



BIKES *for* KIDS

WISCONSIN

making transportation accessible for all

BIKE CENTER: 354 COYIER LN | MADISON, WI 53713

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BikesForKidsWI.org

MISSION STATEMENT

Bikes for Kids Wisconsin is powered by our love of cycling, our community, and our planet. We increase the use of bicycle-based transportation for everyone through access, low-cost repairs, and education.

OUR VISION

We're a community making bicycling sustainable, equitable, and affordable for everyday transportation; where human-powered transportation is prioritized and better all residents' lives physically, emotionally, and economically.

We are a 501c3 nonprofit organization serving Wisconsin. Our community bike center is open to the public year-round. We accept bike donations, financial donations, and volunteers. Stop in to shop for bikes or for your bike repair needs. Visit our website to learn more.

BIKE GIVEAWAY PROGRAM

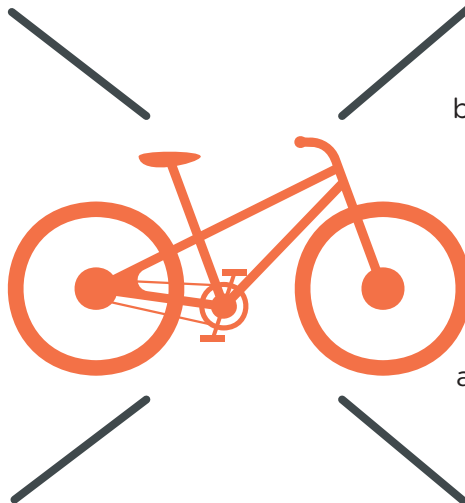
Each year, we give about 2,000 bikes to people in need. Bikes provide low-cost transportation for employment, to get to school, to access services, food, activities, and more. They are good for people and the planet, plus they are fun to ride!

We accept donated bikes year-round and refurbish them with our army of dedicated volunteers. By refurbishing bikes, we keep them out of the landfill.

BIKE MECHANICS PROGRAM

The *Bike Mechanics After School Program* is in partnership with MSCR. We teach youth how to build a bike, they learn basic repairs, and it sets the foundation for a career as a bike mechanic.

These skilled trades are always in short supply, especially in bike-loving communities like Madison. In addition to the entrepreneurial aspect, knowing how to repair one's own bike means it will continue rolling safely and reliably.



BIKE TO WORK PROGRAM

This program focuses on high school students seeking employment, adults in need of transportation for work, immigrant workers and new refugees with transportation barriers to employment. We provide fleets of bikes to employers and organizations supporting these individuals.

BIKE SALES & SERVICE

Visit our bike center in south Madison to buy your used bikes! We also provide bike repair services. Our inventory features all sizes and styles with many high-quality brands available. Shopping with us helps fund our programming and helps us be financially sustainable well into the future.

There's a place for everyone at Bikes for Kids! Join our community today!



WAYS TO BE INVOLVED

VOLUNTEER: Spend a few hours cleaning or refurbishing bikes! No experience is needed. Corporate teams of 8-12 are invited for Friday team building experiences. Kids age 10+ are welcome with an adult. Sign up on our website for shifts during the day or for our fun shop nights on Mondays and Tuesdays!

DONATE: While we receive bikes for free, it's not free to give them away. It's costly work providing fully-tuned vehicles to 2,000 people each year. Without our efforts, many would never have the opportunity to own a bike to get to school, work, or for accessing food and services. Funds are always needed.



Financial donations can be made through our website or in person. You can even donate a boat or a car! Bike donations of all sizes and styles are welcome year-round. Bikes should be dropped off during our open hours. We also offer annual memberships so you can repair your bike in our fully-equipped community bike center! We'll provide all the tools, you just need to bring your bike.

SALES & SERVICE: We have a large inventory of used bikes of all sizes and styles for sale. You'll find shop-quality bikes of most name brands and high-end road bikes. We also provide repair services. Supporting us means you are supporting someone else getting a bike and it provides us with long-term sustainability so we can continue our impactful and unique services.



BIKES for KIDS
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TRANSPORTATION EQUITY
IMPACT

12,615 BIKES DISTRIBUTED
2017-2024



ORGANIZATIONS
SERVED 2017-2024

ECONOMIC IMPACT 2017-2024

\$1,703,025

2017-2024 SAVED FROM LANDFILL

~84,000 lbs

2,518 2024 BIKES
DISTRIBUTED



ORGANIZATIONS
SERVED IN 2024

1,101 BIKES SHIPPED
INTERNATIONALLY

3,052 VOLUNTEER
HOURS IN 2024

2024 ECONOMIC IMPACT

\$339,930



2024 SAVED FROM LANDFILL

12,000 lbs

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Programming Offered

Annual Bike Giveaway Program

Providing bikes to those facing transportation barriers for Economic Mobility. Since our first bike giveaway in 2017, we have distributed over 12,600 bicycles to people who would otherwise never have the opportunity to have one. This is an economic impact of \$1,701,000 invested in our community.

Bike Mechanics After School Program

This program, in partnership with public schools, is a workforce development training for middle school youth. Bike mechanics are in the trades and are always in high demand in bike loving communities like Madison. Providing knowledge and skills will help them keep their bikes, their family's bikes, and their friends' bikes rolling safely and could spark an entrepreneurial dream they were not previously aware was an option.

Bike to Work Program

This program focuses on immigrant workers and new refugees with transportation barriers to employment. You can think of a bike as being the bootstraps people do not have when they arrive here. Their bike opens doors to opportunities and employment.

Bike Fleet Services

We provide fleets of bikes to public schools so those struggling with transportation barriers to school can get a bike when needed. We also provide low-cost bike maintenance and repair services to schools and community centers with fleets so they can keep their bikes well maintained and safe.

Low-cost Bike Sales and Repairs for All

We provide bikes that have been fully refurbished and tuned up for sale at a low cost to keep bicycle-based transportation accessible. When we distribute bikes, recipients know they can bring their bikes to us for free service for the first year of ownership. Bikes are vehicles and they need to be regularly maintained and frequently repaired. Many of our recipients do not have the knowledge or tools to maintain their bikes so we provide instruction when they come to us so their bikes are reliable. We also offer bikes for sale and repair services as a way to support our efforts and be financially sustainable.

Community Bike Disposal Services

Because of our commitment to sustainability, we accept bikes that cannot be saved as a way to prevent them from going into the landfill. We see that they are sustainably recycled.



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**A sampling of stories from people
whose lives we've impacted.**

Alan who received our 10,000th bicycle in 2023

Alan, a sophomore at West High School in Madison, lives with his grandmother in Fitchburg. With no bus service to his school or to wrestling practice, Alan relied entirely on his bicycle to get to school and stay active on his team.

In November 2023, Alan's bike was stolen. Living five miles from school, he began walking the long distance each day and told his coach he would have to quit the team. His coach reached out to us, and we were able to provide Alan with a new \$750 Giant bicycle, along with a helmet, lock, and lights.



Thanks to his new bike, Alan continues his education and is still proudly part of the wrestling team. Without it, he could have lost both his connection to school and his chance at a brighter future.

Zayden learns to ride a bike

Zayden attended a bike giveaway event in the spring of 2023, eager to learn how to ride. I had the honor of teaching him, and he picked it up quickly, with his mom cheering him on from the sidelines. Afterward, she approached me and said, "You have no idea how much this means to us. Next week he's being screened for autism, and this will help him so much."

Since then, Zayden and his family have become regulars at the Bike Center, and he still loves riding his bike. His newfound confidence and joy have been a bright spot in their lives.



Maria experiences the American dream

Maria (in the pink) attended a bike giveaway this spring with her principal from Lincoln Elementary in Madison. She had just arrived in the U.S. after a treacherous journey from Honduras, where she was detained at the border for three weeks and separated from her mother.

At the event, Maria excitedly Facetimed her grandmother back in Honduras to show off her new bike. Her grandmother was in tears, watching as Maria began her new life in America with her new friends and her new bicycle. We can't wait to see where this bike takes her next!





Current Needs & Opportunities for Growth

As our organization continues to grow and serve more people, we have identified several key areas where strategic investment will help us sustain and expand our impact:

Permanent Warehouse & Community Bike Center

We are currently operating in a temporary warehouse slated for demolition in the near future. Securing land and building a permanent warehouse and community bike center will provide us with the stability needed to collect, repair, and distribute even more bicycles each year. A permanent space would also allow us to have a dedicated educational space to expand our youth bike mechanics program and offer more educational opportunities.

Expansion of Educational & Workforce Programs

As the demand for bicycles and educational programs increases, additional funding would allow us to grow programs like our popular youth Bike Mechanics classes and our new 'Pedals and Pixels' initiative, which blends biking and creative arts for middle school learners. Teaching the basics of bike mechanics inspires a career in bike mechanics, a high-demand job in the trades and gives them the skills to keep their bikes rolling smoothly.

Sustainable Staffing & Operations

With the increasing demand and scale of our operations, maintaining a dedicated, skilled staff and covering ongoing operational costs is essential to keep serving the community effectively and efficiently. We run a very lean organization that the community has grown to depend upon and sees as a critical service.

Find us online at BikesForKidsWi.org.