



Education, Livelihoods, and Young Entrepreneurship in the Caribbean





Children Change Colombia

About us

Children Change Colombia is the UK's largest charity working exclusively in Colombia, with over 30 years of experience. We believe that, with the appropriate support, Colombia's children can claim their right to live safely and in peace and demand that the adults responsible for protecting their rights do so – in this way, children can change Colombia

Our aims



Defend children's rights



Tackle neglected issues



Strengthen children's organizations

The past 33 years we've supported

through collaborations with grassroots social organisations

68  Projects

and invested in Colombia

£15 million

to overcome the trauma of poverty, armed conflict and lack of education

72,942  children





Issue

Access to education and lack of job opportunities



Target group

Young people in conditions of poverty and vulnerability. Special attention on the inclusion of gender and ethnic minorities.



Location

Colombian Caribbean Coast:
(Magdalena)



Duration

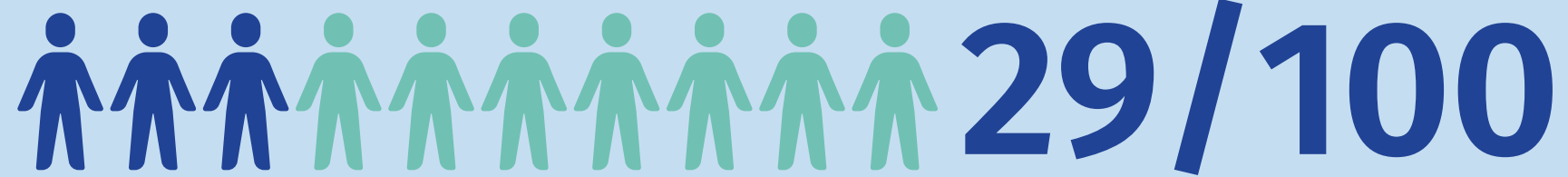
12 months (January
2025- December 2025)



Objective:

The project seeks to educate and motivate both students and teachers from educational institutions on the Caribbean Coast. It encourages their development of professional and personal skills that will allow them to **improve their academic and professional performance, reach their goals and break the cycles of poverty and improve their livelihood.** The project involves the design and implementation of extracurricular activities of applied formation, entrepreneurial project development, and livelihood improvement.

Context



In La Guajira, 29 out of every 100 students finish secondary education and only five of them go to university.

Fuente: DANE 2019

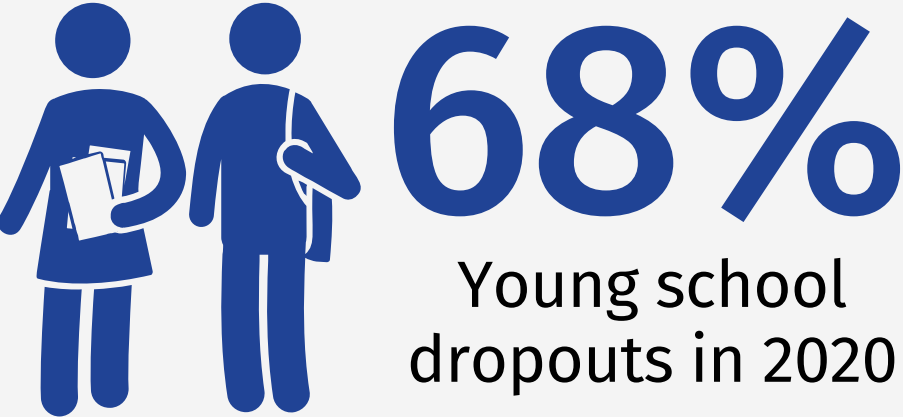


In the department of Magdalena, almost 77% of the educational service happens in rural areas, where connectivity is low to none.



8/10

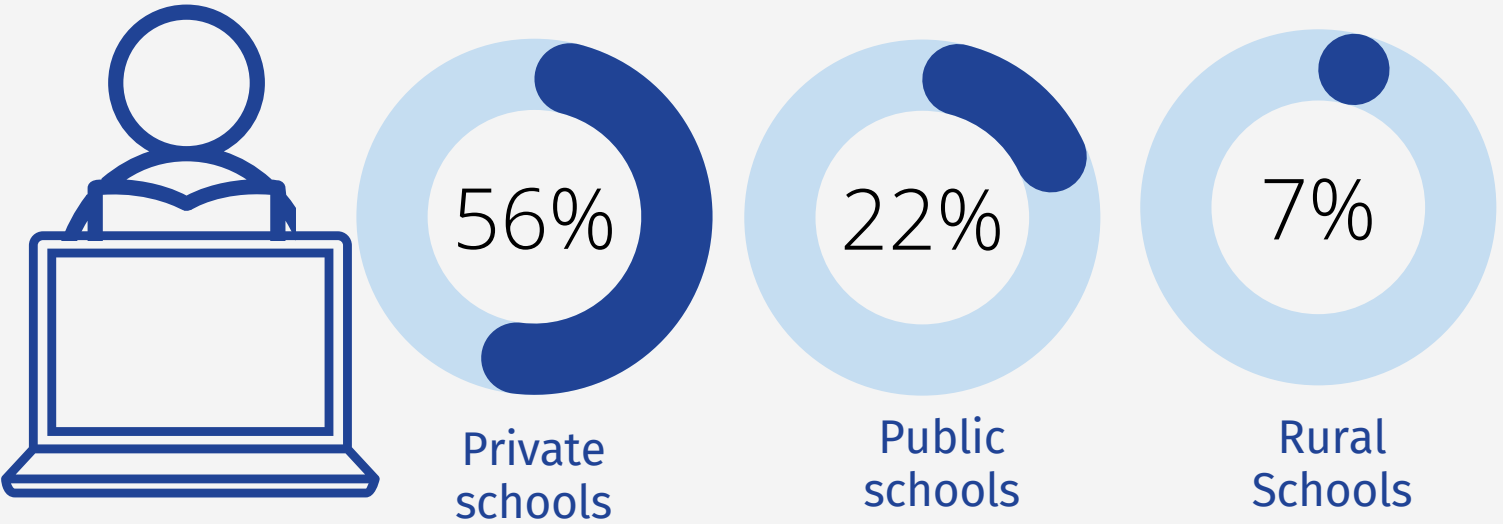
8 out of 10 official establishments in the Caribbean region are located in areas where the lowest educational performance is registered.



Young school dropouts in 2020

In 2020, 68% of young people between 17 and 20 years old in rural areas dropped out of school.

Computer access with internet



Fuente: Ministerio TIC Colombia 2020

Fuente: DANE. Informe "Encuesta nacional de calidad de vida (ECV) 2020

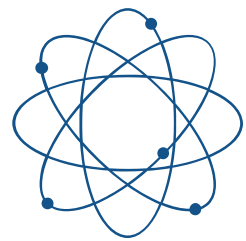
Fuente: ICFES

Our proposal

Extracurricular
courses



481/500
Young
people



STEAM



English

Employability and
entrepreneurship

214/166
Employability

51/60 
entrepreneurship



Rebel
Business
methodology



Field trips

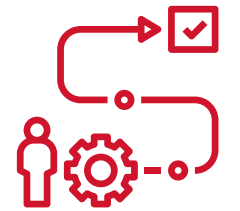


Leadership
school

Teachers Training



Trainings on
Child
Protection



STEAM,
participatory
teaching,
and technology

77/30



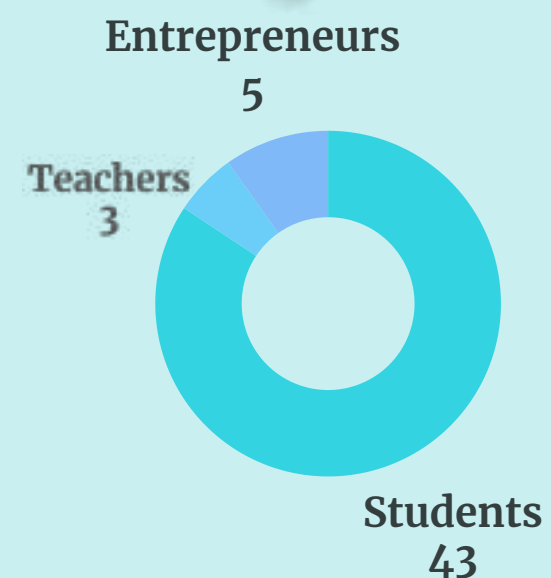
Teachers



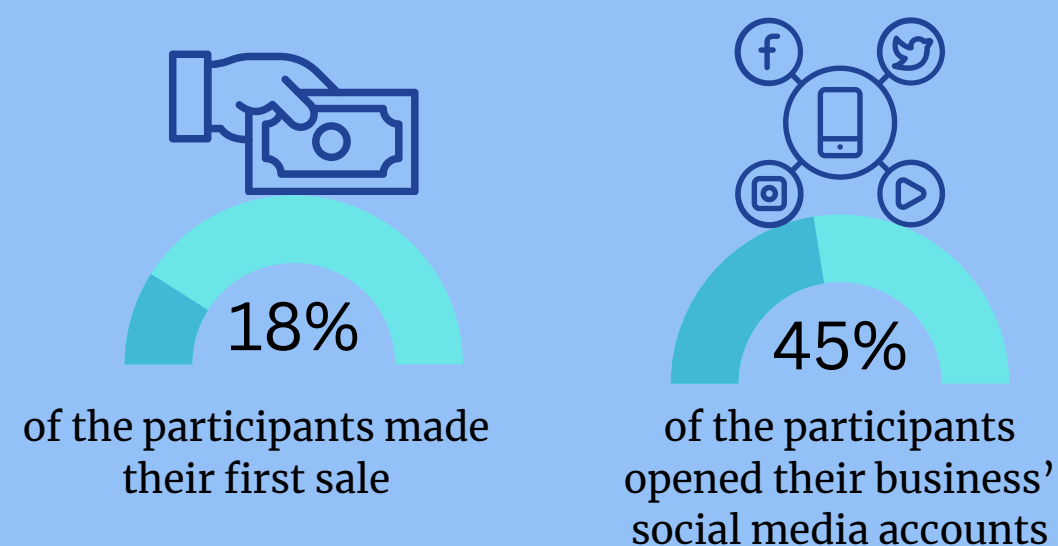
Entrepreneurship workshop with Rebel Business

2-5 June

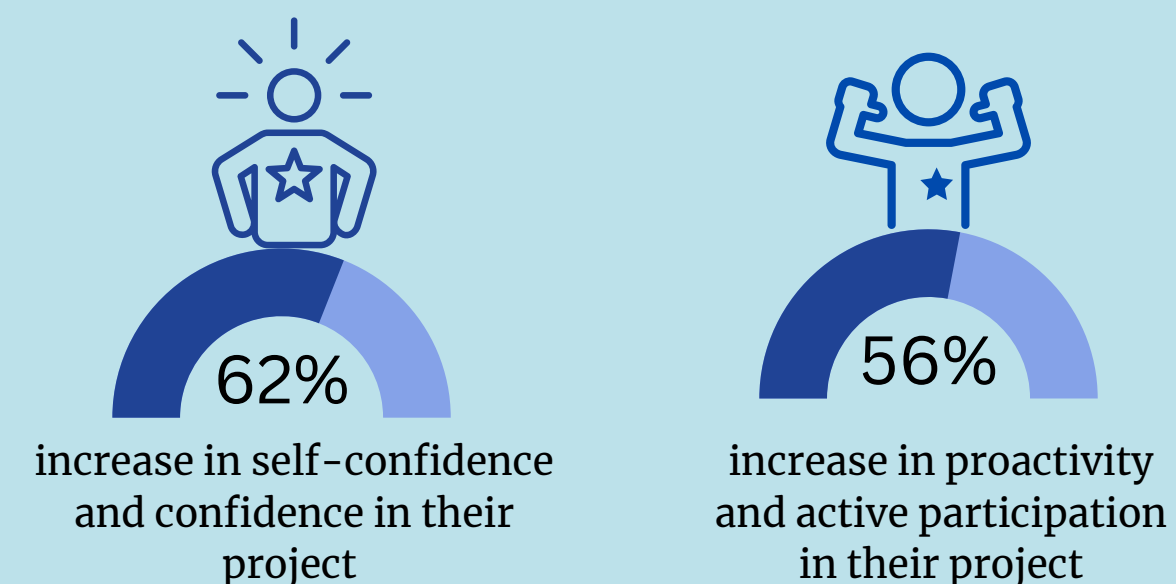
Participation



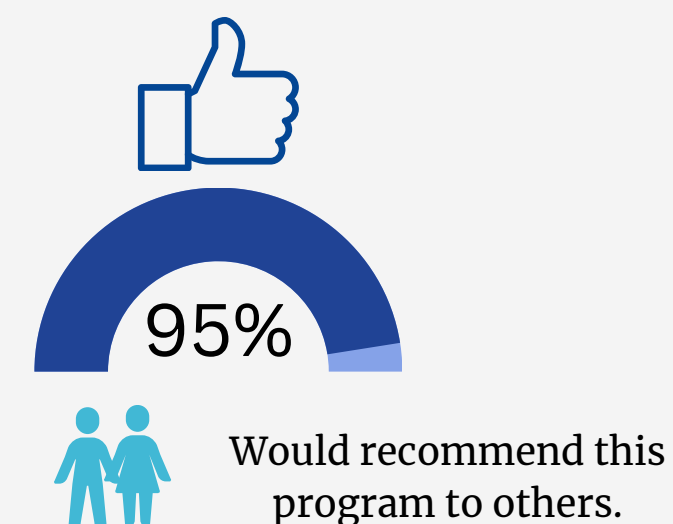
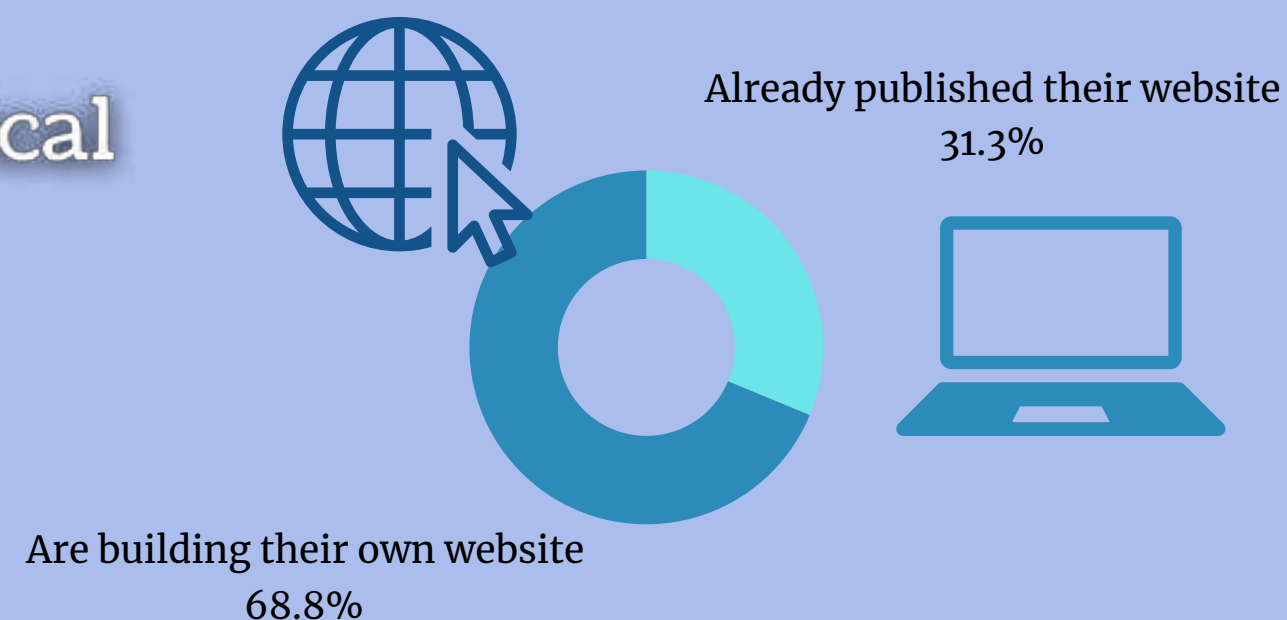
General impact



Impact on skills



Technological skills





The participants learned about **financial education, savings planning, product costing, marketing, digital marketing (knowledge and creation of their enterprise on social media), creating their own webpage, soft skills and logo design**, among other skills. These activities were developed with the guidance of entrepreneurial professionals from Bogotá.



Case Study



Mi nombre es Keiner Calderón, soy de la Sierra Nevada de Santa Marta y estudio en la Institución Educativa Distrital de La Tagua. Soy uno de los participantes del proyecto REBEL junto a la Misión Gaia, que se llevó a cabo en Tigrera-Minca.

Este programa ha tenido un impacto significativo en mí, ya que he aprendido muchas cosas fundamentales y prácticas. Por ejemplo, he descubierto que no se necesita dinero para emprender.

Gracias al proyecto y las diferentes actividades que realizamos durante los 4 días, en tan solo 2 noches pude realizar 7 ventas de mi producto de café orgánico al 80% y café descafeinado.

Partnerships



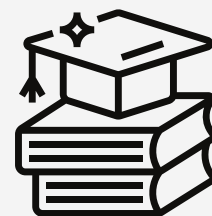
Public schools



Town halls



Tourism agencies



Education entities



Action Boards
Communal

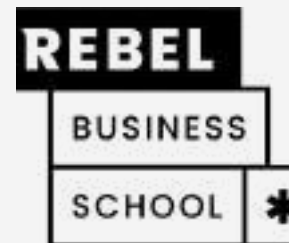


BIENESTAR
FAMILIAR
Family Welfare
Institute



Overseas

Keeping
Children Safe





Thank you!