

Category: Not For Profit Organization



SDGs We Work On: SDG 4 (Quality Education), SDG 5 (Gender Equality) SDG11 (Sustainable Cities & Communities) and SDG 13 (Climate Action)

Tax Status: Tax- Exempt Organization

Idara-e-Taleem-o-Aagahi: Centre of Education and Consciousness

Idara-e-Taleem-o-Aagahi (ITA) is a **transformative organization** aiming to provide quality education comparable to global standards, focusing on both individual and societal transformation.

ITA works to build a nationwide movement for **inclusive and quality education**, helping all children, adolescents, and youth gain skills and knowledge through evidence, innovations, and partnerships. ITA also focuses on climate change, empowering future generations to create a just and more sustainable world.

Operating Since: 2011

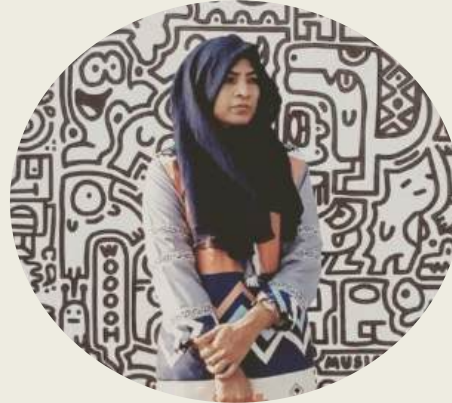


Sehrish Farooq
Provincial Head Sindh ITA

Sehrish Farooq has been with ITA for over nine years, progressing from Coordinator for the Children's Literature Festival—the largest learning festival in Pakistan—to Provincial Head Sindh. She has successfully organized more than 70 events nationwide, including in remote areas.

With extensive experience in the development sector, Sehrish specializes in implementing programs that promote access to quality education for all children. She is also the author of three children's books, including Corona: Dushman Ya Dost (Corona: Foe or Friend), Pakki Baat hai, and Shireen ka khatarnaak Safar.

CORE TEAM



Hira Nayab Hussain
KG Coordinator

Hira Nayab Hussain holds an MBA in Accounting and Finance and currently serves as the Kitab Gari (KG) Coordinator at Idara-e-Taleem-o-Aagahi (ITA). In this role, she leads impactful programs like Kitab Gari, which reach thousands of children, focusing on critical areas such as climate awareness, financial literacy, and digital skills.

She is also the author of a children's book, "Dekho Mujhe" – a book on Kitab Gari itself.



Allah Rakha
KG Driver

Allah Rakha is the driver of Kitab Gari, associated with Idara-e-Taleem-o-Aagahi for the past three years. He actively assists in the activities of Kitab Gari and ensures the vehicle is driven safely across various areas of Karachi.



PROJECT: Kitab Mahol Gari

ABOUT THE PROJECT:

Kitab Mahol Gari (KG) - a Mobile Resource Centre & Library is ITA's program that aims to promote learning beyond textbooks, generating reading habits, accessibility to books/digital materials, and understanding of local heritage by our communities. KG holds 500+ books (fiction/non-fiction), tablets/LEDs with solar panels for screening documentaries/educational/learning videos by grades, maps, learning board games, and several inquiry-based and fun-filled STEM activities for everyone. KG is steeped in local heritage, folklore, subject-based learning, and life skills and targets underprivileged areas, schools, and communities. ITA has also engaged in targeting vulnerable groups in Urban Slums.

KPIs

1. Reach 20,000 children and community members annually across 20 schools and 20 local communities with reading and learning resources.
2. Conduct 100 storytelling and cultural heritage sessions annually, promoting literacy, awareness of climate change and urgency, creativity, and awareness of Pakistan's diverse heritage.
3. Ensure 80% of participants improve foundational reading skills and critical thinking through quarterly assessments and feedback surveys.
4. Equip Kitab Gari with 500+ books, 10 tablets, and solar-powered LEDs to facilitate digital and interactive learning by year-end.
5. Train 20 local facilitators annually to support storytelling, STEM activities, and community engagement for sustained project impact.

Area of Operations: Karachi

OBJECTIVES

- Develop reading habits, interest in self-expression, and inquiry.
- Give students an opportunity to explore learning through technology and board games
- Spread awareness messages regarding active citizenship, Health, hygiene, social responsibility, etc. to all age groups about reading beyond the textbooks
- Stimulate and enhance creativity and critical thinking in children
- Provide free-of-cost training in collaboration with our partners Hamdard Foundation, OUP, State Bank Museum of Pakistan, AzCorp; Sindh Education Foundation, etc.
- Provide students an avenue to learn about our heritage, culture, and safeguarding environment.

Project Status: Ongoing



Area of Operations: Karachi

PROJECT: Kitab Mahol Gari

Impact

Since its launch in 2019, Kitab Mahol Gari has made a remarkable impact on underserved communities in urban slums of Karachi, Lahore, and Multan. The project has collaborated with 18–20 schools and communities within a year, directly reaching and positively influencing the lives of over 10,000 students and community members.

During the COVID-19 pandemic, Kitab Gari played a pivotal role in strengthening foundational learning skills, such as reading, writing, critical thinking, and self-expression. It also fostered awareness about Pakistan's rich heritage, cultural diversity, and multilingual identity, all while adhering to strict SOPs to ensure the safety of its participants.

Kitab Gari's initiatives go beyond learning. The project has conducted multiple community trainings in collaboration with partners like Habib Metro Bank, KE, BISP, Meta, Essential Element Leather and TEVT, focusing on promoting active citizenship and social responsibility.

To date, Kitab Gari has reached hundreds of schools and millions of children, including those without access to formal education. Each month, the program engages with 2,000–2,500 children, comprising 1,350 girls and 1,150 boys aged 4 to 17 years. Through its dedicated efforts, Kitab Gari continues to empower children and communities, creating a lasting impact on education and social development.

SUSTAINABILITY

Kitab Gari is a sustainable and adaptable initiative designed to create lasting educational, social, and environmental impact in underserved communities. By addressing educational gaps with innovative learning experiences, the project demonstrates long-term viability through its replicable structure and potential for expansion, such as its upcoming move to Karachi. It integrates solar-powered technology to operate in areas with limited electricity, minimizing its carbon footprint and promoting environmental awareness through sessions on climate change and reduced paper use via digital materials. The project fosters economic empowerment by enhancing literacy, critical thinking, and active citizenship, preparing communities for greater economic participation. It ensures social inclusion by reaching marginalized groups, emphasizing cultural diversity, gender equality, and heritage appreciation, thereby promoting well-being and a sense of belonging. The use of digital tools develops essential skills like critical thinking and digital literacy, ensuring participants are prepared for future challenges. With its alignment to national educational goals and adaptability to diverse local contexts, Kitab Gari remains a transformative movement with the potential for continued success and relevance.



TARGET BENEFICIARIES

Since its inception in 2011, Kitab Gari has impacted over one million beneficiaries nationwide. This mobile learning resource library has been instrumental in optimizing outreach efforts to support 10,000 beneficiaries annually within local communities and schools.

Last month alone, the program successfully engaged with 2,000–2,500 children, including 1,350 girls and 1,150 boys aged 4 to 17 years. By addressing the educational needs of these children, Kitab Gari continues to create meaningful opportunities for learning and growth in diverse and underserved areas.

CATEGORY	YEAR 1	YEAR 2	YEAR 3
Driver Salary	540000	594000	6534000
KG Coordinator Salary	840000	924000	1016400
KG POL	450000	600000	660000
KG parking and security	90000	96000	105600
Stationary (origami paper, pencil, poster color, chart paper, stick and color pencil)	420000	456000	501600
Maintenance Cost	660000	720000	792000
Total	3,000,000	3,390,000	3729000

FINANCIALS

KEY INFORMATION

Total Project Value:

Admin Cost:

HR Cost:

Program Cost:

QUESTIONS?



Website address:

<https://pakistanlearningfestival.com/kita-b-gari/>

Office Address:

8th Floor(Right-wing), NICL Building,
Abbasi Shaheed Road, Off Shakra-e-
Faisal.