



**ART FOR CHILDREN
FOUNDATION**

THE BUS SCHOLARSHIP FUND PROJECT PROPOSAL

PROJECT LAUNCH
PROJECT SCOPE
CONTACT

31st August 2024
NAKURU COUNTY
CHRISTINE +254 725 692 915



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ABOUT

ART FOR CHILDREN FOUNDATION

Art for Children Foundation (A4C), non-profit NGO based in Naivasha, Kenya, and advocating against child violence by integrating art with mentorship on Kenya's 17 National Values and Principles of Governance. We are registered with the NGOs Coordination Board, and recognized by the Department of Children Services since September 2019.

Our Vision:

To be a leader in providing best art experience and environment for every child, to empower them for the future.

Our Mission

To provide an environment for every child to discover and nurture their artistic abilities and creativity in art.

Through art and mentorship, and engaging an empowering young community volunteers to be agents of change, we enable the community to achieve United Nations Sustainable Development Goals 4 (Quality Education), 5 (Gender Equality), and 16 (Peace Justice and Strong Institutions).



FLAGSHIP PROJETS



NACAMP

*Nakuru Children Art
and Mentorship
Programme*



UBUNIFU CENTRE



HISANA Hii Sanaa



THE BUS SCHOLARSHIP FUND



COMMUNITY OUTREACH



+150
Volunteers Engaged



+150
Visits made



+1600
Children Reached



+200
Talents Discovered



+100
Success Stories



THE BUS SCHOLARSHIP FUND



An initiative of Art for Children Foundation established after 2 round table workshops with community stakeholders, and + 20 consultative meetings since January 2024.

WHY THE SCHOLARSHIP?

Nakuru County, particularly Naivasha, faces unique challenges impacting its young adults. Since the introduction of the World Rally Championship (WRC) in Naivasha, there has been a significant increase in HIV infections among teenagers and youth. The WRC has inadvertently introduced vices where young people engage in risky behaviors, such as transactional sex, with individuals from various towns, cities, and countries for money and upkeep.

When young adults leave children's homes, they often face significant challenges integrating into the community and have minimal to zero support for furthering their education. For girls, the options are limited to early marriages, become house helps—where they are at risk of sexual abuse—or take up jobs such as bartending, which expose them to violence and vices that may lead to HIV infections. Boys risk falling into drugs and substance abuse or crime and violence, exposing them to similar risks.



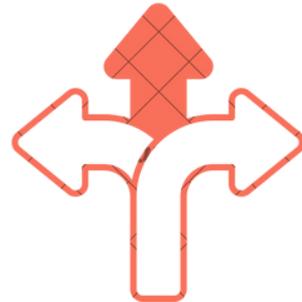
WHY THE NAME

Bus Scholarship Fund



Symbol
of Transition

Journey
to Opportunities



Supportive
Networks

Community
Connection



Accessibility
and Mobility

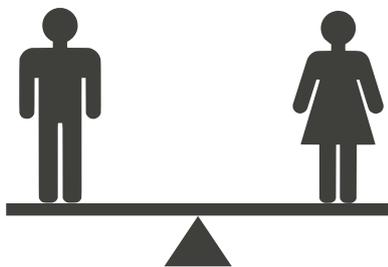
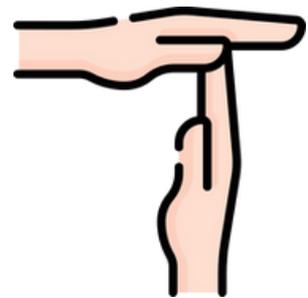
BUS SCHOLARSHIP

Objectives



Facilitate
Integration

Reduce
Vulnerability



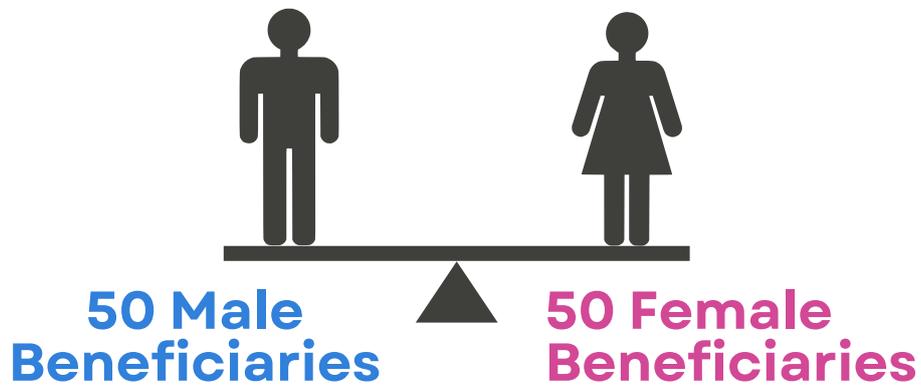
Promote
Gender Equality

Enhance
Economic Stability



Support
Community Resilience

Annual Target



Outcome	Impact
<ul style="list-style-type: none">1. Increased access to education2. Improved skills set3. Enhanced Community Integration4. Increased empowerment and Self-Reliance	<ul style="list-style-type: none">1. Economic Upliftment2. Social Stability3. Improved Quality of Life4. Sustainable Development5. Community Strengthening

CALL FOR APPLICATION

<https://bus.aforcf.org>



ART FOR CHILDREN
FOUNDATION

CALL FOR APPLICATION

The Bus Scholarship Fund

Application portal

<https://bus.aforcf.org>

Objective

To provide young adults in Nakuru County, Kenya, who are transitioning from Children's Homes into the community and do not qualify for university admission, with alternative opportunities to pursue artisan or apprenticeships programmes.

Scholarship Paths

- Artisan Courses
- Apprenticeship programs

ELIGIBILITY CRITERIA

1. **Residency:** Must have been raised in a children's home located within Nakuru County, Kenya.
2. **Time Since Exit:** Must have exited the children's home within the last 2 years, by the time of application deadline.
3. **Academic Qualification:** Must not have qualified to pursue a bachelor's degree course in a Kenyan university.
4. **Financial Need:** Must be unable to finance the course without external assistance.
5. **Program History:** Must have a proven history of having been a NACAMP beneficiary.
6. **Career Interest:** Must demonstrate interest in pursuing technical education or apprenticeships.

Deadline

16 August 2024



+254 717 588 000 or +254 777 588 001

FUNDRAISING INITIATIVES



MATCHING FUNDS:

July Bonus Day

\$100 - \$499
donations will be matched

30%

\$500 - \$749
donations will be matched

40%

\$750 - \$1,000
donations will be matched

50%

XpArt
eXhibit . eXperience . eXplore

Experience Art
Caricature | Painting
Pottery | Crocheting | Dancing

Raffles | Art Auction

Merchandise
T-shirts | wrist bands

3rd August 2024
9AM - 5PM
Naivasha Sports Club

ENTRY Adults: Kshs. 300
Kids: Kshs. 150

Tickets
<https://aforcf.org/ticket>



Enquiries? Call
0717588000 | 0777588001

XpArt
eXhibit . eXperience . eXplore

CALL FOR EXHIBITORS
3rd August 2024

Register now

Book your space for
Kshs. 3,500
www.aforcf.org/ticket

Naivasha Sports Club

Deadline: 26 July 2024

#aThousandStrong #1000Strong

Social Media Campaign



A Thousand Strong

#OneThousandStrong
#1000Strong

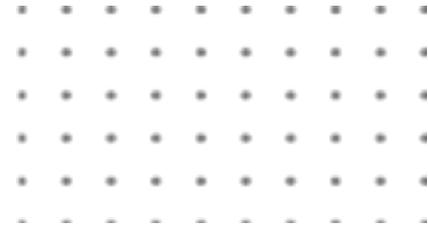
PROPOSED BUDGET

Below are the projected costs for launching and implementing the scholarship for 12 months

Category	Item	Unit	Price per Unit (USD)	Occurrence	Cost (USD)	Total Cost (USD)	A4C Contribution (USD)	Community Contribution (USD)	External Funding (USD)
Stakeholder engagement	First Roundtable workshop	1	205.00	1	205.00		205	-	-
	Steering Committee	5	15.00	5	375.00		175	200	-
	Second Round table Workshop	1	585.00	1	585.00		195	390	-
						1,165.00			
Branding	Tshirts	30	8	1	240.00		-	-	240.00
	wrist bands	200	1	1	200.00		-	-	200.00
	name tags	30	3	1	90.00		-	-	90.00
	rollup banners	2	65	1	130.00		-	-	130.00
						660.00			
Project launch	Venue	1	80.00	1	80.00		40	40	-
	Media (TV, Newspapers, Radio)	6	250.00	1	1,500.00		40	40	1,420.00
	Breakfast	100	10.00	1	1,000.00		194	194	612.00
	Public Address System	1	85.00	1	85.00		85	-	-
	Projector	1	45.00	1	45.00		-	45	-
	Artist performances	5	90.00	1	450.00		155	195	100.00
	Dancers	2	90.00	1	180.00		50	50	80.00
	Drama skit	1	90.00	1	90.00		20	20	50.00
						3,430.00			
Partnerships	Partnerships	3	100.00	5	1,500.00		120	100	1,280.00
						1,500.00			
Project Running	Community project awareness and call for applications	18	85.00	2	3,060.00		-	460	2,600.00
	Application and selection	5	45.00	3	675.00		-	115	560.00
	Beneficiary softskills training and mentorship	20	45.00	7	6,300.00		70	150	6,080.00
	Apprenticeship placements	10	45.00	1	450.00		-	75	375.00
	TVET School fees	10	45.00	1	450.00		-	770	320.00
	Transport for Beneficiaries	20	45.00	4	3,600.00		-	155	3,445.00
	NHIF Registration	20	15.00	1	300.00		-	235	65
	NHIF Medical Cover	20	5.00	12	1,200.00		-	-	1,200
	Impact analysis	1	800.00	2	1,600.00		-	-	1,600.00
						17,635.00			
Grand Total						24,390.00	1,349	3,234	19,807



OUR Team



Kenneth Kamau
Project Manager



Christine Muchemi
Project Coordinator

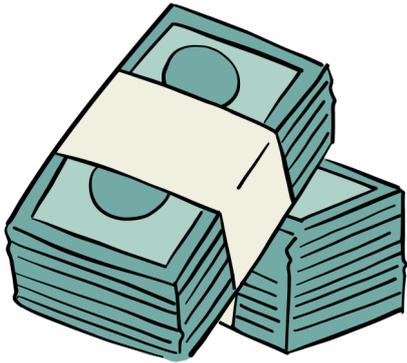
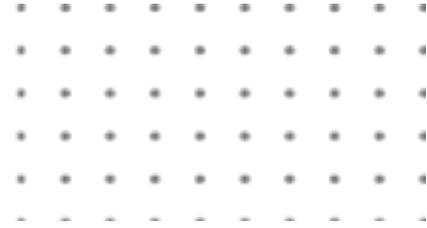


Nicole Kaggia
Communication Officer



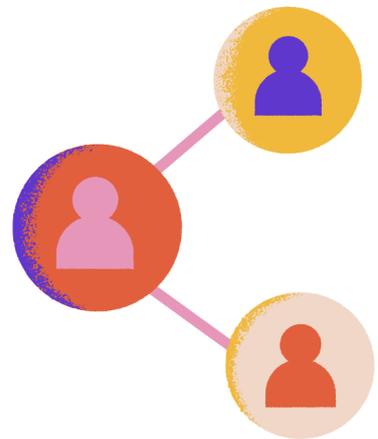
Pauline Onyango
Project Social Worker

OUR ASK



**Financial
support**

**Networking
Opportunities**



**Apprenticeship
Opportunities**

SPONSORSHIP PACKAGES



PLATINUM

+ Kshs. 500,000

Includes:

- 1.Name & logo on all print materials
- 2.Recognition at all A4C events
- 3.A 20 minutes presentation opportunity at A4C events
- 4.Special mention on all social media platforms, as our partner and sponsor
- 5.Event branding in all Scholarship activities. A max of 6 teardrop/ pull-up banners

GOLD

Kshs. 300,000

Includes:

- 1.Name & logo on all print materials
- 2.Recognition at all A4C events
- 3.A 15 minutes presentation opportunity at A4C events
- 4.Special mention on all social media platforms, as our partner and sponsor
- 5.Event branding in all Scholarship activities. A max of 4 teardrop/ pull-up banners

SILVER

Kshs. 100,000

Includes:

- 1.Name & logo on all print materials
- 2.Recognition at all A4C events
- 3.A 10 minutes presentation opportunity at A4C events
- 4.Special mention on all social media platforms, as our partner and sponsor
- 5.Event branding in all Scholarship activities. A max of 2 teardrop/ pull-up banners

BRONZE

Kshs. 50,000

Includes:

- 1.Recognition at all A4C events
- 2.A 5 minutes presentation opportunity at A4C events
- 3.Special mention on all social media platforms, as our partner and sponsor
- 4.Event branding in all Scholarship activities. A max of 1 teardrop/ pull-up banners



OUR PAST EVENTS



Financial Support Paths



1. Wire Transfer

Acc No. 01128835343500
Acc Name: Art for Children Foundation
Bank: Cooperative Bank of Kenya
Branch: Naivasha
branch code: 11015
bank code: 11000
Swift Code: KCOOKENAXXX



2. M-Pesa

Paybill: 400200
Account No. 44521



3. GlobalGiving

<https://www.globalgiving.org/donate/art-for-children-foundation/>



4. PayPal

artforchildrenfoundation@gmail.com

