

Interview Suiting and Employment Retention Program



Memphis



Who Are We...

The purpose of Dress for Success is to empower women to achieve economic mobility by providing a network of support, workplace attire, career and life skills for success.

Dress for Success is a global network located with 131 Network Members in 20 Countries.

Dress for Success Memphis, Inc. is a 27-year-old nonprofit organization that provides, at no-charge, interview and work-appropriate attire, confidence-building support, and career development to women transitioning into the workplace.



No-Charge Services to Clients:

Dress for Success Memphis is a not-for-profit organization (a network member of Dress for Success Worldwide) whose purpose is to promote the economic mobility of women by providing a network of support, professional attire, and career development tools to help women thrive in the workplace and in life. We provide interview/success coaching and appropriate workplace attire, which enhance women's confidence and career development skills as they transition into the workplace.

Dress for Success Memphis, Inc. provides interview and work appropriate attire, confidence boosts, and career development to women making the transition into the workplace. We facilitate an on-site Working Women's Career Center and an online Career Center. We partner and collaborate with 125 agencies and non-profit organizations to offer professional development workshops for women and suit fittings.

When a woman completes training and secures a job interview, they are referred by the partner referral agency for an interview suiting/styling, resume, and interview skills review session. After the participant attends her interview, a follow-up is conducted. If she secures employment, she is referred back to DFSM for an employment suiting and provided a week's worth of clothing and accessories, (*at no-charge*) thus having no excuse not to go to work. Women who secure employment in logistics or customer service positions that require uniforms, DFSM provides them with the skid-proof shoes, work pants and a \$25 gift card that can be used for gas or food purchases until they secure their first pay check.

Yes, Dress for Success Memphis is... More than Just a Suit!



Ms. Karen W.; before and after suiting pics and **“Yes” she Got the JOB!**

Quote: “ Thank you Dress for Success Memphis for helping me to see myself as a professional, I have so much more confidence and my experience, everyone was so nice and patient with me”.

PWG- The Professional Women's Group and

These are the network support sessions defined in our purpose bringing women together in discussion and sharing; for those who strive to be their own boss we have the Business Mentorship Program as of today we have 79 Business Owners and September 2026 we will graduate Cohort #10!



BMP- Business Mentorship Program

Innate Success and Dress for Success Memphis ~ Business Mentorship Program Participants

Fall 2020 Class 11 Businesses Spring 2021 Class 10 Businesses Fall 2021 Class 18 Businesses

Spring 2022 Class 7 Businesses Fall 2022 Class 8 Businesses

54 Businesses Served in 2 years

2025 Impact Report

Indicator	Definitions	Total
# of women served (total)	<i>The total number of women who received services during this time period (only count a woman once no matter how many services she received, whether virtual or in-person)</i>	1211
# of interview suitings	<i>Number of interview suitings during the time period (please include all types of interview suitings in the field, whether in-person or contactless)</i>	544
# of employment suitings	<i>Number of employment suitings during the time period (please include all types of employment suitings in this field, whether in-person or contactless)</i>	39
# of active PWG	<i>Active members of a PWG or similar program; should include those who participated in virtual cohorts</i>	100
# of women served in career centers	<i>Number of women served in a formal Career Center/Centre program during this time period, including those served virtually</i>	285

Thank You!

On the behalf of the Board of Directors, staff, donors, volunteers and the women we service in Memphis and Shelby County, we sincerely appreciate the opportunity to make this presentation and request your sincere consideration in funding our program. If you should have any other questions or concerns, please feel free to reach out via phone or email.

Respectfully,
Rhonda Treadwell
Executive Director
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Igniting Careers.
Transforming Futures.

Memphis



Connect with us...

- Referral Form: <https://forms.gle/AGwtC8njL5EZvSah88>
- Client Reason for Referral or Success Story: <https://forms.gle/CKDpu3nH9paYGK358>
- Client Wardrobe Form: <https://forms.gle/2ULZDLPBmx92T9BX8>
- [Follow us on facebook:](#)
- <https://www.facebook.com/dressforsuccessmemphis>

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