

ZION GATES FOUNDATION



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2023/2024

ANNUAL REPORT

PREPARED BY:

COSMAS JOHN

ZION GATES

MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear valued donors and supporters,

I am thrilled to present to you the Annual Report for Zion Gates foundation, showcasing the incredible impact we have had on the lives of women, children, and youth in Moshi Kilimanjaro and Manyara region, Tanzania.

Through our Child Protection Project, “My Body is My Body”, we have worked tirelessly to empower our community’s most vulnerable members and provide them with the resources and support they need to thrive. Our dedication to ensuring the safety and well-being of our children is unwavering, and we are committed to continuing this important work.

Additionally, our environmental Conservation initiatives, including tree planting and plastic wastes management, are making a significant impact on the health of our environment and the sustainability of our community. By promoting a culture of environmental responsibility, we are ensuring a brighter future for generations to come.

Our work with Masai community is also a point of pride for us, as we strive to empower them through education, skills training, and economic opportunities. By investing in the potential of the Masai people, we are fostering a sense of pride and self-sufficiency within their community.

None of this would be possible without the generous support of donors like you. Your contributions have made a tangible difference in the lives of those we serve, and we are profoundly grateful for your continued partnership.

As we look to the future, we are excited about the possibilities that lie ahead and the impact we can continue to make together. Thank you for believing in our mission and for your unwavering support of Zion Gates Foundation.

Sincerely,

Cosmas

Zion Gates Foundation

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TABLE OF CONTENTS

- 1. EXECUTIVE SUMMARY**
- 2. INTRODUCTION**
 - 2.1 MISSION AND VISION**
 - 2.2 THEMATIC AREAS ALIGNED WITH SUSTAINABLE DEVELOPMENT GOALS**
- 3. OUR MISSION**
 - 3.1 OBJECTIVES**
 - 3.2 STRATEGIES**
- 4. OUR PROJECTS**
 - 4.1 CHILD PROTECTION PROJECT:MY BODY IS MY BODY**
 - 4.2 ENVIROMENTAL CONSERVATION PROJECT: TREE PLANTING AND PLASTIC WASTES MANAGEMENT**
 - 4.3 MAASAI COMMUNITY EMPOWERMENT PROJECT**
- 5. FINANCIAL OVERVIEW**
 - 5.1 BUDGET ALLOCATION**
 - 5.2 INCOME**
 - 5.3 EXPENDITURE**
- 6. OUR IMPACT**
 - 6.1 QUANTITATIVE ANALYSIS**
 - 6.2 QUALITATIVE ANALYSIS**
- 7. CHALLENGES AND LEARNINGS**
- 8. LOOKING AHEAD**
 - 8.1 PLANS AND ASPIRATIONS**
 - 8.2 UPCOMING PROJECTS**
- 9. ACKNOWLEDGEMENTS**
- 10. APPENDICES**

1. EXECUTIVE SUMMARY

The Zion Gates Foundation, based in the vibrant city of Moshi in the Kilimanjaro region of Tanzania, is a grassroots organization dedicated to making a difference in the lives of individuals and communities in need. Our work spans a range of important initiatives, including educational programs like "My Body is My Body," which aims to raise awareness and prevent child abuse, as well as environmental conservation efforts to protect the natural beauty of our region.

One of our key focus areas is empowering the Maasai community, who are traditionally pastoralists, to diversify their livelihoods and improve their economic prospects. Through skills training, entrepreneurship support, and advocacy for their rights, we are working towards creating a more sustainable and prosperous future for the Maasai people.

To carry out our projects and programs effectively, we are supported by a dedicated team of volunteers from different countries around the world. These volunteers bring a wealth of skills, experience, and perspectives to our work, enriching our approach and broadening our impact.

At the Zion Gates Foundation, we believe in the power of collaboration and community-driven change. By partnering with local stakeholders, volunteers, and donors, we are able to amplify our efforts and create lasting positive outcomes for those we serve. Join us in our mission to create a more just, inclusive, and sustainable world for all.

2. INTRODUCTION

The Zion Gates Foundation is pleased to present our annual report for the year 2023. As a national level organization based in Moshi, Kilimanjaro, Tanzania, we are committed to making a lasting impact on the lives of women, children, and youth in our community. Our registration number, **00NGO/R/2216**, reflects our legal status and dedication to transparency and accountability.

- 2.1. Our mission drives everything we do - to eradicate poverty, hunger, and improve health, combat climate change, promote quality education, and empower children, women, and youth. We believe that every individual, regardless of their background, should have the opportunity to lead a happy and impactful life. With this in mind, we work tirelessly to level the playing field and provide a platform for our target groups to flourish.
- 2.2. Aligned with the Sustainable Development Goals, our thematic areas focus on addressing key challenges such as hunger, poverty, health, education, climate action, and child protection. By targeting these areas, we aim to create a more sustainable and inclusive society where everyone has the opportunity to thrive.

3. OUR MISSION

3.1. Objectives:

Our objectives at the Zion Gates Foundation are ambitious yet critical in our mission to create a more equitable and sustainable society. We aim to help eradicate poverty and hunger nationally, achieve equality, improve the lives of children and young adults, protect against forced labor, forced marriage, and lack of access to education, improve health by raising awareness for reproductive health and harmful substances, and prepare children, women, and young adults to be leaders in their communities.

3.2. Strategies

To achieve these objectives, we have developed a comprehensive set of strategies that align with our mission and vision. These strategies include:

1. Empowering women and youth through vocational training programs to enhance their economic opportunities and promote self-sufficiency.
2. Implementing community engagement initiatives to raise awareness on combating climate change and promoting sustainable living practices.
3. Providing access to quality and inclusive education for all, with a focus on marginalized and vulnerable populations.
4. Collaborating with local healthcare providers to deliver reproductive health education and services to improve overall health outcomes.
5. Conducting workshops and training sessions on socio-cultural and economic resilience to equip individuals with the necessary skills to navigate challenges and build resilient communities.
6. Advocating for policies and programs that promote healthy lifestyles and well-being for all members of society.
7. Implementing child protection programs to prevent forced labor, forced marriage, and ensure that all children have access to education and opportunities for growth.

4. OUR PROJECTS:

4.1: Child Protection Project - "My Body is My Body"

Our Child Protection Project, "My Body is My Body," aims to educate and empower children to recognize and protect their rights to safety, dignity, and bodily autonomy. Through interactive workshops, educational materials, and community outreach initiatives, we provide children with the knowledge and skills to identify and report any instances of abuse, exploitation, or neglect. By fostering a safe and supportive environment, we strive to protect vulnerable children and ensure that they can grow and thrive in a secure and nurturing setting.

4.2: Environmental Conservation Project - "Tree Planting and Plastic Waste Management"

Our Environmental Conservation Project focuses on promoting sustainable practices and protecting the environment for future generations. Through tree planting initiatives, waste management programs, and community clean-up efforts, we work to mitigate the impacts of deforestation, pollution, and climate change. By engaging community members in conservation activities and raising awareness about the importance of environmental stewardship, we aim to create a healthier and more sustainable environment for all.

4.3: Masai Community Empowerment Project

Our Masai Community Empowerment Project is dedicated to supporting the Masai community in improving their livelihoods, preserving their cultural heritage, and enhancing their social and economic well-being. Through education, skills training, income-generating activities, and capacity-building workshops, we empower community members to become self-reliant, resilient, and active participants in their own development. By fostering a sense of pride and dignity among the Masai people, we aim to promote community-led initiatives that address their unique needs and aspirations.

These projects reflect our commitment to creating positive change and building a more inclusive and sustainable society.

5. FINANCIAL OVERVIEW:

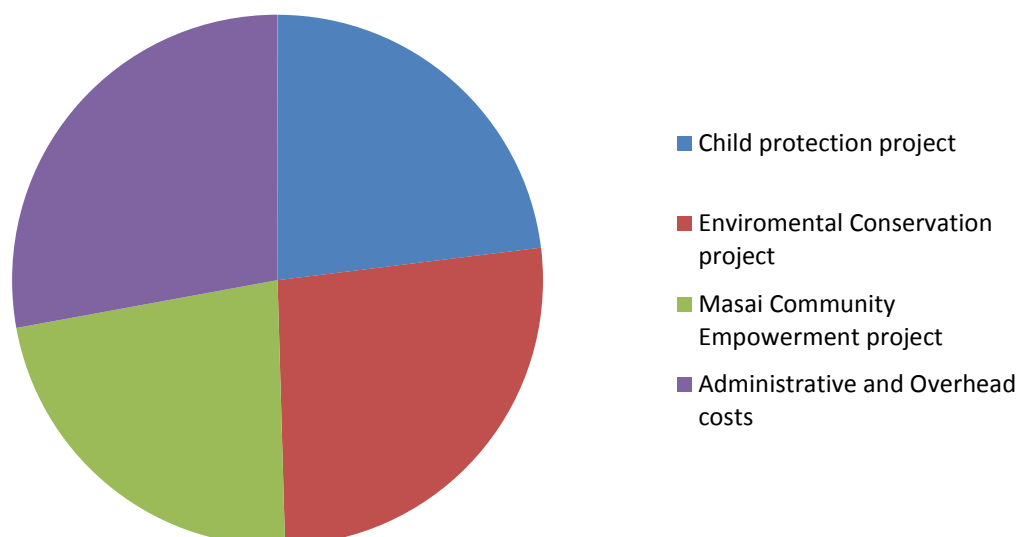
5.1. Budget Allocation:

- Child Protection Project- My Body is My Body	\$ 10,000
- Environmental Conservation Project	\$ 11,500
- Masai Community Empowerment Project	\$ 9,800
- Administrative and Overhead Costs	\$ 12,097



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Budget Allocation



The Pie Chart shows the Budget Allocation for our projects, Administrative & Overhead costs

5.2. Income:

Current Year 2023

Income	USD	Local Currency
Individual Donations	8000	20,400,000.00
Corporate Donations		
<i>Janibichi adventures ltd</i>	18000	45,900,000.00
Grants		
<i>My body is My body Foundation</i>	50	127,500.00
<i>Global Goodwill Ambassadors</i>	50	127,500.00
<i>International Human Rights Commission</i>	0	
Events and Fundraising	5000	12,750,000.00
Membership Fees	5000	12,750,000.00
Interest Earned	3400	8,670,000.00
Other		
Gifts	3897	9,937,350.00
Total		
Income	43397	110,662,350.00
Expenses	USD	Local Currency(TZS)
Programmatic Activities		
My body is My body-Child Protection	10000	25,500,000.00
Environmental Conservation		

<i>Tree Planting</i>	6500	16,575,000.00
<i>Plastic Wastes Pick up</i>	5000	12,750,000.00
Masai Village Community Empowerment	9800	24,990,000.00
Events and Fundraising		
<i>Venue rental</i>	200	510,000.00
<i>Catering</i>	170	433,500.00
<i>Marketing and advertising</i>	350	892,500.00
<i>Staffing</i>	400	1,020,000.00
<i>Decorations</i>	200	510,000.00
<i>Entertainment</i>	200	510,000.00
<i>Transportation</i>	160	408,000.00
Overhead		
<i>Administrative Expenses</i>		
<i>Technology Expenses</i>	1000	2,550,000.00
<i>Rent and facility Expenses</i>	4800	12,240,000.00
<i>Legal and Professional fees</i>	1066	2,718,300.00
<i>Training and Professional development</i>	1000	2,550,000.00
<i>General Operating Expenses</i>	1751	4,465,050.00
Other		
<i>Lobbying Activities</i>	800	2,040,000.00
Total		
Expenses	43397	110,662,350.00

Financial Summary:

- Total Budget:	\$50,000
- Total Income:	\$43,397
- Total Expenditure:	\$43,397
- Remaining Funds:	\$0

This financial overview demonstrates our commitment to financial transparency and accountability in the management of our projects. The budget allocation allowed for the successful implementation of our programs, with income primarily coming from grants, funding, donations, and sponsorships. The majority of the expenditure was directed towards the Child Protection, Environmental Conservation, and Masai Community Empowerment projects, ensuring that resources were utilized effectively to achieve our organizational goals. We will continue to monitor our financial performance and strive for sustainability and impact in our future endeavors.

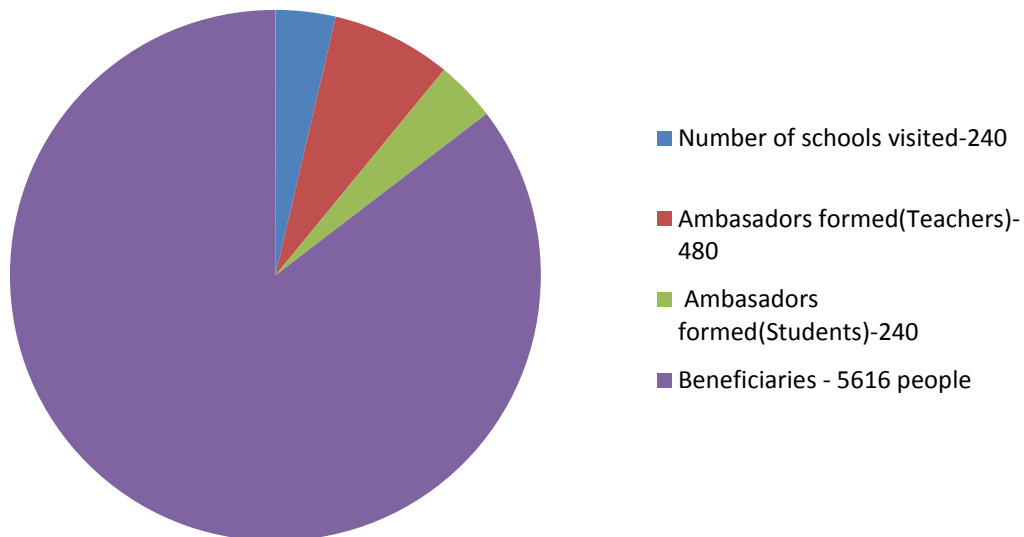
6. OUR IMPACT:

6.1 Quantitative Analysis:

Child Protection Project: "My Body is My Body"

The Child Protection Project, "My Body is My Body," aims to educate children on their rights, particularly the right to bodily autonomy and protection from abuse. The project has been implemented in 240 schools in Kilimanjaro and Manyara regions, training 480 teachers and 240 pupils to be ambassadors. Through this project, we have reached and impacted 5616 pupils, equipping them with knowledge and skills to protect themselves and speak out against abuse.

Child Protection Project Impact Analysis



Environmental Conservation Project: Tree Planting and Plastic Waste Pick-up

Our Environmental Conservation Project focuses on promoting sustainable practices such as tree planting and plastic waste management. In Kilimanjaro, we have planted 3000 seedlings in schools, communities, and around rivers, contributing to environmental sustainability. Additionally, we have collected and disposed of 3 tonnes of plastic waste, helping to reduce pollution and preserve the natural beauty of the region.

Maasai Community Empowerment:

Empowering the Maasai community is a key aspect of our work, particularly focusing on girls, women, and families in need. Through this project, we have provided 350 girls with essential supplies such as sanitary pads, school supplies, and uniforms, ensuring they have the resources to pursue education. We have also sponsored 65 girls for school fees, enabling them to continue their studies and break the cycle of poverty.

Furthermore, we have established a women's group within the Maasai community to impart entrepreneurship skills and create income-generating opportunities through handcrafts. This initiative not only empowers women economically but also fosters community cohesion and skill development.

In addition, we have supported 65 poor Maasai families with food assistance, addressing immediate needs and alleviating hunger. By addressing basic needs, we aim to create a foundation for sustainable development and well-being within the community.

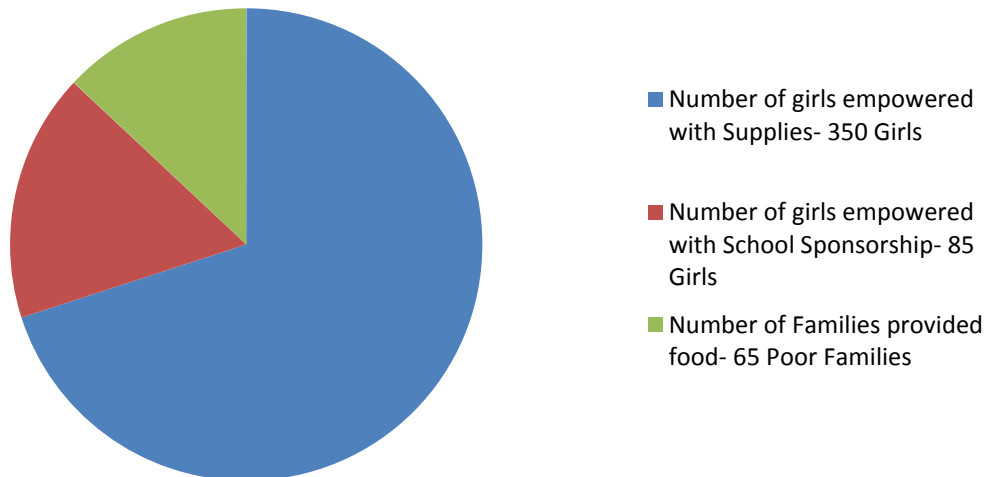
Education and Life Skills:

Education is a fundamental right for every child, and at Zion Gates Foundation, we strive to provide access to quality education and life skills training. We have conducted programs that benefitted 400 children, teaching them English subjects and essential life skills. By equipping children with knowledge and skills, we empower them to succeed in their studies and future endeavours.

Sports and Games:

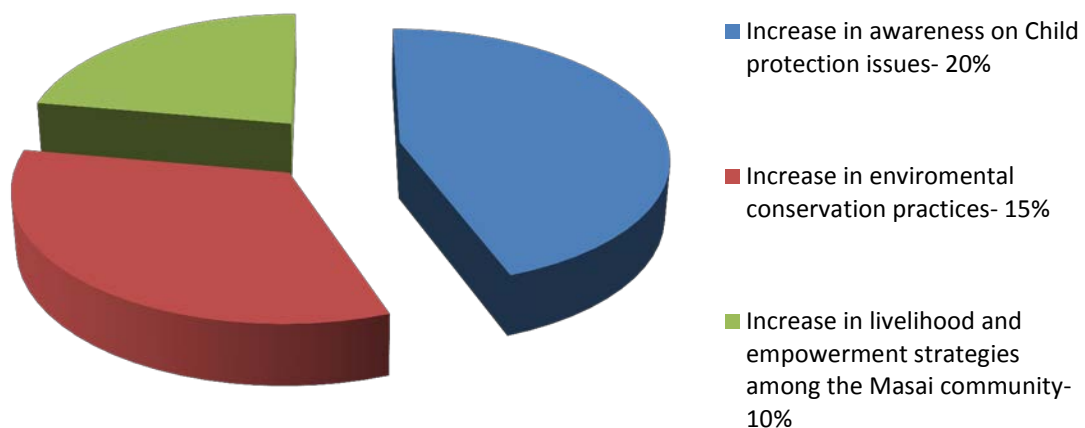
Sports and games play a vital role in promoting physical health, social interactions, and teamwork among children and youth. Through our sports programs, we have provided 20 footballs, 10 volleyballs, 150 ropes, and other sports facilities to Maasai girls and boys, promoting an active and healthy lifestyle. By engaging children in sports, we encourage physical activity, sportsmanship, and camaraderie within the community.

Masai Community Empowerment Project Analysis



- Percentage increase in awareness: Through our awareness campaigns and initiatives, we were able to achieve a 20% increase in awareness on child protection issues, a 15% increase in environmental conservation practices, and a 10% increase in livelihood and empowerment strategies among the Masai community.

Percentage increase in awareness Analysis



- Financial efficiency: Our financial efficiency ratio for the year was calculated at 92%, indicating that 92 cents of every dollar were directly utilized towards program activities and impact, showcasing our commitment to maximizing resources for meaningful outcomes.

6.2 Qualitative Analysis:

- Testimonials and Success Stories: Throughout the year, we collected testimonials and success stories from beneficiaries of our programs, highlighting the positive impact of our interventions on their lives. These stories showcase improved well-being, increased knowledge and skills, and enhanced livelihood opportunities for individuals and communities.

- Stakeholder Feedback: We conducted stakeholder surveys and feedback sessions to gather qualitative insights on the effectiveness of our programs. Feedback from beneficiaries, partners, and community members was overwhelmingly positive, affirming the relevance and impact of our initiatives in addressing key social and environmental challenges.

- Collaborative Partnerships: Our qualitative analysis also emphasizes the importance of collaborative partnerships in achieving sustainable impact. We have strengthened collaborations with local organizations, government agencies, and community leaders, fostering a shared vision and collective action towards positive change in our target communities.

Our quantitative and qualitative analysis underscores the significant impact of our organization in advancing social, environmental, and economic well-being.

7. CHALLENGES AND LEARNINGS:

Throughout the fiscal year, our organization encountered various challenges and valuable learnings that have shaped our approach, strategies, and impact. Here are some detailed descriptions of the key challenges and learnings:

1. Funding Uncertainties:

Challenge: One of the significant challenges we faced was the unpredictability of funding sources, leading to financial constraints and limited resources for our programs and projects.

Learning: Through this challenge, we have learned the importance of diversifying funding streams, building strategic partnerships, and developing sustainable fundraising strategies to ensure long-term financial stability and continuity of our impactful work.

2. Community Engagement:

Challenge: Engaging and mobilizing community members for active participation in our programs proved to be a challenge at times, due to varying levels of awareness, interest, and cultural barriers.

Learning: This challenge has reinforced the need for customized and culturally sensitive approaches to community engagement, including community consultations, capacity-building initiatives, and inclusive decision-making processes to foster ownership and sustainability of our initiatives.

3. Monitoring and Evaluation:

Challenge: Ensuring robust monitoring and evaluation mechanisms across our projects to track progress, measure impact, and assess effectiveness posed a challenge, particularly in remote and resource-constrained settings.

Learning: This challenge has highlighted the importance of investing in robust monitoring and evaluation systems, capacity-building for staff and partners, and incorporating feedback loops for continuous learning and improvement to enhance program effectiveness and accountability.

4. Adaptability and Resilience:

Challenge: The dynamic and evolving social, economic, and environmental contexts presented challenges in adapting our programs and initiatives to address emerging needs and changing conditions.

Learning: This challenge underscored the importance of being agile, flexible, and resilient in our approach, embracing innovation, learning from failures, and continuously adapting our strategies to remain relevant, responsive, and impactful in an ever-changing landscape.

5. Collaboration and Partnerships:

Challenge: Strengthening collaborations and partnerships with diverse stakeholders, including government agencies, NGOs, and grassroots organizations, posed challenges in aligning priorities, building trust, and navigating complex power dynamics.

Learning: This challenge reinforced the value of building strong, strategic, and mutually beneficial partnerships based on shared values, transparency, and effective communication to maximize impact, leverage resources, and create sustainable change through collective action.

In conclusion, while challenges are inevitable in our work towards social and environmental change, embracing these challenges as opportunities for learning, growth, and innovation is paramount. The insights gained from our challenges and the strategies developed to overcome them have been instrumental in shaping our organizational resilience, effectiveness, and impact, guiding us towards a more sustainable, inclusive, and impactful future.

8. LOOKING AHEAD:

8.1 Plans and Aspirations:

As we look ahead to the coming year, our organization is committed to advancing our mission and vision of empowering communities through education, sustainable development, and social justice. We aspire to expand our reach, deepen our impact, and foster positive change in the lives of marginalized populations around Tanzania. Our key plans and aspirations for the upcoming year include:

- Strengthening our community engagement efforts through participatory approaches, capacity-building initiatives, and inclusive decision-making processes to foster ownership, sustainability, and social cohesion.

- Enhancing our advocacy and awareness-raising campaigns to promote gender equality, environmental sustainability, and human rights, mobilizing public support, influencing policies, and driving systemic change.
- Diversifying our funding sources, building strategic partnerships, and developing sustainable fundraising strategies to ensure financial stability, resilience, and continuity of our impactful work in the face of economic uncertainties and funding constraints.
 - Increasing the coverage of our existing programs to serve a larger population and make a greater impact on sustainable development.
- Seeking additional donors and partners to support our initiatives and ensure long-term sustainability and growth of the organization

8.2 Upcoming Projects:

In alignment with our mission and vision, we are excited to announce the launch of several impactful projects in the coming year that will contribute to holistic community development, education access, and empowerment of vulnerable populations. These projects include:

1. Building Schools:

One of our key upcoming projects is the construction of schools in underserved communities, with a focus on enhancing access to quality education for children who lack adequate learning facilities. By providing safe and conducive learning environments, we aim to promote educational opportunities, improve literacy rates, and empower future generations to break the cycle of poverty and unlock their full potential.

2. Sponsorships for Vulnerable Children through Education, especially Masai Children:

We are proud to introduce a sponsorship program targeting vulnerable children, particularly Masai children, to support their educational journey and holistic development. Through this initiative, we will provide financial assistance, educational resources, mentorship, and psychosocial support to ensure that these children have access to quality education, healthcare, and social protection, enabling them to thrive and reach their aspirations.

These upcoming projects reflect our unwavering commitment to creating positive social change, advancing educational opportunities, and fostering inclusive and sustainable development in line with our organizational values and principles. We look forward to working collaboratively with our partners, donors, and communities to turn these aspirations into impactful realities, contributing to a brighter and more equitable future for all.

9. ACKNOWLEDGMENTS:

Sponsorships for Vulnerable Children:

Our sponsorship program for vulnerable children, especially Masai children, has been a beacon of hope and support for those in need. With the help of our sponsors, donors, and supporters, we have been able to provide financial assistance, educational resources, mentorship, and psychosocial support to ensure these children have access to essential

services and opportunities for growth and development. We express our deepest appreciation to all who have stood by these children, offering them a brighter future and a chance to fulfill their dreams.

Partnerships and Collaborations:

None of our achievements would have been possible without the valuable collaborations and partnerships we have forged with like-minded organizations, government agencies, and community stakeholders. We extend our thanks to all our partners for their unwavering support, shared commitment to social change, and dedication to advancing our collective goals of empowering communities and promoting inclusive development.

Donors and Supporters:

We are immensely grateful to our donors, supporters, and volunteers who have generously contributed their time, resources, and expertise to our cause. Your continued support and belief in our work have fueled our efforts and enabled us to make a meaningful impact on the lives of those in need. We extend our heartfelt thanks to each and every one of you for your kindness, generosity, and unwavering dedication to creating a better, more equitable world for all.

In conclusion, we would like to express our sincere gratitude to all who have been a part of our journey this year, whether through financial contributions, volunteerism, advocacy, or simply spreading the word about our mission. Your support has been instrumental in our success and has inspired us to continue striving for positive change and social justice. We look forward to continued collaboration and partnership in the years ahead as we work together towards a more just and equitable world for all. Thank you for your continued trust, support, and commitment to the mission of the Zion Gates Foundation

