



Moses Welfare Foundation®

Bring Back The Smiles



FREEING FAMILIES FROM BRICK KILN SLAVERY IN PAKISTAN

Breaking the Chains of Bonded Labor and Building a Future of Freedom

Project Vision

A Pakistan where no family is trapped in debt bondage, every child has access to education, women are economically empowered, and communities live with dignity, freedom, and opportunity.

Project Goal

To break the cycle of debt bondage among brick kiln families by providing debt relief, education, vocational training, healthcare support, and sustainable livelihood opportunities that enable vulnerable households to rebuild their lives with independence and dignity.

Project Theme

Breaking Chains • Restoring Dignity • Building Futures

Pathways to Freedom

EXECUTIVE SUMMARY



Every Family Deserves Freedom and Opportunity

Bonded labor remains one of Pakistan's most pressing human rights and development challenges. Despite legislative protections, vulnerable families employed in brick kilns continue to experience debt dependency, poverty, child labor, social exclusion, and limited access to education and healthcare.



SUSTAINABLE PATHWAYS TO DIGNITY

The intervention contributes to poverty reduction, social inclusion, child protection, women's empowerment, and sustainable livelihood development, enabling families to transition from dependency toward self-reliance and dignity.

FREEDOM FOR BRICK KILN FAMILIES

This project seeks to support vulnerable brick kiln families through debt relief assistance, educational support, vocational skills development, healthcare services, livelihood restoration, and economic empowerment initiatives.

Context and Background

Pakistan's brick kiln industry has historically contributed to housing development, infrastructure expansion, and employment generation. However, informal labor arrangements and dependence on advance payments (Peshgi) have created cycles of indebtedness that affect generations of workers.





Families frequently obtain loans to address urgent household needs, including:

- Medical expenses
- Food insecurity
- Marriage costs
- Crop failures
- Housing emergencies
- Funeral expenses

Due to low wages and limited economic alternatives, many households remain indebted for prolonged periods.

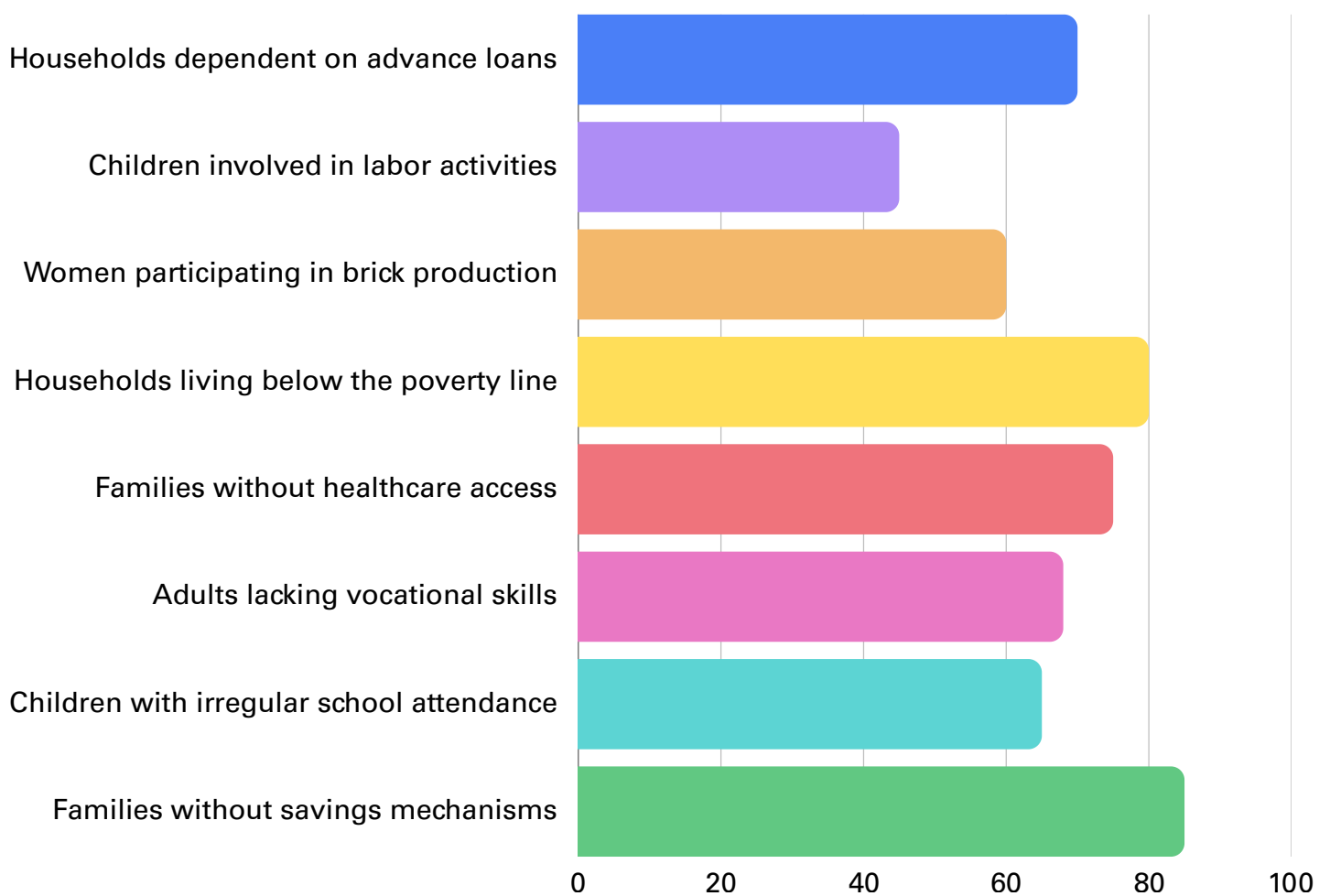
Breaking the Cycle of Bonded Labor

Women, men, and children frequently participate in brick production activities, reducing opportunities for education, skills development, and social mobility.

Although Pakistan enacted the Bonded Labour System (Abolition) Act, 1992, economic vulnerabilities continue to expose marginalized communities to exploitative labor arrangements.

Situation Analysis →

Brick kiln communities experience multidimensional poverty and social exclusion.



Problem Statement

Thousands of brick kiln families remain trapped in cycles of poverty, indebtedness, and vulnerability.

Economic Challenges

- Debt dependency
- Inadequate income
- Limited livelihood diversification
- Financial insecurity



Educational Challenges

- School dropout
- Child labor
- Low literacy levels



Health Challenges

- Respiratory illnesses
- Heat exposure
- Malnutrition
- Maternal health risks



Social Challenges

- Respiratory illnesses
- Heat exposure
- Malnutrition
- Maternal health risks

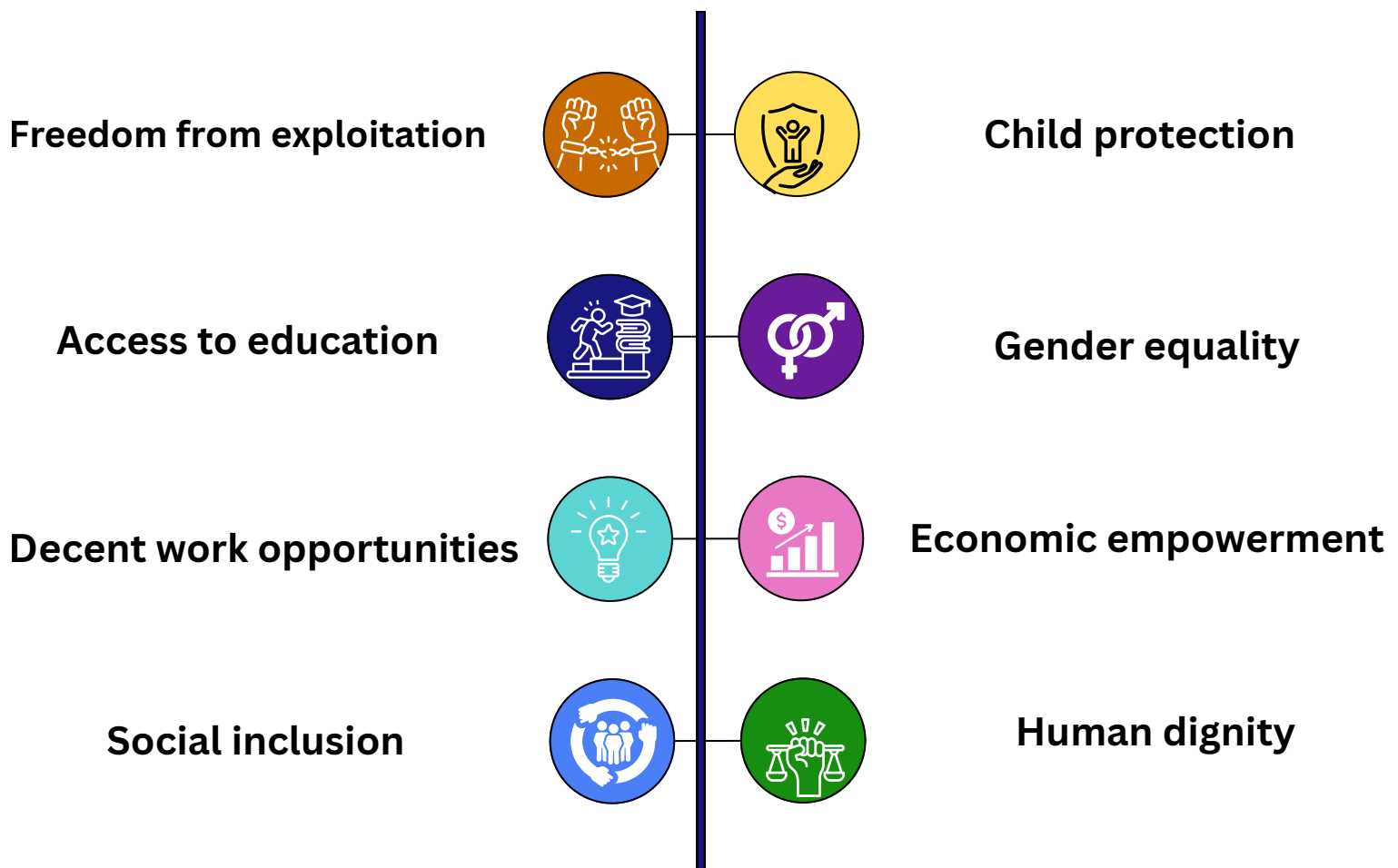


Without targeted intervention, these challenges are likely to persist across generations.

Human Rights Perspective

This initiative adopts a rights-based approach grounded in international human rights principles.

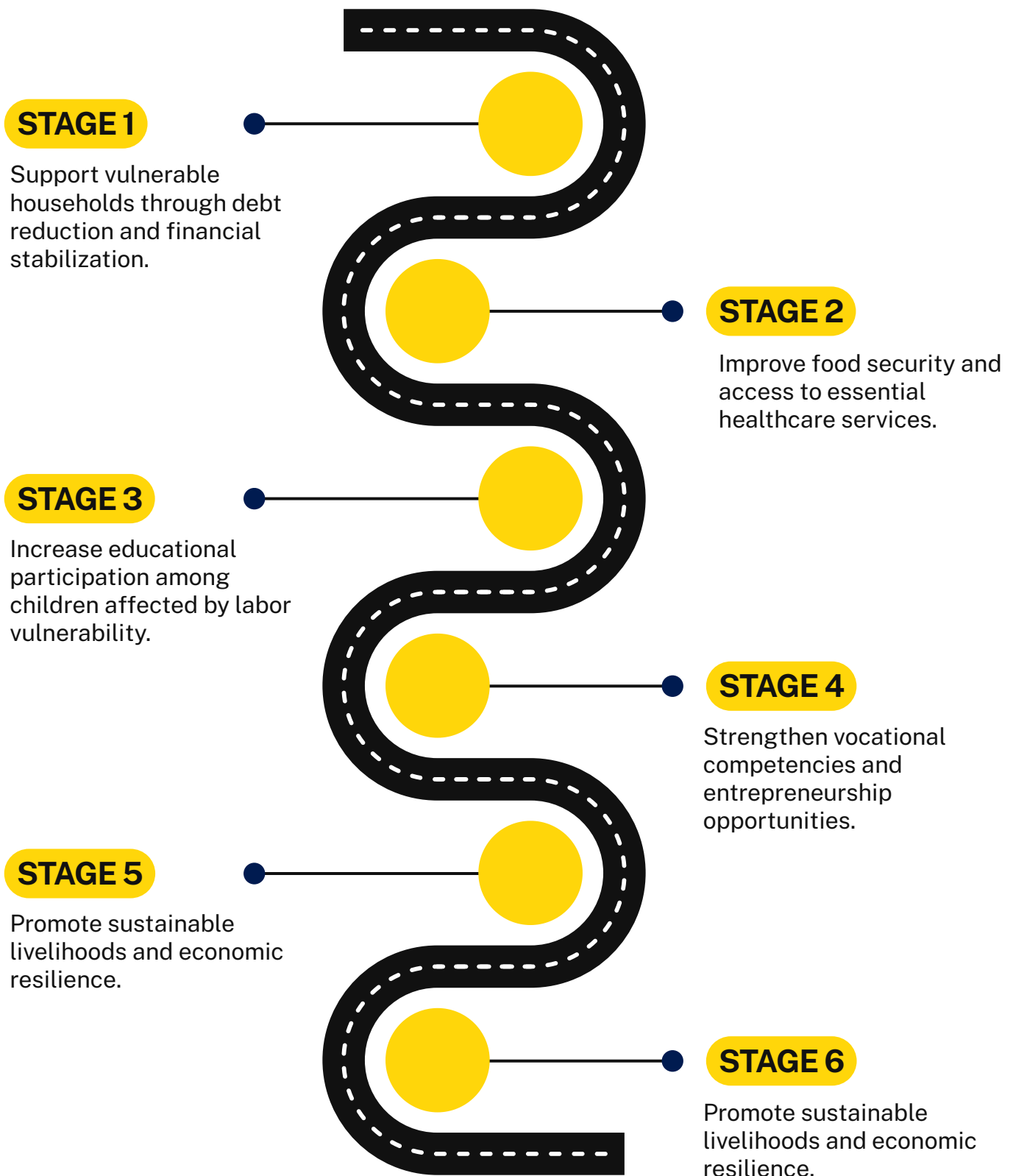
The project promotes



Project Goal

To support vulnerable brick kiln families in overcoming debt dependency and achieving sustainable social and economic reintegration through education, livelihoods, healthcare, and empowerment initiatives.

Project Objectives



Theory of Change

If vulnerable brick kiln families receive debt relief assistance, educational opportunities, vocational training, healthcare services, and livelihood support, then they will have increased capacity to achieve economic independence, reduce vulnerability, improve child wellbeing, and transition toward sustainable and dignified living conditions.

Project Components

Output 1

Activities: Debt Relief and Household Recovery

- Beneficiary identification
- Household vulnerability assessments
- Debt verification
- Financial counseling
- Recovery planning

Expected Results:

- Reduced debt burden
- Increased household stability
- Improved resilience

Output 2

Food Security and Humanitarian Assistance

Activities:

- Food assistance
- Nutrition support
- Hygiene kits
- Household essentials

Target:

100 Families

Expected Results:

- Reduced food insecurity
- Improved nutrition outcomes
- Enhanced household wellbeing

Output 3

Education and Child Protection

Activities:

- School enrollment support
- Learning materials
- Uniform distribution
- Transportation support
- Informal learning sessions

Target:

250 Children

Expected Results:

- Increased school attendance
- Reduced child labor risks
- Improved literacy outcomes

Output 4

Vocational Skills Development

Training Areas:

Women:

- Tailoring
- Embroidery
- Beauty services
- Food processing

Youth:

- Computer literacy
- Mobile repair
- Electrical skills
- Mechanics

Target:

150 Participants

Expected Results:

- Increased employability
- Improved income opportunities

Output 5

Livelihood and Enterprise Development

Support Areas:

- Poultry farming
- Grocery businesses
- Livestock activities
- Tailoring enterprises
- Vegetable vending
- Home-based businesses

Expected Results:

- Diversified income sources
- Increased household earnings
- Improved economic resilience

Output 6

Healthcare Services

Activities:

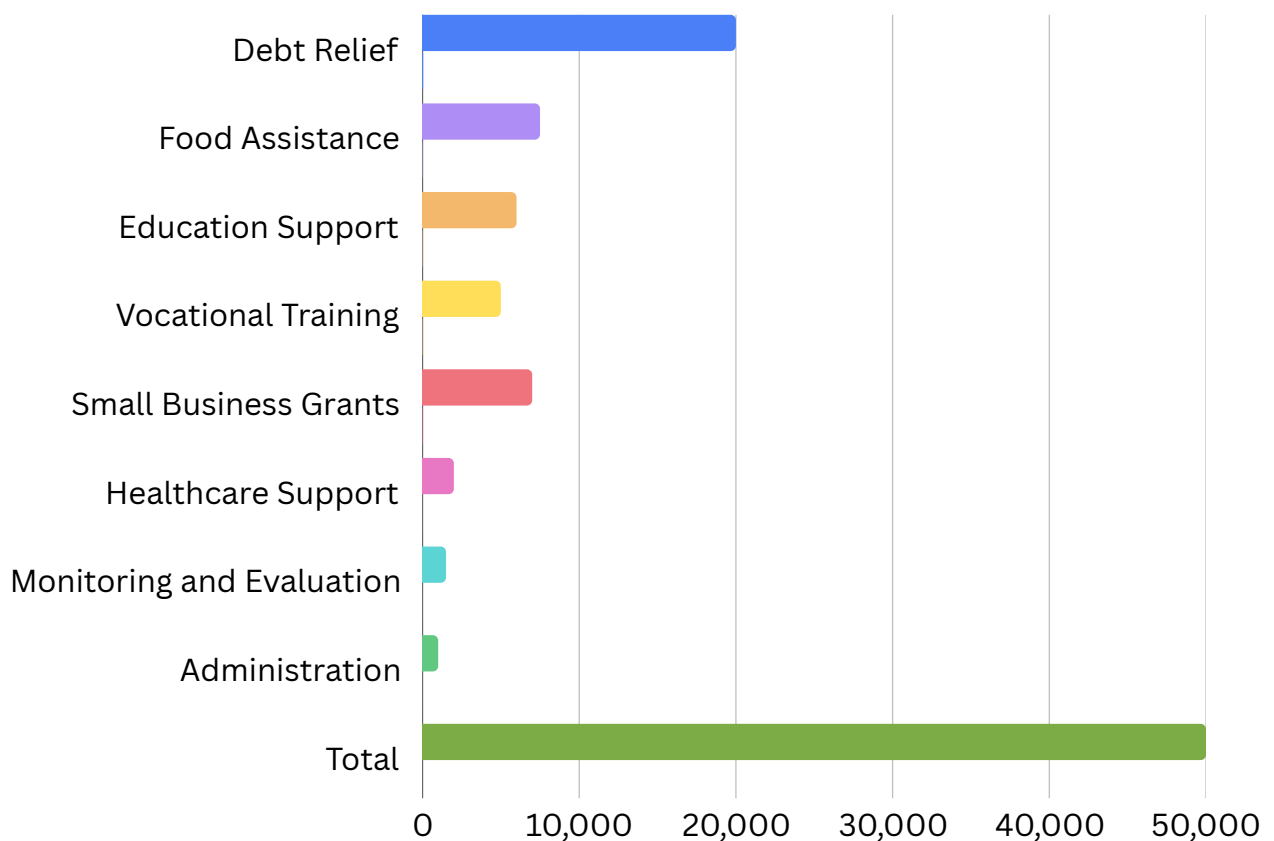
- Medical camps
- Health screening
- Maternal healthcare
- Medicine support
- Health awareness sessions

Target:

700 Individuals
Expected Results:

- Improved health outcomes
- Increased access to healthcare services

Implementation Strategy



Results Framework

Indicator

Baseline Target

Families receiving assistance

0

100

Children enrolled in education

0

250

Women trained

0

100

Youth trained

0

50

Enterprises established

0

40

Child labor reduction

60%

Child labor reduction

45%

Self-reliance rate

85%

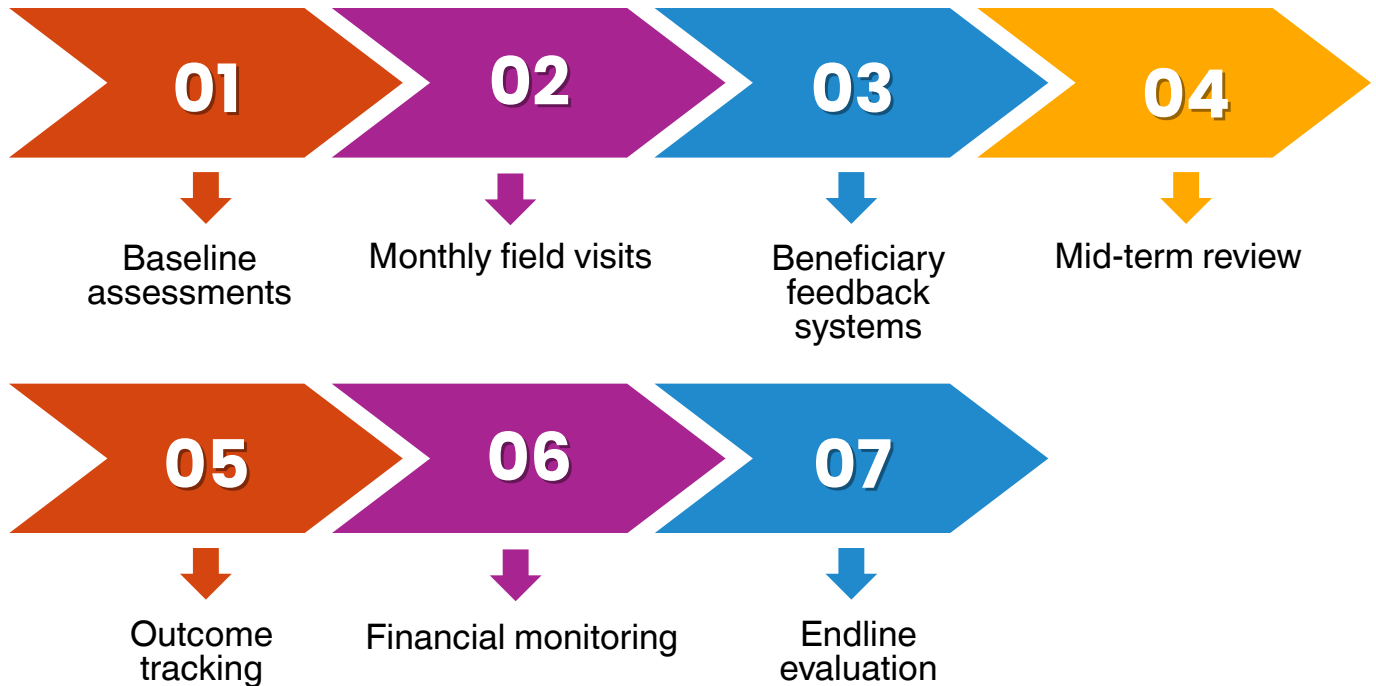
Sustainability Strategy



These interventions aim to reduce vulnerability and strengthen household self-sufficiency beyond the project period.

MONITORING, EVALUATION, ACCOUNTABILITY AND LEARNING (MEAL)

Monitoring mechanisms include:

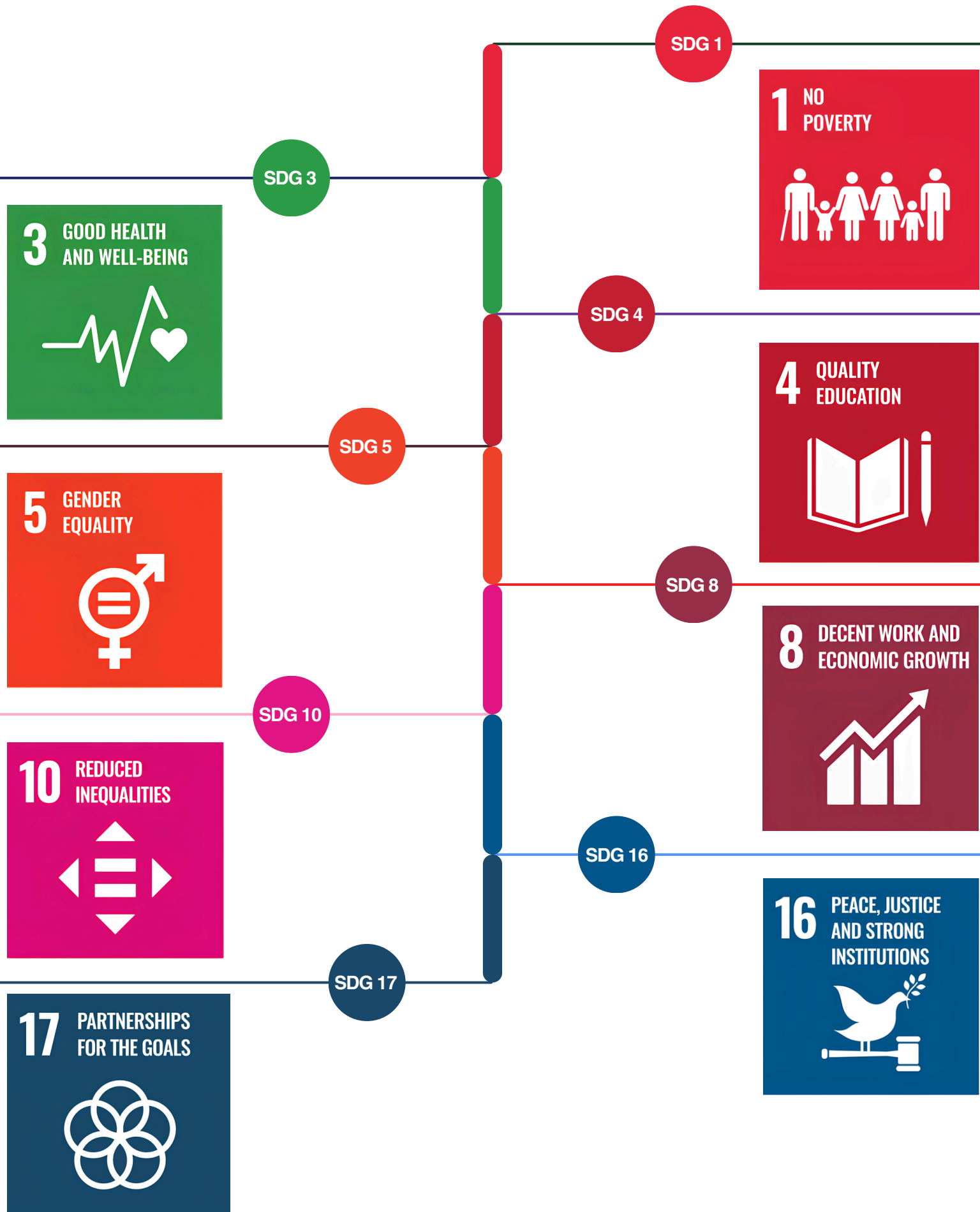


Key Performance Indicators (KPIs):

- School attendance rates
- Household income changes
- Number of businesses established
- Reduction in debt dependency
- Healthcare utilization rates

Alignment with the Sustainable Development Goals (SDGs)

This initiative contributes directly to



Vision Statement

A Pakistan where no child is born into debt, no family is trapped in exploitation, and every individual has the opportunity to live with freedom, dignity, education, and hope.

Project Slogan

Breaking Chains • Restoring Dignity • Building Futures



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