



PEACE

PROTECTION EDUCATION ANIMALS CULTURE ENVIRONMENT

2009 ANNUAL REPORT



WHAT'S INSIDE

MISSION	3
LETTER FROM THE DIRECTOR	4
2009 IMPACT	5
GROWTH CHART	6
HISTORY	7
PEACE MODEL	8
PEACE PROGRAMS	9-21
FINANCIAL REPORTS	22-24
DONOR CONTRIBUTIONS	25-28
VOLUNTEER CONTRIBUTIONS	29
KEY COLLABORATIONS	30-31
PEACE STAFF	32-34
BOARD OF DIRECTORS	35
LOOKING AHEAD	36
HOW YOU CAN HELP	37
ACKNOWLEDGEMENTS	38

MISSION

PEACE



WORKS HAND IN HAND WITH COMMUNITIES IN MEXICO TO PROVIDE HOLISTIC EDUCATION COMBINED WITH COMMUNITY ACTION PROGRAMS THAT ENABLE PEOPLE TO IMPROVE THEIR QUALITY OF LIFE AS WELL AS THEIR FINANCIAL STABILITY.

LETTER FROM THE DIRECTOR

2009 has been an incredible year for PEACE. We have a number of new and exciting programs that are truly creating positive change in the communities where we work. We have focused on refining our cornerstone programs by analyzing and implementing evaluation methods to measure their effectiveness. New projects that are developed and carried out have a strong emphasis on financial sustainability and self-empowerment.

Although reaching financial sustainability takes time and persistence, some of our pilot projects, such as Community Pride's "Grow and Earn", are on their way. In addition, the after school program received the majority of supplies through generous donations from parents and community members thus reducing program costs and increasing sustainability. Our 2009 entrepreneurial themed summer camp for middle school students was 100% sustainable through our internships initiative.

Although the economic downturn has indeed affected our programs in terms of limiting expansion, we have been blessed to receive a great deal of support from the local community in the form of donated supplies, passionate volunteers and much more. Due to the economic circumstances of the past year, most annual donors reduced their donation by 50%. We used this opportunity to significantly increase our donor base through events, fundraisers and social media outreach. While awareness of PEACE has grown tremendously, the need for continued growth is ever present. As we expand our reach, we become aware of the lives that are just beyond it; for with heightened awareness, comes greater responsibility.

We have continued collaborating with a variety of community organizations and governmental agencies throughout México as a means of increasing program efficiency while strengthening community cohesion.

We are starting 2010 with an incredible team of talented individuals whose passion and dedication to community activism is transforming many aspects of life in the villages where we work. Thank you to all PEACE supporters, volunteers and community members for making the amazing work we do possible. We look forward to seeing you in 2010! Read on to learn more about PEACE.

In Peace, Molly Fisher



ONE LIFE AT A TIME

In 2009, **35** passionate employees operated on **\$388,000** (USD) via grants, fundraisers, donations and sales. PEACE served more than **7000** people and **3500** animals in over **35** communities across **3** states. More than **234,500,000** unwanted animal births were prevented. Over **1000** students participated in education programs. **250** students increased their education time by **35%** for less than **\$1** (USD) a day and **150** children received free dental care from licensed dentists. Volunteers clocked more than **10,000** hours and more than **150** recycled product designs were sold in both Mexico and the United States. Over **40** women increased their household income thereby improving the lives of more than **118** children. Over **645** students participated in environmental education and **10** tons of plastic, glass and metal were recycled.

THROUGH THE YEARS

	2005	2006	2007	2008	2009
Ayuda a los Animales					
Number of Animals Seen	180	1421	2643	3500+	3500+
Towns Visited	1	6	21	35	35
Volunteers	23	40	124	150+	150+
Casa Comunidad					
Students Participating In:					
After-School Programs	23	54	167	450	250+
English	23	128	225	433	450
Special Education	0	0	34	101	121
Psychology	0	0	37	150	150
Alternative Education	0	0	0	66	87
Computer Class	0	0	62	123	250+
Camp	20	62	84	250	260
Teachers	2	6	13	40	26
Schools	0	5	9	13	16
Community Pride					
Students in Environmental Education	0	0	200	550	645
Trash Bins	0	0	35	95	20
Recycling Bins	0	0	0	12	41
Teachers	0	0	0	2	1
Manos Unidas					
Women Impacted	0	5	30	40	40+
Products Offered	0	8	40	62	150+
Groups	0	2	4	6	6
Social Businesses (Includes PEACE Boutique and PEACE Tours)					
Product Sales + Tours	0	1,200	17,000	75,085	39,286 (In USD \$)
TOTAL EXPENDITURES	0	35,000	168,000	466,000	388,000 (In USD \$)

HISTORY

Although officially founded in 2005, one of PEACE's main programs began in 2003 when Ayuda los Animales (Help the Animals) ran its first spay/neuter clinic in the Bahia de Banderas. In 2004, Molly Fisher, a social entrepreneur, conceived the idea of a replicable, non-profit social enterprise working at the grassroots level. Punta de Mita was the starting point for many reasons. The region is small in size and population and was without community assistance programs. Development and tourism created a unique set of circumstances that provided the potential for funding through both donations and sustainable businesses.

In 2005 Casa Comunidad (Community House) was born with the help of a donated space and twenty-three enthusiastic students. Meanwhile the PEACE Boutique (formerly know as Art & Philanthropy) opened their doors in Punta de Mita. Over the next two years, Molly laid the groundwork for her vision of PEACE. A crucial part of this development was establishing positive and effective relationships with the Mexican government, donors, influential community members, dedicated volunteers and other non-profit organizations.

In 2006 the Manos Unidas artesian co-op was created to empower and educate local women while providing financial independence and economic opportunities. Since then, over 40 women in the Bahia de Banderas have benefited from this inspirational and life changing program.

2007 and 2008 were years of programmatic and geographic expansion. Community Pride was implemented and PEACE programs spread to surrounding communities. Following the PEACE dream of creating a model that could be replicated, the PEACE movement stretched across the country to Isla Mujeres where PEACE began consulting with a local group of like-minded individuals who began their own independent branch: *PEACE Isla Mujeres*.

2009 was marked by increased efficiency, quality and effectiveness of our work. While there was a decrease in the number of towns and staff, we saw great improvements in towns where PEACE programs were carried out coupled with an increased desire for PEACE programs in other towns and regions.

At the end of 2009, PEACE had 35 employees working in 6 towns (not including the 30+ towns where the mobile spay and neuter clinic works). The results have been amazing! Read on to learn more about PEACE's incredible programs, initiatives and impact.



THE PEACE MODEL



A HOLISTIC APPROACH TO COMMUNITY DEVELOPMENT

COMMUNITY
CANNOT FEED FOR
LONG ON ITSELF;
IT CAN ONLY
FLOURISH WITH
THE COMING OF
OTHERS FROM
BEYOND, THEIR
UNKNOWN AND
UNDISCOVERED
BROTHERS.

HOWARD THURMAN
AMERICAN THEOLOGIAN, CLERGYMAN AND ACTIVIST

COMMUNITY PRIDE

Orgullo en la Comunidad

MISSION:

To foster ownership and pride in the community through programs that demonstrate the importance of protecting the environment.

GOALS:

- Develop a conscience around human actions and their impact on the natural world via education and raised awareness of recycling and composting
- Improve current environmental situations through continuous education and community beautification projects
- Promote sustainability through organic farming
- Provide resources for environmental entrepreneurship and financial stability through green businesses

2009 IMPACT:

- Built a recycling depot at the primary school in Higuera Blanca and 15 recycling bins were installed throughout the village
- Increased the number of recycling bins from 12 to 41 in Punta de Mita
- Reinitiated community compost in Punta de Mita
- Launched "Grow and Earn" program in Punta de Mita and Higuera Blanca
- Performed numerous beach, highway and stream cleanups in Puerto Vallarta, Bucerias, Punta de Mita, Higuera Blanca and Sayulita

THE
GREATNESS
OF A NATION
AND ITS
MORAL
PROGRESS
CAN BE
JUDGED BY
THE WAY IT'S
ANIMALS ARE
TREATED.

MAHATMA GANDHI
LAWYER, PHILOSOPHER, ACTIVIST



Ayuda
a los
animales

MISSION:

To respond to the challenges of the unwanted pet population in Mexico through aggressive spay/neuter programs, education and adoption; thereby increasing the quality of life for all.

GOALS:

- Provide free spay-neuter clinics to help control the animal population
- Provide free continuing education courses for local vets and volunteers
- Assist other animal groups in starting spay-neuter programs
- Provide free or low cost veterinary services
- Provide community wide education and increased awareness about the humane treatment of animals and proper care guidelines

2009 IMPACT:

- Developed a new volunteer training course
- Expanded support of the program by increasing the donor and volunteer base
- Expanded the geographic scope and reach
- Continued collaboration with the veterinary school in Compostela
- Prevented over 234,500,000 unwanted animal births
- Decreased the spread of disease
- Placed over 200 homeless animals in new homes

IF THERE IS
TO BE AN
ECOLOGICALLY
SOUND
SOCIETY, IT WILL
HAVE TO COME
FROM THE
GRASS ROOTS
UP, NOT FROM
THE TOP DOWN.

PAUL HAWKEN
AUTHOR



CASA COMUNIDAD

Building Blocks for Life

MISSION:

To provide children and adults with programs and opportunities to develop the necessary skills to be successful and positive contributors to their multicultural/multilingual communities.

GOALS:

- Provide free educational programs that supplement the public education system in Mexico
- Provide special education and psychological services to those in need
- Improve the academic skills of students through tutoring, guidance and extracurricular activities that stimulate creativity, analytical thinking and problem solving skills
- Provide community members with the language skills necessary to communicate in their multicultural/multilingual society
- Facilitate increased and streamlined communication between students, parents and educators

2009 IMPACT:

- Piloted new After School program curriculum focused on creativity, analytical thinking and problem-solving skills
- Created community gardens in 4 public schools
- Offered free yoga and English classes in 2 public schools
- Held summer camp focused on entrepreneurial education and business skills in 3 villages
- 75 students participated in a dance workshop culminating in a performance during a community event
- 150+ children received free dental care
- 87 children and adults were given specialized classes to complete primary and secondary education

A
WOMAN
IS THE
FULL CIRCLE.
WITHIN HER IS
THE POWER
TO CREATE,
NURTURE
AND
TRANSFORM.

DIANE MARIECHILD
AMERICAN AUTHOR



MISSION:

To empower women to move toward financial independence by providing business resources, education and training.

GOALS:

- Build and boost self-esteem and confidence of local women in order to increase economic independence
- Provide a venue for women to sell their art
- Teach women both design and craft skills, as well as, practical business acumen

2009 IMPACT:

- Launched the “Women Sponsoring Women” campaign
- Established an English learning group for the women of Manos Unidas
- Microfinanced the purchase of machinery needed for crafting higher quality products
- Designed and produced over 90 new products
- Empowered 5 women to take leadership roles in the artisan groups

SALVATION
FOR A RACE,
NATION
OR
CLASS
MUST COME
FROM
WITHIN.

A. PHILIP RANDOLPH
AMERICAN AUTHOR



peace boutique

MISSION:

Acts as a venue to sell Manos Unidas products, as well as, a way to increase funding, awareness and volunteerism.

GOALS:

- Provide venues for the sale of Manos Unidas products locally, nationally and internationally
- Facilitate the increased financial stability of key PEACE programs
- Serve as an information center on PEACE, its programs and results
- Heighten consciousness of fair trade products

2009 IMPACT:

- Secured 9 new retail locations throughout the Bay of Banderas
- Extended product reach to the United States
- Created an online store to sell products globally and to highlight the Manos Unidas mission
- 40+ women earned incomes from their participation

WHEN I
APPROACH A
CHILD, HE
INSPIRES ME IN
TWO SENTIMENTS;
TENDERNESS
FOR WHAT HE
IS, AND
RESPECT
FOR WHAT HE
MAY BECOME.

LOUIS PASTEUR
AMERICAN AUTHOR



PEACE Partners

MISSION:

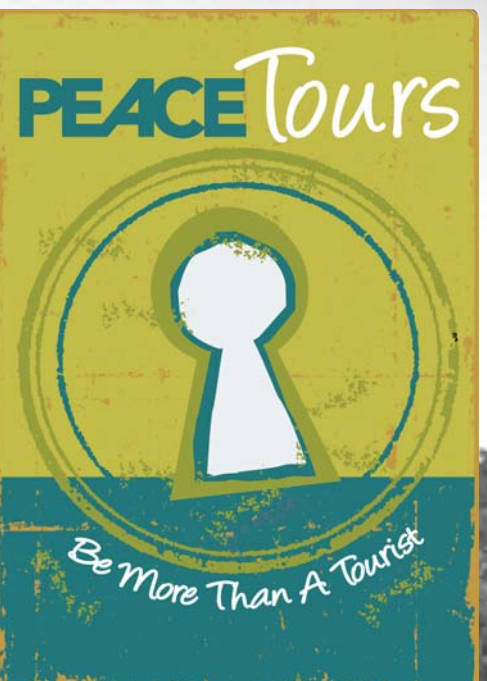
To create a sustainable avenue that provides financial support for PEACE programs through fundraising while creating an intercultural exchange among children around the world.

GOALS:

- Provides a platform to raise funds for key PEACE programs
- Promote intercultural exchange among children in communities around the world
- Create and distribute lesson plans that teach environmental education, intercultural exchange, critical thinking skills, creative problem solving skills and the importance of self-sustainability

2009 IMPACT:

PEACE Partners is currently in the last stages of development and will be launched and piloted in 2010.



MISSION:

To bridge and motivate cultural understanding with tourists by giving them unprecedented access into the local villages, development communities and homes of the residents in Bahia de Banderas.

GOALS:

- Promote intercultural exchange in communities throughout the Bahia de Banderas
- Provide another outlet to raise funds to help run PEACE programs
- Increase awareness of PEACE and its cornerstone programs
- Create a platform for increasing cultural understanding

2009 IMPACT:

PEACE Tours piloted two tours in 2009 and is currently in the last stages of development. PEACE Tours will continue piloting in the Spring of 2010 with a full launch expected in Fall 2010.

FINANCIAL STATEMENT

	Mexican Pesos	US Dollars
BEGINNING CASH BALANCE	483,027	35,062
REVENUE		
Donations to PEACE	3,099,805	229,615
PEACE Isla Mujeres	347,236	25,721
Fundraising	344,080	25,487
Grants	924,154	68,456
Social Businesses	530,363	39,286
TOTAL INCOME	5,245,638	388,566
TOTAL OPERATING BUDGET	5,728,665	423,628
EXPENSES		
Administrative	776,140	57,492
Marketing	68,838	5,099
Fundraising	136,384	10,103
Casa Comunidad	1,341,554	99,374
Manos Unidas	268,163	19,864
Community Pride	470,470	34,850
Help the Animals	851,165	63,049
Casa Campesina	106,134	7,862
Social Enterprises	898,069	66,524
PEACE Isla Mujeres	341,837	25,321
Foreign Exchange Gain		(1,883)
TOTAL EXPENSES	5,258,756	387,654
ENDING CASH BALANCE	469,909	35,973

*Income includes money received from both the United States and Mexico.

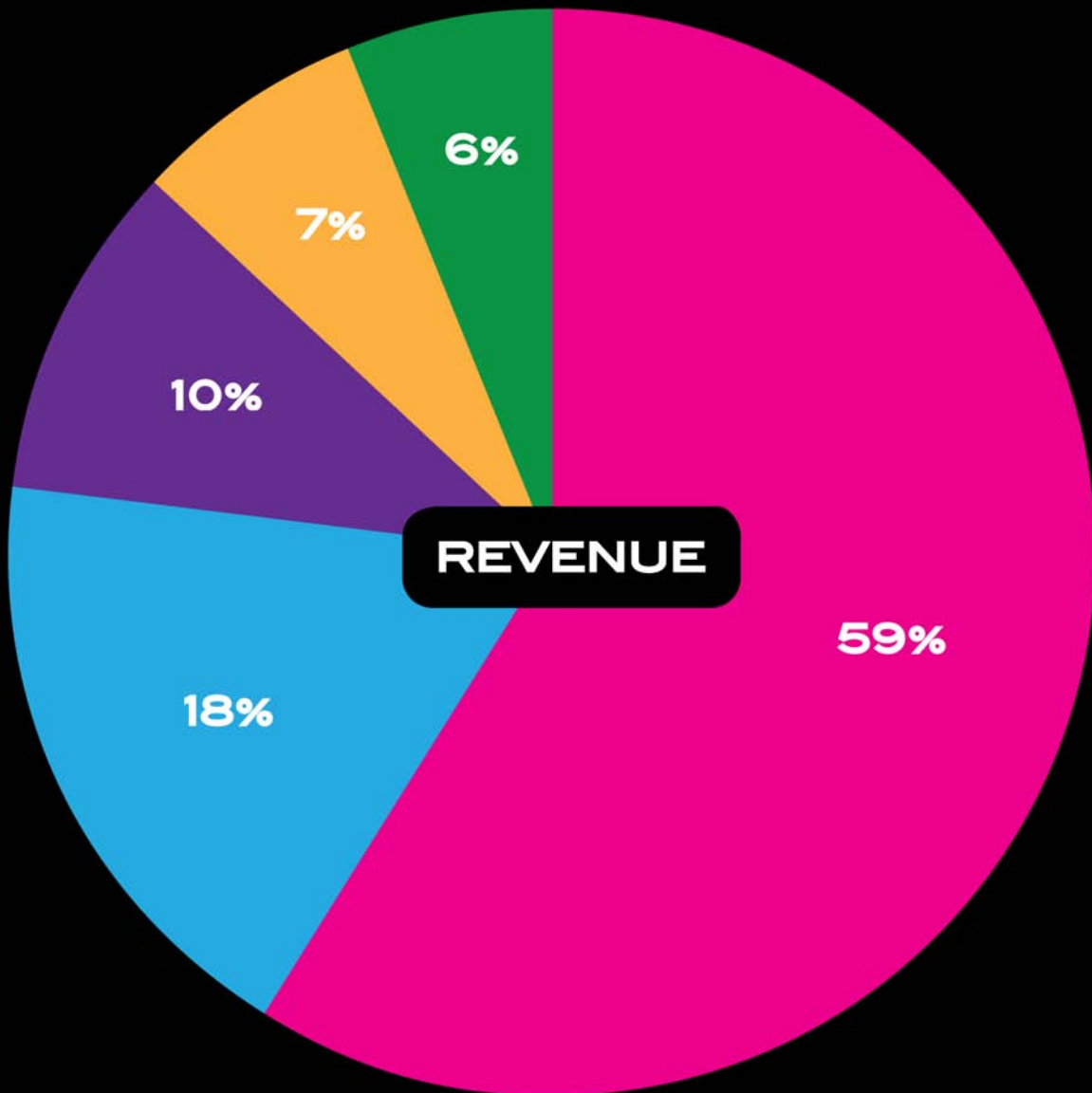
*For income and expenses, the USD equivalent of the local currency was calculated at the 2009 average exchange rate of 13.5. (Source: *Diario Oficial of Mexico*)

*In addition to monetary donations PEACE received approximately \$604,285 pesos (\$44,762 USD) in volunteer hours!

*In-kind donations totaled \$226,030 pesos (\$16,743 USD).

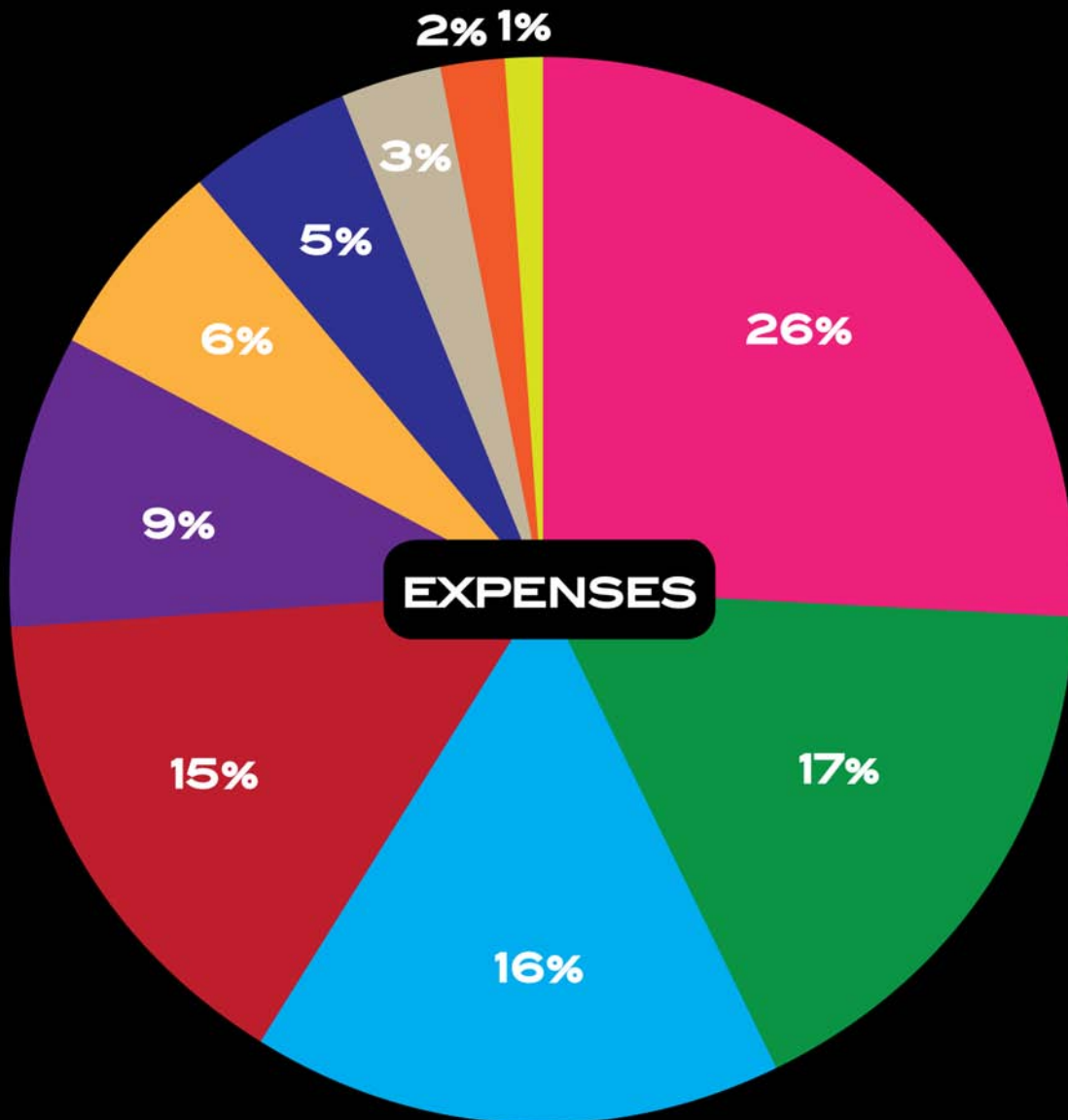
*Social Enterprises took a loss in 2009 due to macroeconomic conditions and start-up costs. Results are expected to improve as operations are solidified and the economic situation improves.

2009 INCOME



- **DONATIONS**
- **GRANTS**
- **SOCIAL ENTERPRISES**
(INCLUDES PEACE BOUTIQUE AND PEACE HOME TOURS)
- **PEACE ISLA MUJERES**
- **FUNDRAISING**

2009 EXPENSES



- CASA COMUNIDAD
- SOCIAL ENTERPRISES
- HELP THE ANIMALS
- ADMINISTRATIVE
- COMMUNITY PRIDE

- PEACE ISLA MUJERES
- MANOS UNIDAS
- FUNDRAISING
- CASA CAMPESINA
- MARKETING

DONORS

Our donors are requisite for our very existence. Their support enables us to help women, families, children, animals and the environment. We want to take this opportunity to express our profound appreciation for their support. Our funding comes from private donations, foundations, fundraisers, social enterprises and sales from our PEACE Boutique. Throughout the years the far-reaching impact of PEACE has been immeasurable, but without our donors it would be impossible.

mil gracias

Gift of \$50,000+

Fundacion Punta de Mita, A.C.

Gift of \$30,000+

Stacey and Dennis Barsema

Gift of \$20,000+

Anonymous
Fred and Robin Warren
Sharon Bradford

Gift of \$10,000+

The Marion Family
Pam Scott and Tim Koogle
Robert and Patricia Dahl Foundation
The Precourt Foundation

Gift of \$5,000+

Peter and Claire Newton
Randy Oliver
Bernie McCaffrey
Carl and Sherry Wernicke
Argie and Oscar Tang
James and Mary Flaherty

Gift of \$2,500+

Robert and Cheryl Colman
Steve and Judith Parks
Robert and Kelley Witt
John and Nina Gladish
Colorado State University
Harold Ginsburg
Charles and Valerie Ewell
Adam Decker
Lauren Wall
Mandy Poon
Terra Energy Corp

Gift of \$1,000+

Dos Rios Investments
Jaltemba Bay Animal Rescue
Anonymous
Mare Hansen
Roger and Penny Westphal
Pasadena Animal League
Bethel M. Desmond
San Diego Humane Society
Richard Sandoval
Club de Rotarios Bahia de Banderas
Ronald R. Budacz
Bernadette Page
San Blas Animals
Adobe Investments Inc.
Allan Schiffman & Phylis Ooi
Catherine Lilly
Darla and Ernie Fowler
Integral Green
Karen Lock
Leslie and Robert Fletcher
Lotus Resources
Sarah Pennison
Steve Dostart and Sharon Meers

Gift of \$500+

Camcor Partners, Ltd.
American School Calendar Project
Anonymous
Bahia Matanchen Animales
Casa Mita
Gary Wayne Goetsch
Natalie and Bo Jarnstedt
William Duma
Howard and Lennie Weiser
David and Patricia Feste
Jennifer Wilters
Joana and Jason Strober
Sera Resorts
Wallace Galleries Ltd.
Pamela Evans
Sonya Orr
Pat Joseph Carrigan
Ian Fergusson

Gift of \$250+

La Cruz Summer Camp
Anonymous
Stone Contractors
Villa Ananda
Bungalows Arroyo
Donald Pentz
Imanta Resort
Keith and Kathleen Dragon
Kathleen Hojnacki
Higuera Blanca & Punta de Mita Summer Camp
Alan Shewchuk
Andrew Judson
Megan and Eric Ganser
Gerald Marsh
Rubaiyat Holdings Ltd.
Sandra Essex
Friends of the Animals
Craig Johnson and Dana Hickman
James Davidson
Kevin and Julie Butler
Mark Fletcher
Michael Turner
Richard and Lasca Lilly
Keith Smith

Gift of \$100+

David Lilly
Porchlight Theater Co.
Anonymous
Brischa Borchgrevink
Harold Sokolove and Sue Fornoff
Vallarta Lifestyles
Dave and Sheri Hone
Dr. Michael G. Stewart
Noell Emmer Vaughn
Carolyn Shank
Michael Higgins
Margo Landry
Litibu Home Owners Association
Ron and Hannah Nunn
Jolynn Scopoletis

Kathy Anderson
Robin Denino
Sheila Cullen
Amigos de Bucerias
Corral del Risco Summer Camp
Lilia Hemphill
Anonymous
Anne McNamara
Beverley Houston
Ed and Esther Ksiezopolski
Gerald and Patricia Dodson
Harriet Rogan
Jamie Bowles
Jennifer Younger
John and Ann McGovern
Michelle McCutcheon
Richard F. Klee Jr.
Steven and Pamela Lock
Amy Curtis
CS Exton
Carrie Scloss
Crystal Yoakam
Elaine Sack
Erin Mackel
James Casey
Karen Whitaker
Lorraine Franzen
Madeline Beck
Mary Lannin
Sean Rich
Genevieve Pritchard
Karen Knapp
Blue Water Grill

Gifts of Under \$100

Salon Divas
Anonymous
Anonymous
Richard Dillabough
Plaza Canalan
Amanda and Ignacio Aguirre
Anonymous

Gifts of Under \$100, con't.

Carol Ashwell
Costa Azul
Ferredetoda
Gecko Rent A Car
Lynda Barondes
Anita Schimizzi
Ann-Design
Textured Motion
Marsha Stanek
La Quinta Hotel
Sandra Hojnacki
Donald and Tanya Gyle
Gary and Marilyn Shank
Bill and Sally Frame
Patty and Bernie Diedrich
Helene Turner
Alan and Lynn Bowman
Amy Griffith
Anonymous
Fennis Ho and Joel Knutson
Gerri McCracken
Jennifer Sczepanski
Joane M. Bryla
Leilani Dill
Marty Heirty
Molly Fisher
Orangegeibea Inc.
Richard and Marilyn Holloway
Shelby Mager Potter
Barb and Richard Wadzinski
Ashley and Lance Leasure
Hannah Gibbs
John Klassnik
Katy Coffee
Margaret Ebeling
Paul Marsh
Robert Locker
Shawn Santos

Susanne Lebrija
Mick Mann
Annie and Martin Madden
Erin Taylor
Elizabeth Esteras
Julie Gordon
Anonymous
Anonymous
Anonymous
Linda K. Smith
Sally Campbell
Shannon Beston
David W. Burkar
TR Bullock
Liliana Sanchez
Leona Witkin
Beckie Merce
Jennifer and Joe Pawlowski
Anonymous
David Swann
Elena and Maos Turner
Judith Brumbaugh
Margaret White
Richard and Linda Burkhead
Frederick Weidemann
Jane Wolfe
Jean Hill
Matthew Leslie
Ana Sarmiento Varela
William and Amelia Esteras
Brian Lorenc
Dulcie Foo-fat
Rita Kuntz
Joseph R. Menyhart
Anonymous
Susan O'Conner
Katherine Fisher
Merilee Cecily

"If you have much, give of your wealth; If you have little, give of your heart"

Arab Proverb

VOLUNTEERS

Due to the large number of volunteers, it would be impossible to list them all here; however, we would like to recognize everyone who assisted in highway cleanups, material and goods donations, spay and neuter clinics, education programs and all of the other valuable programs and projects they touched.

10,000+ VOLUNTEER HOURS CLOCKED IN 2009

WHICH IS APPROXIMATELY \$604,285 PESOS (\$44,762 USD) IN VOLUNTEER HOURS

Barbara Bach
Dina Bach
Jim Casey
Nathan Cordova
Carol Davenport
Adam Decker
Tanya Diaz
Ed Fladung
Dr. Grethel Fonseca
Sue Fornoff
Dana Frost
David Hansel

Aria Hemphill
Vivian Hemphill
April Johnson
Sascha Krannich
Elizabeth Lloyd
Jimena Lopez
Dr. Zaydi Castro Lopez
Roque Reyes Mendoza
Sabrina Miller
Dr. Gabriela Oropeza
Nova Pennison
Sarah Pennison

Dr. Antonio Razo Perez
Mandy Poon
Molyka Rath
Anibal Morales Rodriguez
Maria de los Angeles Miranda Rodriguez
Harold Sokolove
Anna Stopa
Esteban Uyarra
Alice Vaughn
Lauren Wall
Lennie Weiser
Allyson Williams



"Everybody can be great... because anybody can serve. You don't have to have a college degree to serve. You don't have to make your subject and verb agree to serve. You only need a heart full of grace. A soul generated by love."

Martin Luther King, Jr.

THANK YOU VOLUNTEERS

COLLABORATIONS

We are fortunate to work with several government and private organizations. These key collaborations facilitate the work we do and allow us to foster integration among the organizations and people who share like-minded goals for the better of the whole community.

SEP/SECRETARIA DE EDUCACION PUBLICA
FACULTAD DE MEDICINA VETERINARIA Y ZOOTECNIA DE COMPOSTELA
SECRETARIA DE SALUD NAYARIT
HUMANE SOCIETY VETERINARY MEDICAL ASSOCIATION
JALTEMBA BAY ANIMAL RESCUE
SAN PANCHO ANIMAL GROUP
SAN BLAS ANIMAL GROUP
BAHIA MATANCHEN ANIMALES
AMIGOS DE BUCERIAS
BUCERIAS BILINGUAL COMMUNITY CENTER
RIVIERA RECICLA REGIONAL
INEA - INSTITUTO NACIONAL DE EDUCACION PARA ADULTOS
ENTREAMIGOS A.C.
BAHIA DE BANDERAS MUNICIPALITY
LA FUNDACION CORAZON Y FELKAN
CELEBRATE THE BEAT
PUNTA DE MITA FOUNDATION
THE ACADEMY OF LDS DENTISTS
CHILDREN'S SHELTER OF HOPE FOUNDATION

*"A system is a network of interdependent components that work together to try to accomplish the aim of the system.
A system must have an aim. Without the aim, there is no system."*

W. Edwards Deming

COLLABORATION SPOTLIGHT

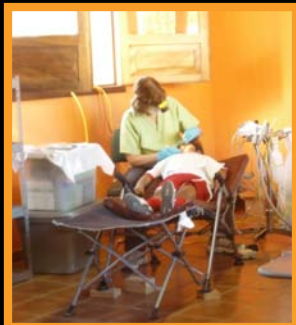
PEACE + OTHER ORGANIZATIONS = MORE HELP FOR THE COMMUNITY

How? As a permanent fixture in the community, PEACE often acts as the conduit between transformative international organizations and the local population. We provide a landing point for groups that can travel the world making positive change. Here are the highlights from two of the organizations that visited us in 2009.



For the second year in a row, the Academy of LDS Dentists provided over 150 children from Emiliano Zapata, Corral del Risco and Higuera Blanca with free dental care and much needed dental education.

Casa Campesina (PEACE Headquarters) was transformed into a fully functioning dental clinic for two weeks with lines of children waiting anxiously outside. The majority of these children had never before received dental care. This inspirational group of dentists not only shared their professional expertise, but through their unique and caring approach, helped to ease the fears of these first-time patients.



Over 75 children from the primary school in Emiliano Zapata were able to participate in a jaw-dropping dance and music workshop presented by internationally renowned Celebrate the Beat. Tracy Straus, CTB Director, two dance instructors, award winning musicians and a professional artist spent two weeks teaching choreographed dances using their pioneering method of communicating through movement and music. Students created magnificent painted back-drops which were unveiled in the grand finale. The children hosted two spectacular performances for their families and community members at the culmination of the program. The event was a huge success and PEACE looks forward to hosting CTB in 2010.



TEAM PEACE



Molly Fisher
Founder and Director



Gabriela Roman Urtiz
Director Of Administration



Rosalia Salas Salazar
Asst. Director of Administration



Monica Martin
*Volunteer Coordinator
Grant Writer*



Nicole Majewski
*Director
Community Relations*



Dalia Sandoval
*Coordinator
Casa Campesina*



Eduardo Mendez Barandica
*Director
Ayuda a los Animales*



Anthony Carrillo Garcia
*Veterinarian
Ayuda a los Animales*



Paulina Barba Stettner
*Vet Tech
Ayuda a los Animales*



Juan Carlos Rodriguez Cabrera
*Team Member
Ayuda a los Animales*



**Martin Arturo Barron
Altamirano**
*Teacher
After School Program*



Cecilia Paredes
*Director
Community Pride*



**Maria Guadalupe Navarro
Valdez**
*Environmental Education
Community Pride*



**Abeder Guadalupe Leon
Gonzales**
*Recycling
Community Pride*



Florentino Landeta Sanchez
*Recycling
Community Pride*

*"Teamwork is the
ability
to work together
toward a common
vision.
It is the fuel that allows
common people
to attain uncommon
results."*

Andrew Carnegie

TEAM PEACE



Nikhol Esterás Roberts
Director
Casa Comunidad



Nova Pennison
Director
Casa Comunidad



Miguel Angel Lopez Romero
Special Education Teacher
Casa Comunidad



Maria del Rosario Murillo Altamirano
Special Education Teacher
Casa Comunidad



Claudia Magdalena Garcia Joya
Psychologist
Casa Comunidad



Jose Guadalupe Carrillo
Computer Teacher
Casa Comunidad



Rosa Alicia Aguilar Elias
Alternative School Teacher
Casa Comunidad



Herendida Yesmin Santos Vazquez
Teacher
After School Program



Julian Fabricio de la Cruz Quintero
Teacher
After School Program



Luis Miguel Martinez Longoria
Teacher
After School Program



Ana Peña
Director
Manos Unidas



Dora Esther Sanchez Lopez
Coordinator
Manos Unidas

"Working together, ordinary people can perform extraordinary feats. They can push things that come into their hands a little higher up, a little further on towards the heights of excellence."

Unknown



Socorro Vazquez Montoya
Coordinator
Manos Unidas



Sandra Fabiola Cano
Coordinator
Manos Unidas



Librada Contreras
Coordinator
Manos Unidas

TEAM PEACE



Emily L'Hoist
Director
PEACE Boutique



Jose Omar Sanchez
Sales
PEACE Boutique



Josefa Zorilla Dominguez
Sales
PEACE Boutique



Yavette Holts O'Shea
Director
PEACE Tours



Jenny De La Torre
Sales
PEACE Boutique



Rosa Patricia Rameriz Elias
Teacher
After School Program



Rosa Esther Rios Guzman
Teacher
After School Program



Maria de la Luz Andrade Garcia
Teacher
After School Program



Eva Galeana Oltiveros
English Teacher
Casa Comunidad



BOARD of DIRECTORS

MEXICO

MOLLY FISHER
PRESIDENT
PEACE
Executive Director

GABRIELA ROMAN URTIZ
SECRETARY
NORTH BAY PROPERTY MGMT.
Owner

MARCIA VARA CHAVEZ
TREASURER
ALTA FIBRA PANIFICADORA
Former Assistant Manager

GRETCHEN DEWITT
BOARD MEMBER
GRETCHEN DEWITT PUBLIC RELATIONS
Owner

MELISSA FLOCA
BOARD MEMEBER
MCKINSEY & COMPANY
Consultant

EDUARDO MENDEZ
BOARD MEMBER
PEACE
Director, Ayuda a los Animales

FERNANDO VALERIO ECHEAGARAY
BOARD MEMBER
VECTOR CASA DE BOLSA S.A. DE C.V.
Financial Advisor

UNITED STATES

GENEVIEVE PRITCHARD
PRESIDENT
GENRIS GROUP
Tropical Business Consultant

KATHERINE FISHER
VICE-PRESIDENT
Destination:PEACE
Founder/Executive Director

ALISHA QUINN-BOSCO
TREASURER
ZINO RISTORANTE
Owner/Office Manager

REBECCA PERAGINE
BOARD MEMBER
CHILDREN INSPIRE DESIGN
Owner

ELAINE SACK
BOARD MEMBER
RMS BEAUTY
VP, Sales & Marketing

ELIEZER VELEZ
BOARD MEMBER
PARAPROFESSIONALS INK, INC.
Paraprofessional/President

ADVISORY BOARD

DENNIS BARSEMA
ADVISORY BOARD
Executive/Teacher/Volunteer

STACEY BARSEMA
ADVISORY BOARD
Volunteer

KEN DAHL
ADVISORY BOARD
RIVIERA VENTURES S.A. DE C.V.
General Manager

VALERIE EWELL
ADVISORY BOARD
LA JOLLA VETERINARY HOSPITAL
Veterinarian

PEDRO MARTINEZ
ADVISORY BOARD
Entrepreneur

FRED WARREN
ADVISORY BOARD
SAGE VENTURE PARTNERS

ROBIN WARREN
ADVISORY BOARD
SAGE VENTURE PARTNERS

LOOKING AHEAD

2010 is full of great possibilities. We will continue to pilot programs to empower communities through sustainable development.

We look forward to launching new initiatives. We are currently scheduled to build FOUR recycled parks in collaboration with local community members and Entreamigos (please check them out).

We will continue to pilot a new curriculum in Casa Comunidad's After School Program with a focus on development and acquisition of creative and analytical thinking and problem-solving skills all based on hands-on, project driven learning.

The women of Manos Unidas will continue to participate in English and personal finance classes while creating a number of new products to be sold locally and internationally.

We hope to increase funding for Ayuda a los Animales in order to create a second (or even a third!) mobile clinic team.

A primary goal for 2010 will be the creation of "How-To" guides that will assist organizations and communities in assessing their needs and employing the replicable and potentially customizable PEACE models in their communities.

We are very close to launching a new micro-finance institution that will offer a full suite of quality financial services that respond to the needs of low-income families and will enable participants to start their own business thus providing the opportunity and tools to improve their quality of life.

With the depth of our programs, focus on our goals and steady commitment over time along with continued support from our donors and volunteers we will continue to make a difference. Be the change!



"BE THE CHANGE YOU WISH TO SEE IN THE WORLD."

GHANDI

HOW YOU CAN HELP

ALL DONATIONS ARE TAX DEDUCTIBLE IN THE US, CANADA AND MEXICO.

IN THE US

Wells Fargo
464 California Street
San Francisco, CA 94104
Acct # 3214244067
Swift # WFBUIUS6S
Routing # 121000248
EIN # 20-3726038
OR MAIL CHECKS TO:
PEACE c/o Alisha Quinn Bosco
P.O. Box 6161 Vail, CO 81658



IN CANADA

PEACE partners with
Tides Canada.
Tides acts as a fiscal sponsor
to PEACE and supplies a
Canadian Tax Deductible
receipt to donors.
OR DONATE ONLINE AT
[http://tidescanada.org/funds/
education/peace-mexico-fund/](http://tidescanada.org/funds/education/peace-mexico-fund/)



SUPPLIES NEEDED

*Household Items
Laptops
Vehicles
Art & Craft Supplies
School Supplies
Digital Camera
New or Gently-Used Clothes
Nonperishable Food Items*



IN MEXICO

Banamex
Carretera a Tepic-Puerto Vallarta
Km 144
No 1297 Sur
Bucerias, Nayarit 63732
Acct # 919107047
Swift # BNMXXMM
RFC: PEA 051207 AIA



VOLUNTEER FROM HOME

*Can't come to Mexico
but still want to help?*
We are always looking
for grant writers and
fundraisers.

OR

**ASK US HOW TO HOST A
PEACE PARTY!**

ADDRESS:

OTILIO MONTANO S/N
EMILIANO ZAPATA, PUNTA DE MITA
BAHIA DE BANDERAS, NAYARIT
63734

PHONE:

329.291.5157 OFFICE
322.138.5064 CELL

EMAIL: INFO@PEACEMEXICO.ORG

ACKNOWLEDGEMENTS



WRITING AND EDITING

Molly Fisher
Monica Martin
Nova Pennison
Nikhol Esterás Roberts
Jennifer Johnson

PHOTOGRAPHY

Katherine Fisher
Nova Pennison
Nikhol Esterás Roberts

CREATIVE Anna Stopa

GRAPHIC DESIGN

Jennifer Johnson
Mavericks of Marketing



WE HOPE YOU ENJOYED OUR 2009 ANNUAL REPORT.

We want you to join us as stewards of our environment, so
Please read and enjoy our Annual Report online. If you will be printing,
consider recycled paper and using both sides of each sheet.

THANK YOU!