PROJECT PROPOSAL ON YOUTH EMPOWERMENT INITIATIVE

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Dire Dawa Development Association

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# Summary

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| Title of the Project | PROJECT PROPOSAL FOR YOUTH EMPOWERMENT INITIATIVE |
| Implementation | Dire Dawa Development Association |
| Implementation Period | 12 months |
| Starting date | To be decided after approval |
| Location | Dire Dawa |
| Total AMOUNT IN DOLLAR | US $ 77,745 |

1. **General Information**

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| --- | --- |
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# Background

In Ethiopia, urban unemployment is one of the socio-economic problems of urban population including Dire Dawa Administration where significant number of population is suffering from. According to the CSA (2018) employment- unemployment statistical survey report, the urban unemployment rate in Dire Dawa Administration is 25.3 percent. The unemployment rate among females is higher than males which accounts 33.5 percent and 17.6 percent respectively. The study employs the annual statistical report of urban employment- unemployment survey (conducted from June, 2018 to July, 2018) by Ethiopian Central Statistics Agency. The study reveals that the rate of urban unemployment in Dire Dawa Administration is the highest in Ethiopia and far from the national unemployment rate which 19.0 percent. The survey report was supported with interview of individuals working in Dire Dawa economic bureau to triangulate the collected data. The unemployed population wants to work any available job to relief from their family assistance and support themselves and their families. Surprisingly, more than one third of unemployed population want to establish their own business, though still they did not do because of different constraints mainly shortage of finance, lack of training and finance and lack of place of working.

The youngsters in Dire Dawa have got economic and social problems. The economic problem is lack of employment opportunities. Even though youth population is dominant in the town, there are no enough jobs to absorb them and there is very high unemployment. As a result the youth do involve in ethnic conflict, illegal activities such as theft, gangsters, kidnapping and so on to sustain their lives. The lack of consideration of youth by any of concerned body leads youth to engage in violence and engagement in bad habits such as chewing chat (local stimulant plant) and drinking alcohol. In the study made by youth, sport and culture department of Dire Dawa Region 70% of the youth indicated that the reason for problems caused by youth in the town is the lack of youth participation or excluding youth from fully participating in all aspects of life of the society in which they live as well as in planning, implementing of youth development plan and not including them in conflict resolution program.

The same study also shows that 66.7% the youth spend their time chewing chat, as there is no place for recreation. In the study 75% of the youth indicated that youth involvement in social and economic activities could alleviate the problems of the above-mentioned bad habits.

# PROJECT DESCRIPTION

The Youth Empowerment initiative project intended to intervene in the empowerment of youth and to increase their leadership ability and their participation in social, political and economic activities. The project classified as:

1. Youth Economic Empowerment
2. The Youth and Culture, peace and Non-Violence
3. Youth Economic Empowerment

# Project long term goal

In the long term this project aspires to see; Improved livelihoods for marginalized youth in the target area by the end of 2024

The long-term impact of youth empowerment can lead to significant societal changes, including increased civic engagement, improved economic opportunities, reduced social inequalities, stronger community cohesion, and a generation of leaders equipped to tackle future challenges, by fostering self-confidence, leadership skills, and a sense of agency among young people, enabling them to actively participate in decision-making processes and contribute to their communities.

# 4 Purpose/outcome:

The main purpose of this project is; Increased income earning capacity of 100 youth in Dire Dawa Town, by end of year 2025

This shall be achieved through the following activities:

* Establish beneficiary selection committee
* Aware 13 committee members about the selection criteria and the objective of the project
* Holds 2 days’ workshop on business management and monitoring and evaluation for 20 mentors
* Select 50 girls and 50 boys for vocational training like driving, mobile mending, Television and refrigerator mending skills, electric installation and water pipe maintenance
* Conduct 3 months vocational training for 100 youth in collaboration with Dire Dawa Vocational and Technical College.
* Conduct 3 days training for 100 youth on business management, entrepreneurship and basic accounting
* Cash transfer for each trained youth as working capital through micro finance.

# 5 Deliverables/outputs:

The project is expected to deliver the following in the course of its implementation;

* Capacity of 100 boys and girls build on IGAs for increased HHs economic resiliency
* 100 Boys and Women equipped with knowledge and skills in how to run small business
* 100 youth facilitated to market their IGA wares
* 100 boys and girls trained in feasible vocational skills
* Community members (girls and boys) linked to saving and credit institutions
* Project interventions effectively executed with efficiency and accountability

# 6 Expected impact/results of the project

* Change in average income of the boys and women at HH level
* Change in income of the youth trained and engaged in economic initiatives
* Number of Youth who are engaging in new IGA initiatives as a result of Capacity building support
* Trained women who have started other new IGA/initiatives on their own

1. Promoting Culture-,Peace and non-violence

Promoting culture, peace and non-violence project has the overall goal of promoting the use of culture, peace and non-violent methods of resolving conflicts among the community, ethnic groups and youth in Dire Dawa and in near Rural areas. It has two specific objectives:

1. To increase the knowledge of youth in conflict management techniques and their civic responsibilities; and
2. To build the capacity of youth in the target areas to resist manipulation and the use of violence to resolve conflicts.

As part of the project, The Project team devices three types of activities:

1. Trainings –

Two awareness creation program will be organized for the benefit of young people in Goro, Legehare, Addis Ketema and Sabian. The participants will be members from local youth associations, informal group members and students who are ready to join higher educations.

1. Outreach and sensitization events –

Once trained, the young participants organized a series of follow-on activities aimed at sensitizing their peers and the community on main roads of the city and in selected market areas on topics which are relevant to non-violence.

1. Radio Production and Broadcasting –

Two types of programs will be produced and broadcast as part of this project:

The radio magazine or discussion period for 20- minutes two times in a weak for 6 months on topics relevance to the project; and an interactive radio show where listeners can call to participate in the discussion program.

The 30-minute interactive radio discussion will be produced by the community based (and regional-owned) Radio in each of the four clusters for 6 months two times in a weak with assistance from the branch and usually facilitated by the young participants from the trainings. Both programs will broadcast in Amharic as well as in predominates local languages.

# 7 Deliverables

* 2 days awareness creation program on faith and spiritual tradition as a resources of peace. lecture session by religious gusts for 120 youth/2 rounds
* Two rounds sensitization program in two selected areas.
* Facilitate panel discussion on peace and non-violence in collaboration with Dire Dawa University that could be transmitted in local TV station 100 participants in two rounds.
* 20 minutes reportage on peace and non-violate issues two times per week for 6 months
* 30 minutes interactive radio discussion in four clusters.

Furthermore, intended to achieve the following expected outcomes or intermediary results:

* Youth in the targeted areas demonstrate they have gained knowledge on conflict management, in humanity aspects and their civic responsibilities and have used it in their lives;
* Information and platforms for dialogue on issues of conflict management, human rights, and non-violence communication are more available and accessible to youth;
* Youth show they can resist manipulation and demonstrate a capacity to resolve conflict non-violently

# 8. Project Objectives, activities and expected result

|  |  |  |
| --- | --- | --- |
| Objectives | Activities and participants | Expected results |
| To provide vocational skills and to create employment opportunities for young people. | 3 months Vocational training for 100 boys and girls | 100 skilled boys and girls who are ready to start their own business |
| To provide entrepreneurship and life skills such as communication skills, team work and problem solving. | 3 days Business skill training for 100 boys and girls | 100 trained boys and girls who are capable to run business |
| Provide start-up capital | Cash transfer as working capital | Trained youth can start their own business |
| To aware the importance of peace and non-violence activity. | 2 days awareness creation program for 120 youth | 120 conscious youth who are ready to promote a culture of non-violence |
| To educate people the culture of peace and non-violence. | 2 times sensitizing program, 10 boys and girls will participate | Great acceptance from the community |
| To promote a culture of non-violence | Radio program for 20 minutes 2 times a week for 6 months by selected young journalists | Filtered issues that promote peace from those which do not |
| To create debate on peace and non-violence | 30 minutes radio discussion program 2 times a week for 6 months with 12 gusts on the need of peace | Good experience of discussion on peace building |
| To recognize and accept the role of youth in peace building | Panel discussion on the role of youth in peace and nonviolence activities with 100 participants in two rounds | Identified issues and points for policy makers. |
| To create a mentoring skill to staff members | Holds 2 days’ workshop on business management and monitoring and evaluation for 20 mentors | Trained coaches who can support the new entrepreneurs |

# 9. Direct and Indirect Beneficiaries

i/ Direct Beneficiaries

The vulnerable youth in the community would be the direct target group. It will mainly involve the youth who are perceived to be as the burden and non-productive members for the society. The vulnerability of the youth will be judged by the extent of his relevance in the society as well as the interest shown by him/her towards this Project. The association in collaboration with community beneficiary selection committee will select 100 most vulnerable youth members of the community which consists of disables, unemployed girls and boys and homeless women and men.

Furthermore the project focuses on youth they can actively participate in culture, peace and non-violence including high school students.

ii/ Intermediate Target Groups

It will include Teachers and retired teachers, Parents of youth, Employers of youth(if any), Local People’s representatives, Bureaucrats, Local opinion leaders, Police, Media Workers, Civil Society Organizations, Local community directly concerned with behavior problems of youth

# 10. Staffing

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Job Title | Responsibility | Full time/part time | Salary/month | Remark |
| Project coordinator | To coordinate the whole project | Full time | $200 |  |
| Monitor | Coaching the trainees during and after the training | Full time | $100 |  |

The organization has a General Assembly consisting of government sector representative and influential community representatives. It has a managing board of seven members to decide on policy issues and approve annual physical and financial plan. There is a management committee consisting department heads and chaired by Branch Office Head to deal and execute day-to-day administrative and managerial matters. The Branch Office Head, responsible to the Board of directors, is entrusted with the main task of overseeing and implementing decisions passed by the General Body and Board of Directors. He/she also manages the day-to-day activities and operations of the organization. The organization has four major departments, namely Administration, Finance, Program and Resource Mobilization departments, and each department has also 2 employees by average.

# 11. Implementation Plan

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Activity | Implementation period | | | | | | | | | | | |
| 1st Q | | | 2nd Q | | | 3rd Q | | | 4th Q | | |
| 1 | 2 | 3 | 1 | 2 | 3 | 1 | 2 | 3 | 1 | 2 | 3 |
| 3 months Vocational training for 100 boys and girls |  |  | α |  |  |  |  |  |  |  |  |  |
| 3 days Business skill training for 100 boys and girls |  |  |  |  |  | α |  |  |  |  |  |  |
| 2 days awareness creation program for 120 youth |  |  |  |  |  | α |  |  |  |  |  |  |
| 2 times sensitizing program, 10 boys and girls will participate |  |  |  | α |  |  |  |  |  |  |  |  |
| Radio program for 20 minutes 2 times a week for 6 months by selected young journalists |  |  |  |  | α |  |  |  |  |  |  |  |
| 30 minutes radio discussion program 2 times a week for 6 months with 12 gusts |  |  |  |  | α |  |  |  |  |  |  |  |
| Panel discussion on the role of youth in peace and nonviolence activities with 100 participants in two rounds |  |  |  |  |  |  |  | α |  |  |  |  |
| Holds 2 days’ workshop on business management and monitoring and evaluation for 20 mentors |  |  |  |  | α |  |  |  |  |  |  |  |

# 12. Assumption Risks and Mitigation Measures

|  |  |  |
| --- | --- | --- |
| Assumptions | Risks | mitigation |
| Invite youth for peace and non-violence discussion | Politically affiliated youth may want to redirect the discussion with their interest | Before the peace and non-violence topics presentation the red cross induction including the red cross principles scheduled first. |
| Youth Beneficiary selection in target areas with the collaboration of kebele officials and community representatives | The responsible bodies may select youths who don’t fulfil the criteria | Strong monitoring and evaluation work will be in place |

# 13. Added Value of the Project, including Gender Diversity

Improved social skills, improved behavior, increased self-esteem, increased self-efficacy and increased household income are the added values of this project. When youth are empowered, resources, skills, opportunities, critical awareness, and tools they need for positive impact and to maximize their potential became accessible.

The project beneficiary selection criteria takes in to consideration the gender diversity as mandatory.

# 14. Sustainability and dissemination

The project “Community Preparedness and Resilience” is mutually agreed plan of implementing agency, community members and other stakeholders. The project is highly beneficial not only for the youth of the community but for the community as a whole. The project has the capacity to turn the non- productive youth of the community into the responsible citizens who will work towards holistic development of himself as well as his society. As the project is highly beneficial for the society its day to day needs will be taken care of by the community members and other stakeholders.

Sustainability is the continuation of the project results even after the project is phased out. It is believed that this project may continue once people and city administration understand the importance of the project. Hence for sustainability of the project impact, efforts will be made to make communities and the municipality realizes and changes their behavior towards youth development and Income generating activities and their collective strength as well as initiation.

The capacity of schools and Offices/Community groups will be built and strengthened to continue what will be initiated by the project. They can also approach other projects or agencies to support their initiatives and activities.

By training youth members in the thematic areas, and involving them in the organization of festivals, the use of theatre and arts as a medium for sensitization on issues and facilitation of radio programs, youth have been significantly empowered and equipped to create their own projects and continue positive action in non-violence and civic education.

# 15. Budget

The project requires US $ 77,745 for the successful accomplishment of the following activities

|  |  |
| --- | --- |
| Activity | Budget |
| 3 months Vocational training for 100 boys and girls | 16364 |
| 3 days Business skill training for 100 boys and girls | 7910 |
| Cash transfer for trained youth 181 dollar for each | 18181 |
| 2 days awareness creation program for 120 youth | 5237 |
| 2 times sensitizing program, 10 boys and girls will participate | 1891 |
| Radio program for 20 minutes 2 times a week for 6 months by selected young journalists | 4873 |
| 30 minutes radio discussion program 2 times a week for 6 months with 12 gusts | 6328 |
| Panel discussion on the role of youth in peace and nonviolence activities with 100 participants in two rounds | 2982 |
| Holds 2 days’ workshop on business management and monitoring and evaluation for 20 mentors | 942 |
| Admin cost | 13037 |
| Total | 77745 |

16. Experience

The implementing organization Dire Dawa Development Association is dedicatedly working towards helping vulnerable people, supporting educational materials for students whose families are poor, empowering the youth volunteers in humanitarian support. The organization has the expertise of relating with the youth and working towards their holistic empowerment with ample participation from all the stakeholders. Organization has the distinctive know how of making youth participate in our programs and avail all of our services.

Some of the programs successfully concluded till now are:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| S.no | Name of the project | Started in the year | No. of beneficiary | Current status | Funded by |
| 1 | Construction of additional class rooms for children | 2023 | 240 | completed | Elnet foundation and DDDA |
| 2 | School feeding program | 2024 | 700 | ongoing | Elnet foundation |
| 3 | Educational materials support | 2022 | 1000 | completed | DDDA |
| 4 | Washing Demonstration for rural people | 2020 | 400 | completed | Own source |
| 5 | Covid-19 protection and response | 2020 | 4000 | completed | Regional government |
| 6 | Women empowerment | 2024 | 150 | ongoing | Czech Republic Embassy |