



United Way Greater Nigeria

# UNITED WAY GREATER NIGERIA BROCHURE



[www.unitedwayng.org](http://www.unitedwayng.org)

We win when we are UNITED



United Way Nigeria fights for the health, education and financial stability of every person in every community because change begins when we are UNITED, and building a better tomorrow starts today.

## VISION

To build a country where all people attain their full potential in education, sustainable income and healthcare. Touching lives through diverse individuals and communities that care and celebrate giving.

## MISSION

To be the leading non profit organization in Nigeria with the largest impact in education, health and income, improving lives by mobilizing the caring power of communities to advance the common good.



# HOW WE WORK



United Way Greater Nigeria improves lives by mobilizing the caring power of Nigerian communities to advance the common good.

We facilitate outcome-focused cross-sector coordination, bringing together businesses, individuals and non-profit organizations to deliver measurable, meaningful changes for low and lower-middle income Nigerians.

We also partner with companies to help them realize their employee- engagement efforts and achieve their social-responsibility goals.



**Advocate:** We speak up for, support and showcase outcome-focused policies and approaches to solving social problems.



**Empower:** We provide tools, knowledge & support for outcome-focused programs, initiatives and partnerships.



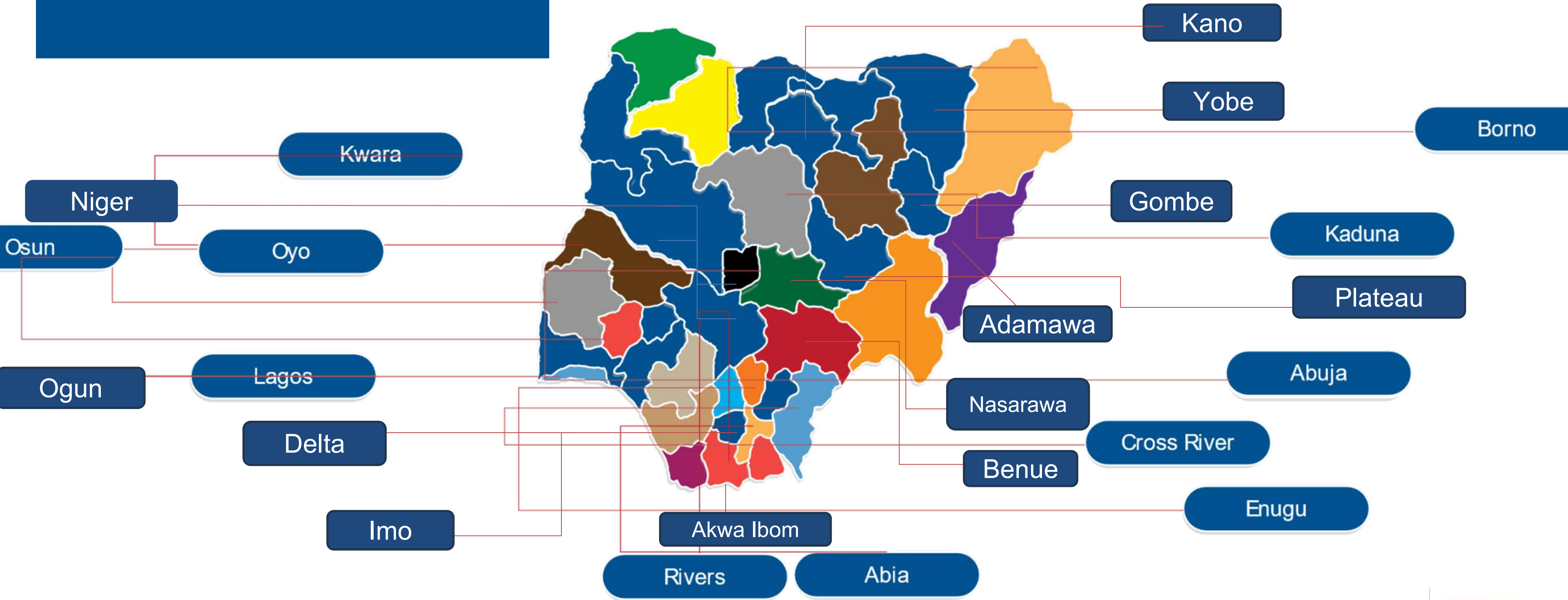
**Facilitate:** We provide evidence-based, data driven avenues for cross-sector partnership.



**Connect:** We connect leaders & communities and forge partnerships for lasting, measurable solutions to social problems.

# WHERE WE WORK

More than 80% of our beneficiaries are women, children and men living in underserved communities across Nigeria.



# BUILDING A GREATER NIGERIA:

## THE CHALLENGES & OPPORTUNITIES



Nigeria's population is projected to grow from more than 186 million people in 2016 to 392 million in 2050, becoming the world's fourth most populous country. By harnessing the potential of its burgeoning population, Nigeria can boost economic development, reduce widespread poverty, and channel large numbers of unemployed individuals into productive activities.

**Out-of-school Children**

11.3 million (world's highest)

**Infrastructure Deficit**

40% Primary classroom space available

**Literacy Levels**

After Grade 4, 60% of students cannot read

**Mortality**

Under-5 mortality 4X global average Life expectancy below 60

**Medical Experts**

4 doctors to 10,000 people (15% of need)

**Infrastructure**

12 beds per 10,000 people

**Poverty**

87 million Nigerians in poverty

# FOCUS AREAS



**Quality Education  
& Learning Outcomes**



**Youth Productivity  
& Decent Jobs**



**Women Health  
& Empowerment**



**Food Security**



# OUR IMPACT

# LIVE UNITED

## UNITED WE LIFT UP OUR COMMUNITIES.

Every day, communities struggle with issues that seem impossible to solve. Limited access to health services. Lack of education. Financial Instability.

22 

LOCAL COMPANIES HELPED TO REACH CSR GOALS

3,000,000 

DIRECT & INDIRECT BENEFICIARIES SINCE INCEPTION

100 

CHILDREN OFFERED DENTAL SCREENING

5000 

STUDENTS IMPACTED WITH FINANACIAL LITERACY, SAVING CULTURE

350,000+ 

RAISED FOR IMPACT ACTIVITIES SO FAR

750,000 

BENEFICIARIES SUPPORTED VIA 13 LOCAL NGOs

525,000 

REACHED WITH KEY MESSAGES THROUGH OUR WEBSITE AND SOCIAL MEDIA

3000 

CORPS MEMBERS SENSITISED ON MENTAL WELLNESS, SUICIDE AWARENESS & PREVENTION

550 

ORPHANS AND VULNERABLE CHILDREN SUPPORTED THROUGH 4 ORPHANAGES

# LIVE UNITED

## UNITED WE LIFT UP OUR COMMUNITIES.

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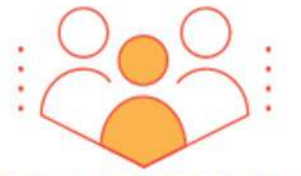
PUBLIC AND PRIVATE SCHOOLS REACHED

200,000



KGs OF FAMILY FOOD PACKS WEIGHING 20 KILOS EACH DONATED TO 10,000 VULNERABLE HOUSEHOLDS DURING COVID-19

70



COMMUNITIES REACHED ACROSS 12 STATES

200



SENIORS REACHED WITH FREE COMPREHENSIVE HEALTH SERVICES

277



BOOKS AND LEARNING MATERIALS DONATED TO PUPILS AGED 4-10 TO IMPROVE READING CULTURE

32



CONNECTED TO WORK AT LEADING NIGERIAN TECHNOLOGY COMPANIES

12



DIGITAL DEVICES DONATED TO SUPPORT NIGERIAN COVID-19 TELEMEDICINE INITIATIVE

50



YOUTHS EARNING POTENTIAL BOOSTED

200



GIRLS AND WOMEN SUPPORTED TO IMPROVE MENSTRUAL HYGIENE PRACTICES

40



YOUNG BUSINESS OWNERS TRAINED ON SOCIAL MEDIA MARKETING



United Way Greater Nigeria

- Elder Healthcare Programme
- Mental Health Awareness Programme
- Dental Health Project
- Menstrual Hygiene Programme
- Water, Sanitation & Hygiene (WASH) Programme
- Empowering Children and Communities Against Violence and Abuse (ECCVA)

## Women Health & Empowerment

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# Women Health & Empowerment



# Women Health & Empowerment





United Way Greater Nigeria

- Promoting Virtual Learning & STEM Education in Nigeria Programme (PVL – STEM)
- Life Skills & Financial Literacy Programme
- Promoting Literacy & Reading Culture among Learners Programme (PLR):
  - i) Reading Corners
  - ii) Guided Reading Programme
- Learning Difficulty Interventions:
  - i) Teacher Training in Dyslexia Awareness

Quality Education  
& Learning Outcome

# Quality Education & Learning Outcome





Quality Education  
& Learning Outcome



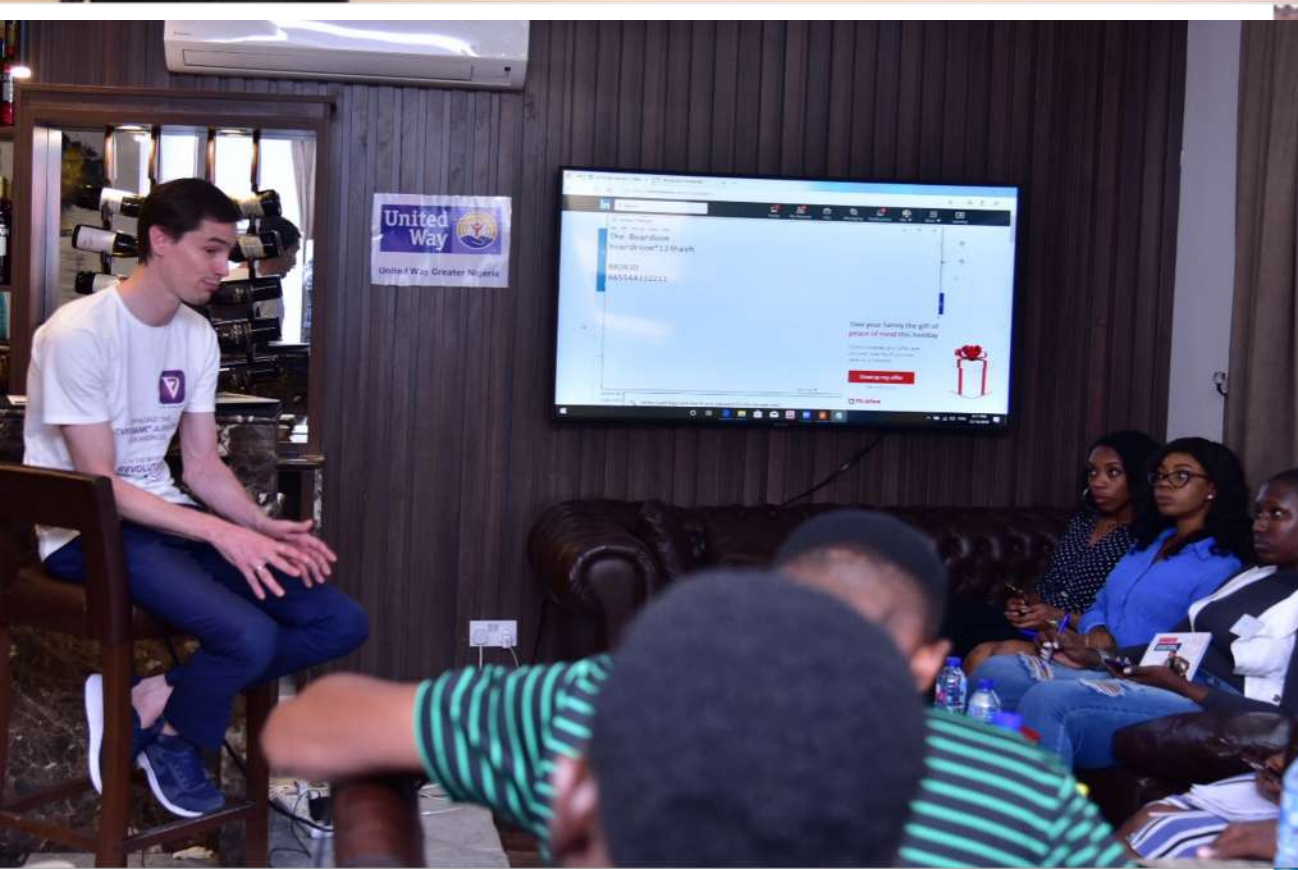
Quality Education  
& Learning Outcome



# Youth Productivity & Decent Jobs

Click [here](#) to read more

# Youth Productivity & Decent Jobs



# Youth Productivity & Decent Jobs





United Way Greater Nigeria

- **Food Security Initiative**
- **Skills to Employment Programme (STEP) :**
  - i) Promoting Inclusive Economic Growth and Development through Sustainable Programmes (PIE-GDP)**
  - ii) Power Skills Training For The 21st Century Workplace**
  - iii) Vocational Skills Training**

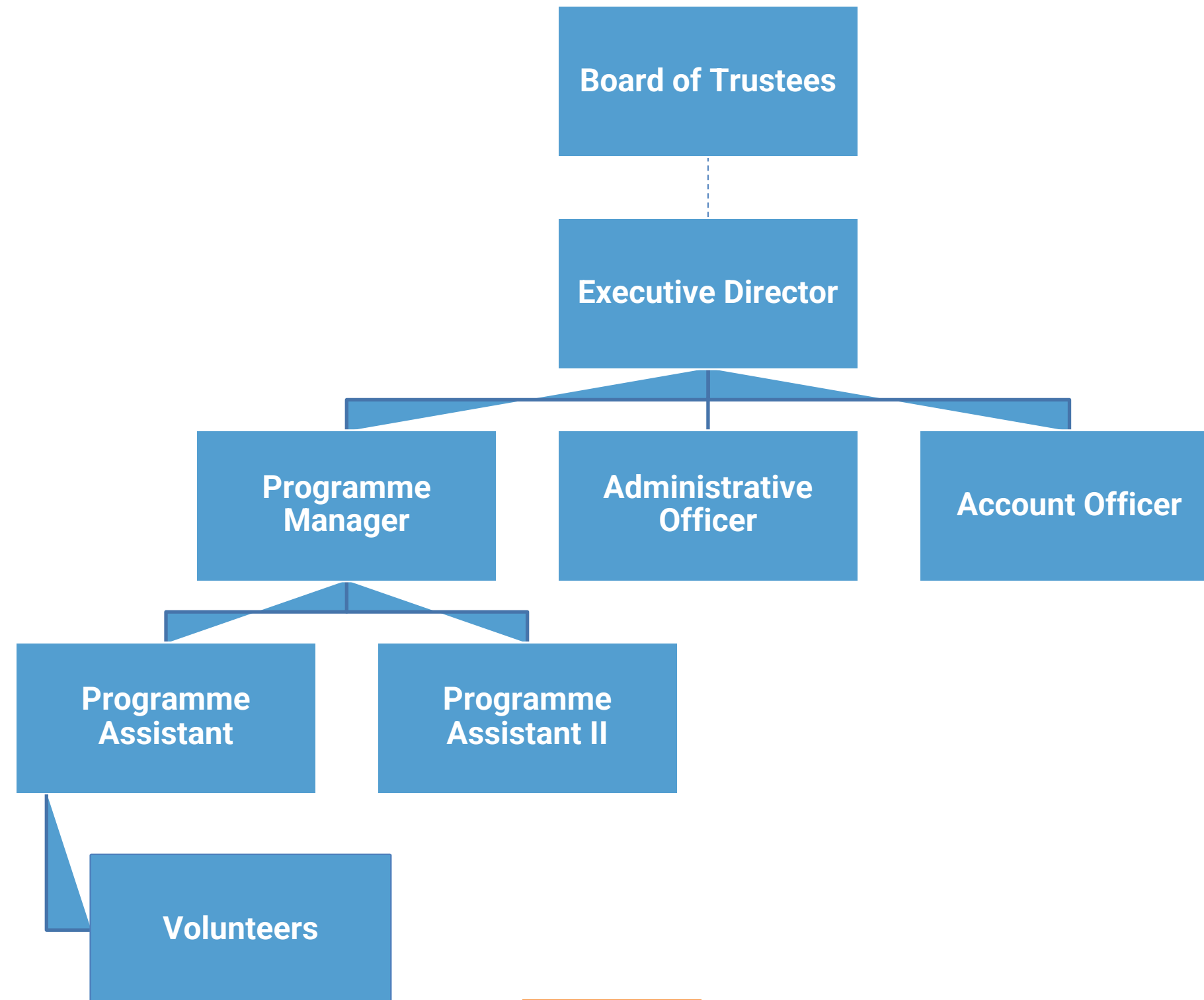
# Food Security

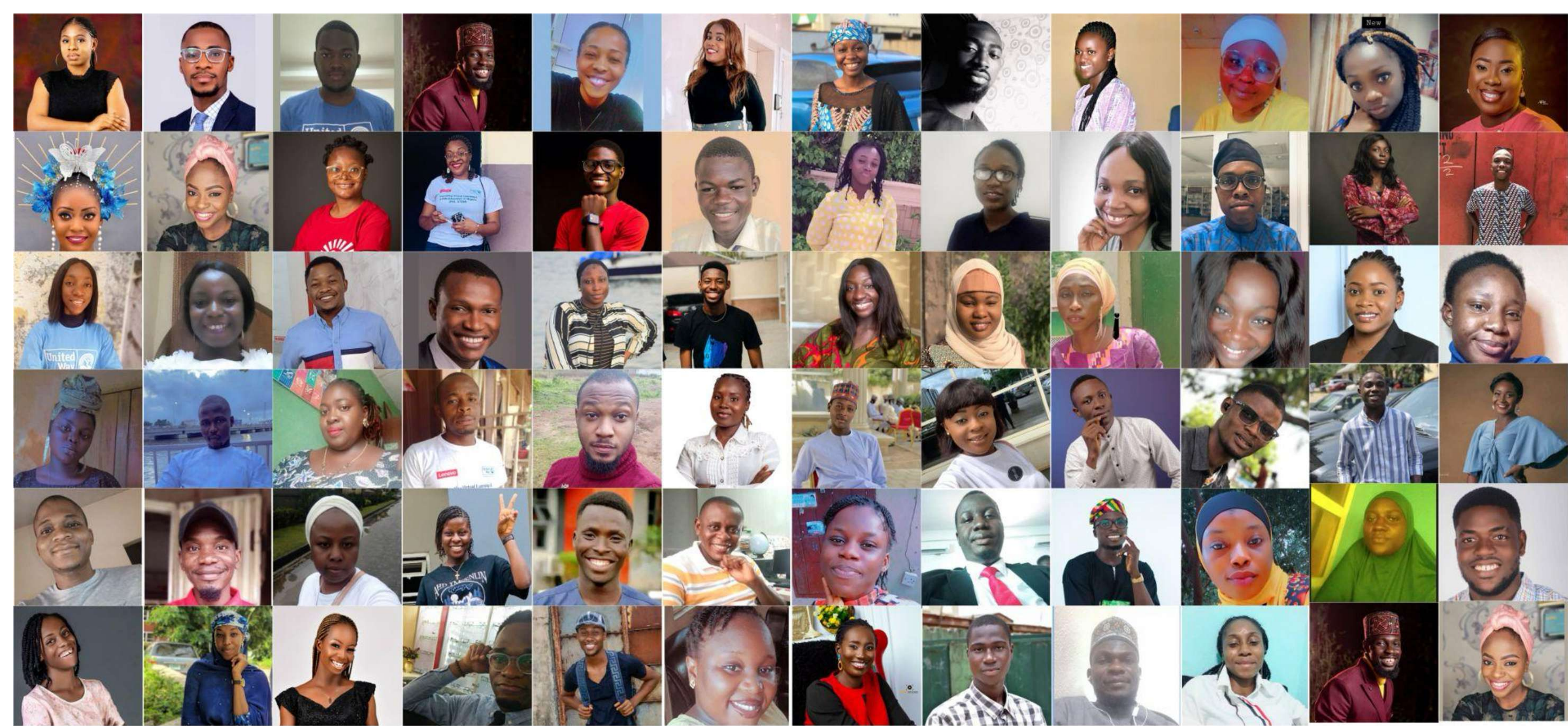


# Food Security



# OUR TEAM





United Way Greater Nigeria

# MEET OUR VOLUNTEERS

# VOLUNTEERS AT WORK



# THANK YOU

Your partnership and support makes the work that we do possible. If you have any questions or enquiries about how we work and how you can be involved, we would be very happy to hear from you.

# LIVE UNITED.

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**“What you do makes a difference,  
and you have to decide what kind of  
difference you want to make”**

**- JANE GOODALL**

**GIVE. ADVOCATE. VOLUNTEER.**



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