



ANGELS PALACE ORGANISATION PROFILE

2024

ORGANISATION DETAILS

ORGANISATION NAME: Angels Palace Organisation (APOF)

TYPE OF ORGANISATION: Private Voluntary Organisation (PVO)

REGISTRATION NUMBER: PVO 54/2019

AREA OF CONVERGENCE: Chegutu Rural District

FOUNDER: Ms Mukucha S

CONTACT DETAILS: 263717528555 (Executive Chairperson)
263788923922 (General Secretary)

EMAIL: angelspalaceorganisation@gmail.com or sharonnokhutula@gmail.com

WEBSITE: www.angelspalace.biz

HEAD OFFICE ADDRESS: 516 Hurudza House Harare, 14-16 N. Mandela .

ORGANISATION BACKGROUND

APOF was formed in 2018 and incorporated in Zimbabwe on 4th of March 2020 under registration number *PVO 54/2019* as Private Voluntary Organisation. The organisation was founded by Ms Mukucha. S whose passion is to help and enhance development and wellbeing of orphans and other vulnerable children, by equipping them with tools and resources which will make a positive change in their lives. Ms Mukucha's passion and dream came through exposure from her childhood background where she grew up in Chegutu district in Kaguda village and see some children of same age missing education, suffering from hunger, and lack affection due to death of parents, breadwinners and so forth. The founder later resettled to Harare, the dream and passion grow to unstoppable pain as she walk every day in the town streets of Harare to and from work and see dumped, abandoned, neglected children and older people struggling to find food in bins, providing themselves shop verandas as their home, using card boxes as their blankets and very dirty small cloths to cover body essentials as their clothes. APOF is an exhilarating and inspiring organisation with an in depth understanding of orphans and other vulnerable children's basic social, physical, spiritual, emotional and healthy needs. The organisation is governed by board members, coordinators and volunteers who are coming from different backgrounds, passionate and equipped to contribute positively to the organisation in their area of expertise.

VISION

Creating a safe space and affording a decent life for orphans and vulnerable children in Zimbabwe and around Africa

MISSION

To provide shelter, food, education, psycho- social support and empowerment to orphans and other vulnerable children

KEY OBJECTIVES

- To provide shelter and material support to orphans and vulnerable children
- To provide health assistance to orphans and other vulnerable children

- To disseminate information on development and empowerment of orphans and other vulnerable
- To provide education assistance to orphans and other vulnerable children

ORGANISATION CORE VALUES

Our vision, mission and objectives can only be accomplished within the framework of our core values which are:

- ***Integrity***- transparency, ethics, respect and credibility
- ***Empathy***- caring, relationship building, sharing
- ***Grounded***- aware, realistic and connected
- ***Happiness***- abundance, well-being and mentoring
- ***Legacy***- sustainability, empowerment and ownership

WHO WE ARE:

1. Areas of operation

- ❖ Angels Palace Organisation operates in Chegutu, Mashonaland West province and plan to spread operations to the other areas subject to identification of need and consent of the local authority thereof.

2. Why Chegutu first

- ❖ The district does not have such facilities to take care of orphans and vulnerable children.
- ❖ APOF founder childhood district, giving back to the community

3. Targeted beneficiaries

- ❖ Orphans
- ❖ Vulnerable children (Disabled Children, Blind , Deaf, Mute, Albinos and neglected children)

4. Achievements to date

a. ANGELS PALACE CHILDREN'S HOME



Angels Palace have managed to Secure a place for children 's home in Mubaira Chegutu Rural District at Miss Sharon Mukucha Rural Homestead , One Roomed House have been built by Volunteers and a Guard have been put in place to secure the land

b. CHRISTMAS DRIVE



Christmas is the best holiday for every other Child . and both the rich and the poor will be very expectant to receive gifts from their loved ones. What about those who are orphaned and vulnerable. As APOF we came up with the idea of making Christmas a memorable one for the orphans and vulnerable children by making it a mandate to host a Christmas party for OVCs within our community Every year Looking forward to many Christmases ahead.

c. WINTER DRIVE



For Millions of Orphans and Vulnerable children around the country Winter can be an incredibly challenging time, the lower temperatures pose a threat to life and cause mortality rates to rise, as families and children without a breadwinner struggle to survive and make ends meet. Angels Palace have managed to donate 300 blankets for orphans and Vulnerable children In Chegutu rural District through the help of social department services and well-wishers. We have made it a mandate to host winter drivers for Orphans and vulnerable children every year

d. MENTORSHIP CAMPS



On 25th Of September 2021 a mentorship camp was held in Chegutu Rural district for young girls aged 9 to 18. The main objective was to accelerate the personal and educational development for orphans and vulnerable children. The program was very successful as Thirty (30) children managed to participate on the mentorship program. We were joined hands with Action for youth foundation and Musikana dzidza foundation

e. Education Program



Angels Palace have enrolled very few Children with disabilities from Chegutu Rural District to help them to attend school in Harare , since the district does not have such facilities to help children with disabilities .

f. Dignity Drive



As Angels Palace we facilitate Dignity Drive programs through out the year to help young girls in rural areas through their menstrual cycle as we try to end period Poverty, enhancing education

5. Our partners

- APOF Ghana
- Me and Orphans Tanzania
- Musikana dzidza foundation
- Action for youth Foundation
- Zimbabwe yellow pages
- Fx- Logistics

6. Milestones

- Increase enrolment of orphans and vulnerable children being educated by APOF
- Open and enrol homeless orphans and vulnerable children at APOF home by end of 2030
- Increasing land for agricultural activities to ensure we provide food and works of art for the children
- Establishing a rehabilitation centre within our home to de-traumatize the affected children by the year 2030

7. SWOT Analysis

The swot analysis below outlines APOF strengths, weaknesses, opportunities and threats:

Strengths

- Clear vision, mission, purpose, motivation, focus and sense of direction
- Founders personal and professional experience offers her better understanding and how to address these problems
- Community centered organisation
- Creating awareness of an important issue at the heart of the community
- Dealing with the needs of orphans and vulnerable children
- Board members skills and ability in a range of areas
- Growing community and support network committed to the cause of Angels Palace Organisation

Weaknesses

- Lack of adequate finances

- Challenge of identifying willing corporate and major partners and sponsors
- Challenge of securing the services of adequate volunteers for smooth running of the organisation due to financial limitations

Opportunities

- Opportunity to help shape the life of orphans and vulnerable children for a better future
- Working with local government authorities and community to bring hope to an orphan and a vulnerable child
- Expand to other communities and nations internationally
- Compliment the work of other established charities, trusts and foundations nationally and internationally
- Be an active advocacy organisation for the orphans and vulnerable children

Threats

- Insufficient funding challenges as corporate organisations cut down on charitable giving
- Lack of adequate time on the hands of trustees and members to run with the cause
- Continued change in government policies affecting organisations and individual giving towards charitable causes

8. Public Relations and communication strategy

Public relations for any organisation can be quite expensive operation and in order to perform this function cost effectively and efficiently APOF shall identify and employ the best combination of tools, materials and platforms in its execution as follows:

- Social media platforms and networks (Facebook, twitter, link in and so forth)- conscious effort have been made at every event to invite the public to connect with APOF on all platforms. Updates on activities, projects, and so forth will be shared with subscribers and followers of Angels Palace Organisation. A nominated staff or volunteer will be responsible to effectively manage this.
- Website and Blog- the website is one of our greatest platforms for the provision of readily available essential information about APOF to the general public, for example what the organisation is about, to its latest projects or activities or achievements. To attract traffic in our awareness creation and public relations campaign, the websites will be constantly updated and reviewed, ensuring that visitors have access to all essential and up to minute information, with minimal or almost no further questions on their mind unanswered, by the time they leave the website. Our blog will be constantly updated with quality content, latest developments, and news and organisation activities to help inform and attract traffic to the website.
- Designing, printing and distribution of flyers, brochures, T-shirts, dairies, pens and so forth- the will be used to promote specific events, projects and programs as well as for general fund raising and awareness creation events. To help establish the APOF brand in the minds of the public, flyers and brochures will always be readily available at every event with up to date information about the organisation projects and activities, how the public can help, and contact and donation details
- Public relations through current support network- family, friends, corporate and social networks such as church groups, all members, staff and volunteers are encouraged to help promote APOF to their varied contacts and network. Inviting them formally and informally for the organisation's events and program at every opportunity. Whilst encouraging them to support the cause through participation in the various fundraising activities and awareness programs.

- Invitation letters to targeted corporate organisations to become one time or on-going support partners- corporate bodies will be identified and approached with invitational letters aimed or to become long term partners. The incentive for them will be to position themselves as an organisation that gives back to the community as part of its corporate social responsibility role, tax benefits for donations to our cause.
- Positioning the organisation for support from local councils, boroughs, organisation support groups- local councils, private voluntary organisations, grant bodies and charity sponsoring organisations oftentimes nominate organisations or projects for sponsorship in a geographical area or targeted sector. It is our aim to network with such bodies, identify set criteria and make known our projects, where necessary for nomination by the responsible board. This should enable us position ourselves to attract their support at any given time.

9. Fundraising strategy and donor groups

- ❖ Fund raising is an essential part of running a charitable organisation such as Angels Palace Organisation.
- ❖ APOF shall implement selling of T- shirts, cake & other food sale events and do farming on provided land and sell outputs as its major fundraising strategy
- ❖ The different kinds of donor groups and individual we have identified include:
 - a. Individual donors
 - b. Corporate donors
 - c. One-off donors
 - d. Lifelong partners
 - e. Funding/ grant bodies private foundations
 - f. Government support

To effectively access each of the categories of donors above and maximize returns, the strategy steps below shall be employed:

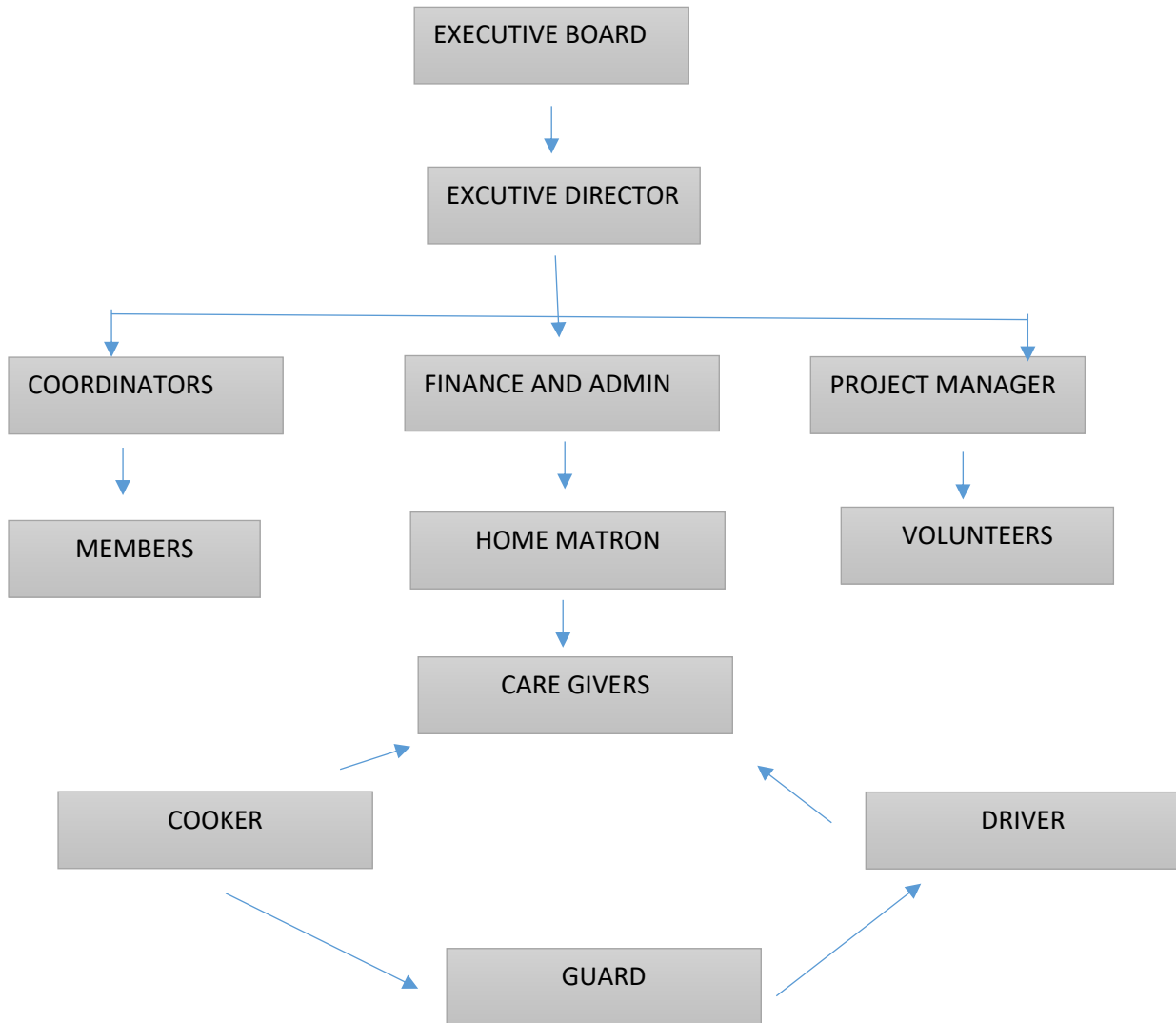
- i. Breakdown cost and projects into phases
- ii. Identify cost units and estimate for these project phases

- iii. Identify any of the donor organisations highlighted above with focus on the funding of any aspects that fall under a category of sponsorship of their focus
- iv. Inquire and research into the set criteria an organisation must fulfil to qualify for their support
- v. And where APOF falls into this category, the organisation shall apply highlighting the specific areas of sponsorship they are seeking from such an organisation, set objective and how it fits into the overall mission, what beneficiaries will gain on completion, project evaluation to take place on completion and the fact that a report will be made available to all concerned including the donor organisation.
- vi. The board will also set individual targets for other funding methods highlighted above, charge each member of the board to be responsible for fund raising activity and challenge them to device strategies and initiate activities to help raise and meet funding targets

10. Management and operation

- ❖ The responsibility of managing APOF lies largely with the board members and board coordinators until such a time, when due to the growth and increase in operational size full time staff are employed to take over its day to day functions

11. APOF Organogram



12. Implementing Strategies, Monitoring & Reporting And Sustainability

In order to effectively implement the program in line with its goals and objectives, the board shall employ the following strategies:

- ❖ Formulate and enforce policy guidelines governing the operation of the home
- ❖ Network with general local and international agencies, related NGOs and the relevant ministry for the dissemination of information, accreditation and material and logistics support
- ❖ Conduct inspection exercises and make periodic visitations in order to ensure that policy guidelines are adhered to, beneficiaries are adequately cared for, materials and supplies are properly managed and used and the program as a whole is implemented in consonance with the ministry's standing policies regarding orphanages.

The board shall monitor and report the home as follows:

- ❖ The monitoring shall include visitation and inspection exercise of personnel, beneficiaries, material and supplies and their usage
- ❖ A regular reporting system shall be in place in place. A monthly comprehensive report on all aspects of the operation of the home shall be made to the executive chairperson.
- ❖ The board shall also prepare and submit quarterly reports to sponsors/ donors through the office of the executive chairperson

In terms of sustainability the boards shall enforce the following:

- ❖ The board shall plan and undertake meaningful fundraising programs.
- ❖ There shall be in place workable programs to supplement food and tuition cost.
- ❖ For instance constructing our own school, as a means of increasing revenue, since we shall allow non-orphans to benefit from our education service but at a fee.
- ❖ Negotiations will be made with the requisite local bodies and individuals for assistance.

13. Conclusion

The establishment of APOF in Chegutu is very possible and will bring a transformation into the lives of orphans and vulnerable children and the community as a whole. APOF is not established to separate children from their families and put them into an institution but to provide temporary care to orphans and vulnerable children until they can **return** to their families or a longterm alternative living arrangement is achieved. **growth** and development, including their physical, social, emotional and intellectual needs.

The primary mission of APOF HOME Project is providing the orphaned and vulnerable children with a home, love, happiness, physical, mental, emotional and spiritual nourishment, the highest level of education possible, and a hope for a bright future

14. Contact details of Chief Executive for further communication

Sharon Mukucha
Executive Director
Angels Palace Organisation
516 Hurudza House Harare
14-16 N/ Mandela and Parkstreet
Cell No: +263 717528555
Website: www.angelspalace.biz
Email: angelspalaceorganisation@gmail.com

