



*GIRL
POWER
UKRAINE*

EDUCATIONAL SCHOOL

FOR TEENAGE GIRLS

Project Strategy 2024

Project coverage: 20 cities of Ukraine
2 courses - 40 training groups per year

Project duration - 1 (one) year. Training for one group of 30 girls takes up 6 modules (2 months)

The project was created for socially disadvantaged teenage girls.

The project aim is to counteract negative social phenomena, such as gender discrimination and increasing the level of respect for rights of women and vulnerable groups.

The project idea is to raise literacy among girls on gender equality, methods of combating violence, career choice skills and financial independence and, as a result, increased protection of rights of girls and women.

The project covers Ukrainian cities and towns in the following regions: Zakarpattia, Kyiv, Lviv, Rivne, Chernihiv, Cherkasy, Sumy, Ternopil, Khmelnytskyi, Volyn, Kharkiv, Ivano-Frankivsk, Poltava, Dnipropetrovsk, Mykolaiv, Chernivtsi, Chernihiv, Vinnytsia, Zaporizhzhia.
Cities will be selected on a competitive basis.



Project Tasks

Conducting an offline course of "School of Life Skills" program for more than 1200 teenage girls from socially disadvantaged groups aged 13-18.

Conducting an educational 10-day camp for 30 teenage girls from socially disadvantaged categories aged 13-18

To teach project participants skills for recognition of violence and human trafficking, psychological protection and anti-violence skills, management and leadership skills, career choice and planning.



Project progress

is measured by reduction in gender discrimination and violence among the target group, increased financial independence and motivation of girls and women to defend their rights.



Project impact:

5000 +
girls

20 | 1200
20 cities. 800 students will
take part in offline training

1200
students
receive
gifts

1200
students
attend
graduation event

30
camp participants

Budget of GIRL POWER 2024 20 cities / 40 training groups

Name

Annual offline training in 20 cities - 40 training groups (rental of premises, equipment, coffee breaks, handouts, coach fees, transportation costs)

Online forums, live broadcasts within the project for all participants and all interested teenage girls

Printing (roll-ups, notebooks, stickers, menstrual calendars, bags, T-shirts, textbook replication, design and layout of printed materials), gifts for participants

Video filming, photography, project video creation, reporting video projects, advertising

Conducting a Girl Power educational camp (participants accommodation, meals, transportation, organizational expenses, fees to group leaders, materials printing, roll-ups, handouts for workshops, T-shirts)

Project marketing and PR (holding a press conference, SMM, PR support of the project, publications, expenses for articles and targeted advertising)

Organizational costs, project staff, administrative costs

Total: \$400,000

Cost of 1 GIRL POWER UKRAINE course is 10 000 \$

Project start - 2020

More than **65 offline training courses**, 2 GIRL POWER CAMPS, 2 GIRL POWER forums, and live broadcasts within the project have been held **over 4 years of the project** throughout Ukraine.

As of today, more than **12,000 girls** have participated in the project's training and events.

Regions and cities where the project took place:

Lviv, Stryi, Kyiv, Nikopol, Trostianets (Sumy region), Vyshhorod (Kyiv region), Khotyn, Zaporizhzhia, Donetsk and Luhansk regions (Ukraine-controlled areas), Chernihiv region, Kharkiv and Kharkiv region, and Zakarpattia.

GIRL POWER UKRAINE in figures



Educational camp GIRL POWER CAMP

Within the educational program, 30 participants of GIRL POWER UKRAINE project will undergo intensive training with the best speakers in a 10-day camp, deepen their knowledge and gain skills in:

- Psychological protection and counteraction to violence
- Girls' physical and mental health
- Opportunities for girls to choose an occupation and obtain education
- Social activity and social ties
- Control and leadership
- Setting goals, how to identify your dreams and desires, gratitude, and much more.



About the Fund

Charity Fund "Blagomay" is an organization having extensive experience in helping various disadvantaged groups: orphans in orphanages, children's homes, foster families and family-type orphanages, internally displaced persons and elderly people in residential care homes.

The Fund's mission is equal opportunities for Ukrainian children to have decent childhood to be happy in modern world.

CF "Blagomay" has been operating since January 20, 2012.

The Fund takes care of 95 children's residential care facilities in all cities of Ukraine, with more than 5,000 children aged from birth to 18 years.

Over 10 years of the Fund's operation, more than 35,000 children received assistance.





**GIRL
POWER
UKRAINE**

*Thank you for
your attention!*

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