

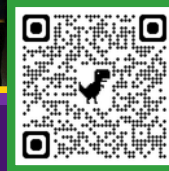
CHILDREN'S SCHOOL BANK

5

Creation and operation of Mini Banks in schools is reshaping banking access for the next generation. With student leaders at the helm, this initiative fosters essential financial skills, leadership & independence. Early saving habits build financial security, preventing children from dropping out and ensuring a brighter future.

IMPACT SO FAR

- Since October 2023, we have engaged and empowered 1,007 youth through our transformative initiatives.
- 405 girls benefited from the Rise Up Initiative
- 24 radio shows have been produced by girls on community issues.
- 657 Youth were empowered through digital and financial literacy training out of which 400 were young girls
- The inaugural cohort of the fellowship program saw the selection of 20 girls
- 125 bicycles have been distributed to girls to prevent dropouts
- At Mohi School Bank, approximately 105 children collectively saved ₹50,000, instilling early habits of saving and financial responsibility.



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KICKSTART GIRLS

माझा पैसा , माझा *confidence*



Mann Deshi[®]
Foundation

ABOUT US



KickStart Girls, an initiative by Mann Deshi Foundation, is created to provide a safe space for young rural girls to develop financial confidence, digital literacy, and career readiness. Launched to economically empower young women in Mann Taluka, the program equips girls aged 15-25 with essential professional and personal skills to make them job-ready individuals and financially independent.



RISE UP PROGRAM

1

Skill Development Workshops are conducted by facilitators who touch upon topics ranging from public speaking, self-awareness, health & well-being, community leadership to skill building workshops like soap-making, crochet making, glass painting and much more.



2

YOUTH LEADERSHIP LAB

A program equipping young boys and girls with financial and digital literacy in schools and colleges. It aims at "money-confidence" and gender sensitization through interactive workshops and activities which encourages collaboration towards a more inclusive future.

NAYI SOCH

3

Through this initiative, young girls can step into the world of radio, share their experiences, express themselves through poetry and storytelling and even conduct interviews. This platform helps them amplify their voices and helps them build confidence and essential communication skills.



4

FELLOWSHIP PROGRAM

Empowering young women graduates with essential skills, real-world exposure, and confidence to pursue higher education, employment, or entrepreneurship. Our 8-month program offers hands-on training and practical experience, along with dedicated support for job placements.