



## **EmpowerHer Project – Makueni County**

### **1. Project Title**

EmpowerHer: Equipping Young Mothers and Girls for Bold Futures in Makueni

### **2. Problem Statement**

In Makueni, many adolescent girls and young mothers face barriers to education, parenting support, and economic opportunities. School dropout rates among girls remain high due to poverty, early motherhood, and lack of learning resources. Without targeted interventions, these vulnerable groups risk long-term cycles of poverty and limited opportunities.

### **3. Goal**

To empower vulnerable girls and young mothers in Makueni with education support, parenting skills, and economic empowerment tools for self-reliance and community transformation.

### **4. Objectives**

- Education Access: Support vulnerable children of young mothers with school kits and fees.
- Life Skills & Parenting: Train young mothers and fathers on responsible parenting, health, and life skills.
- Economic Empowerment: Provide starter kits and mentorship for sustainable income-generating activities.
- Community Engagement: Strengthen local structures through consultative forums with parents, leaders, and schools.

### **5. Target Beneficiaries**

- 500 young mothers & girls (training + parenting support)
- Indirect reach: >2,000 community members

### **6. Key Activities**

1. Distribution of school kits which will include uniforms, stationery and fees support.
2. Training workshops on life skills, confidence-building, and responsible parenting.
3. Starter kits distribution which will include nutrition kits, baby care, small-scale livelihood kits.
4. Sports and arts activities for children and youth engagement.
5. Community forums for awareness and advocacy.

## 7. Implementation Area

Makueni County, Kenya.

## 8. Expected Results

- 500 young mothers and girls retained in school.
- Improved parenting knowledge and practices among 500 young mothers and girls.
- Increased household resilience through starter kits and livelihood skills.
- Stronger community support systems for vulnerable learners.

## 9. Budget Summary (USD)

| Budget Line                                 | Unit/Qty    | Unit Cost (USD) | Total (USD)   |
|---------------------------------------------|-------------|-----------------|---------------|
| School Kits - uniforms, stationery          | 500         | 30              | 15,000        |
| Training Workshops (life skills, parenting) | 10 sessions | 400             | 4,000         |
| Starter Kits for Young Mothers              | 500         | 50              | 25,000        |
| Sports & Arts Engagement Activities         | Lump sum    | —               | 2,000         |
| Community Forums & Mobilization             | 5 forums    | 300             | 1,500         |
| Project Staff & Coordination                | Lump sum    | —               | 2,000         |
| Monitoring & Evaluation                     | Lump sum    | —               | 500           |
| Total                                       |             |                 | <b>50,000</b> |

## 10. Sustainability

- Building local peer-support groups among young mothers.
- Partnerships with schools and community leaders to ensure continuity.
- Linkages to government and NGO programs for long-term support.

## 11. Call to Action

With USD 50,000, EmpowerHer in Makueni will transform the lives of 500 young mothers and girls, ensuring they gain the education, skills, and resilience to thrive.