



**SUNFLOWER**



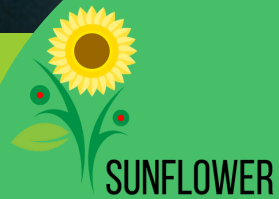
**Growing leaders from every soil!**

# VISION

A world where all children will have the opportunity to achieve their full potential



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# PROBLEM

- Youth living in Kibera face a unique set of challenges, including unemployment, drug abuse, and a lack of opportunities for education and advancement; illiteracy rates are high among youth in Kibera (Chr. Michelson Institute Study, 2015). Illiteracy disproportionately affects people of informal settlements (UNESCO Regional Office for Eastern Africa, 2016), where limited access to educational opportunities and resources, such as libraries, hinder the development of literacy skills.
- Forty three percent of young girls in Kibera do not attend school, due to poverty, instability, and other factors. Early adolescence is a time of psychological risk and heightened vulnerability for girls, a time when puberty brings about physical changes and gender roles become more defined as they begin the transition to adulthood. Girls who are unable to complete their education are likely illiterate and exposed to becoming pregnant, contracting HIV/Aids, and continuing the cycle of poverty with their own children.
- PALE is an innovation for these young girls at risk of leaving formal education.



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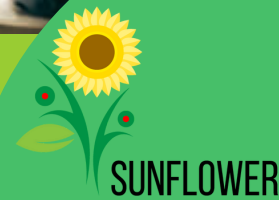


# SOLUTION

- The Pathways to Alternative Learning and Education (PALE) program provides an education alternative to vulnerable girls living in the sprawling Kibera slum. Through its robust after-school literacy and leadership program, PALE provides educational, leadership, and psychosocial support to vulnerable girls beginning in 5th Grade. The girls are tracked and mentored until they graduate from high school and ready for colleges and career life.
- Sunflower Early Education and Development (SEED) offers low cost literacy and play based pre-school program designed to unlock the potential of vulnerable children. Through a child-centered, holistic approach to education, with developmentally appropriate curriculum and child-centered methodology.



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## • LEAD

Sunflower's LEADership principles are the guiding force behind all programming; we build LEADers through the active cultivation of Love, Education, Action and Discipline. We challenge Fellows to demonstrate LEAD principles through their actions towards themselves, and one another.

## • SEED

Targets 3-6year old's in the Sunflower Early Education and Development (SEED). That offers play based learning, nutrition and affordable education to children coming from under privileged back grounds.

## • AFTER PALE

At the age of 18, the girls graduate from high school and are ready to join colleges and start their career paths.

## • TRANSITION

We ensure there is 100% transition of the girls from primary to secondary school education by ensuring that all of them are placed after grade 8.

## • PARTNERSHIP

Sunflower partners with schools and select 30 low performing girls each year to join the afterschool program.

## • INNOVATION

Through Pathways to Alternative Learning and Education (PALE), the selected girls attend after school sessions everyday at the Sunflower literacy lab and are taken through literacy, lifeskills, storytelling, technology and sports activities.

## • MENTORSHIP

While in the prorgamme, they are linked with mentors from within the community and their progress closely tracked for the period they are engaged at Sunflower.

## • PARENTAL ENGAGEMENT

Parents are involved in the progress of their children through the monthly parental engagement forums whereby they also get to share their experience and feedback.

# THE MODEL

# THE JOURNEY

2017

- Started an open community Library and reached more than 300 boys and girls from the informal settlements on Kibra, Nairobi.

2018

- Registered the organization as a charitable Trust in Kenya.
- Partnered with 5 private informal primary schools to get our 25 pilot girls for the literacy and leadership program
- Started the Sunflower Early Education and Development with 9 boys and girls
- Selected Board of Trustees

2019

- Worked with 50 girls in the literacy and leadership program through 5 partner schools
- Had 10 monthly engagement sessions with parents and teachers from different schools
- 30 young boys and girls went through the Early Childhood program

2020

- COVID 19 hit the world and schools were closed for 9 months in Kenya
- Sunflower distributed revision materials to more than 100 teenage girls for the period that they were out of school
- Trained the literacy and leadership beneficiaries' on Gender equality through Girl Rising curriculum
- Developed a Child Protection Policy and had all staff sign

2023

- 160 girls are in the afterschool programme including 50 who are in secondary schools.
- 25 girls transited to secondary schools with 50%+ marks.
- Seed welcomed 25 new comers in the play group class.
- Worked with 11 primary schools to reach more than 300 children in promoting gender equality through the Girl Rising curriculum

2022

- First batch of girls graduated from the primary schools with exemplary performance to join different high schools
- 130 girls went through the afterschool programme
- 100 more children recruited for squash and the best 15 players got full education scholarship to a for their primary education.
- Enrolled 25 children in SEED school and graduated 19 children to join primary schools

2021

- 100 girls went through the literacy and leadership program at the Sunflower literacy Centre
- Worked with 11 primary schools to reach more than 200 boys and girls in promoting gender equality through the Girl Rising curriculum
- Reached a total of 70 children the Early Childhood programme (SEED)
- 15 girls start Squash training

## FUTURE IMPACT

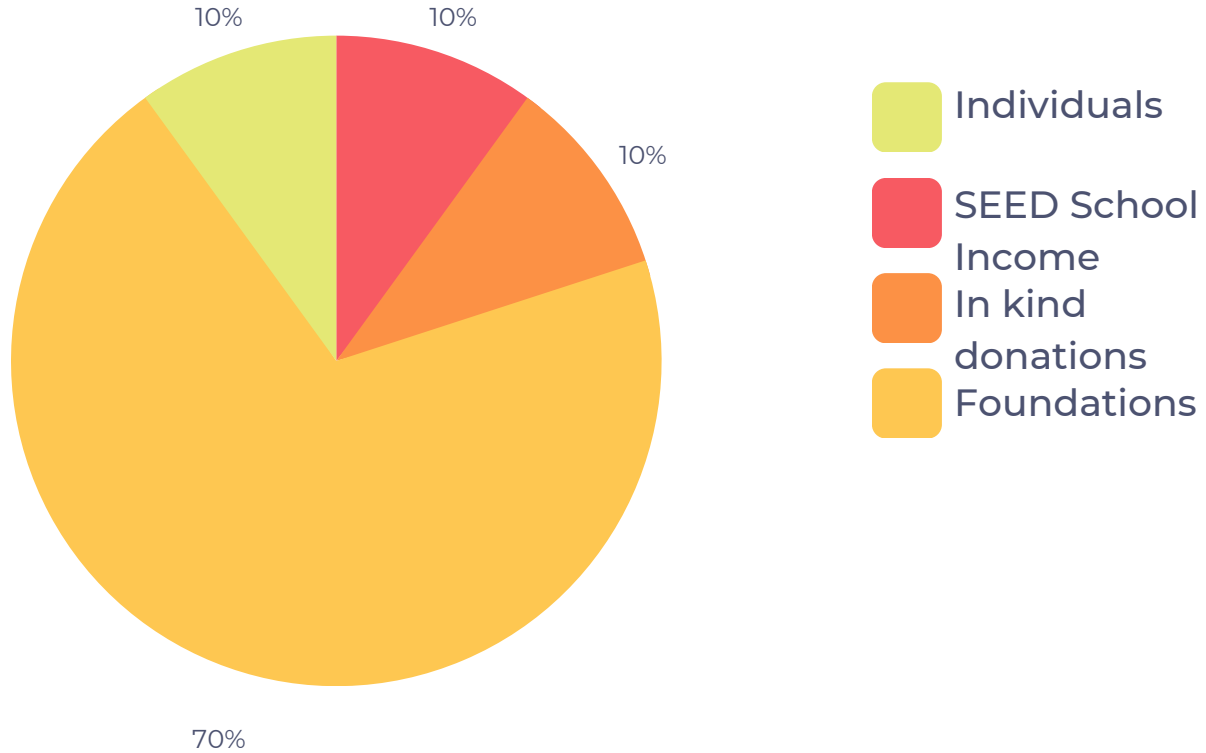
- Enroll 100 girls each year for the afterschool program
- Set up 2 satellite centres for SEED school to target 60 more new students each year
- Work with at least 5 public schools
- Set up highschool scholarship fund for smooth transition of beneficiaries to high school.



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# REVENUE





# THANK YOU!

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