

Annual Report 2009





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Letter from the Executive Director

An old African proverb says, "If you want to go quickly, go alone; if you want to go far, go together." Throughout 2009, we at AfricAid walked together with many people – enabling us to make great strides for the young women with whom we partner in Tanzania.

We walked hand in hand with old and new friends alike as we set out in new and exciting directions in 2009. With the help of Greg Mortenson, author of the book *Three Cups of Tea* and a Nobel Peace Prize nominee, AfricAid announced the launch of our Kisa Project, a new initiative that will help educate and uplift some of Africa's brightest young women – thus creating a new generation of women leaders across Africa. Through Kisa, young Tanzanian women will be given the opportunity to complete their schooling and participate in a powerful two-year leadership training program, working together as a group to tackle some of their communities' most pressing economic, social and environmental challenges. They'll also be linked directly with their sponsors in the US through the interactive Kisa website! You can read more about this exciting new program on page 10.

We continued our journey with Tanzanian teachers in the Teaching in Action program, steadily marching forward in our effort to improve the quality of education in Tanzanian classrooms. In 2009, the third year of the program, another 50 teachers participated in the teacher training workshops. They have now joined with previous participants to introduce the active teaching methods they have learned in their classrooms, and are mentoring other teachers along the way. As a result, thousands of students are learning critical thinking skills and building the foundation for their future academic and professional success.

We continued to celebrate the successes of our "AfricAid scholars" – many of whom we started sponsoring in their first year of secondary school – as they have continued on to teachers' and nurses' training colleges. One such student, Theresia, was the first woman in her village to go to secondary school and is now studying to become the first female teacher in her village. She has become an inspiration to her family, her community – and to those of us at AfricAid who have watched her grow and expand her personal horizons.

Finally, we literally walked hand in hand down old, familiar paths with our Tanzanian friends. At one of AfricAid's rural, Maasai partner schools – Losinoni – we spent time walking to and from school each day with the students there, and gained a better understanding of just how far these students will go to get a good education. The Losinoni students then wrote a story about what they see and experience each day on their walks to school – which has now been published as a new children's book called *On My Way to School*. (See page 11.) This book is generating vital funds for the school, and the students are so proud of the educational opportunities their story is creating.

We thank you for joining with us this year to help us "go far." It has only been with your support that we have been able to create new and exciting paths for our friends and students in Tanzania. So, *Tuende!* Let's continue to go together.

With much appreciation,

1 Shug

Ashley Shuyler Founder and Executive Director

Mission Statement:

AfricAid is a nonprofit organization that supports girls' education in Africa in order to provide young women with the opportunity to transform their lives and the futures of their communities.

Vision:

AfricAid envisions a future in which all African girls have access to high-quality educational opportunities that empower them to identify needs in their own communities and take action to address those needs.

AfricAid works in the following ways to achieve this vision:

- 1. Provides educational opportunities for girls who might not otherwise be able to attend school
- 2. Enhances both the quality of education offered to girls in the classroom and its applicability to post-educational career and life opportunities
- 3. Creates opportunities for personal growth outside the classroom for young women, particularly through community-based service and leadership initiatives
- 4. Encourages young women to continue to engage with their own communities and mentor the next generation of young girls

AfricAid's Impact since 2001

Since 2001, AfricAid has raised over \$750,000 to support the educational goals and dreams of students across Tanzania. Specifically, AfricAid has:

- > Provided over 200 one-year scholarships to young Maasai women.
- Implemented three Teaching in Action teacher training workshops completed by approximately 150 Tanzanian secondary school teachers from across the country.
- Funded the creation of an Assistant Medical Officer training program whose young female graduates will return to their communities to provide much-needed medical care.
- Contributed building supplies and labor for the construction of eight primary and secondary school classrooms.
- > Initiated the construction of a vocational center at an existing secondary school.
- Provided computers for computer labs at three secondary schools and sewing machines for a vocational center for at-risk girls.
- > Provided over \$100,000 worth of school supplies and textbooks to eight schools.
- > Implemented a school lunch program for an impoverished rural Maasai primary school.
- Funded construction of a water pipe that provides clean drinking water to a remote village primary school without a water source of its own.
- Installed solar power at a rural Maasai primary school, giving teachers access to a computer, printer, and cell phone chargers.
- Developed a greater culture of service learning and service activities among American youth through AfricAid Clubs formed throughout the US.

Thank you for helping us to provide these young women in Africa with the opportunity to transform their own lives and the futures of their communities!

AfricAid's Impact in 2009

2009 Successes At-A-Glance

- The third successful year of Teaching in Action brought student-centered and participatory teaching methods to 51 undertrained secondary school teachers. The teachers have, in turn, impacted the lives of 1,100 students in their schools.
- With support from the Evergreen, Colorado community, a solar power panel was installed at Losinoni Primary School that provides enough power for a light bulb, computer, printer, and several cell phones. This electricity will attract prospective teachers and will allow the school to teach more effectively.
- Attendance increased by 30% at Losinoni Primary School, due in large part to AfricAid's school lunch program which provides one nutritious meal to Losinoni students per day.
- AfricAid outfitted vocational facilities at Muungano Secondary School in Tanzania with a grant from Western Union Foundation. New sewing machines and tailoring equipment will allow students at the school to learn tailoring in combination with entrepreneurship and business management courses that will help them turn that trade into a successful business.
- A science lab and a computer lab were constructed at Ebenezer Girls' School outside Arusha, Tanzania with the help of AfricAid and the Rockland Community Church.
- Several former AfricAid scholarship students are continuing their education at teachers' and nurses' colleges. One such student, Theresia, was the first woman in her village to go to secondary school and is now studying to become the first female teacher in her village.
- AfricAid's Teaching in Action program was named one of three "Champions of Quality Education in Africa" in a grant competition featuring over 400 organizations that was sponsored by Ashoka Changemakers and the William and Flora Hewlett Foundation. AfricAid's selection earned it a \$5,000 grant.
- Greg Mortenson, founder of the Central Asia Institute and bestselling author of *Three Cups of Tea*, secured a \$10,000 donation to help launch AfricAid's new program, the Kisa Project.
- The Women's Foundation of Colorado awarded \$5,000 to AfricAid to help implement the Kisa Project.
- AfricAid introduced the Denver community to the Kisa Project and the power of digital storytelling with its Kisa Film Festival. The festival featured short films developed by Coloradans with a connection to Africa and provided a preview of the technology that will connect Kisa Scholars to their U.S. partner families and groups in 2010.



Girls' Secondary School and Teacher Training Scholarships

During 2009, AfricAid continued to support motivated young women in their educational goals. AfricAid provides boarding school scholarships to young women at the Maasai Girls Secondary School in Monduli, Tanzania, and day school scholarships at the Ebenezer Girls Secondary School in Ngaramtoni, Tanzania and Upendo English Medium Primary School in Usa River, Tanzania. Additionally, in 2009, AfricAid sponsored the teacher training of one of the very first AfricAid Scholars, who was the first woman in her village to go to secondary school and is now studying to become the first female teacher in her village!

Teaching in Action Teacher Training Program, Tanzania-wide

For the past three years, AfricAid has proudly sponsored Teaching in Action (TIA), an annual workshop that brings together secondary school teachers from all across Tanzania and instructs them in student-centered, participatory teaching practices. In 2009, AfricAid's TIA program was named one of three "Champions of Quality Education in Africa" and was awarded \$5,000 in a competitive grant contest sponsored by Ashoka Changemakers and the William and Flora Hewlett Foundation. Of the 400 organizations that entered the competition, just three were awarded grants.

Dr. Frances Vavrus of the University of Minnesota developed TIA as a Fulbright Scholar at

One of three "Champions of Quality Education in Africa" Programs awarded by Ashoka Changemakers Tanzania's Mwenge University College of Education (MWUCE). Because Tanzanian teachers have historically used methods of rote memorization in their classroom instruction, students often finish their time in school unprepared for their national exams or effective participation in the Tanzanian workforce. The program helps teachers move away from rote memorization methods and teaches them student-centered techniques that better prepare students for their future. To date, over 150 teachers have participated in the workshop.

Also, in early 2009, AfricAid's founder, Ashley Shuyler, and AfricAid intern Sarah Norton visited Tanzania and saw first-hand TIA's impact on the classroom environment. The inspiring stories

they heard from recent program graduates demonstrated the far-reaching importance of this teaching initiative. A number of teachers said that their teaching techniques had changed "drastically, not just in minor ways." They talked about how their new techniques "make students more interested and create a conducive learning environment." One teacher proudly shared that, since attending the TIA workshop, all of his students had improved their English by at least a full letter grade and, as a result, actually ranked second in the country in English in the most recent National Exams – all because he was challenging them to participate in a greater way in their own education! Another teacher, from a rural school near the Kenvan border, said his TIA training helped him teach a new student with limited English skills who arrived at the school in tears, distraught that she would be unable to learn or



participate in class. The teacher paired the girl with another student who excelled in English, and by using techniques he learned at TIA, helped the student improve her school performance and math scores ten-fold.



It was truly gratifying to hear these success stories, and the formal findings and evaluations from the interviews and classroom observations that were conducted during that visit will serve as the basis for helping to further improve the curriculum and program for this year's workshop. As TIA continues to grow, with the goal of becoming a nationallyrecognized and accredited program, its positive impact on the teaching skills of educators across Tanzania will be increasingly felt. AfricAid is proud to be part of such a transformative effort.

Assistant Medical Officer Training Program

Arusha, Tanzania

This year brought an exciting step forward for Tanzania's health care system – and for patients across rural regions of the country. With support from AfricAid, Selian Hospital, one of Tanzania's leading medical institutions, launched a new Assistant Medical Officer (AMO) training program in October that will address the severe shortage of medical personnel in Tanzania. "The demand is amazing and the need is incredibly great," says Dr. Mark Jacobson, founder and Director of Selian Hospital. Despite a population of 38 million, there are only about

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AMOs are thought by many to be a long-term answer to the medical crisis in Africa. Similar to Physician's Assistants in the United States, AMOs can see patients, diagnose and prescribe medication, and perform routine surgical procedures. AfricAid is proud to have provided funding to support the start-up costs of Selian's new AMO program, one of only 6 such programs in the country, and we will continue to provide scholarship support for female clinical officers to attend the two-year program. We are happy to report the inaugural class has 16 students and is now in its first four months of operation!

Ebenezer Girls Secondary School

Ngaramtoni, Tanzania

AfricAid is proud to support this school in its efforts to provide a high-quality education to



Tanzanian girls, and particularly to those who have been orphaned by AIDS. AfricAid has helped to fund the construction of three classrooms and outfit a computer lab at Ebenezer, and in 2009 assisted the efforts of Rockland Community Church to construct both a science lab and a computer lab. AfricAid also provides scholarships for girls who would otherwise be unable to attend the school. As AfricAid supporter Frank Mathews noted after a visit to the school, "[S]uch a simple and inexpensive contribution on our part can transform forever the future of these bright young girls. I will

never forget seeing a sad and listless visage suddenly blossom into smiles and sparkling eyes. What caused the change? The gift of hope, in the form of education".

Muungano Vocational Secondary School

Usa River, Tanzania

Through a partnership with groups from North Carolina and Colorado, AfricAid has assisted the important work being done by the Muungano Vocational Secondary School in Tanzania. Muungano was the vision of community leader Joseph Kitia, who saw that vocational training is

essential in a country where unemployment levels can reach 40 percent. Muungano trains students in practical skills that will qualify them for employment or enable them to start their own small businesses. AfricAid has furnished the school's computer lab and provided textbooks to students, and in 2009, with a grant from Western Union Foundation, provided sewing machines and other tailoring equipment that will allow students to learn a trade in combination with business management.

The community's commitment to the education of its children was dramatically evidenced in 2009 when Joseph Kitia rallied the community together for a "harambee," or fundraiser. Dozens of women came from across the wide reaches of the town to contribute. For most, a one-thousand Shilling note was all they could afford – roughly 75 cents – but each proudly said the name of her student before handing over her precious earnings. As the last mother approached with her carefully-folded note, the headmistress announced that, together, these mothers had collected enough money to outfit their children's new classrooms with doors and windows;



the women joined together in a jubilant, high-pitched ululation, filled with the joy that comes from knowing that you have given your child the best you can offer.

In the coming years, AfricAid plans to continue to help Muungano achieve its dream of providing workshops in mechanics, carpentry, and electrical work, and business management.

Losinoni Primary School

Losinoni, Tanzania

AfricAid has funded the construction of four new classrooms, new latrines, and the renovation of several buildings at this rural Maasai school. The school's dynamic headmaster, Ezekiel Ngungat, reports that the villagers are now very proud of their school and its beautiful new classrooms, complete with windows and fresh, bright paint. In 2009, the school received further improvements with the addition of a much-needed solar panel sponsored by the Hutcherson Family and the Rotary Club of Evergreen, Colorado. That panel provides electricity



for a light bulb in the staffroom as well as a computer and printer, all of which help teachers prepare their lessons and more effectively teach their students. The Hutchersons (Karen, James, Jake and Hayden) sold jewelry, passed out flyers, wrote letters, and ran a spare change drive at Hayden's school before deciding to take on Mount Kilimanjaro in order to to raise even more funds. With the help of friends, family, and a lot of determination, the Hutcherson family was able to raise over \$6,000 through their Kilimanjaro climb and fundraising efforts, and they will never forget the struggle and the joy they experienced as they came together to help a community on the other side of the world.

School Lunch Program, Losinoni Primary School

Losinoni, Tanzania

In addition to classroom construction and solar power installation at Losinoni Primary School, AfricAid continues to partner with the school's "Maasai Mamas" – the mothers of the school's students – who make beautiful beaded jewelry that AfricAid then sells in the U.S. AfricAid uses



that money to fund a school lunch program for the students, many of whom receive just one evening meal of porridge and walk miles to and from school each day. Attendance at the school increased from 55 percent to 90 percent after the lunch program was implemented, and the nutritious lunch enables students to actively participate in their classes.

In addition, in 2009 AfricAid partnered with the Global Volunteer Network's "Eat So They Can" global dinner party, which raised funds for five school lunch programs around the world, including AfricAid's. As a result, AfricAid will be able to provide an even more nutritious lunch for the 750 students at the Losinoni school. AfricAid is proud to partner with this rural Maasai community – a community that is deeply committed to providing their youth with a quality education.

Introducing: The Kisa Project



AfricAid is excited to announce a new chapter in AfricAid's story - a chapter several years in the making that was written with the help of so many across Africa and America.

In January 2010, AfricAid will launch an exciting new girls' scholarship and leadership program in Tanzania, the Kisa
Project. Kisa means "story" in Swahili and represents our belief that everyone has leadership potential waiting to be

nurtured and shared with others. Through the Kisa Project, AfricAid will provide the means for young Tanzanian women to realize their own potential and become part of a new generation of women leaders across Africa.

The Kisa Project is the result of countless focus groups and discussions with young women, parents and teachers in Tanzania. The program is built upon their dreams for the future and has its roots in the stories of incredible young women who are working to go to school against all odds. Theresia, who was the first girl in her village to go to secondary school, escaped an abusive marriage with the help of her brother and father to attend teacher's college, and will one day return to become the first female teacher in her village. Einoti will soon become the first female Maasai doctor in rural Tanzania and an advocate for her people.

So CS

Our belief behind Kisa: everyone has leadership potential waiting to be nurtured and shared with others



Through the Kisa Project, American families, student groups, other organizations and individuals will have the opportunity to provide scholarships to girls just like Theresia and Einoti– enabling them to both complete secondary school and also participate in a two-year leadership training program. Upon their graduation from secondary school and completion of the leadership program, these "Kisa Scholars" will return to their home communities to implement vital community projects and provide life skills mentoring to groups of other young girls. Each



Graphic designed by: Roger Burleigh

scholarship thus has an exponential impact that will help create a new generation of female leaders across Africa.

The Kisa Project will also be the first program of its kind to give both American sponsors and their Tanzanian partners the ability to learn about – and from – one another in a direct and meaningful way. Throughout the program, American sponsors will be able to connect with their Kisa Scholars in Africa through an

interactive website and curriculum which will help them develop genuine cross-cultural relationships and to become leaders in their own communities.

For more information: www.africaid.com/kisaproject

AfricAid Youth Service in America

AfricAid is dedicated to the belief that we in the United States have an increasing responsibility to help build a culture of service learning and service activities among the youth of America. To achieve this end, AfricAid has helped to initiate and support the development of "AfricAid Clubs" across the country. Through their AfricAid Club experiences, it is hoped that young Americans will have a greater understanding of the connection between poverty and a lack of education, and between caring and giving back. These clubs seek to encourage both individual involvement and group involvement in our community and in our world, and to help teach young children the value and satisfaction that comes from developing lifelong habits of serving, giving, and caring. AfricAid has facilitated the creation of AfricAid Clubs across the nation, in locations as diverse as Utah, Georgia, Rhode Island, Connecticut, Wisconsin and Pennsylvania, as well as many in Colorado. Students in these clubs are particularly excited about AfricAid's new Kisa Project. "I think most young people are looking for a way to help with anything," said one member of Colorado Academy's AfricAid Club. "The Kisa Project will not only allow young people to help, but to change a young woman's life. I believe the Kisa Project can help young people become more globally connected and aware of the importance of education. The Kisa Project touches something in my heart because I know that the rest of the Club and I will be helping a young woman accomplish her dream."

Product Spotlight: On My Way to School

In 2009, AfricAid was proud to announce the release of On My Way to School, a book that will provide a sustainable source of income for AfricAid's efforts to support education at Losinoni Primary School in northern Tanzania. Written in collaboration with 61 Losinoni students and illustrated by Penny Weber, the book gives American children a colorful glimpse into the multiple mile trek that Losinoni students make each day to go to school from their remote villages showing the sacrifices that many African children are willing to make for the chance to get an education. The Losinoni students spent many hours crafting their stories and the top three contributors received goats for their efforts. "As the students wrote, their eyes lit up," says AfricAid Executive Director, Ashley Shuyler. "They realized they were playing a role in building their own school."

The book was published by First Person Publishing, a



Colorado-based social enterprise that works with communities around the world to develop and sell books to fund improvements in those communities. "This book shows the beauty of life in Africa," Shuyler says, "and the way individuals there find so much joy in family, friends, and community." At the end of the book, the strength of community between Losinoni students rings clear – "I feel stronger because I am working side by side with my classmates. We call this strength *umoja*, which means that we can dream bigger when we work together than when we are alone." For more information about *On My Way to School* visit: http://www.firstpersonpublishing.com/store.htm

Board of Directors and Collaborations

Board of Directors: Rocco Dodson Mary Greenwood Felicity Hannay Betsy Hoke Karen Hutcherson Amy Livingston Holly O'Connor Ashley Shuyler Nina Shuyler Rick Shuyler Krista Warnick Mark Williams

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Staff: Ashley Shuyler, Executive Director Kelli Bee, Country Director Louis Gutierrez, IT Manager

> Interns: Katy Burke Steve Healey Lauren Hick Dani Kloepper Jessica McDonald Sarah Norton Cherrie Smith Cara Wagner Claire Walsh

2009 Sponsors and Partners: Alm Design Ashoka Changemakers Center for Digital Arts Citi Foundation Colorado Academy **Community Family First Crown Family** Educate! **Elcor Partners** First Person Publishing **Global Giving Global Volunteer Network** Greg Mortenson NComputing, Inc. Rotary Club of Evergreen, Colorado Thunderbaby Studios Wells Fargo Foundation Western Union Foundation Yeti Arts Web Design William & Flora Hewlett Foundation Women's Foundation of Colorado

Financials

Statement of Activities 1/1/09 - 12/31/09

RevenueIndividual ContributionsFoundation GrantsFundraising EventsDonated School Supplies and Other AssetsOtherSub-TotalCost of Goods soldTotal Revenue	\$102,130 \$10,000 \$25,429 \$9,247 <u>\$1,866</u> \$148,672 <u>\$1,883</u> \$146,789
Expenditures Program Funding Program Expenses Sub-Total	\$90,291 <u>\$28,849</u> \$119,140
Fundraising Administrative Total Expenditures	\$15,491 <u>\$14,289</u> \$148,920
Change in Net Assets	(\$2,131)
Note: Excludes In-Kind Contributions	
Statement of Financial Condition As of 12/31/2009	
Assets Cash Other Assets Total Assets	\$100,409 <u>\$6,422</u> \$106,831
Liabilities and Net Assets Liabilities Net Assets	\$2,790 <u>\$104,041</u>
Total	\$106,831

Thank You!



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