

iMPACT direct

CHANGE THE STORY OF GIVING



iMPACT direct connects a large group of donors to underfunded locally-led NGO by facilitating direct donations to impactful projects. This means more impact for less budget.



THE WHY

Local solutions from professional African NGOs create more impact. Locally-led NGOs – that are the first to respond, last to leave – are responsible for 70% of all impact in development cooperation.



However, they directly receive only 2% of the total global aid budget. Imagine how much impact can be made, if locally-led NGOs would receive more than this marginal 2%!



THE HOW

And that is exactly what we do:

- In the countries we work, we find and carefully select professional locally-led non-profits.
- We facilitate direct connections between donors and local non-profits, through our website, with applications to grants and in (online) events.
- And we transfer 95% of your donation to the non-profits and their already successful local solutions. With additional funding they can improve more lives right away.



More information about the projects: <https://impactdirect.eu>

iMPACT direct

DIRECTE DONATIE, LASTING IMPACT



THE NUMBERS

32 projects in 5 African countries

€155,047 donated

8.531 lives improved (and counting)

SINT ANTONIUS
STICHTING PROJECTEN



Partin

Radboud
University
Nijmegen

AFAS FOUNDATION
ANBI

HAELLA
stichting



Microsoft

Google



PayPal
Giving Fund



YouBe
Do

WILDE
GANZEN

Foundation for
Family Giving

Our aim for 2024 is to fundraise at least €1 million, supporting 65 NGOs, that improve the lives of 90,000 people, together with donors and partners like you!

JOIN IMPACT

Your donation directly benefits people living below the poverty line. The online projects show that an average of €45 can support one person with a sustainable solution on income, climate or advanced education.

Take action and make an impact together with us:

- We would be glad to further discuss on how a partnership can work for you.
- Donate a share of your organisation's annual turnover to a project or theme.
- Make a one-time donation.



Or visit <https://impactdirect.eu/join/>

For more information or to plan a meeting with one of the NGOs contact inemarie@impactdirect.eu or call +31(0)6 2340 6510