



WORLD LITERACY FOUNDATION AUSTRALIA IMPACT REPORT

20 24



OUR STORY

The World Literacy Foundation Australia (WLF) is a national charity committed to improving literacy skills for children and young people living in disadvantaged and underserved Indigenous communities throughout Australia. We also support 20 low-income communities in South Australia, Victoria, and New South Wales and three Indigenous communities in Far North Queensland and Northern Territory. In addition, WLF has adopted two overseas literacy projects in Africa (Sun Books) and Colombia (Aprende Leyendo).

In 2023-24, across Australia, we provided 12,400 children's books, 7600 educational resources, 1,580 reading classes, 4600 hours of volunteer literacy tutoring and we reached 50,000 parents with community education, awareness and empowered them to be their child's first teacher.

TELL ME MORE...

All our work is aimed to improve the foundational literacy skills of children from low income backgrounds who are struggling to read.

Founded in 2011 by Andrew Kay, 1998 Victorian of the Year, we aim to eradicate illiteracy by 2040. Over the past 13 years, we have forged collaborative partnerships with other WLF affiliates across USA, UK, Latin America, Sub-Saharan Africa, and Canada.

In 2023-24, we provided 200 hundreds of free bilingual Indigenous digital children's books in local languages and English to help bridge the literacy gap in remote communities in the Northern Territory and Queensland. Our projects address the urgent literacy crisis in disadvantaged communities, where 61% of children don't own a single book and 73% of children under 10 struggle to read a sentence. Our commitment to empowering disadvantaged children throughout Australia and overseas drives us to equip them with the vital literacy skills necessary to thrive in an evolving economy.

As we continue our efforts, our overarching goal remains to combat the literacy crisis by providing children and young people with essential tools, resources, and support. We believe that every child deserves an equal opportunity to excel academically and personally, regardless of their socioeconomic background.

**THROUGH OUR DEDICATED
EFFORTS, WE STRIVE TO:**

1

**IMPROVE ACCESS TO LITERACY THROUGH
BOOK AND RESOURCE DELIVERIES IN
DEPRIVED COMMUNITIES.**

2

**EMPOWER FAMILIES THROUGH LITERACY
ENGAGEMENT WORKSHOPS, RECOGNIZING
THE PIVOTAL ROLE OF PARENTS AND
CAREGIVERS IN SHAPING A CHILD'S
LITERACY JOURNEY.**

3

**HARNESS AND EMBRACE THE POWER
OF DIGITAL TECHNOLOGY TO ENHANCE
FOUNDATIONAL LITERACY SKILLS.**

4

**INSPIRE CHILDREN TO DISCOVER THE
JOY OF READING AND REACH THEIR FULL
POTENTIAL.**

OUR IMPACT AND REACH (2023-2024)



**1,580 LITERACY TUTORING SESSIONS
DELIVERED IN AUSTRALIA**



**DIRECTLY BENEFITED +19.300 CHILDREN IN
COLOMBIA, NIGERIA, KENYA, UGANDA AND
SOUTH AFRICA**



WE SAW 18,500 BECOME CONFIDENT READERS!



**PARTNERED WITH 25 LOCAL ORGANIZATIONS
TO FACILITATE PROGRAMS AND DISTRIBUTE
CHILDREN'S BOOKS**



**WE PROVIDED 12,400 BOOKS AND 7,600
EDUCATIONAL RESOURCES**



**87% OF THE CHILDREN DISCOVERED THE JOY
OF READING**

PROGRAMS AND INITIATIVES

ROOP

In 2023-24, we provided directly benefited 3,460 children with books and support. Engaged with 1,450 families in 560 early childhood activities for kindergarten or school. Provided 2,845 Literacy Starter Packs for children in 12 of Australia's most disadvantaged regions. Our goal is to improve literacy outcomes in the regions with the greatest need.

www.roop.org.au



INDIGENOUS APP

We produced 200 local e-books, stories, literacy games, and educational activities to engage children in learning, collaborating with Indigenous children, linguistic experts, and the local community to create suitable digital content.

www.indigenous-app.org



YOUTH AMBASSADORS

This program mobilizes young advocates for literacy in Australia and beyond. In 2023-24, we had 18 committed ambassadors from Australian and other from 14 countries.

www.worldliteracyfoundation.org/ambassador-program



PROGRAMS AND INITIATIVES

SUN BOOKS

Sun Books, a low-cost digital library, provides access to 850 books in classrooms across Nigeria, Uganda, South Africa, and Kenya. In 2023-24, we reached 56,000 children and families with tutoring, books, and literacy support.

Supported 213 teachers in 27 schools (6 of which are new schools from 2023-2024)

www.sunbooks.org



APRENDE LEYENDO

This initiative supports literacy services in Colombia, reaching children in rural regions who are displaced or living in slum communities, providing foundational literacy skills.

During 2023-2024 we received a grant from the Australian Government to implement English lessons and expand the program.

www.aprendeleyendo.com



WORLD LITERACY SUMMIT 2025

WLF organizes a three-day international conference, bringing together leaders from 85 countries to advocate for and share knowledge on improving global literacy levels. The summit will gather 800 delegates from April 6-9, 2025.

www.worldliteracysummit.org



PROGRAMS AND INITIATIVES

THE LITERACY PEN

A groundbreaking educational device designed to enable individuals with low literacy levels to write and learn to read instantly through an innovative method, combining powerful artificial intelligence with essential elements of traditional literacy-building methods.

[Click here to learn about the project.](#)





**OVER 70% OF THOSE WE SUPPORT
COME FROM DIVERSE BACKGROUNDS,
INCLUDING INDIVIDUALS OF BLACK
AFRICAN, CARIBBEAN, ASIAN, AND
MIXED ETHNIC HERITAGE.**



**20% OF THE CHILDREN AND YOUNG
PEOPLE WE SUPPORT FACE LEARNING
CHALLENGES, INCLUDING BEHAVIOURAL
ISSUES AND NEURODIVERSITY.**



**90% OF THE CHILDREN AND YOUNG
PEOPLE WE SUPPORT ARE ELIGIBLE FOR
FREE SCHOOL MEALS.**

GOALS FOR THIS YEAR



INCREASE LITERACY PROFICIENCY AMONG CHILDREN AND YOUNG PEOPLE

We aim to enhance reading and writing skills for children and young people by implementing evidence-based literacy programs, providing resources, and ensuring access to technology-driven solutions.



BUILD LOCAL, NATIONAL, AND INTERNATIONAL PARTNERSHIPS

We will strengthen our partnerships with local schools, organizations, and global initiatives, collaborating to provide increased resources, tools, and opportunities for children to develop literacy skills across different regions.



EXPAND REACH AND IMPACT IN KEY COMMUNITIES

Our goal is to extend our services to more underserved areas, ensuring that children and young people in remote, rural, and economically disadvantaged communities have access to quality literacy resources and educational support.



EMPOWER PARENTS AND CAREGIVERS AS EDUCATION CHAMPIONS

We aim to focus on work readiness for young people through our Literacy Impact Projects. While we continue to remain dedicated to fostering a love for reading and writing, ensuring children and young people develop the skills and passion they need to succeed.

OUR BOARD



Dr Donald Green
World Literacy
Foundation, Chairman



Mr Darryn Keneally, OAM
Keneally & Associates



Dr Anthony Cree, OAM
Oxford University



Ms Julia Patterson
GreatWrap.co, CEO



Mr Andrew Kay
World Literacy
Foundation, Founder/CEO



Ms. Samantha Sida
Limited Space

COMMITMENT STATEMENT

We remain resolute in our commitment to advancing literacy in Australia, believing that every child deserves the opportunity to develop strong literacy skills and unlock their full potential. Our dedication to addressing the current literacy crisis ensures that no child is left behind due to socio-economic circumstances.

We pledge to work tirelessly to provide equitable access to high-quality literacy resources, tailored support, and innovative programs. Our collaboration with schools, communities, and partners enables us to deliver impactful initiatives that empower children and young people with the tools they need to succeed academically and personally.

Our commitment extends beyond short-term solutions. We aim to implement sustainable, long-term strategies that address the root causes of low literacy levels. By fostering a love for reading and writing, promoting parental engagement, and supporting educators, we aspire to create a lasting impact that transcends generations.

Together, we can amplify our efforts, maximize our impact, and create a society where every child possesses the literacy skills necessary to thrive in an ever-changing world.

We value and appreciate the ongoing support of our donors and supporters, encouraging them to remain engaged in our mission. Your continued involvement is vital in our collective effort to address the literacy crisis and transform the lives of disadvantaged children in Australia.

Thank you.

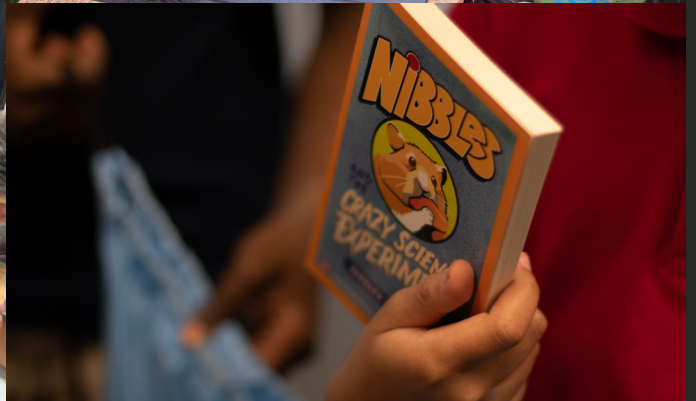


Andrew G. Kay,
CEO & Founder

RECOGNITION AND SUPPORT

THANK YOU TO OUR WONDERFUL FINANCIAL SUPPORTERS
IN 2023-2024, INCLUDING:

- ANSVAR INSURANCE
- SHINEON FOUNDATION
- NAVITAS EDUCATION
- PHILLIPS FOUNDATION
- LIMITED SPACE
- TIKTOK
- BOOKTOPIA
- SMITH FAMILY TRUST
- MAZDA FOUNDATION



World Literacy Foundation Inc.

**MEMBERS' REPORT AND ACCOUNTS
FOR THE PERIOD ENDED 30 June 2024**

Association Registration No: A0055790R

ABN: 33 940 354 008

World Literacy Foundation
Statement of Financial Performance
For the year ended 30 June 2024

	2024	2023
	\$	\$
Revenue		
Donation Receipts	561,805.91	564,503.05
Summit	-	236,119.48
Total revenue	<u>561,805.91</u>	<u>800,622.53</u>
Expenditure		
Accounting Fees	12,044.00	8,604.00
Bank charges	869.12	1,322.54
Website Development	996.32	-
Research/evaluation	33,257.30	38,991.83
Administration & Marketing	87,452.94	21,560.40
Direct Project Costs	255,185.94	586,274.30
Project Development costs	61,371.46	102,681.66
Fundraising Costs	-	15,000.00
Salary on costs	20,749.23	-
Wages/Salaries	122,760.00	115,830.00
Total expenses	<u>594,686.31</u>	<u>890,264.73</u>
Surplus (Deficit) from Ordinary Activities	<u>- 32,880.40</u>	<u>- 89,642.20</u>

These financial statements must be read in conjunction with the attached Accountant's compilation Report and Notes which form part of these financial statements.

World Literacy Foundation
Statement of Financial Position
Detailed Balance Sheet as at 30 June 2024

	2024 \$	2023 \$
Equity		
Retained Surplus	16,992.00	110,648.66
Total Equity	<u><u>16,992.00</u></u>	<u><u>110,648.66</u></u>
Represented by:		
Current Assets		
Cash Assets		
Cash at Bank - Current Account	9,974.78	44,834.66
	<u>9,974.78</u>	<u>44,834.66</u>
Other Debtors		
GST - Input Control	10,830.00	5,037.74
	<u>10,830.00</u>	<u>5,037.74</u>
WLF Loaned to AK	-	-
Total Current Assets	<u><u>20,804.78</u></u>	<u><u>49,872.40</u></u>
Non-Current Assets		
Fixed Assets		
Computers At Cost	2,737.00	-
Accum. Depr. Computers	- 410.55	-
Motor Vehicles-at cost	-	-
Motor Vehicles Accum Dep'n	-	-
Total Fixed Assets	<u><u>2,326.45</u></u>	<u><u>-</u></u>
Total Non-Current Assets	<u><u>2,326.45</u></u>	<u><u>-</u></u>
Total Assets	<u><u>23,131.23</u></u>	<u><u>49,872.40</u></u>

These financial statements must be read in conjunction with the attached Accountant's
Compilation Report and Notes which form part of these financial statements

World Literacy Foundation
Statement of Financial Position
Detailed Balance Sheet as at 30 June 2024

	2024	2023
	\$	\$
Current Liabilities		
PAYG Withholding Payable	4,083.00	-
Superannuation Payable	2,056.23	-
Total current liabilities	<u>6,139.23</u>	<u>-</u>
Non-Current Liabilities		
Total Non - Current Liabilities	<u>-</u>	<u>-</u>
Total Liabilities	<u>6,139.23</u>	<u>-</u>
 Net Assets	 16,992.00	 49,872.40
 Retained Earnings		
Balance at 1 July 2023	49,872.40	139,514.60
Surplus Attributable to Members	- 32,880.40	- 89,642.20
Balance at 30 June 2024	<u>16,992.00</u>	<u>49,872.40</u>

Louis Villanueva

Louis Villanueva / Registered Tax Agent / Public Accountant
Professional member registration 210666
Institute of Public Accountants
TAN 25208715
0412 068 427/accounting@thevillagroup.com.au
VILLA & CO - The Villa Group Pty Ltd
Office: St Kilda Rd Towers, 1 Queens Rd Melbourne 3
Postal address: PO Box 1061, Mountain Gate, Vic 3156

These financial statements must be read in conjunction with the attached Accountant's
Compilation Report and Notes which form part of these financial statements

WORLD LITERACY FOUNDATION
Statement of Cash flow for the year ended 30 June 2024
(Direct Method)

Cash flows from operating activities	2024	2023
Cash receipts in the course of operations	561,805.91	800,622.53
Cash payments to suppliers & employees	<u>- 594,275.76</u>	<u>- 890,264.73</u>
Cash generated from operations	- 32,469.85	- 89,642.20
Other receivables		
GST Paid	- 5,792.26	4,956.77
Tax paid	6,139.23	-
Interest received	-	-
Net cash from operating activities	<u>- 32,122.88</u>	<u>- 84,685.43</u>
Cash flows from investing activities		
Purchase of property, plant & Equipment (Note 1)	<u>- 2,737.00</u>	<u>-</u>
Net cash from investing activities	<u>- 2,737.00</u>	<u>-</u>
Cash flows from financing activities		
Borrowing acquired	-	-
Borrowing acquired - Loans from Other Foundation	<u>-</u>	<u>-</u>
Net cash from financing activities	<u>-</u>	<u>-</u>
Net increase in cash and cash equivalents	<u>- 34,859.88</u>	<u>- 84,685.43</u>
Cash and cash equivalents at the beginning of period (Note 2)	<u>44,834.66</u>	<u>129,520.09</u>
Cash and cash equivalents at the end of period (Note 2)	<u><u>9,974.78</u></u>	<u><u>44,834.66</u></u>
	0.00	-

Notes to the Cash Flow Statement (Direct Method)

1. Property, Plant and Equipment

During the period, the Foundation made the payments worth \$0 for Office Equipment adquisition

2. Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of 12 months or less. Cash and cash equivalents included in the cash flow statement comprise the following balance sheet amounts:

	2024	2023	2022	2021
Cash on hand - Business Accounts	9,974.78	44,834.66	129,520.09	131,246.41
Cash on hand - Saving accounts	-	-	-	-
Cash and cash equivalents as previously reported	<u>9,974.78</u>	<u>44,834.66</u>	<u>129,520.09</u>	<u>131,246.41</u>

WORLD LITERACY FOUNDATION

Reconciliation on Net Cash provided by Operating Activities to Increase or Decrease

	2024	2023
Revenue	- 32,469.85	- 89,642.20
Adjustment for:		
Depreciation	<u>-</u>	<u>-</u>
	- 32,469.85	- 89,642.20
Decrease in Withholding Tax paid	4,083.00	-
Decrease in GST Payable	-	-
Increase in other receivables	-	-
Increase Superannuation payable	2,056.23	-
Increase in GST Paid	<u>- 5,792.26</u>	<u>4,956.77</u>
Net cash from operating activities	<u><u>- 32,122.88</u></u>	<u><u>- 84,685.43</u></u>

WORLD LITERACY FOUNDATION
Statement of changes in Equity for the year ended 30 June 2024

Balance at 01 July 2020	71,922.03	71,922.03
Increase (Decrease) in Net Assets	62,256.63	62,256.63
Increase (Decrease) in Net Liabilities	-	-
Other comprehensive Increase for the period	-	-
Total comprehensive surplus attributed to members	134,178.66	134,178.66
Transactions with members in their capacity as members		
Balance at 30 of June 2021	134,178.66	134,178.66
Balance at 01 July 2021	134,178.66	134,178.66
Increase (Decrease) in Net Assets	5,335.94	5,335.94
Increase (Decrease) in Net Liabilities	-	-
Other comprehensive Increase for the period	-	-
Total comprehensive surplus attributed to members	139,514.60	139,514.60
Transactions with members in their capacity as members		
Balance at 30 of June 2022	139,514.60	139,514.60
Balance at 01 July 2022	139,514.60	139,514.60
Increase (Decrease) in Net Assets	- 89,642.20	- 89,642.20
Increase (Decrease) in Net Liabilities	-	-
Other comprehensive Increase for the period	-	-
Total comprehensive surplus attributed to members	49,872.40	49,872.40
Transactions with members in their capacity as members		
Balance at 30 of June 2023	49,872.40	49,872.40
Balance at 01 July 2023	49,872.40	49,872.40
Increase (Decrease) in Net Assets	- 32,880.40	- 32,880.40
Increase (Decrease) in Net Liabilities	-	-
Other comprehensive Increase for the period	-	-
Total comprehensive surplus attributed to members	16,992.00	16,992.00
Transactions with members in their capacity as members		
Balance at 30 of June 2024	16,992.00	16,992.00

Louis Villanueva

Louis Villanueva / Registered Tax Agent / Public Accountant
 Professional member registration 210666
 Institute of Public Accountants
 TAN 25208715
 0412 068 427/accounting@thevillagroup.com.au
 VILLA & CO - The Villa Group Pty Ltd
 Office: St Kilda Rd Towers, 1 Queens Rd Melbourne 3004
 Postal address: PO Box 1061, Mountain Gate, Vic 3156

WORLD LITERACY FOUNDATION – ABN 33 940 354 008

Notes to the Financial Statements for the year ended 30 June 2024

Note 1: Summary of Significant Accounting Policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporations Reform Act (Victoria) 2012. The committee members have determined that the Association is not a reporting entity.

The financial report has been prepared in accordance with applicable Australian Accounting Standards.

The financial report is prepared on a cash basis and is based on historical costs and does not take into account changing money values or, except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report:

a) Property, Plant and Equipment (PPE)

Leasehold improvements and office equipment are carried at cost less, where applicable, any accumulated depreciation.

The depreciable amount of all PPE is depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

b) Impairment of Assets

At the end of each reporting period, the entity reviews the carrying values of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the assets, being the higher of value. Any excess of the asset's carrying value over its recoverable amount is expensed to the income statement.

c) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of 3 months or less.

d) Revenue and Other Income

Revenue is measured at the fair value of the consideration received or receivable after taking into account any trade discounts and volume rebates allowed. For this purpose, deferred consideration is not discounted to present value when recognising revenue.

Interest revenue is recognised using the effective interest rate method, which for floating rate financial assets is the rate inherent in the instrument. Dividend revenue is recognised when the right to receive a dividend has been established.

Grant and donation income is recognised when the entity obtains control over the funds, which is generally at the time of receipt.

All revenue is stated exclusive of the number of goods and services tax (GST)

e) Goods and Services Tax (GST)

Revenue, expenses and assets are recognised exclusive of the amount of GST, except where the amount of GST incurred is not recoverable from the TAX OFFICE. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the assets and liabilities statement are shown inclusive of GST.

These notes must be read in conjunction with the attached Accountant's audit Report.

REPORT OF MEMBERS OF COMMITTEE

PRINCIPAL GOALS AND ACTIVITIES OF WORLD LITERACY FOUNDATION INC.

The World Literacy Foundation Inc. was founded to help eradicate illiteracy through the promotion of literacy and education, and the provision of learning resources and teaching materials. The Association dedicates their time and resources to conducting research and uses resulting information to help advocate in local communities as well as on a global scale. The main goal is to raise community awareness since it is vital to the improvement of literacy standards.

ACHIEVEMENTS AND PERFORMANCE

Please refer to the Annual Report

STRUCTURE, GOVERNANCE AND MANAGEMENT

CONSTITUTION

World Literacy Foundation Inc. is an association (registered number A0055790R). Association status was granted on 11 March 2011. The Association is endorsed as Deductible Gift Recipient.

The registered office is Unit 15 20 Commercial Rd Melbourne VIC 3004

COMMITTEE MEMBERS

The appointment of Committee members is governed by the Association rules of Victoria-Australia.

The committee is required to monitor the affairs and the general business of the Association and meets as required. The members who served during the period are:

Andrew Kay 11 March 2011 on and re-elected at the AGM on September 10 2021

Darryn Keneally OAM 11 March 2011 on and re-elected at the AGM on Sept 10 2021

Angelica Correa 11 March 2011 on and re-elected at the AGM on Sept 10 2021

Dr Tony Cree OAM Elected at the AGM on Sept 10 2021

Julia Paterson-Kay Elected at the AGM on Sept 10 2021

Dr Don Green Elected at the AGM on Sept 10 2022

Samantha Sida Elected at the AGM on Sept 10 2022

Association needs to have 5 members on the Committee as per Association Rules in VIC.

RESERVES

The Association retained surplus for the year ended June 2024 \$16992

Association registration number: A0055790R

**Statements give true and fair view of financial performance and position of the association.
For the year ended 30 June 2024**

The committee has determined that the association is not reporting entity and that this special purpose financial report should be prepared in accordance with the Australian Accounting Standards.

The committee of the Association declare that:

1. The Financial Statements present fairly the association's financial position as of 30 June 2024 and its performance for the year ended on that date in accordance with Australian Accounting Standards;
2. In the committee's opinion there are reasonable grounds to believe that World Literacy Foundation Incorporated will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with resolution of the committee and is signed for and on behalf of the Committee by:

Member 1



Andrew Kay CEO/Secretary)

Member 2:



Darryn Keneally Chairman

Date: 02nd October 2024

Association registration number: A0055790R

MEMBERS' RESPONSIBILITIES

The committee of management is solely responsible for the information contained in the special purpose financial statements and has determined that the basis of accounting adopted is appropriated to meet the needs of the committee of management for the purpose of complying with the association's constitution.

COMMITTEE MEMBERS

The committee members as at the date of this report are:

Chair – Darryn Keneally OAM
Vic Chair-Dr Don Green
Secretary – Andrew Kay
Treasurer – Julia Patterson-Kay
Ordinary Member- Dr Tony Cree OAM
Ordinary Member- Samantha Sida

PRINCIPAL ACTIVITIES:

The World Literacy Foundation in Australia is working in partnership with 45 groups and 3920 internationally across 25 countries with one common goal: to eradicate illiteracy in our lifetime.

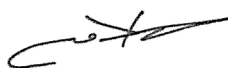
In Australia, one in four children struggle with basic reading skills. Our local programs focus on bridging the literacy gap for Indigenous Australians and children from low-income, migrant, and marginalised communities. We provide free children's books and tutoring support to 10,000 children with limited reading skills.

We plan to see every Australian child reach their full potential through the power of learning and literacy.

By doing so, we aim to reduce poverty, improve health, increase employment and educational prospects, and see lives changed forever.

Signed in accordance with a resolution of the Members of the Committee on:

02nd October 2024



Andrew Kay



Darryn Keneally

Association registration number: A0055790R

WORLD LITERACY FOUNDATION AUSTRALIA

15/20 Commercial Road, Melbourne,
VIC 3004 Australia

ABN: 33 940 354 008 DGR 1 and PBI

Phone: +61 03 9995 0079

Email: info@worldliteracyfoundation.org






Donate in our Bank Account:

World Literacy Foundation BSB 063 100
Account 1027 3727

www.worldliteracyfoundation.org

FOLLOW US

World Literacy Foundation

-  worldliteracyfoundation
-  worldliteracy_foundation
-  worldliteracy
-  WorldLiteracy
-  World Literacy Foundation

WLF acknowledges Traditional Owners of Country throughout Australia and recognises the continuing connection to lands, waters and communities. We pay our respect to Aboriginal and Torres Strait Islander cultures; and to Elders past and present.

