



The Glow Foundation For Children Empowerment and Development Sponsorship Report for Global Giving

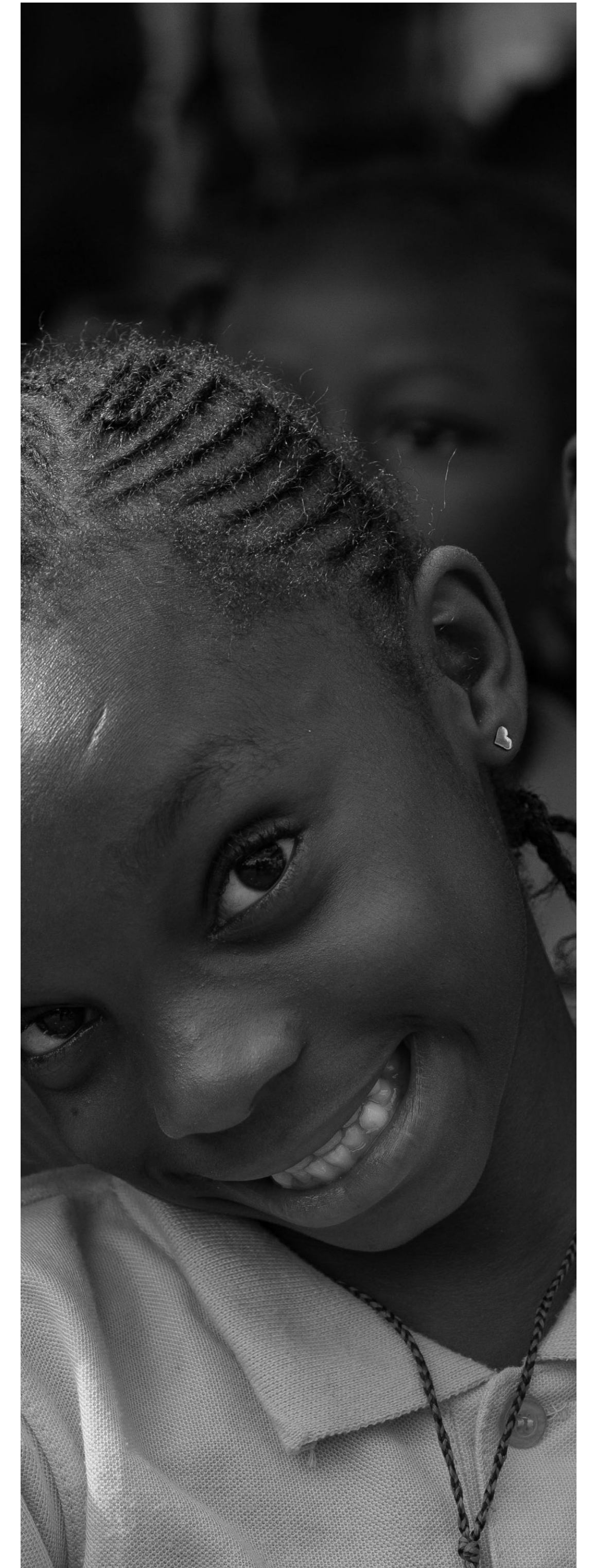
SPREADING LOVE TO 7000 CHILDREN IN MARGINALIZED COASTAL COMMUNITIES IN LAGOS STATE

ORGANISED BY

The Glow Foundation

IN PARTNERSHIP WITH

Global Giving



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Introduction

In 2024, Global Giving was one of the major partners for The Glow Foundation's project themed "Spreading Love to 7000 Children in Marginalized Coastal Communities in Lagos state" which was held at the 3 communities in Ibeju Lekki, Lagos. This event took place from 12th to 14th of September 2024. The sponsorship was aimed to increase Child Education, Self-love, the love of God and foster interpersonal love within the community, the event was tailored to fulfil these interests.



Event Overview

This Annual Project is tailored towards children of ages 20 below, drawing over 7,000 children in dilapidated communities in Ibeju Lekki. This also extended to the parents and guardians present at the event. The event features keynote speeches from industry leaders that engaged the children in talks (regarding Crime prevention, Spelling Bees). It also included other activities such as Dance Fitness and major educating exercises like; Hand Craft (Waste Management), Baking, Soap Making, make – Up, and an exhibition floor where children showcased what they learnt during the exercises and gifts were awarded.

The event was well coordinated and managed by The Glow Foundation team who were also grouped into major committees. The planning committee includes: Operations, Monitoring and Evaluation, Medical, Prayer, Welfare and Logistics. Total number of volunteers from Glow Foundation are 20 in number.



Sponsorship Details

In partnership with the Spreading Love Project, Global Giving played a vital role by creating a platform to help secure the financial resources needed to drive the foundation's mission and activities.

This service played a crucial role in the success of the project, as it help boost the foundation's visibility by showcasing its mission, achievements, and stories in a compelling way. This heightened visibility increased credibility and helping to attract more donors , making the organization more attractive to potential donors.

Global Giving's involvement in the project stands as a testament to their dedication to social responsibility and their support of initiatives aimed at uplifting underprivileged communities.

Evaluation Criteria

I. Objectives

- ✓ Provide essential learning resources to children from underprivileged backgrounds.
- ✓ Enhance the learning experience during the outreach by equipping children with the necessary tools.
- ✓ Strengthen community impact through involvement in social responsibility initiatives.

II. Impact.

- ✓ Global Giving's involvement ensured that children had the necessary resources to actively participate in learning activities during the outreach. This bridged a gap for many children who previously lacked basic school supplies.
- ✓ The materials provided allowed for more effective engagement in the educational segments of the program. Children were able to take notes, complete exercises, and fully immerse themselves in the learning activities, which improved retention and enthusiasm.
- ✓ Having access to new educational supplies gave the children a sense of excitement and ownership over their learning. This motivation was reflected in their active participation and eagerness to use the materials during the program.
- ✓ Beyond the outreach, the educational materials provided continued to support the children in their academic pursuits, promoting ongoing learning and development even after the program concluded.

Evaluation Criteria

III. Brand Visibility

Global Giving's involvement significantly increased their brand presence among the target audience and community stakeholders. The company's logo was prominently displayed on program backdrops and materials, enhancing brand recognition and associating Global Giving with a meaningful, impactful cause.



Limitations

- Logistics for transporting proved challenging throughout the event and requires better coordination with logistics partners for future events.
- Time management was an issue as events for the first day did not start as scheduled but was improved on in other days. This is also one aspect we will improve on in future events.



Appreciation & Feedback

On behalf of the entire team at the Spreading Love to 7000 Children Project, we would like to extend our heartfelt appreciation to Global Giving for your generous service. Your support played a vital role in the success of our outreach, directly impacting the lives of the children by providing them with essential tools for their learning journey.

The children and their families were overjoyed, expressing heartfelt gratitude for the opportunity to receive something so meaningful. Volunteers were deeply moved by the smiles and excitement on the children's faces, reflecting on how the event was not just about giving, but also about creating lasting memories and inspiration for a better future. The educational supplies you provided not only enhanced the children's participation during the program but also empowered them to continue their academic pursuits with enthusiasm and confidence.

We are incredibly grateful for your partnership and for the significant role you played in making this project a success. Your involvement has made a meaningful difference, and we look forward to continuing this valuable collaboration in the future, knowing that together we can make even greater gains in impacting lives in the future.

Thank you once again for being an invaluable part of this mission.

Pictures and Videos from the Event



<https://drive.google.com/drive/folders/1-CZyiGChcy2fYdGx1z31BhYZqZvpt39E?usp=sharing>