

San Salvador, August 2024

Dear Nancy:

I hope this letter finds you well. I am writing to seek support for a scholarship program dedicated to empowering low-income individuals through English language education. This program aims to provide opportunities for aspiring young students and women who are heads of households to learn English as a second language, with the ultimate goal of securing better employment opportunities in call centers and other industries.

As you know, proficiency in English is a critical skill in today's global job market, especially for those seeking employment in call centers; these companies offer competitive salaries and benefits for their employees. They may even continue higher education studies within the premises. By providing scholarships for English language courses, we can help bridge the gap for many talented and deserving individuals who lack the financial resources to afford these educational opportunities.

Our program focuses on two key groups:

- 1. Aspiring young students: We aim to support young individuals who are eager to continue their education and improve their job prospects. By mastering English, they will have access to a wider range of educational and professional opportunities, both locally and internationally.
- 2. Women who are heads of households: We recognize the challenges faced by women who are the primary breadwinners for their families. If we are able to provide them with the necessary language skills, we can help them secure stable and better-paying jobs, thereby improving their families' economic stability and overall well-being.

We believe that with the right support, these individuals can significantly improve their quality of life and contribute positively to their communities. We are committed to offering high-quality English language training through experienced instructors and well-structured courses tailored to the specific needs of our participants.

To achieve this, we are seeking financial support to cover the cost of tuition, learning materials, and other essential resources for our scholarship recipients. We kindly request your assistance in funding this vital initiative. Your contribution will make a profound difference in the lives of many individuals, providing them with the skills and confidence needed to succeed in today's competitive job market. The total cost of this one-year duration course is of six hundred dollars (\$600)



**GENTE AYUDANDO GENTE**  
EL SALVADOR

ASOCIACIÓN SIN FINES DE LUCRO



73 avenida sur, Block #32, casa #331, Colonia Escalón, San Salvador.



contactogenteayudandogente@gmail.com



(503) 22 40 53 22

We would be delighted to discuss this initiative further and explore how we can work together to make this program a success. Thank you for considering our request. We look forward to the possibility of working together to create a brighter future for those in need.

Warm regards,

Lisselot Troconis  
Executive Director



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