

ELEVATE THE NEXT GENERATION



Join us in empowering the next generation with Ascent Digital Bootcamp to inspire, educate, and equip youth for a thriving digital future. Contact us today to learn more about how you can get involved!

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Breakthrough Leadership Foundation is a registered 501(c)(3) nonprofit organization.

Support Our Mission – Donate Today!



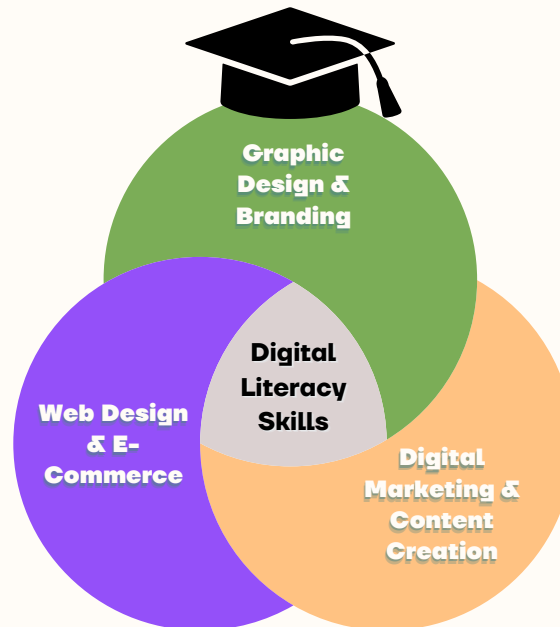
WHY ASCENT DIGITAL BOOTCAMP?



Ages 14-26
Split Into 3 Tiers:
14-15 | 16-17 | 18-26



We want to close the gap by giving underprivileged communities the digital skills they need to break cycles of violence and build paths to a better future. We will do this through creative, hands-on learning, collaborative projects, and exposure to real-world applications. By working together with well-known groups, we are creating chances for the next generation to grow, encouraging new ideas, and building a better, livelier city.



ASCENT DIGITAL BOOTCAMP DOES NOT DISCRIMINATE APPLICANTS BASED ON RACE, NATIONALITY, ETHNICITY, RACE, RELIGION, PHYSICAL ABILITY OR SEXUAL ORIENTATION



EMPOWERING OUR COMMUNITY: FROM DIGITAL CONSUMERS TO INNOVATORS

A 7-week program focusing on digital skills for future professional opportunities.



Educating, Empowering, and Equipping as we transform lives.

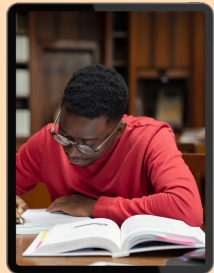
REAL PROJECTS.
REAL SKILLS. REAL
IMPACT.

THE FOUNDATION OF LEARNING



Ascent Digital Bootcamp focuses on project-based learning, where students collaborate to solve real-world problems and create professional-quality work in digital design, graphic design, and digital marketing.

SAMPLE PROJECTS INCLUDE:



Brand Refresh: Reimagining the branding for a mock community business, such as a local food chain or entertainment venue.

Digital Campaign: Developing a comprehensive social media campaign for community-based mock business.

Website Development: Creating a responsive and user-friendly website to showcase the offerings of a mock community organization.

Promotional Content Creation: Producing visually appealing videos, graphics, and copy for social media marketing.

WHAT YOU'LL GAIN FROM ASCENT



PORTFOLIO DEVELOPMENT

Create real-world projects like websites, branding kits, videos, and marketing campaigns through hands-on, project-based learning for your portfolio.



PROFESSIONAL & LEADERSHIP SKILLS

Build confidence, communication, and problem-solving skills for teamwork, pitching, client interactions, and entrepreneurial success.



TECHNICAL PROFICIENCY

Get hands-on experience with tools like Canva, Figma, WordPress, CapCut, and AI platforms like ChatGPT, with scholarships available for Google Career Certifications.



CAREER & ENTREPRENEURSHIP READINESS

Get career guidance, college credit opportunities, and entrepreneurship support through business simulations and skills to turn side hustles into successful businesses.

THE ASCENT JOURNEY

TIER 1: Creative Foundations *

Ages: 14-15 (9th-10th grade)

Program Length: 5 weeks (Saturdays)

Learning Objectives:

Website Creation, Basic logo design and branding, Understanding product development and marketing

Project: Clothing Business

TIER 2: Content Creation Experts *

Ages: 16-17 (11th-12th grade)

Program Length: 7 weeks (Saturdays)

Learning Objectives:

Learn to design engaging websites and graphics, develop branding and marketing strategies, create digital content, and gain exposure to professional business skills

Project:

A real-world company project. Compete to create the best campaign!

TIER 3: Digital Innovators

Ages: 18-26

Program Length: 7 weeks (Saturdays)

Learning Objectives:

Collaborate with real businesses to digitize operations, explore digital marketing and advertising, and create logos, websites, and other digital design solutions.

Project:

Collaborate in teams across digital design, graphic design, and digital marketing to complete impactful business solutions.

Learn More!

ascentdigitalbootcamp.online



DISCLAIMER

Tier 1 & 2 Students will not work with social media in the program.