

# village by village



## Project Proposal: Little Steps, Big Futures

Cost: £10,331 (Full cost recovery budgets shown below)

Date of Proposal: 25/1/25 (Currently unfunded)

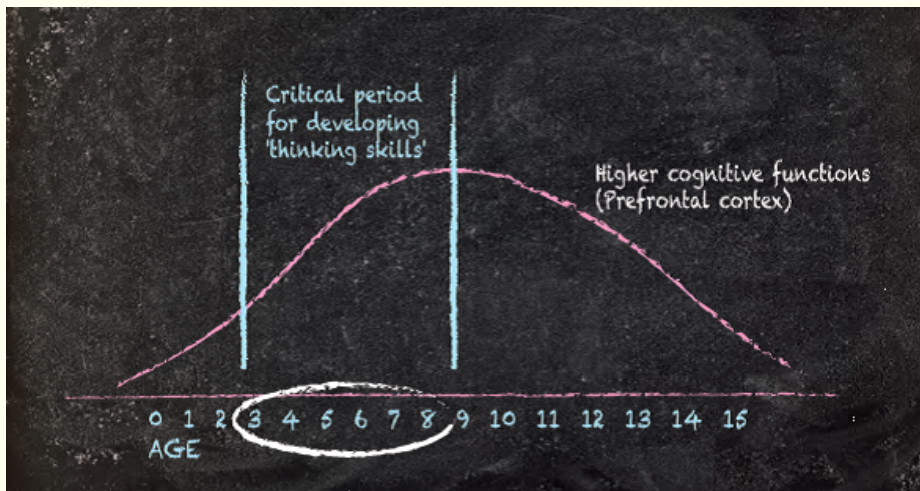
Nana, a three-year-old girl in the rural village of Abenta in Ghana. She used to spend her days helping/following her mother to fetch water. When a local crèche/preschool was built, she began attending, learning her ABC's & numbers, having a regular school meal and gained confidence. Today, Nana is thriving in primary school and dreams of becoming a teacher are getting closer.

### Expert Quote & Stats:

In Ghana, rural preschool enrolment rates are only 43% (UNICEF, 2020), compared to 94% in Europe. This disparity highlights the critical need for investment in early year's education.

*"The first five years of life are critical for brain development. The brain is undergoing enormous changes. It is difficult to make up for a lack of this encouragement at an older age because by the end of the formative years so many fundamental basic building blocks are already set in stone. Access to early education can change the trajectory of a child's life forever".*

Dr N.P.Swift MA(Cantab) MB BChir MRCPsych DOccMed  
NHS Doctor - Psychiatrist & Chair of Village by Village



Early childhood education is the key to transforming futures. In the remote villages of Ghana's Eastern Region, children **under five are often left behind**, with no access to structured learning or play environments. Parents, facing poverty and traditional norms, often

undervalue education, creating a cycle where sending children to school is the exception rather than the norm.

The Little Steps, Big Futures project seeks to break this cycle by building local crèches/preschools staffed by respected community members. **These facilities will nurture children aged under five**, preparing them for primary education while instilling a love of learning in both children and their parents. Studies show that children who attend early childhood education programs are more likely to stay in school, perform better academically, and avoid falling into poverty.

**Our vision is clear:** to make education a fundamental part of every family's future. By empowering parents to see the value of education and giving children the tools they need to succeed from a very early age, this project will create generational change.

With your support, we can employ two local crèche madams, provide training, equip classrooms, and infrastructure for one year, **Together, we can transform these rural communities**—one child, one classroom, one dream at a time.

**Aim:** Together, we can transform rural communities - one child, one classroom, one dream at a time and get better educational outputs & employment opportunities for children of rural Ghanaian villages.

**Outcomes:** 40% increase in the number of children enrolling in preschool education

**Outputs:**

Employment of 2 Crèche Madams for 1 academic year

Employment of 1 x local cook for 1 academic year

Provide 4750 healthy children's' meals over one year

25+ children per session, 190 sessions per year, regular PTA meetings

**Location on Google Maps:** [Aboabo- Village Creche/Preschool](#)

**Additional Information:**

In rural villages across Ghana's Eastern Region, children under five often miss out on early education, leaving them unprepared for primary school and perpetuating cycles of poverty. The Little Steps, Big Futures Project by Village by Village seeks to change this by creating creches/preschools staffed by local community members. These centres will provide a foundation for learning, ensuring children are



school-ready and parents recognise the value of education. Early education is key to lifelong success—children who attend are more likely to stay in school, succeed academically, and thrive. Support us to give Ghana's youngest a brighter start in life.

# 10 Advantages of Funding Early Years' Education

- **Breaking the Cycle of Poverty:** Early education equips children with **foundational skills** for lifelong learning and success.
- **Gender Equality:** Early education encourages equal opportunities for boys and girls from the start.
- **Improved School Readiness:** Children who attend preschool are **better prepared for primary** school and adapt more quickly to structured environments.
- **Higher Academic Achievement:** Early learners are **more likely to excel academically** and complete their education.
- **Increased Parental Engagement:** Preschools help parents **see the value of education**, making school attendance the norm.
- **Community Empowerment:** **Employing local teachers** fosters trust and creates jobs within the village.
- **Healthier Development:** Preschools **provide structured play and socialisation**, supporting cognitive, emotional, and social growth.
- **Reducing School Dropout Rates:** Early success motivates children to stay in school longer.
- **Cultural Transformation:** Communities begin to prioritise education, **shifting long-held norms** and attitudes.
- **Generational Impact:** Educated children grow into adults who value learning, **creating a ripple effect** across families and communities.

**If you require any further information, please do not hesitate to contact Neil Kerfoot on 0161 870 6300/07887870090 or [neil@villagebyvillage.org](mailto:neil@villagebyvillage.org)**

# village by village

## Little Steps, Big Futures - 1/11/24 - 31/10/25

<a href="#">Learning Material</a>	£1,511
<a href="#">Food Stuffs</a>	£2,375
<a href="#">Rental costs of Creche Building</a>	£1,152
<a href="#">Electric</a>	£302
<a href="#">Handwashing</a>	£272
<a href="#">Maintanace</a>	£151
<a href="#">Toiletries</a>	£151
<a href="#">Gas for Cooking &amp; Charcoal</a>	£177
<a href="#">Transport Costs: Fuel</a>	£118
<a href="#">Transport Costs: Maintanance</a>	£55
<a href="#">Insurances Ghana &amp; UK</a>	£51
<a href="#">Base Maintanance</a>	£34
<a href="#">Volunteers Costs</a>	£81
<a href="#">Governance</a>	£5
<a href="#">Bank/Finance Charges</a>	£13
<a href="#">Costs of Fundraising</a>	£62
<a href="#">Digital Marketing</a>	£240
<a href="#">International Travel</a>	£60
<a href="#">Web Hosting</a>	£8
<a href="#">Website Design</a>	£120
<a href="#">Computer Software</a>	£4
<a href="#">Computer Hardware &amp; Mobile Phones</a>	£71
<a href="#">Office Costs in Ghana &amp; UK</a>	£143
<a href="#">Internet &amp; Telephone Data &amp; Office Wifi in Gh:</a>	£46
<a href="#">Staff Training</a>	£14
<a href="#">Accountancy Fees</a>	£63
<a href="#">Travel</a>	£2
<a href="#">Taxes (PAYE/NI/SSNIT/GRA/Petra)</a>	£705
<a href="#">Wages</a>	£2,345
<b>Total Costs</b>	<b>£10,331</b>

### NB

All our projects are costed using "Full Cost Recovery", but what does that mean? <https://www.thinknpc.org/resource-hub/full-cost-recovery>  
These figures have not been audited yet by an accountant but are from the management accounts from our Free Agent UK & Ghana software  
These figures are correct as of 8/1/25 at an exchange rate of £1=18.4 Ghs, and valid for 1 month from 8/1/25.  
Inflation is approximately 20% in Ghana, approximately 3.5% in the UK as of Dec 24  
\*Currency Fluctuation Costs - Since Nov 24, GBP has dropped in value by 14.4%, the project was costed in Feb 25  
10th Nov 24, £1 = 21.2Ghs / 8th Jan 25, £1 = 18.2 14.15%

END OF PROPOSAL