

# Annual Report 2024

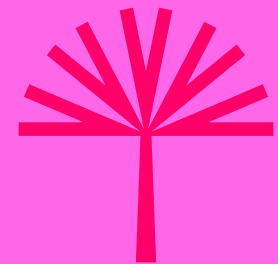
**Teach for  
Thailand**



Teach for Thailand is committed to creating equitable educational opportunities for children in Thailand through our "Fellowship Program".

We recruit, develop and place people from all backgrounds to teach in underserved schools for two years, gaining firsthand experience and honing their leadership skills by working closely with schools and communities.

After their 2-year experience, our Alumni continue to drive meaningful change in the education sector and beyond, contributing to our country's sustainable development.



## CEO's Message

At Teach for Thailand, we believe education is a shared responsibility, one that requires the collective effort of educators, families, communities and policymakers. Over the past year, our Fellows and Alumni have shown the power of this collaboration, working to expand opportunities for students and strengthen the education system.

Our achievements reflect the dedication of our community. This year, our 176 Fellows have reached 39,893 students across 17 provinces, encouraging them to develop the skills and character essential for navigating an uncertain future. We're also proud of the growing impact of our Alumni, over 50% of whom are taking on high-impact pathways.

However, we know the road ahead is not without its challenges. Educational inequity remains a deep-rooted issue, and the path to systematic change is complex. We understand that meaningful progress requires more than individual effort; it takes a long-term commitment to building a system that works for all students.

As we look toward 2025, our focus remains clear: to strengthen our Fellowship Program, accelerate our support for the Alumni Network and partner with communities to drive meaningful progress in education. Change takes time, but with the right people, networks and momentum, we're confident that together, we can build a future where every child in Thailand has access to the education that will allow them to shape a better future for themselves and those around them.

Your commitment fuels our progress, and we look forward to continuing this journey with you. Education is a long-term endeavor, and together, we will keep pushing for sustained change.

**Vichitapol Pholpoke**

## Chairman's Message

It's been over 13 years now since I first joined Teach for Thailand as a Board member, including this past year in early 2024, when I stepped into the role of Chairman of the Board, following in the footsteps of Prof. Somroek Krishnamra. I continue to be inspired by the ideals and passion of young men and women of Teach for Thailand who use their knowledge and skills to help improve the quality of education for Thai children. Through their dedication and efforts, students who might otherwise lack guidance and opportunities are now engaged in learning subjects that can reshape their futures—Mathematics, English and Science. As our Fellows teach classrooms across the country, they are driving meaningful changes in the Thai education system.

Looking ahead to 2025, I hope to see our Fellows equipped with the skills to help students think critically, do things creatively and develop a lifelong love for learning. I also envision a growing network of parents, Alumni and educators advocating for the importance of quality education for every child.

At Teach for Thailand, we remain committed to strengthening our Fellowship Program so that our Fellows can create a lasting impact in their classrooms and beyond. Even after completing the two-year Program, we hope they will stay connected, bringing their experiences to drive positive changes in society, no matter what career path they choose.

Thank you for being a part of this journey. Together, we can build a future where every child in Thailand has access to the quality education they deserve.

**Kurujit Nakornthap**

# Success and Growth

## A Year of Collaboration for Education

We expanded our regional partnerships, placing 6 Fellows in 3 schools under the Prachinburi Provincial Administrative Organization (PAO).

From September 2024 onwards, we launched 2 major initiatives<sup>1</sup>, engaging schools, the private sector and the public to create diverse learning opportunities for students nationwide.

Additionally, we introduced a refreshed brand identity to reflect our growth and unwavering commitment to our vision and mission.

## 176 Fellows Nationwide

In 2024<sup>2</sup>, we deployed a total of 176 Fellows across the country. Their students saw an average of 29% improvement in English, Mathematics and Science for the academic term ending in September 2024, a 4.4% increase from the previous year.

## Greater Alumni Engagement

We introduced the Social Innovation Incubation Program (SIIP) and Pathway to Policy Recommendation Project (PPP) to encourage Alumni to further their interests in social innovation and education policy.

## Increased Support

95% of our supporters remain committed to Thai education, with 5 new partners joining us. Additionally, we signed a Memorandum of Understanding (MOU) with the Prachinburi PAO on July 3, 2024.

As a result, we raised 74.62 million THB, 114% above our initial target, marking a record-high fundraising achievement for the Foundation.



<sup>1</sup> The **Youth's Eye View** project invited 60 high school students to reflect their hope for education and develop their photography skills with 4 renowned photographers. Meanwhile, the **Future Ready** project collaborated with Burapha University and Ford Thailand Manufacturing (FTM) to prepare students for future careers, working with over 17 schools.

<sup>2</sup> From Semester 2/2023 to 2/2024

# Challenges and Solutions

## 1. Fellowship Recruitment and Campus Engagement

Recruitment for Cohort 11 fell short of the 80 target due to limited resources for campus engagement, resulting in reduced on-campus awareness, where most high-quality candidates are normally sourced.

Despite this challenge, we successfully placed 45 new Fellows in school. In response, we are now building more relationships with universities, focusing on long-term partnerships with key professors and student clubs to boost campus visibility and outreach.

With these adjustments in place, we are confident that fellowship recruitment will yield higher-quality applicants. Looking ahead, we continue to seek partners and collaborators who share our commitment to nurturing the next generation of leaders.

## 2. Strengthening the Alumni Pathway

We faced challenges in advancing more Alumni into high-impact pathways. This year, 51% of Alumni are working in these roles, compared to our target of 65%.

In response, we're strengthening support for both Fellows and Alumni by providing clearer development pathways for Fellows and re-engaging Alumni through more strategic engagement and connection. We aim to equip them to lead, advocate and carry our mission forward.

Looking ahead, we're focused on building a stronger Alumni network and creating meaningful connections that support their growth. We welcome collaboration with those who share our belief that Alumni are key to driving long-term, scalable impact.

## 3. Strengthening Our Talent Pipeline at the Headquarter

We faced considerable challenges in 2024 due to 38% attrition in 2023 and an average of 85 days to close opening positions, leaving our team understaffed.

To address this, we focus on proactive sourcing and diversifying our sourcing channels. Simultaneously, we invested in developing our internal talent, promoting staff into leadership positions to ensure long-term capacity for growth.

We remain focused on strengthening our internal talent and attracting professionals dedicated to driving change in education.



# Our Impact

**467** Cohort 11  
applications

**45** Fellows placed  
in schools

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**176** Total  
active Fellows

**60** Schools

**5** Regions

**39,893** Students  
reached



# 43

New Alumni

# 362

Alumni in total

# 51%

Working in high-impact pathways<sup>3</sup>

# 153,702

Students reached by all Alumni



To deepen our impact on the Thai education system, we established the Alumni Board to work alongside the Foundation and connect with broader networks.

<sup>3</sup> Our focused high-impact pathways that have a positive impact on education are

- Policy: work in the government, state enterprises, or the private sector driving systemic improvements in Thai education.
- School Leadership: play roles in education management and administration, including capacity building for school leaders, teachers, and educational personnel.
- Social Innovation: undertake projects or collaborative efforts for social development and alleviating educational inequity.

# Success Stories

## Fellow Stories

**Kru Bank** – Makawan Pongwachirint, Fellow Cohort 10, led his students from Makkasan Pittaya School in Bangkok to participate in the Masterclass program, by Bank of America, one of Teach for Thailand's main supporters. Students gained practical English skills, learned about financial literacy, American history and explored future career opportunities. [Read more](#)



**Kru Oum-Im** – Alada Singhamat, Fellow Cohort 10, supervised her students to compete in the Yuvabadhana Foundation's Moral School Project Presentation contest. Despite being seen as quiet and withdrawn, with her belief in their potential, Oum-Im helped her students train diligently, leading them to win 1st runner-up. This achievement not only earned them recognition but also transformed their attitude toward learning. [Read more](#)



# Schools and Communities Stories

After traveling to Singapore through a program led by Kru Khae and Kru Golf, Alumni Cohort 1, **Beat** – Narakorn Kaewmanee gained confidence in English and improved his learning skills. Now, he is pursuing a degree in Pedagogy and interning at his former high school, applying the teaching methods and mindset learned from his mentors. [Read more](#)



**Director Panida Jantawong** of the Office of Education, Religion, and Culture at Prachinburi PAO, recognizes the importance of sustainable solutions to local education challenges. Seeing the positive impact on students and families, she partnered with Teach for Thailand in an agreement to place Fellows in 3 PAO-affiliated schools for 2 years.

[Read more](#)



# Alumni Stories

Having led the Saturday School Foundation for 10 years, **Giraffe** – Sorawit Paiboonrattanakorn, Alum Cohort 1, has been appointed as a civil society representative on the Equitable Education Fund (EEF) Advisory Board, driving efforts to improve the quality of life and education for Thai children on a larger scale. [Read more](#)



**Book-Big** – Termphong Kitchanulaks, Alum Cohort 5, continues his passion for youth development by founding "Youth Plus Thailand", a social enterprise that engages Muslim youth, ethnic minorities, the LGBTQ+ community and individuals with disabilities in community-based initiatives. So far, 35 youth-led projects have been launched across Thailand. [Read more](#)



**Auan** – Narongchai Tenya, Alum Cohort 5, and **Foam** – Chiwaporn Kanjanakhot, Alum Cohort 6, are dedicated to expanding education development at the provincial level. They co-lead the "Teacher and School Quality Movement" (TSQM-A) in Sisaket Province, driving self-improving schools and collaborating to build a thriving learning ecosystem for local youth. [Read more](#)



# Financial Report

**Net Assets in 2023**

**20.36** million THB

**Net Assets in 2024**

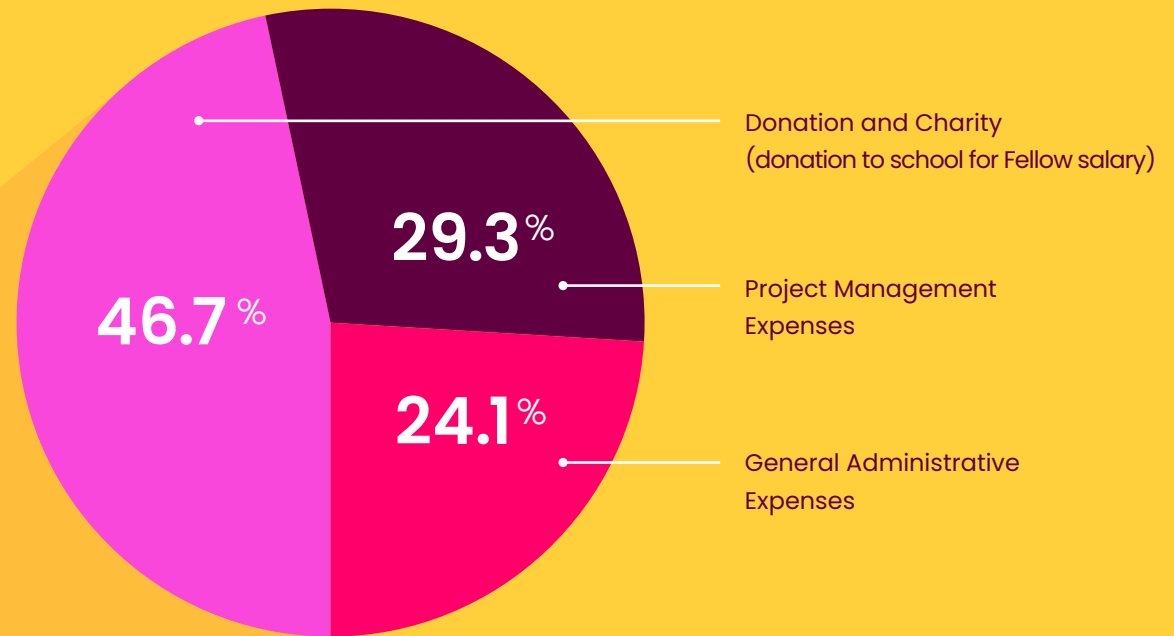
**32.79** million THB

**Total funding raised**

**74.62** million THB

**Total annual expense**

**62.22** million THB



# Thank you

## Our Board Members

### Dr. Kurujit Nakornthap

Chairman  
Former Permanent Secretary,  
Ministry of Energy

### Dr. Nattawut Kulnides

Board Member  
Founder & CEO, ADGES Co., Ltd.

### Mrs. Suphajee Suthumpun

Board Member  
Chief Executive Officer, Dusit Group

### Dr. Oliver Gottschall

Board Member and Treasurer  
Chief Operating Officer, Betagro Food

### Mrs. Watanan Petersik

Board Member  
Independent Director at  
Banpu Public Company Limited

### Mr. Vichitapol Pholpoke

Board Member and Secretary  
Founder & CEO,  
Teach for Thailand Foundation

## Our Supporters



# Teach for Thailand

For change that counts