

Dress for Success Memphis Public Relations Links:

<https://wreg.com/news/wreg-staff-volunteers-across-memphis-for-nexstars-founders-day-of-caring/>

<https://wreg.com/news/local/memphis-nonprofit-empowers-women-for-job-success-with-attire/>

<https://www.instagram.com/reel/DYuW6ovRDad/>

National Coalition of Black Women Memphis Chapter- 2026 President's Award in Economic Empowerment



Orion Financial March 2026

<https://www.youtube.com/watch?v=iAEWYqDk-5U>

Dress for Success Worldwide March 2026

<https://www.youtube.com/watch?v=5dLdcigxoX0>

Impact#25Video:

<https://www.youtube.com/watch?v=6uz1qsjaPZw>

Opportunity Knocks

<https://www.facebook.com/share/v/1AWMp5ErXS/>



****2025 DFS Worldwide-Peer Leadership Awardee***

-DFS Memphis – Rhonda L. Treadwell:

Rhonda’s leadership radiates grace, focus, and determination. She approaches every challenge with empathy and excellence, ensuring women in her community continue to thrive. Her dedication and resilience inspire others across the network to lead with purpose and heart.

**This award honors Dress for Success network members who demonstrate exceptional leadership within our community by sharing expertise, mentoring peers, and fostering collaboration.*

They lead with generosity, humility, and a commitment to collective success. Through their actions and presence, they uplift others and inspire values-aligned leadership across the network.

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2025 Little Black Dress ISeeUPhoto Bot:

<https://gallery.phtbth-upload.com/public/0ede7c30-ea9e-46be-93c9-9f3ed54ade1f?uid=73d93c9817fa3bd79420e7f90d7a820a>

Stan Bell Moring Show September 26, 2025 <https://share.google/LX38rywyhyNkPkNJ7>



Video from Inspiring Leaders December 2024

<https://www.youtube.com/watch?v=VAZmlWi9wHo>

Video from Ms. Katrina Kimble 2024 Global Ambassador Dress for Success Worldwide

<https://www.dropbox.com/scl/fo/8mrzzujadvxvw6bgynenn/AJWRZmqEjUU5bGWW-A8QZn0/Katrina%20Kimble%20Speech.mp4?rlkey=2084trkmaalr09fonjn2elxdh&dl=0>

Video Michelle Myers-Shipp DFSW- CEO

https://dressforsuccess1-my.sharepoint.com/personal/jonathan_dressforsuccess_org/_layouts/15/stream.aspx?id=%2Fpersonal%2Fjonathan_dressforsuccess_org%2FDocuments%2FProduction_Jonathan%2FVideo+Projects%2FNew%2FAffiliate+Videos%2FDFS+Memphis%2FMichele+C.+Meyer-Shipp+Message+for+DFS+Memphis.mp4&referrer=StreamWebApp.Web&referrerScenario=AddressBarCopied.view.554ad673-0375-45e3-a2c1-59a5a0dd4373&ga=1

Video from 2024 Little Black Dress

<https://youtu.be/VaCtS2bcOPw>

Video from 2023 Little Black Dress with Special Guest Juanita Brown Ingram, 2023 Mrs. Universe

<https://youtu.be/dHUeFbfz8UA>

<https://drive.google.com/file/d/11B0kv7Fivl4DiOBxa86nvH4wksMOaBGr/view>

2024 International Women's Day

The Dialogue with Deidre episode is live. Here is the link to the full episode to view and share.

<https://www.youtube.com/watch?v=MZuyqdaxaGo>

Community Foundation of Greater Memphis

Covid-19 Regional Fund "Impact Report"- Dress for Success Memphis, Inc., Story and Video

<https://www.flipsnack.com/CFGMemphis/mid-south-covid-19-regional-response-fund-impact-report.html>

Community Foundation YouTube Video

<https://youtu.be/MAXwEMSygv4>

Dress for Success Worldwide PR Links: 2022 International Women's History Month and Day!:

- **Jill Brannon-Chief Sales Manager FedEx:**
<https://www.youtube.com/watch?v=bO8qUA5cLxY>
- **Road to Resilience:** <https://www.youtube.com/watch?v=gAeRXoi2EQA>
- **2022 YourHour/HerPower Campaign:** <https://yourhourherpower.org/>

- Gina Butkovich** Memphis Commercial Appeal March 2, 2022

[Inspiring Leaders December 2021](https://www.youtube.com/watch?v=UW3333333333)
[www.youtube.com](https://www.youtube.com/watch?v=UW3333333333)

- **Personal Testimony in Non-Profit Administration**

<https://youtu.be/1UV1SGdKDqYnight>



- **Radio Segment with K-LOVE**
[LOCAL Closer Look: Dress for Success Memphis | Positive Encouraging K-LOVE](#)

September 2019- Little Black Dress Event and DFSM –Re-Birth



- **First Interview with Donna Chandler Newman-Inspiring Leaders - May 2019**

https://www.youtube.com/watch?v=asNT8O_y35o&app=desktop

- **Bright Spot: Dress for Success Memphis**

<https://wreg.com/news/bright-spot/bright-spot-dress-for-success-memphis/>

- **Dress for Success helps empower Memphis women**

<https://wreg.com/community-changers/dress-for-success-helps-empower-memphis-women/>

- **COMMUNITY**

- **WMC helps viewer donate 100-plus neckties to Dress for Success**

<https://www.wmcactionnews5.com/2019/08/21/wmc-helps-viewer-donate-plus-neckties-dress-success/>

- **Suit & Sip Soiree: Dress for Success | 4Memphis Magazine**

<https://4memphis.com/outtakes/suit-sip-soiree-dress-for-success>

Suit & Sip Soiree: Dress for Success On June 27, guests enjoyed an evening of fashion, fun, and drinks at TPC Southwind to honor local women of influence. Awards were celebrated and presented at the Suit and Sip Soirée, and categories were: ...

- **FOX 13 Family Focus | Dress for Success Memphis**

<https://memphis.dressforsuccess.org/news/fox-13-family-focus>

Dress for Success is an international not-for-profit organization that empowers women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life.