



# ORGANIZATION PROFILE

2024



## ABOUT ► JOY MAKERS CHARITY FOUNDATION



### VISION

We envision a community where all individuals and families achieve their human potential through Education, Good Health and Financial Stability



### MISSION

To empower people to create a path out of illiteracy, disease and poverty for themselves and for their communities

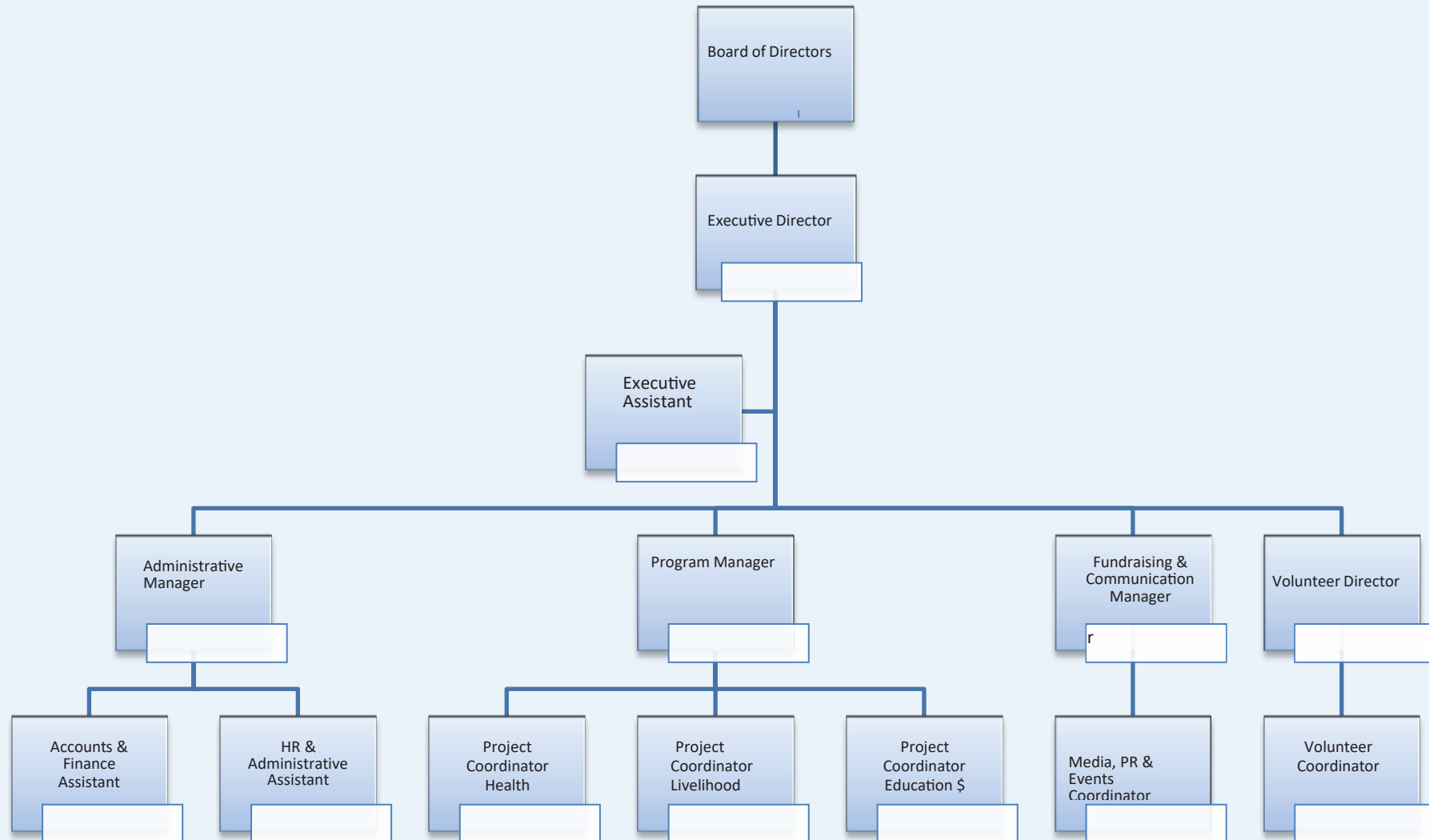
## CORE VALUES

- COOPERATION, SOLIDARITY AND PARTNERSHIP
- JUSTICE AND EQUALITY
- INTEGRITY, TRANSPARENCY AND CREDIBILITY
- SOCIAL RESPONSIBILITY
- PROFESSIONALISM AND OBJECTIVITY
- INNOVATION AND CREATIVITY
- RESPECT
- TEAMWORK CULTURE



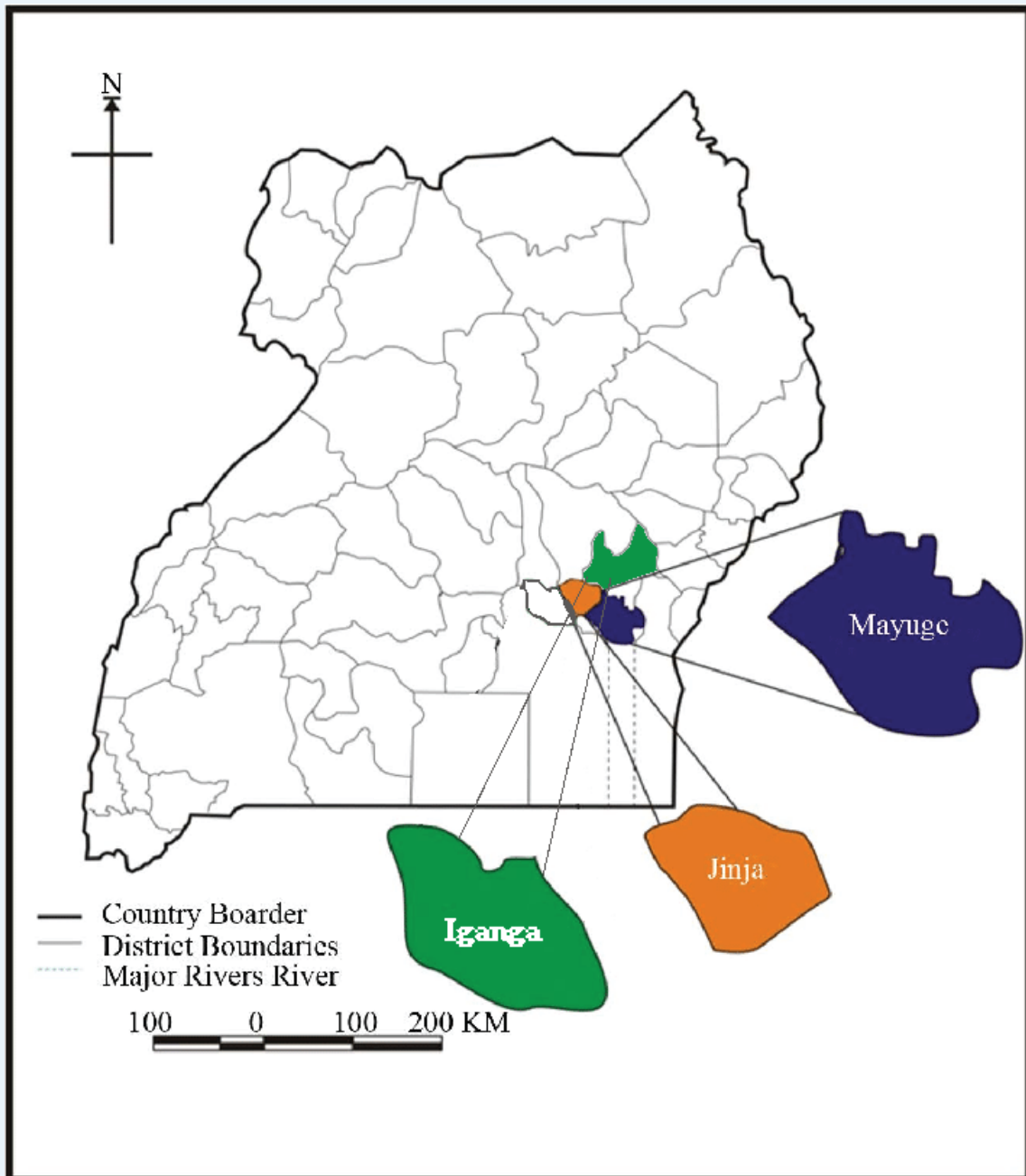
# ORGANIZATION STRUCTURE

## GOVERNANCE STRUCTURE OF JOY MAKERS CHARITY FOUNDATION LIMITED





# THE AREAS WE WORK IN



Iganga



Jinja



Mayuge



# CONTENT

---

**02 - MISSION | VISION | CORE VALUES**

---

**03- AREAS WHERE WE WORK**

---

**07 - MESSAGE FROM THE C.E.O**

---

**09 - BACKGROUND AND HISTORY**

---

**10 - STRATEGIC PLAN**

---

**11 - EDUCATION**

---

**18 - LIVELIHOOD SUPPORT PROGRAM**

---

**20 - CHILD PROTECTION AND CARE**

---

**24 - YOUTH SKILLING, RECREATION  
AND SPORTING ACTIVITIES**

---

**28 - MATERNAL AND CHILD HEALTH**

---



# STRATEGIC AREAS



**EDUCATION**



**MATERNAL AND  
CHILD HEALTH**



**LIVELIHOOD  
SUPPORT**



**CHILD PROTECTION  
AND CARE**

**YOUTH SKILLING  
AND SPORTS**





**V**  
We  
inc  
the  
ca  
Sto

**ission:**

empower people to c  
out of illiteracy, disc  
rty for themselves c  
communities



operation,  
rity, Tran  
l Respo  
work Cu  
e and E  
ct  
tion an  
eli

# Ivan Mugabira

CEO, JOY MAKERS CHARITY FOUNDATION



# MESSAGE FROM THE CEO

Dear beloved friends and family, our esteemed board of directors, our partners and supporters, field workers, management staff and volunteers, As the CEO of Joy Makers, I am humbled to serve in the beautiful country of Uganda, where resilience and hope shine bright in the face of adversity.

In the heart of Eastern Uganda where Joy Makers runs most of its activities, a beacon of hope shines bright, illuminating the lives of the marginalized and vulnerable.

In the underserved communities we serve, I have witnessed firsthand the power of human spirit, the strength of community, and the transformative impact of collective action.

Looking forward, the charity continues to expand its reach and deepen its impact. Collaborating with local partners and stakeholders, it seeks to replicate successful models in other regions and amplify its efforts across Uganda. By leveraging technology and innovation, the organization remains adaptive and responsive to the evolving needs of marginalized communities. Central to the charity's approach is community engagement and advocacy. By involving local leaders and residents in decision-making processes, the organization ensures that its interventions are culturally sensitive and sustainable. Advocacy efforts also aim to raise awareness about the rights and needs of marginalized groups, fostering inclusivity and social justice.

Quantifying the impact of these initiatives reveals tangible improvements in health indicators, educational attainment, economic stability, and overall quality of life for beneficiaries. Children are attending school regularly, families have secure access to food and water, and communities are more resilient in the face of challenges.

I call upon our partners, donors, supporters and well-wishers to join us in moving forward with our vision to bring more people out of poverty and into self-sufficiency

To the children who have learned to read and write, to the mothers who have gained economic independence, and to the families who have access to clean water and healthcare – we celebrate your triumphs and honor your struggles. Our work is not just about providing aid; it's about empowering individuals, amplifying voices, and building bridges to opportunities.

In the heart of Africa, Uganda's marginalized communities face numerous challenges ranging from poverty and lack of education to inadequate healthcare and social discrimination. However, amid these difficulties, the presence of a dedicated charity organization has brought rays of hope and tangible improvements to the lives of many. Through a holistic approach that addresses basic needs, promotes education, improves healthcare, fosters economic empowerment, and advocates for social justice, Joy Makers has brought about meaningful change in the lives of Uganda's marginalized communities.

As it continues its mission, the charity stands as a beacon of hope and a testament to the transformative power of humanitarian action in Africa and beyond. Let us continue to stand together, to learn from each other, and to lift each other up. Let us remain steadfast in our commitment to creating a world where everyone has access to the resources they need to thrive.

Thank you for your unwavering support. Together, we are the change we wish to see in the world.

A handwritten signature in black ink, appearing to read "Hugh".



# BACKGROUND AND HISTORY

Joy Makers Charity Foundation is a voluntary, non-profit and non-lucrative charity organization registered in Uganda.

Formed at the backdrop of the COVID-19 pandemic by two concerned individuals who witnessed firsthand the inconceivable challenges that many faced during this period, the organization primarily caters for disadvantaged children, young people and women, to bring about positive changes in their lives through the creation of a sound social, cultural, educational and economic environment targeted to meet the needs of the local community, which consists of the preservation of their rights to enhance their sense of belonging, safety and self-confidence, enhance their ability to make integrated and right decisions through the many and varied programs that help them to physically, psychologically and intellectually grow and thrive.

We are driven to make a change against the fundamental injustice of the "lottery of life", the fact that where you are born strongly determines the opportunities you will get and your abilities to grasp the opportunities you get. We believe all children and young people should get all the support they need so that their identity is defined by their potential and not their circumstances.

The organization endeavors to deepen the sense of patriotism and teamwork spirit, support the most promising creators and innovators amongst the youth and promote their talents and creativity as a national resource that should be nurtured, as well as work actively on the positive integration of disabled individuals in the community.

Additionally, Joy Makers Charity Foundation also works on activating the role of members of the community and increases the degree of awareness of cultural and societal issues.

The association's main interests are centered on topics related to socio economic development and programs targeting children, youth and women.



# 2024-2028 Strategic Plan Forging Ahead

Joy Makers Charity Foundation commissions a strategic plan to guide the organization on strategic objectives for the next five years.

The strategic plan will guide and inform our development and funding partners, investors, beneficiaries and other stakeholders of the work we are doing and foster strong linkages and partnerships with them to achieve maximum results and impact. It will also set out a clear framework for accountability, mechanisms of achieving the stated objectives as well as ensuring that sustainable impact of our programs will be measured, critiqued and/or appreciated.



## EDUCATION

Education is the cornerstone of any nation. Consequently, education is the organization's top priority as we believe it is the only way out of the poverty cycle. The organization focuses on provision of education to vulnerable children in resource limited settings and communities of Uganda. The organization already established Nursery schools; Echoes of Joy Nurseries and has established Echoes of Joy Primary but this school with a population of 420 vulnerable children is operating under temporary wooden structures and we are currently fundraising for the construction of permanent buildings to improve the learning environment. 1221 disadvantaged children are enrolled at these institutions located in Namizi Parish, Jinja City.

### BRIDGE OF HOPE SCHOLARSHIP PROGRAM.

The bridge of hope scholarship program is a needs and merit-based scholarship program offered to disadvantaged girls that seeks to cover the annual cost of secondary school/university education and provide health insurance, clothing and nutritional support to female students who have demonstrated excellence in their studies but whose families are unable to meet the economic demands of education. Since inception, the scholarship project has impacted over 173 pupils across 11 secondary schools and 3 public universities in Uganda and currently 49 students are benefiting from the full scholarship.

In 1997, the government introduced the Universal Primary Education (UPE) programme, with a view to increasing access to education by children from poor families. As a result, enrolment increased by about four-fold. Later, the government introduced the Universal Secondary Education (USE) programme in 2007 to mitigate the high school dropout of learners due to high fees.

However, despite these interventions, high school dropouts continue year-in, year-out. According to education experts, some of the key drivers to this challenge include; high cost of education, poor menstrual hygiene, lack of feeding programmes in schools and cultural issues given that parents and communities see girls as only a source of a dowry and less important than boys, among others.

On average, annually, about 1.9 million children enroll in Primary One, but only 800,000 of them go all the way to sit Primary Leaving Examinations (PLE). This means that about 1.1 million learners drop out of school along the way. And between Primary Seven and Senior Four, the country has never recorded more than 350,000 candidates. This means that out of about 800,000 candidates who sit for PLE, only 350,000 complete Senior Four and it is worse at A-level where where Uganda does not record more than 150,000 candidates sitting for final examinations.



Uganda's Vision 2040, NDP II identifies five priority areas: three opportunity and two development fundamentals. The two development fundamentals are Infrastructure and Human Capital Development. The report argues that appropriate and adequate human capital facilitates an increase in productivity and technological growth hence an endogenous economic growth driver.

The report (NDP II) conceptualizes human capital development into six categories, one of which is the 13-17 years of age, which is a focus of our scholarship program. The aim is that all children of this age group are retained in school with a special focus on the girl child till completion of secondary school.



## BRIDGE OF HOPE SCHOLARSHIP PROGRAMME IN NUMBERS

- ◆ 13 girls have benefitted since its launch 2023
- ◆ 2 beneficiaries of the programme enrolled at University
- ◆ 229 enrolled for this financial year
- ◆ 17 sponsors have benefitted beneficiaries since inception



## **EARLY CHILDHOOD DEVELOPMENT (ECD)**

Research shows that over 90% of a child's brain develops by the time they reach age five. Nutrition, care, and cognitive stimulation in these early years are critical to building a foundation for a child to survive and thrive and realize their full potential. Building this foundation leads to a healthy and educated society, in which citizens are better able to participate and contribute to the social and economic well-being of their communities.

### **What is ECD?**

Early Childhood Development, or ECD, is a holistic set of multi-sectoral services and programs that support a child's development from prenatal to age eight.

## OUR MOTIVATION TO CREATE ECD CENTERS

Research spanning more than 40 years demonstrates the critical period of a child's early years, the first 1,000 days from conception to aged three and then the next 2,000 days, up to a child's eighth birthday that affect the whole life course of individuals (WHO, 2018). The benefits of good ECD are evident and last across the lifespan of individuals as well as communities at large; concomitantly, the costs of inaction or delaying programming are equally well established.

These include: Nurturing Care, Healthcare, Clean Water and Sanitation, Nutrition, Play and Early Learning and Child Protection

### JOY MAKERS RESPONSE

Joy Makers is building a network of quality, affordable childcare centers in rural communities of Uganda. We have built three centers called Echoes of Joy Nursery in Jinja City. One at Namizi East, Kivubuka and Lukolo parishes in Jinja North Division.



## **ECHOES OF JOY NURSERY APPROACH**

- Health, Nutrition and WASH
- Play-Based Activities
- Nurturing Care Givers
- Safe and Stimulating Environments
- Parent and Community Engagement

## **OUR PRIMARY SCHOOL MODEL**

- Daily Meals
- Dedicated Teachers
- Uniforms
- Books and School Supplies
- Reading Challenge
- Debates, Music, Dance and Drama
- Field Trips
- Computer Lab and Sports Field
- Student Sponsorship





## **SCHOOL FEEDING SCHEME**

At least 70 per cent of primary school children are studying hungry because the school feeding programme continues to be ignored or neglected by government, according to a collaborative research conducted by three organisations. The research was carried out by Uganda Debt Network (UDN), Save the Children International-Uganda (SCIU) and National Children's Authority (NCA). The finding corroborates a similar previous government report by the Ministry of Education.

Indicators of educational performance show that Uganda has done remarkably well on education access-related targets since the introduction of universal primary education in 1997. However, educational outcomes remain disappointing. The absence of school feeding schemes, one of the leading causes of scholastic underachievement, has not been given attention by the Ugandan authorities. Instead, as a national policy, parents are expected to provide meals even though many, especially in the rural areas, cannot afford to provide even the minimal daily bowl of maize porridge.

Many of the children in the rural areas are sent to school without breakfast. As the school doesn't provide lunch, the first meal of the day is also their last meal. Due to this, concentration at school is lacking. Furthermore, the lack of energy induces a higher level of absence and an increase in the number of drop outs.

Ever went to school or work with an empty stomach? Then surely you can remember the difficulties you had while trying to concentrate on the tasks given to you. Your attention gets drawn to that empty feeling inside your body, the cry for food. Those children don't have the energy for sports; fall sick more often as their resistance is undermined by under-nourishment and drop out more easily from school.



## OUR IMPACT

- 410 children receiving lunch at school daily and this that has led to improved nutrition, school attendance, performance and higher school transition rates.
- 2 schools are benefitting from the program there by improving their learning environment and quality of education provided.
- By sourcing food directly from farmers, we are boosting local markets
- Employment to 17 individuals to prepare the meals across the seven schools.
- Average daily School attendance increment from by 64% to 91% since inception of the feeding scheme in the seven schools



For us at Joy Makers Charity Foundation, the above-mentioned scenario is just a nightmare, a nightmare that should never happen. But for others, it is not an incidental thing but occurring day after day. Should we stand by and do nothing? The answer is no. Surely it is impossible to help the whole world but this doesn't mean that we don't have the obligation to help, even with just the little bits we can share.

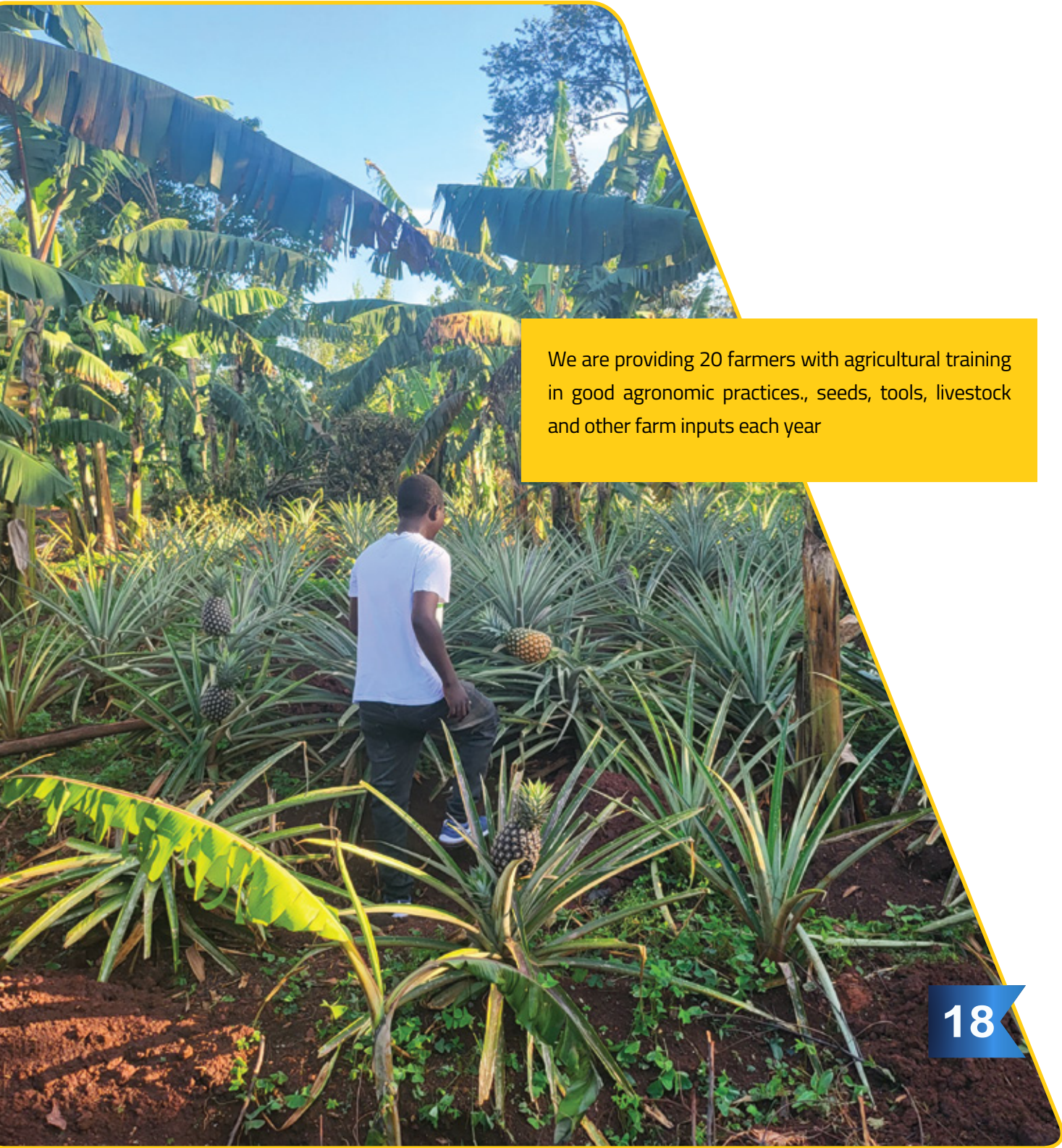
That is why our foundation has this year started a school feeding programme. We want to give every child at the identified most vulnerable schools a lunch meal; every school day, throughout the year. It doesn't have to be a big meal with lots of varieties every day; it has to be a nutritious and healthy meal with all the basic elements in it. During the programme period, we envisage increasing the number of meals provided by schools daily by including breakfast. Accordingly, by the end of the year, the schools' committees will take over the responsibility for the school-feeding component and run it fully.

Currently the sustainability of the programme depends on continued support from donations and fundraisings as well as help from private companies located in the locality. With your continued support, we can help make this program to be fully integrated into the educational system of these beneficiary schools.

## 2

### LIVELIHOOD SUPPORT PROGRAM

Joy makers livelihood Support program aligns to the Sustainable Development Goal SDG 2 that seeks to end hunger, achieve food security and improve nutrition and promote sustainable agriculture; and SDG 8.5 that seeks to achieve full productive employment and decent work for all women and men, including young people and persons with disabilities, and equal pay for work of equal value by 2030. This also aligns to the Africa Agenda 2063, aspiration 114, and Uganda's Vision 2040, that aims at transforming Uganda from a predominantly rural and low-income country to a competitive upper middle-income economy, as well as the Third National Development Plan (NDP III) that seeks to increase average household incomes and improve the quality of life of Ugandans. The following sub programs are undergoing under the livelihood support.



We are providing 20 farmers with agricultural training in good agronomic practices., seeds, tools, livestock and other farm inputs each year



- ✔ Provided 40 farmers with agricultural training in good agronomic practices, seeds, tools, livestock and other farm inputs each year.
- ✔ Identified and selected 50 women headed households for our food bank support program. These are households headed by widows who may have limited means of survival due to such circumstances.
- ✔ 20 women farmers are being trained in fruit grafting per year
- ✔ In order to build women's capacity in credit management and access to small loans, 53 women are being trained every year to access credit.
- ✔ Communities are being mobilized into organized saving and credit groups. 6 groups are already identified as model groups and each group has been offered financial support from the foundation.
- ✔ Enhancing Capacity of households and youth in entrepreneurship. Due to high unemployment rates, social norms and low education levels, the employment opportunities for some youths are limited. We are supporting the youth to allow them to either start up a small business or improve an existing one by availing to them with small interest free loans.
- ✔ Since most of the disadvantaged women lack collateral, steady employment and credit history, they do not qualify for access to banking or traditional loans. We are empowering these kind of women to form their own saccos and so far 17 saccos are being supported.



### 3

## CHILD PROTECTION AND CARE

Violence against children is recognized internationally as a serious public health, human rights, and child protection concern. Article 19 of The Convention on the Rights of the Child (CRC) obligates states parties to undertake all necessary measures to protect the child against all forms of violence, exploitation and abuse, including sexual abuse and sexual exploitation. Available information, however, including the United Nations Secretary-General's (UNSG) World Report on Violence against Children,<sup>1</sup> indicates that children continue to be exposed to high levels of violence namely; physical, emotional and sexual maltreatment throughout the world.

A study, for example, on Child Disciplinary Practices at Home,<sup>2</sup> with data from 35 low- and middle-income countries, indicates that on average, three in four children between the ages of 2 and 14 were subjected to some kind of violent discipline, more often psychological than physical. While almost three fourths of children experience psychological aggression, about one-half experience physical punishment. The crisis of sexual violence is particularly acute. The most recently published international mean prevalence rates of Child Sexual Abuse (CSA) are around 20 percent for girls and 8 percent for boys.<sup>3</sup> The World Health Organization (WHO) has also estimated that 150 million girls and 73 million boys under the age of 18 have experienced sexual violence involving physical contact.<sup>4</sup> In addition, the 2005 WHO Multi-Country Study on Women's Health and Domestic Violence against Women established that between 1 percent and 21 percent of women surveyed experienced sexual abuse before the age of 15. Violence against Children is particularly widespread in countries in the Eastern and Southern Africa region (ESAR)



## LEGAL ADVOCACY

Joy makers has a team of legal advocates that works to protect and support survivors of child violence, neglect and sexual abuse; and their family as they become involved with the criminal and civil procedures.

We at the Foundation work and collaborate with the various institutions, individuals, and offices (The Police, Ministries of Justice, The Child Protection Unit of the Ministry of Gender, Labor and Social Development, Domestic and Sexual Violence Response Team, Health Service Providers, Magistrates, Judges, Office of the Public Defender etc.) involved in the administration of Justice to ensure that every child gets Justice and receives adequate protection services.

### Our Legal team also:


- Ensure that every reported case of child abuse whether sexual, physical or otherwise is properly documented at the Police Station.
- Ensure that the rights and confidentiality of every child is protected before, during and after at all cases.
- Provide information on survivor's legal rights and protection.
- Ensure that the survivor gets access to medical examination at a government designated health center.
- Provide technical support to welfare officers, Police, Prosecutors, Magistrates and Judges (with respect to Joy Makers' Policy on Confidentiality) regarding the dimensions on child sexual, safety planning and protect the child from further harm.
- Facilitate the arrest of the alleged perpetrator(s) and the institution of the matter in court.
- Ensure that case files are duplicated and forwarded to the office of the Directorate of Public prosecution (DPP) for legal advice.
- Work with the State's prosecutors and provide support to them all through the trial process in ensuring that justice is done.
- Help survivors and their families navigate through the rigorous justice system.
- Follow up with cases till judgement is delivered.
- Provide referrals for other services for the survivors and their families.

## CHILD FORENSIC INTERVIEWS

In cases of child sexual abuse, the Joy Makers Charity Foundation provides child forensic interviews in order to assist the Police to obtain and gather critical and valuable evidence based on the child's experience. We understand that most children are traumatized through victimization or stigmatization and may not be emotionally prepared to serve as a witness in court – possibly out of fear of the alleged perpetrator, fear that their families or professionals will not believe them, or fear of the judicial system itself.

*A forensic interview is a structured conversation with a child the sole intention of eliciting detailed information about a possible event that the child may have experienced or witnessed*

When a concern arises that a child has endured sexual abuse, a forensic interview is the best way to gather information about the allegation. A forensic interview is an objective, non-leading, legally defensible and age-appropriate, information-gathering process. Forensic interviews reduce trauma experienced by children by reducing the number of times they have to talk about what happened to them.



Unless a child is too young to talk, his or her experience at the Joy Makers Child Advocacy Centre will begin with a Forensic Interview. The interview is conducted by someone trained in latest forensic interviewing techniques, child development and linguistics, and will take place in one of our age-appropriate interview rooms. The interview will be permanently recorded and observed by law enforcement or child protective services investigators who are part of the Child Advocacy Centre multidisciplinary team. This allows investigators who are assigned to help your family, ask the forensic interviewer additional questions that can clarify information and reduce the times a child will have to be interviewed. As a result, all members of a multidisciplinary team obtain the information needed to proceed on behalf of the child.



## WHY CHILD FORENSIC INTERVIEWS MATTER

- It is quite difficult to prove the offence happened because the perpetrators often deny the abuse and most acts of sexual abuse cannot be witnessed, the child's statement is vital evidence in child abuse cases. Developmental issues, such as children's varying abilities to recall events and the use of language, as well as the trauma they may have experienced, complicate efforts to obtain information about the abuse. The forensic interview is designed to overcome these obstacles.
- To ensure facts are gathered in a way that will be upheld in investigations and prosecutions, forensic interviews are carefully controlled: the interviewer's statements and body language must be neutral, alternative explanations for a child's statements are thoroughly explored, and the results of the interview are recorded in such a way that they can bear scrutiny.
- To obtain information that will either corroborate or refute allegation or suspicion of abuse and neglect.
- To assess the safety of the child's living arrangements.
- To assess the medical and psychological needs of the child.
- To assist in police investigations and to provide quality evidential information.





# 4

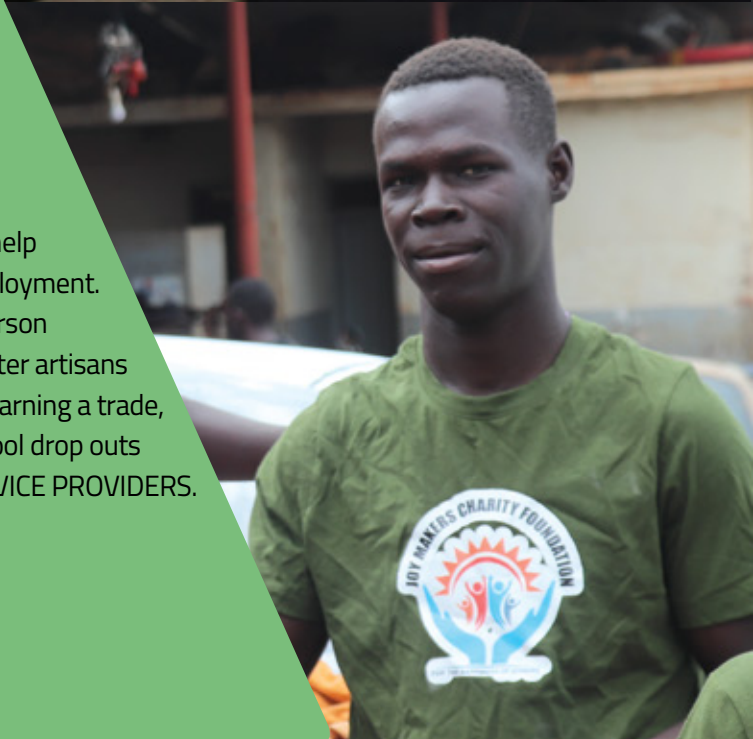
## **YOUTH SKILLING, RECREATION AND SPORTING ACTIVITIES**

Youth unemployment in Uganda stands at between 64% and 70%, and about 400,000 youths are released annually into the job market to compete for approximately 9,000 available jobs. About 30% of the youths who are institutionally qualified in Uganda are unable to find jobs, and the situation is even worse for semiskilled and unskilled youths. Youths who remain unemployed or underemployed and do not exploit their full potential, are often associated with high incidences of drug abuse and gambling

**77% of Uganda's population is under 25 years of age**

Joy Makers will carry out a Youth Apprenticeship training program to help in the skilling of the youth and counter the high levels of youth unemployment. This structured learning program in which an inexperienced youth/ person (the "apprentice") works with an experienced professional (called master artisans /trainer), gaining practical, on-the-job experience for the purpose of learning a trade, skill or art will prepare young educated youth, semi educated and school drop outs for the option of self-employment by equipping them to become SERVICE PROVIDERS.

**225 benefitting from the skilling program**



Joy Makers Charity Foundation will promote, explore and harness the power of sport as a unifying force by providing sporting spaces in areas without means, establishment of sporting academies, providing sporting activities suitable for both young men and women with an intention of giving, particularly disaffected, vulnerable young people a sense of purpose, identity and achievement. This access to sporting activities also reduces the youth "risk" of involvement in drug use, criminal activities, and violent conflict there by promoting unity and social integration, conflict resolution or reconciliation or the promotion of religious or racial harmony or equality and diversity in the community. We have established a youth soccer academy and seek to establish a youth community resource center to achieve this.

Joy Makers is fundraising and seeking help from donors, kind individuals and any funders to build a state-of-the-art Youth community Resource Centre. The Center facilities will be designed to provide a safe, informal and supervised environment for young people. They will accommodate unstructured social interaction among different age groups and provide the space to offer more structured activities. By giving youth the opportunity to take part in recreational and cultural activities or mentorship training and counselling, it will help them develop their physical, social, emotional, and cognitive abilities and to experience achievement, enjoyment, friendship, and recognition.



The project envisages the construction of the following interior spaces: One office, one storage room, one classroom block, one training/conference room, one computer room, one library/reading space, one co-working space/game room, one café/tea room/restaurant with kitchen and pantry, one toilet with male and female sections. It will also include the following open spaces: one open covered space, an open theatre, one play ground, a small square equipped with benches and tables, a space for an eventual fruit/vegetable garden and parking lots.

The mission of our non-profit organization is to help the youth to develop their cognitive and social skills through sports and education. Using sports and education as our instruments, the organization aims to identify and nurture talent in youths from poverty-stricken homes; where young people are forced to drop out of school due to financial constraints and even lack the basic human needs, negatively exposing such youths to crime and drug abuse. Through identifying, nurturing and promoting talent, this project will aim to give a concrete possibility of social and economic empowerment to the adults of tomorrow and to all their families and dependents.

## YOUTH SOCCER ACADEMY

Joy Makers Charity Foundation believes every young person has the potential to do great things. We believe that through sports, youths are given the tools to explore, learn, invent, and develop. Sport is the primary intervention tool that we can use to mobilize children, youth and communities. It has proved to be a unique all-terrain vehicle that knows no bounds. Its international in scope, intercultural in appeal and there are no social hang – ups. It moves swiftly through all differences – race, religion, age, gender and status. Sport is a great common denominator, opening doors to all levels of society.

The mission of our non-profit organization is to help the youth to develop their cognitive and social skills through sports and education. Using sports and education as our instruments, the organization aims to identify and nurture talent in youths from poverty stricken homes; where young people are forced to drop out of school due to financial constraints and even lack the basic human needs, negatively exposing such youths to crime and drug abuse. Through identifying, nurturing and promoting talent, this project will aim to give a concrete possibility of social and economic empowerment to the adults of tomorrow and to all their families and dependants.



Currently football is a major sports code for the youthful community in Jinja City and as a consequence of this, we will first establish a YOUTH FOOTBALL ACADEMY – BOYS & GIRLS IN IVUNAMBA PARISH, JINJA NORTH.

This program will be designed for highly talented & committed players and is focused on guiding young players towards team play through co-operative and intensive professional training. Participants will be coached to make effective choices about attacking and defending. They will learn to understand the different positions within a team where they will be required to demonstrate specific attacking and defending skills. Training and development in speed, strength and endurance will also be incorporated into this program.

## STAGES OF THE PROGRAMME

This project is meant for the professional training of young people in football sporting activities. The program shall be a continuous process of identifying, training, building capacities and causing sports men and women to participate in national and international events. The Academy shall host local and international youth tournaments, put up sports facilities for hire, conduct training in sports related education, offer coach training courses for coaches, host seminars for sports marketing and branding as well as operating a sport apparel shop which are all income generating. The needs and Requirements to achieve the goal of this Project will be under three stages as mentioned below:

### Stage 1

- Facilitators and technical staff
- Training ground (temporal)
- Training materials:
  - Standard footballs
  - Football boots
  - Playing and training kits (uniform)
  - Cones
  - Shin guards
  - Goal Post nets
  - Modern Standard First Aid kits etc
  - Team welfare (allowances)
  - Medical facilities
  - Other football sports equipment and materials

### Stage 2

A 32-seater bus for transporting our youngsters to and from trial matches, competition games and other group activities.

### Stage 3

A modern sports complex which is the dream of Joy Makers Charity Foundation comprising of;-

- A fully fledged academy with a secondary school complete with boarding facilities,
- A standard green tuft pitch of reasonable capacity stadium with running tracks and other sports facilities (futsal courts, changing rooms, gym, swimming pool etc).



# 5

## MATERNAL AND CHILD HEALTH

Joy Makers cares for women throughout their pregnancy through prenatal and postnatal consultations, and accompanies them during childbirth. We make sure every woman has access to the information and health care—from her home to the health facility—to safely deliver her baby and care for herself and the baby. We are focusing on strengthening HIV/AIDS programs to include prevention of mother to child transmission, preventing all forms of undernutrition with an emphasis on the first 1,000 days—from the start of a woman’s pregnancy to a child’s second birthday—a period in which good nutrition is critical for optimal physical and cognitive development. We are Supporting communities to increase access to sustainable safe water and sanitation services and to promote key hygiene behaviors to limit the spread of infectious disease. Also, Sensitization programs aimed at encouraging mothers to make the routine immunizations of their children against infectious diseases like measles.



Joy Makers extends support to local clinics by supplying a package of support based on local needs, such as scales to weigh pregnant women and new borns, blood pressure monitors, delivery mother kits and others.

Joy Makers offers family planning services especially to the most vulnerable women. It was found that between 10 - 40 percent of married women in Uganda of reproductive age want to avoid a birth but are not using any type of contraceptive methods. Our family planning services are geared towards helping to decrease fertility rate, population growth, reduce maternal deaths by spacing or preventing pregnancy. It is reported to bring 20% reduction in maternal deaths, reduce too early, too late, too close too many pregnancies and reducing risk of unwanted pregnancies and illicit abortion.



Every four months, Joy Makers Charity Foundation holds two free medical camps that provide prevention, education, health talks and awareness, counseling, testing, treatment, and other informational programs. These medical camps serve approximately 4,000 patients in two days with a team of about 50 volunteers. We provide services such as: vaccinations for different diseases, screening and treatment for general diseases, dental services, cervical cancer screening, eye care, voluntary counseling and testing for HIV, antenatal care, vitamin-A supplementation, and de-worming, maternal health and family planning, child health and immunization, blood donation, safe male circumcision etc.

- 1) 7 local clinics supported
- 2) 21 beneficiaries under our pregnant people with disability support fund
- 3) 4200 treated under our medical camps





**IN THE NEXT 5 YEARS, JOY MAKERS CHARITY FOUNDATION WILL IMPROVE ON THE FOLLOWING AREA:**

- Buy and ambulance for mother and baby to sustain the community
- Improve the gap in funding/sustainability
- Build a maternal and child health facility in Namizi Parish, Jinja
- Increase the number of local clinics under our support
- Improvement on organizational capacity such as sanitation and hygiene programs
- Improve emergency responses to health issues and the organizational response to these emergencies
- Improve information management of health sector
- Expand the area of coverage for our community outreach program





**+256753454342**  
**[www.joymakerscharity.org](http://www.joymakerscharity.org)**  
**[info@joymakerscharity.org](mailto:info@joymakerscharity.org)**

