

BUDGET

Total Budget: \$20,000 USD

PHASE 1 OF 4

1. Land & Infrastructure Development - \$7,000

- Initial land preparation (clearing, leveling, fencing) - \$3,500
- Basic pathways and access roads - \$1,500
- Water access & storage (borewell, rainwater harvesting) - \$2,000

2. Core Facilities - \$5,000

- Temporary structures for admin & storage - \$2,500
- Basic solar power setup - \$1,500
- Sanitation & waste management - \$1,000

3. Agricultural & Ecological Setup - \$4,000

- Initial plantation (fruit trees, medicinal plants) - \$2,000
- Soil regeneration & permaculture beds - \$1,000
- Essential farming tools & equipment - \$1,000

4. Community & Training Initiatives - \$2,500

- Skill training workshops (permaculture, eco-construction) - \$1,500
- Outreach & engagement programs - \$1,000

5. Contingency & Miscellaneous - \$1,500

- Unforeseen costs and emergency needs

BUSINESS PLAN

Aumshaala's Rural Development Project

1. Introduction

Aumshaala is committed to sustainable rural development, integrating eco-conscious living, permaculture, and holistic healing. Phase 1 lays the foundation for a self-sufficient model, combining regenerative agriculture, skill training, and ecological conservation.

2. Vision & Mission

- **Vision:** To create a thriving rural ecosystem that fosters sustainability, self-reliance, and holistic well-being.
- **Mission:** Implement eco-friendly agricultural methods, train rural communities in regenerative practices, and build a healing space that supports both the land and its people.

3. Phase 1 Objectives

- Establish basic infrastructure for operations and community engagement.
- Begin regenerative agriculture practices to support local food security.
- Launch skill-based training programs for long-term economic sustainability.

4. Financial Sustainability Strategy

- Revenue from farm produce and eco-stay initiatives.
- Income from training programs and wellness retreats.
- Long-term sustainability through partnerships and grants.

5. Impact Assessment

- **Short-Term:** Land rejuvenation, employment opportunities, foundational training.
- **Long-Term:** Sustainable livelihoods, ecological conservation, holistic healing hub.

Why ACWERK-Aumshaala?

The Rural Crisis: Many rural communities lack access to sustainable livelihoods and ecological resources.

Our Solution: Aumshaala integrates regenerative agriculture, eco-friendly infrastructure, and skill-based training to empower communities.

Your Impact: Every donation helps us create a sustainable future for rural livelihoods.

Dear Supporter,
Your generosity is the foundation of change. With your support, we are building a future where rural communities thrive, nature is regenerated, and opportunities are abundant. Each contribution brings us closer to a world of self-sufficiency, dignity, and sustainability. Thank you for being part of this journey. Together, we are sowing the seeds of transformation.
With gratitude,
The ACWERK-Aumshaala Team

VISIT US

How to Donate & Stay Connected

Donate Now:

ACWERK RURAL DEVELOPMENT
FOUNDATION

Account#: 40069881809

Branch code: 00691

IFSC code: SBIN0000691

SWIFT code: SBININBB104

Bank Address:

STATE BANK OF INDIA 11, SANSAD MARG,
NEW DELHI 110001

Get Involved

Stay Updated: visit our website for impact stories and project updates.

www.acwerk.org

www.aumshaala.com

Contact Us for inquiries, Volunteering opportunities and partnerships:

admin@acwerk.org

+91 9047024458

Headquarters:

183/91,

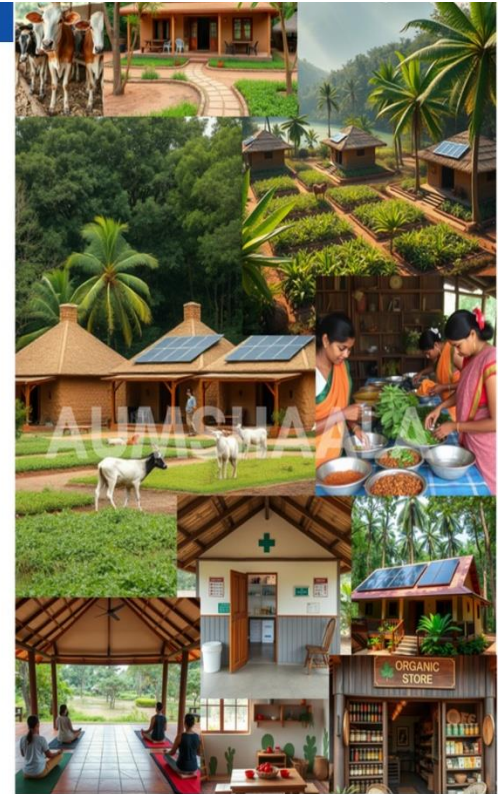
4th Cross St,

Vivekananda Avenue,

New Fairlands,

Salem 636016,

Tamil Nadu, India.



SERVING HUMANITY
SINCE 1998

Challenges Faced

Declining Agricultural Productivity: Soil degradation and climate change are leading to poor yields, affecting farmers' income and food security.

Limited Employment Opportunities: Rural youth are forced to migrate to cities for low-wage jobs due to the lack of skill-based opportunities in their communities.

Water Scarcity & Resource Depletion: Many rural areas face severe water shortages, making farming difficult and daily life challenging.

Lack of Sustainable Infrastructure: Traditional rural homes and farms lack eco-friendly systems that can sustain long-term growth.

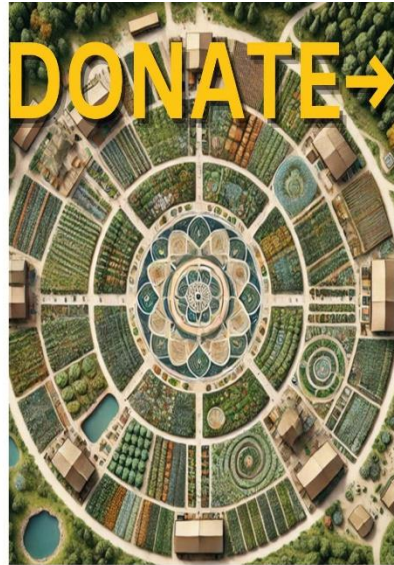
Who is Affected?

Small Farmers: Struggling with decreasing productivity and financial instability.

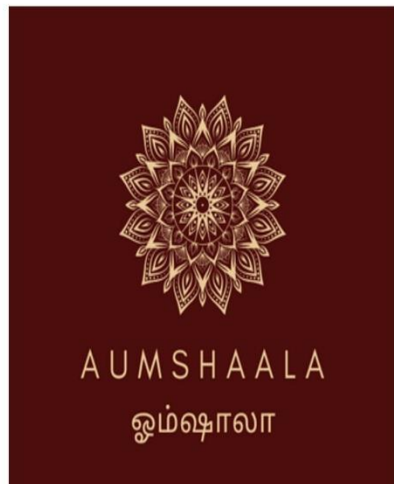
Rural Youth: Facing unemployment and limited career prospects.

Women & Children: Women bear the burden of resource scarcity, while children often lack access to proper nutrition and education.

Local Ecosystem: Deforestation, land depletion, and water scarcity are leading to biodiversity loss and climate vulnerabilities.



**YOUR
CONTRIBUTION
MAKES
A DIFFERENCE**



Seed Guardian – \$10 USD

Support the planting of native seedlings to restore biodiversity.

Water Keeper – \$50 USD

Fund micro rainwater harvesting systems to support sustainable irrigation.

Soil Healer – \$100 USD

Help finance composting, mulching, and soil regeneration efforts.

Agroforest Ally – \$200 USD

Adopt 1,000 sq. ft. of regenerative farmland, contributing to tree planting and sustainable farming.

Pollinator Protector – \$300 USD

Create bee, butterfly, and bird-friendly zones to enhance biodiversity.

Forest Steward – \$500 USD

Restore half an acre by planting native trees and supporting regenerative practices.

Community Nourisher – \$1,000 USD

Fund a farm-to-plate initiative that provides organic food access while supporting local farmers.

Healing Haven Sponsor – \$3,000 USD

Help create a nature meditation & yoga space within the regenerative farm, promoting well-being and connection with nature.