



Reaching
BACK

November 2024

Sponsorship Packet

Dedicated to Reducing Barriers and Overcoming Challenges to Support the Elderly of Our Community in "Aging Gracefully" with dignity and vitality.

www.reachingbackinc.org

About Us

Reaching Back Inc. is a community-based organization dedicated to providing comprehensive support and services to the elderly, empowering them to "age gracefully" with dignity and vitality. Our mission is to enhance the quality of life for senior community members through compassionate care and holistic programs that nurture their physical, emotional, and social well-being.

History and Background:

Established to address the lack of holistic senior services within the community, Reaching Back Inc. partners with social service agencies, mental health and medical professionals, legal aid, and housing contractors to advocate for and honor those who paved the way. In May 2022, we proudly received our 501(c)(3) status, marking a significant milestone in our journey. By November 2023, we officially opened our nonprofit office, further solidifying our commitment to serving the elderly with excellence and dedication.



Vision

We aim to equip our elderly with tools and resources they need to thrive, and to inspire them in building lasting legacies.

Our commitment to this vision will not waiver, as we believe the positive impact we create will resonate far beyond our organization's efforts.



Mission

Reaching Back Inc. is dedicated to enhancing the lives of the elderly by providing comprehensive wrap-around services that empower them to "age gracefully" within their homes.

We are committed to fostering a sense of community, well-being, and dignity for the senior citizens within our community.

What Sets Us Apart?

Advocacy Programs



Legal and Estate Planning:

- **Let's Get Your Title Straight:** We assist seniors with clarifying property ownership to prevent future disputes.
- **Understanding Real Estate & Quick Claim Deeds:** We educate seniors on efficiently and securely transferring property ownership.
- **Wills, Trusts, and POA:** We guide seniors in setting up legal documents to ensure their wishes are honored and assets managed properly.

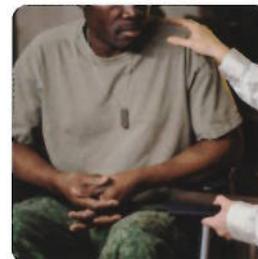


Financial and Tax Guidance:

- **Land Tax Issues:** We provide support in understanding and resolving property tax concerns to alleviate financial stress.
- **Life Insurance/Funeral Planning:** We help seniors plan for end-of-life expenses to ease the financial burden on their families.

Veteran Support:

- **Veteran Assistance:** We offer resources and support tailored to the unique needs of veterans, ensuring they receive entitled benefits.



Our Commitment to Senior Care

At Reaching Back Inc., we are dedicated to enhancing the lives of seniors through a range of essential services beyond home repairs and reconstruction. Your support as a sponsor enables us to continue providing these vital programs

Minor/Major Home Repairs

Our repair services maintain safe and comfortable living environments for seniors, addressing both minor and major needs. Sponsorship enables us to undertake more home repair projects, enhancing living conditions and providing peace of mind for seniors.

Emergency Utility Assistance

We provide urgent utility support to ensure seniors' comfort and safety during emergencies. Contributions from sponsors help us extend this critical assistance to more seniors facing unexpected challenges, ensuring their homes remain safe and livable.



Meals & Health Food Assistance

We deliver nutritious meals and health food options to ensure seniors maintain a balanced diet, promoting overall well-being. Your sponsorship helps us expand meal delivery services to more seniors in need, making a significant impact on their health and quality of life.

Healthy Aging & Wellness Classes

Our classes focus on physical fitness, mental well-being, and social engagement, empowering seniors to lead healthy lives. Support from sponsors allows us to offer more classes and reach a larger audience, fostering a vibrant community of active seniors.

In-Home Services:

We offer personalized in-home care to assist seniors with daily living activities, ensuring they receive the support they need. Your support helps us expand our in-home services, providing more seniors with essential care and companionship.

Transforming Lives: Our **Impact** on Memphis Seniors



Ms. Mildred Taylor

In early 2022, Ms. Mildred Taylor faced a dire situation when an ice storm left her without power for over a month. Living in darkness, she struggled with daily activities, unable to afford the \$3,000 repair needed for her weather head. Upon hearing her story, the community responded with overwhelming support.

Leah Douglas Wooten, founder of Progressive Realty, played an instrumental role by coordinating repairs and setting up a GoFundMe page that raised nearly \$7,000. Leah also established a trust with Preferred Title to further enhance Ms. Taylor's quality of life.

Thanks to Leah's efforts and the generosity of local contractors who provided free repairs, Ms. Taylor's home is now restored, and plans are in place to improve her living conditions further. This experience led to the founding of Reaching Back Inc.'s which shows its commitment to aiding seniors in need.

Services Reaching Back Inc. Provided to Ms. Mildred:

1. **Coordinated Repairs:** Organized essential home repairs for seniors, ensuring safe and livable conditions.
2. **Community Mobilization:** Engaged local contractors and volunteers to provide free services and support.
3. **Financial Assistance:** Established fundraising efforts like GoFundMe to alleviate financial burdens.
4. **Trust Establishment:** Set up trusts to secure long-term financial stability and improve the quality of life for seniors.

Transforming Lives: Our **Impact** on Seniors



Mr. Singleton

How we've helped...

We assisted Mr. Singleton, a US Veteran living in the Shelby County Commission District 6, Raleigh with securing a new air conditioner unit to ensure his comfort and well-being during the hot summer months. This essential upgrade not only enhanced his living conditions but also highlighted our commitment to addressing the immediate safety needs of seniors. By providing such vital support, we help seniors enjoy a better quality of life in their own homes.



Ms. Lurry

How we are helping...

Reaching Back Inc. is leading a full rehabilitation of Ms. Lurry's duplex in District 9, Southwest Memphis. This project includes vital structural, electrical, and plumbing updates, along with interior and exterior improvements, ensuring a safe and modern home. Through these efforts, we're not only transforming Ms. Lurry's living space but also uplifting the Westwood, Walker Holmes, and Whitehaven neighborhoods within zip codes 38109 and 38116. With the generous support of sponsors, we can continue to undertake such meaningful projects, ensuring more seniors like Ms. Lurry experience the quality of life they deserve.

More Transformative Projects and Stories



Chester Carter:

In East Memphis, we embarked on a full rehabilitation project for Chester Carter's home at 5615 Flowering Peach. This comprehensive effort aimed to transform his living space into a safe and comfortable environment, reflecting our commitment to improving seniors' quality of life.

Pearline Taylor:

In North Memphis, we initiated a bathroom conversion and addressed plumbing issues for Pearline Taylor. Unfortunately, her house was tragically destroyed by fire before the rehabilitation could be completed. This underscores the urgent need for continued support and resources to safeguard our seniors' homes.

Ms. Ethel Gallagher:

At 3214 Seminole, Ms. Ethel Gallagher received our assistance, and her story exemplifies the impact of our work. For a firsthand account of her experience, she is available for testimonials at 901-907-0676. Her story highlights the difference our efforts make in the lives of seniors.

Impact and Achievements

Reaching Back Inc. has been recognized for its dedication to empowering the elderly and enhancing their quality of life. In May 2022, we proudly received our 501(c)(3) status, marking a significant milestone in our journey to serve the community. Our commitment to excellence was further acknowledged with the prestigious President's Lifetime Achievement Award in 2023, celebrating our enduring impact and dedication to service.

In May 2024, we were honored with a Shelby County Commissioner Resolution, presented by Commissioner Erika Sugarmon. This recognition highlights our role as a vital community partner, advocating for seniors and ensuring they age gracefully with dignity and respect.

These accolades underscore our unwavering dedication to providing compassionate care and holistic support. With each achievement, we are inspired to continue our mission, driven by the belief that every senior deserves to live in a safe, nurturing environment. Your support is crucial in enabling us to expand our reach and continue making a transformative difference in the lives of seniors in all areas of the city of Memphis and Shelby County.



To date, we have:

- **Assisted Seniors:**
Successfully supported 5 senior citizens, improving their living conditions and quality of life.
- **Investment in Community:**
Invested over \$90,000 in essential repair projects, ensuring safe and comfortable homes for our seniors.
- **Growing Need:**
With 427 seniors currently on our waiting list, the demand for our services continues to grow, highlighting the critical need for ongoing support.

Average Cost of Repairs



Here's a breakdown of the average costs to enhance senior homes in the Greater Memphis area through Reaching Back Inc. This summary provides clarity on potential sponsorship levels, helping you decide how to make the most significant impact, whether by supporting specific areas or funding a full project. The amount listed is a base amount, and depending on the square footage of this house, the costs could change.

- **Bathroom Conversion:** \$7,000 - \$10,000
- **Roof Replacement:** \$10,000 - \$15,000
- **Ramp Installation:** \$2,000 - \$3,500
- **Flooring Update:** \$8,000 - \$9,000
- **HVAC System:** \$4,000 - \$5,000
- **Concrete Repair for Sidewalks:** \$3,100
- **Gutters:** \$1,700
- **Interior + Exterior Painting:** \$8,000 - \$12,000
- **Plumbing Updates:** \$1,200 - \$2,500



**Contractor Estimate for a Full Home Enhancement:
\$50,000 - \$80,000***

Your sponsorship can transform lives. By partnering with us, you can help seniors live comfortably and safely in their own homes. Whether you choose to sponsor a full project or focus on specific upgrades, your contribution will have a lasting impact on our community. We invite you to join us in reaching back to support our seniors—together, let's make these essential upgrades a reality.

*NOTE: The listed amount is a base estimate; however, the overall cost may increase depending on the home's age and square footage.

Why Support Reaching Back



Reaching Back INC.
3321 Kirby Parkway
Suite 2
Memphis, TN 38115

Dear Partner,

I trust this message finds you thriving, wrapped in the embrace of good health and uplifted spirits. Today, my heart brims with purpose and excitement as I sit down to convey something profoundly meaningful to you. We stand at the threshold of a journey that carries not only promise but also a profound sense of responsibility toward those who have carved the path for us.

It is with great joy that I announce the birth of our nonprofit entity – Reaching Back, Inc 501c3. This is not merely an organization; it's a cherished dream we have nurtured, a vision we've fervently pursued, and a mission that beats in harmony with our very core. At its heart, Reaching Back, Inc. is a response to an urgent call within our community – the need for all-encompassing, compassionate senior services.

"Age in place with dignity and grace" is our guiding mantra, and it forms the bedrock of our purpose. With your steadfast support, we hold firm in our determination to make a difference. Through Reaching Back, Inc., we envision partnerships with social service agencies, mental health and medical professionals, legal advocates, and housing experts. Together, we will be the voices that advocate for and honor the elders in our community, ensuring they receive the respect and care they truly deserve.

We firmly believe that every individual in our community, regardless of age, deserves to live with dignity, security, and the comforting knowledge that they are cherished. "Pride without sacrifice, face day to day living expenses" is our pledge – to empower our seniors to maintain their independence and self-worth as they navigate the practicalities of daily life.

In anticipation of your support, we extend our deepest gratitude. Your unwavering belief in our cause is the fuel that propels us to reach higher, to strive for nothing less than excellence, and to manifest positive change in the lives of those we serve. "The last generation who worked to obtain the American Dream" is a testament to the resilience of our seniors. Their contributions have laid the foundation for the dreams we chase today.

Should you wish to delve deeper into the heart of Reaching Back, Inc., exploring our mission and the initiatives that propel us, I warmly invite you to visit our website at www.reachingbackinc.org. We wholeheartedly welcome you to become a part of our community, to stand shoulder to shoulder with us as we embark on this transformative journey.

In this endeavor, we carry not only a shared responsibility but also the warmth of love and the radiance of light. Together, we possess the ability to forge a difference that echoes through the annals of time, touching generations yet unborn.

With love and light,

A handwritten signature in black ink that reads "Leah Douglas-Wooten".

Leah Douglas-Wooten
President and Founder
Reaching Back, Inc.



Reaching
BACK

Thank you!

*Join Us in
Making a Difference!*

Contact

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