



DRESS FOR SUCCESS[®]
MEMPHIS

Business Mentorship Program **Sponsored by *Bank of America***

Dress for Success Memphis champions entrepreneurial success through its comprehensive Business Mentorship Program and Professional Development Workshops. This is a transformative program, empowering current and aspiring business owners to realize their visions and build sustainable businesses.

Since 2020, DFSM has made a significant impact, supporting over 70 businesses across 7 states and achieving remarkable results:

- **Financial Growth:** Six business owners achieved over \$100,000 in revenue within just six months of completing the program, demonstrating the tangible impact of our training and mentorship.
- **Career Transformation:** 25 participants, including Marie Shannon, successfully transitioned from full-time employment to full-time entrepreneurship within one year, achieving greater autonomy and fulfillment of her dreams.
- **Nonprofit Empowerment:** Leaders of nonprofit organizations, such as Arieale Munson (Operation Taking Back 901), Carjie Scott (The Education Equalizer), and Duriya' Caldwell (The Black Pearl Nail Academy) gained critical skills in maximizing their impact and secured grants of up to \$50,000, enabling them to further their missions.
- **National Recognition:** Through enhanced branding and marketing strategies developed within the program, several participants have achieved visibility, with features on prominent platforms like BET Elisheba Israel Mrozik and participation in competitive shows.

As of January 2025 we are recruiting for interested individual to participate in this 6-month program. This will be our 9th Cohort.

Connect with us at: [Memphis Dress for Success Virtual Learning Site](https://www.dfsmemphisvirtualcc.org/)

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Dress for Success Memphis Business Mentorship Cohorts

Innate Success and Dress for Success Memphis ~ Business Mentorship Program Participants



Fall 2020 Class
11 Businesses



Spring 2021 Class
10 Businesses



Fall 2021 Class
18 Businesses



Spring 2022 Class
7 Businesses



Fall 2022 Class
8 Businesses



Spring 2023 Class
7 Businesses



Fall 2023 Class
5 Businesses



Who's Next?
2024 Cohort 8

66 Businesses Served in 4 years



Cohort #8

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