



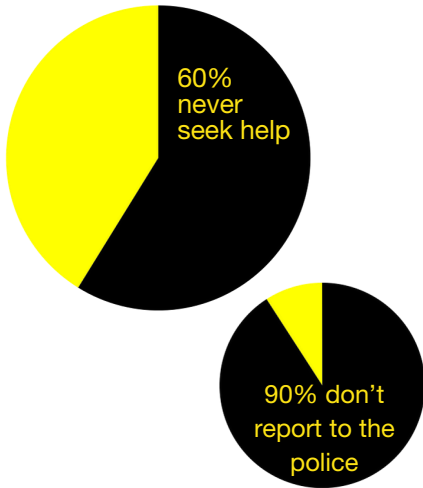
# SOPHIA

**The 24/7 digital companion  
to support people facing domestic abuse**

The global AI-driven chatbot empowering people impacted by domestic violence to gather potential evidence, learn about their rights and options and seek help wherever they are in the world. 24/7, anonymous and without leaving a digital trace.

**Spring ACT**  
Action • Compassion • Technology

A Swiss-based global non-profit organisation connecting human rights and technology to empower people to take action and end global social injustices: [www.springact.org](http://www.springact.org)



## Urgency and Necessary

The threat is greatest where you should be the safest: within your own four walls. Worldwide one in three women and many children and men are affected by domestic violence in their lifetime. Every eleven minutes a woman is killed by her partner or family member. The shadow number is however yet to be uncovered as the number of unreported cases is much higher. Many do not seek help or do not know where to find it. Those who are affected urgently need a safe and discreet way to get help.

## Our Approach: Anonymous, 24-hour digital help

### HOW IT WORKS:

**As easy as chatting with a friend:** As easy as writing to a friend, you can simply message Sophia via WhatsApp (+41 79 79 29 000) or enter [www.sophia.chat](http://www.sophia.chat) in your browser and start chatting anonymously. Sophia provides information about your rights and options and helps to secure potential evidence.

**Automated Response:** Sophia's answers use AI and she therefore available around the clock. Thanks to our motivated translators, Sophia can consistently and quickly learn new languages (such as Ukrainian in 2021) in a short space of time.

**Global:** Regardless of location, survivors are given access to a personal and secure "Digital Safe" (i.e. Swiss server space). This makes it possible to upload potential evidence of abuse (e.g. photos, documents, etc.) to the Digital Safe and thus safely secure it away from the cell phone.

**Local:** In cooperation with domestic violence organisations and with competent legal advisors, Sophia is adapted to local laws and directs those affected to the right local support services



### "G.A.L.":

**G**ather potential evidence.

**A**ssess your rights.

**L**earn about your options.


# The Potential of Sophia

By guiding people affected by domestic violence to the relevant services, Sophia centralises and optimises the help and support system for those who need it most, thus facilitating the work of often understaffed and underfunded support services. Sophia is an anonymous multilingual chatbot, available 24/7 and accessible from any device with internet access. The threshold to reaching out is greatly reduced, making it easier for survivors to take the first step in seeking help.

## Impact since our Launch in December 2021

- 40,000+ people from 143 countries chatted with Sophia.
- Expansion of Sophia's services into 13 languages.
- Partnerships with Microsoft, L'Oréal, Google, Swiss Foreign Ministry, EPFL, and more.
- Awards for innovation (selection):
  - MIT Semifinalist (2022)
  - Swiss Future & Youth Prize by the President of Switzerland (2022)
  - Social Innovation Prize from the European Investment Bank (2023)
  - European Innovation Prize (2023)
  - Prize for Innovation in Global Security from the Geneva Centre for Global Security 2022
- Extensive global media coverage (58 articles in 15 countries) reaching survivors on 4 continents.
- 100+ volunteers contributed over 40,000 hours.
- Founder Rhiana Spring named "Europe's best impact entrepreneur" in 2023



 Schweizerische Eidgenossenschaft  
Confédération suisse  
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Confederaziun svizra  
  
Federal Department of Foreign Affairs FDFA

 Microsoft  
  
L'ORÉAL  
FUND FOR WOMEN

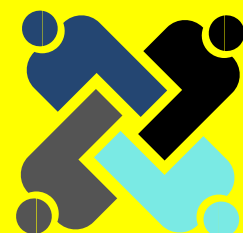


## What we need

In order to make Sophia as widely available as possible, we need support on a professional, technical and financial level.

### We want to achieve this through:

1. Development of cross-industry partnerships.
2. Financial support from institutions and the private sector.
3. Further expansion of our memberships.



# Anonymous. 24/7. Without a digital trace.



TWINT oder Bank Transfer:

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IBAN: CH85 0079 0016 6024 28014