Haiti Sings 2010



Internet Bar Organization

The Basic Idea

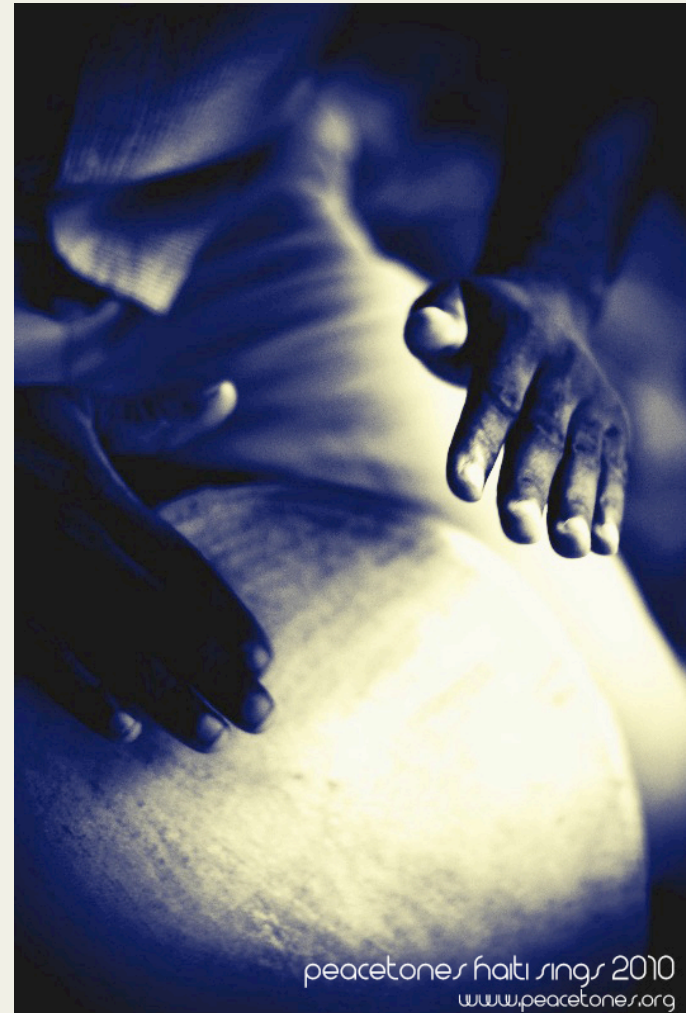
- Allow viewers to select our next artist
- Promote several music careers at once
- Share powerful stories
- Increase Peacetones' presence online

Music and stories can be viewed on the
Peacetones website:

www.peacetones.org

How You Can Participate

- Watch the artists' videos and vote at www.facebook.com/peacetones
- “Like” Peacetones on Facebook to be updated on our projects
- Share our project with your friends, family and networks
- Make a donation to raise money for the winner's U.S. debut
- Purchase merchandise through our website and support our artists



Full Sponsorship

Your full sponsorship of \$25,000 will cover:

- Application for visa and travel to United States for the winning artist
- Round-trip tickets for the winner from Port-au-Prince to New York; accommodation in New York and Boston.
- Event space booking at Sounds of Brazil (SOB's) in New York; compensation of backing musicians
- Studio recording of winning artist in Boston with accompanying musicians

Benefits of full sponsorship:

- Firm logo placement on **PeaceTones Haiti Sings web page** [www.peacetones.org/haitisings]; **PeaceTones facebook page** and **PeaceTones Bandcamp page** for duration of contest and until release of winning contestant's album, anticipated in March 2010; all logo placements will include hotlinks to your website
- After the contest is over and the winner's album is released, your firm's name and logo will **have first placement in album liner notes** of the winner's album
- Firm logo placement on all event promotional materials including **banners**, flyers and email marketing
- Firm **sponsor banner** displayed at event; firm sponsor name announced at SOB event

Part

Sponsorships

Your sponsorship will contribute to covering the following costs:

- Application for visa and travel to United States for the winning artist
- Round-trip tickets for the winner from Port-au-Prince to New York; accommodation in New York and Boston.
- Event space booking at Sounds of Brazil (SOB's) in New York; compensation of backing musicians
- Studio recording of winning artist in Boston with accompanying musicians

Benefits of sponsorship:

\$10,000 sponsorship:

- Firm logo placement on PeaceTones Haiti Sings web page [www.peacetones.org/haitisings]; PeaceTones facebook page and PeaceTones Bandcamp page for duration of contest and until release of winning contestant's album, anticipated in March 2010; all logo placements will include hotlinks to your website
- After the contest is over and the winner's album is released, your firm's name and logo will receive placement in the liner notes of the winner's album
- Firm logo placement in flyers and email marketing

\$5,000 sponsorship:

- After the contest is over and the winner's album is released, your firm's name and logo will receive placement in the liner notes of the winner's album
- Firm logo placement in flyers and email marketing

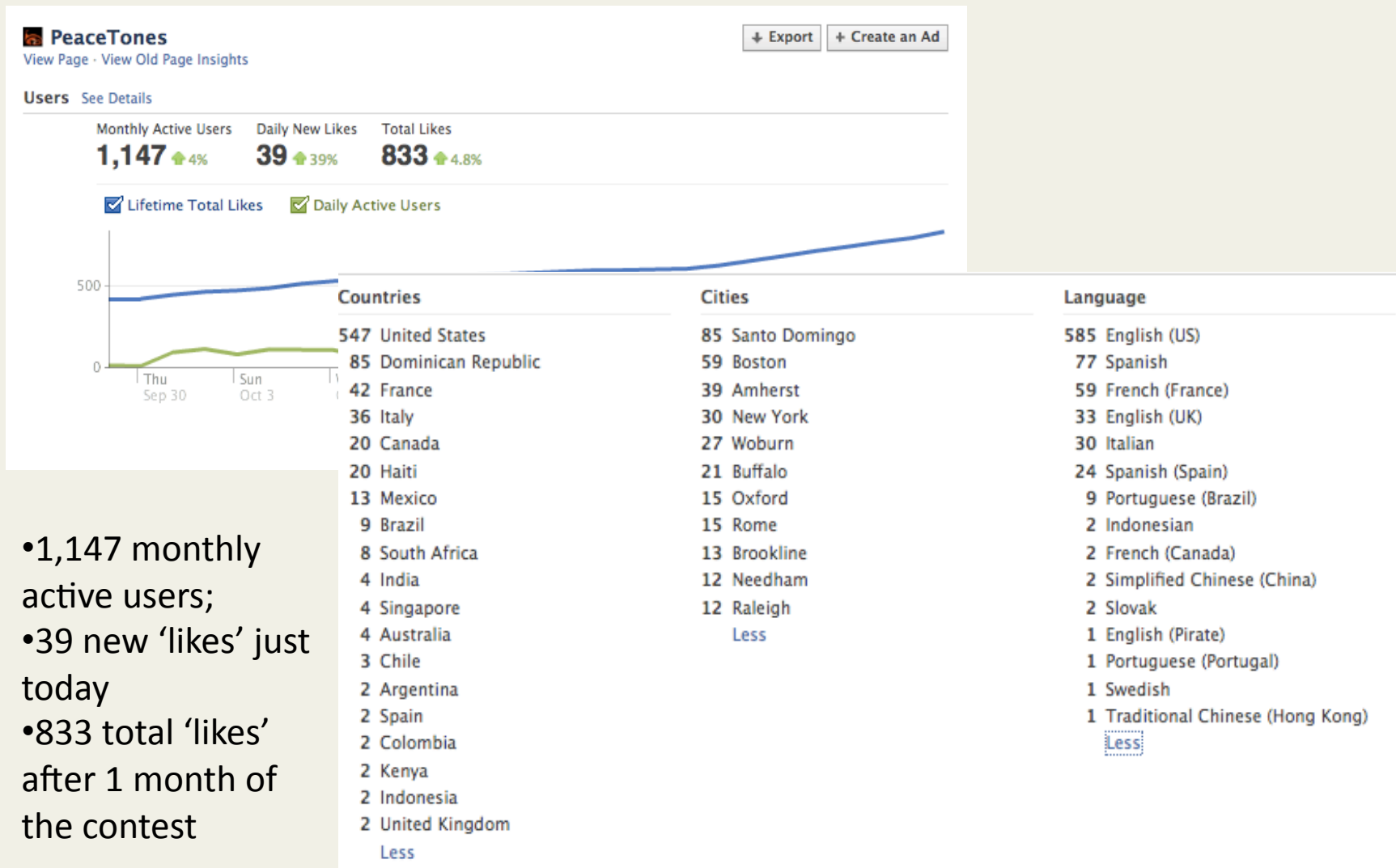
\$2,000 sponsorship:

- Firm logo placement in flyers and email marketing

Why Are We Targeting Social Media Sites?

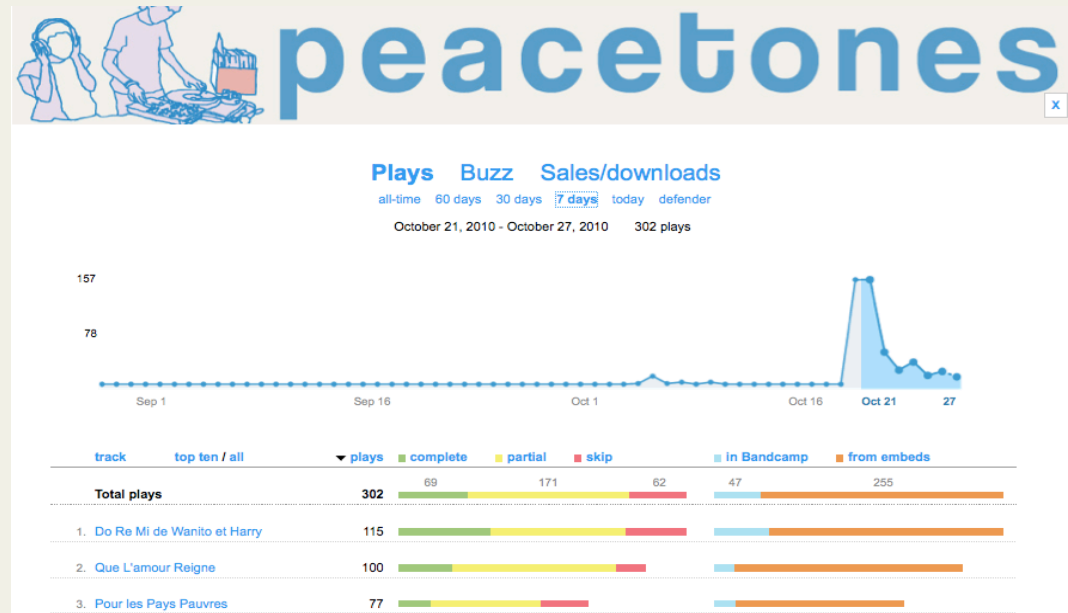
- They're FREE!
 - Most of these sites charge absolutely nothing to use them
- The market is bigger then ever
 - 66% of people online are on social media sites
 - Of the fortune 100 companies
 - 65% are on Twitter
 - 54% are on Facebook
 - 33% maintain a blog
 - 29% are on YouTube
 - 68% of WOM conversation happening on social media sites are positive

The Market Potential of Facebook



The Market Potential of Bandcamp

In just 7 days since they've been up, we have had 302 plays of 3 songs we put up from PeaceTones Haiti Sings



Sponsorship includes logo placement



**Beaubrun Louis Pascal
Juanitho - Do Re Mi de
Wanito et Harry**
from PeaceTones Haiti Sings by Various Artists

[Edit](#) [Delete](#)

00:00/03:17

Digital Track
Immediate download of Do Re Mi in your choice of 320k mp3, FLAC, or just about any other format you could possibly desire.

Free Download

Share -

Wanito's Round One contest entry in the PeaceTones Haiti Sings contest! Please visit apps.facebook.com/contestshq/contests/56454/voteable_entries/8928215 to watch his entry and to vote for Wanito and the others!

from PeaceTones Haiti Sings, track released 05 October 2010

tags: social justice world music Boston

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Send feedback to this artist



[Like](#) 6 people like this. Be the first of your friends.

your logo here

discography

peace tones haiti sings 2010
PeaceTones Haiti Sings
Oct 2010

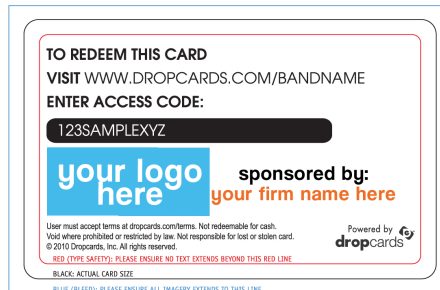
peace tones brasil
PeaceTones Brazil
Oct 2010

peace tones haiti
PeaceTones Haiti
Oct 2010

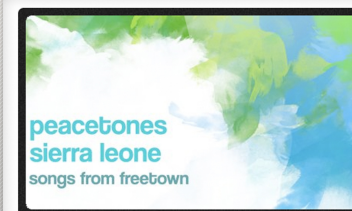
peace

Sponsorship Logos on our download cards

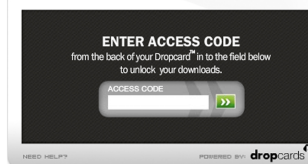
peacetones download cards



PeaceTones Sierra Leone



PeaceTones Sierra Leone



WALL

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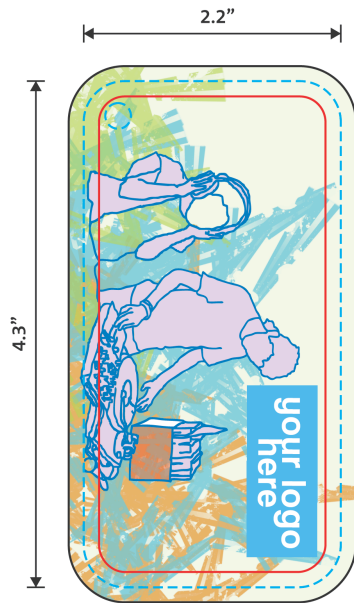
your logo
here

INFO

Please update this text via your client dashboard.

Sponsorship Logo on our iPhone/ iTouch Skins

iPhone 3GS/3G/Original Template



- ☐ **Safe area** - Keep all text inside this border
- ☐ **Trim** - Outer edge of sticker
- ☐ **Bleed** - This area will be trimmed off

iPhone 4 Template



- ☐ **Safe area** - Keep all text inside this border
- ☐ **Trim** - Outer edge of sticker
- ☐ **Bleed** - This area will be trimmed off