

Dress for Success Memphis 2025 Impact Report

As required by our lead organization Dress for Success Worldwide, please find below the indicators, definitions and numbers of families served and impacted.

Indicator	Definitions	Q1: Jan - March	Q2: April - June	Q3: Jul- Sept	Q4: Oct- Dec	Totals
# of women served (total)	The total number of women who received services during this time period (only count a woman once no matter how many services she received, whether virtual or in-person)	203	157	150		510
# of employment suitings	Number of employment suitings during the time period (please include all types of employment suitings in this field, whether in-person or contactless)	15	10	8		33
# of active PWG	Active members of a PWG or similar program; should include those who participated in virtual cohorts	25	25	25		75
# of women served in career centers	Number of women served in a formal Career Center/Centre program during this time period, including those served virtually	85	75	80		240
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Additionally, Dress for Success Memphis has been recognized for its 25 years of service in the Memphis and Shelby County, TN community. Had the honor of having a 2-time Global Ambassador, Ms. Katrina Kimble represent Memphis at 2 Annual Women Who Inspire Luncheon as the Keynote Speaker and Presenter. Secured over 3000 hours of Volunteer Service from local companies and organizations including NIKE, FedEx, Smith & Nephew, Phi Lambda Omega-Alfa Kappa Alpha Sorority, Inc., Top Ladies of Distinction, Inc. Memphis and Tipton County Chapters, Memphis and Shelby County Schools, LeMoyné-Owen College, Rhodes College and the University of Memphis. We have received In-Kind donations amounting to over \$450K. The one major lesson we have learned in 2025, is that collaborating and partnering enhance our ability to service and provided needed resources to women in need. Our customer service training component has empowered women to be more successful in securing employment.

We will continue to provide on-site and virtual career services as needed. Yes, thanks to your generous donation, we can continue to provide, essential and soft-skills career services to the underemployed, unemployed and employed women in need. Dress for Success Memphis is definitely more than just a "suit".

Respectfully submitted,
Rhonda L. Treadwell, Executive Director
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