



# ASANTE AID FOR CHILDREN AND SCHOOLS IN AFRICA

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**PROJECT PROPOSAL**

# **HIV PREVENTION AND EDUCATION INITIATIVE: COMBATING HIV THROUGH KNOWLEDGE AND ACTION**

## **Executive Summary**

Kilifi County, Kenya, faces a critical HIV prevention and treatment gap due to the USAID funding freeze, threatening access to lifesaving antiretroviral therapy and preventive services for vulnerable children.

The HIV Prevention and Education Initiative addresses this crisis by providing education, expanding treatment access, and combating stigma through community empowerment programs. With a \$110,000 budget over two years, this initiative will reduce new HIV infections, improve treatment continuity, and enhance health outcomes for affected populations.

## **Problem Statement**

Kilifi County struggles with high HIV prevalence, funding shortages, and gaps in awareness and treatment, leading to preventable infections and AIDS-related mortality. Key challenges include:

- HIV prevalence at 4.4 percent, with 22,606 people living with HIV, including 3,500 children.
- Disruptions in services due to the loss of USAID funding, causing shortages in ARVs, testing kits, and medical support.
- Approximately 700 new HIV infections annually, requiring immediate intervention.
- Social stigma and discrimination limiting treatment adherence and community support.

Without intervention, gaps in treatment, education, and stigma reduction will result in worsening health outcomes.

## **Project Goals and Objectives**

The initiative aims to:

- Expand HIV prevention education through school and community-based programs.
- Strengthen access to treatment and nutrition for HIV-positive children.

- Reduce HIV stigma through peer education and community mobilization.
- Enhance service delivery via mobile clinics and outreach efforts.

## Implementation Plan and Budget Breakdown

Funding allocations ensures maximum impact across critical intervention areas.

Category	Funding Allocation (USD)	Description
Education and Awareness Campaigns	25,000	School-based HIV education, workshops, caregiver training
ARV Access and Medical Support	30,000	Emergency fund for ART procurement, healthcare outreach
Nutritional Assistance	15,000	Food aid for malnourished HIV-positive children
Mobile Health Clinics and Outreach	20,000	Testing, treatment follow-ups, peer educator training
Community Mobilization and Peer Education	10,000	Stigma reduction campaigns, advocacy training
Program Management and Monitoring	10,000	Oversight, data collection, reporting

## Implementation Timeline (Two Years)

### Year One: Foundation and Expansion

- Launch education campaigns in schools and caregiver workshops.
- Secure ARV access and expand medical outreach.
- Deploy mobile clinics for testing and counseling services.
- Strengthen nutritional support programs for affected children.

### Year Two: Scaling and Sustainability

- Expand prevention efforts through community mobilization and peer education.
- Strengthen partnerships for HIV service delivery.
- Conduct impact assessments and refine interventions.
- Transition to community-driven models for long-term sustainability.

## Expected Impact

- A 75 percent reduction in new HIV infections.
- A 25 percent decrease in AIDS-related mortality.
- A 50 percent reduction in HIV stigma.
- Improved health and treatment outcomes for vulnerable children.

## Call to Action

We seek \$110,000 in funding over two years to sustain education, treatment, and outreach efforts. This initiative presents an urgent solution to the funding gap, ensuring lifesaving HIV prevention and care for vulnerable children.

## Contact and Engagement Channels

- Website: [asantiaid.org](http://asantiaid.org)
- YouTube Channel: Asante Aid Kenya
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