

Background and Purpose of the Project

Helping Children Fight Paediatric Cancer and Providing the gift of a shining memory

The Smile Smile PROJECT aims to take families on a trip that they will remember forever. Our doctors and nurses ensure that families who are anxious about leaving home and traveling while their child undergoing treatment, can enjoy themselves to the fullest.

Childhood cancer affects approximately 2,500 children a year in Japan alone, and 70-80% of these cases can be cured. However, the physical, mental and financial burden on children and their families is immeasurable, as both children and their families must go through a difficult time due to treatment with strong side effects, prolonged hospitalization and the fear that the disease may recur. We want these children and their families to have an irreplaceable time through outings and trips. This is the philosophy of the Smile Smile Project.

“I want to go on a trip with my family when my treatment is finished!”

“I want to take them to that place again.”

When treatment has reached a point, or when the limits of treatment have been reached, we want to give “a time of shining memories that will stay with them for a lifetime” to children and their families who are amid a tough fight against the disease.

We hope that the time spent here will serve as a driving force for the next phase of treatment and help overcome their fear of relapse. Additionally, we believe that the child's smile and the family's joy will provide great strength to move forward.

Project Goals

1. To realize a world where children facing childhood cancer, their families, medical staff, supporters and staff themselves can feel grateful to have been born.
2. To aim for a society where childhood cancer support is free from medical professionals and is taken for granted by society.

Project Scope

- Domestic trips of up to three days and two nights (day trips are also acceptable)

Target Audience

The eligibility criteria are as follows.

- Children under 18 years of age and their families who are undergoing treatment for childhood cancer or who have completed treatment for childhood cancer. (*Invitation projects are also available for families who have been treated for more than one year)
- Permission must be obtained from the child's attending doctor for the trip to take place.

Project Activities

Through these activities, we support paediatric cancer patients and their families, home and abroad.

1. Our medical staff accompanies the children and family on outings and travels.
2. Children with paediatric cancer are invited to events specifically organised in places like KidZania, Tokyo Disneyland, or one-day medical staff workshop experiences.
3. Medical staff can participate in our programs nationwide through volunteer registration.
4. Paediatric cancer education is promoted through general volunteer registration.
5. The right kind of social recognition for paediatric cancer survivors is promoted and communicated.
6. The opening of a paediatric medical centre in Cambodia which functions as a hub hospital for Asian developing countries that engages in diagnoses and treatment of paediatric cancer.

Future Initiatives

We will continue to support children and families facing childhood cancer in their important time by organising individual project follow-ups and invitations, as well as conducting awareness-raising activities to make as many people as possible aware of childhood cancer.

Your Support is our strength!

We would like to ask for your generous support to continue Smile Smile Project and make it possible for us to help as many children as possible.