

1 Person 1 Tonne - Activity + Impact report

Published Sept 14, 2024, by Shailen Mittal, iahv.org.uk

Campaign Note

Nature Lovers came together to spread the word for a beautiful CAMPAIGN that started on EARTH 🌍 DAY 22 April 2024. Our shared goal is to fundraise for 1 million trees 🌱 🌿 🌳 The Campaign is simple and straightforward - invite friends, family and colleagues to remove 1 tonne of CO2 — by planting 120 trees per person. Besides protecting and nurturing BIODIVERSITY, it generates jobs for underserved people in Madagascar. 1,750,000 trees planted so far - by NOC02, ROTARY International, Saving Our Planet, IAHV and ART OF LIVING together.

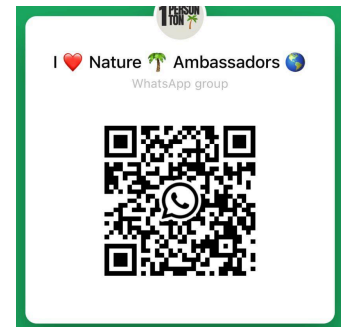
www.iahv.org.uk, www.savingourplanet.net/, <https://n0co2.org/>, www.rotaryinlondon.org/, www.artofliving.org



IMPACT SO FAR

22 Ambassadors (volunteers) came together to support this campaign and so far net £618 raised that'd plant 3090 new trees removing 26 Tonnes of CO2 for every year the trees grow.

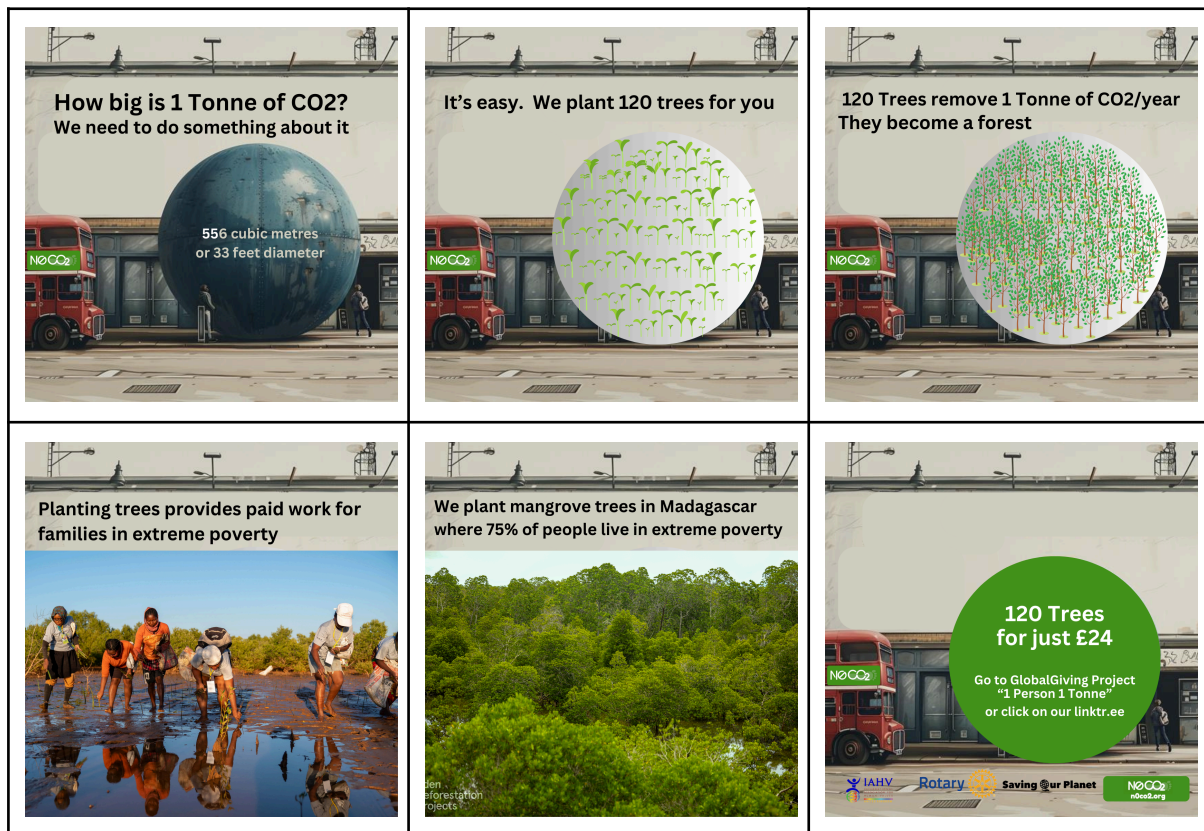
Supporters and donors are also Invited to join Whatsapp group of this community: <https://chat.whatsapp.com/GSG9pMe4w772POvT95t6xj>



The Campaign was founded on the principle of LOVE for NATURE. Below are some pictures from the ground in Madagascar where the local community is engaged (employed) and run the activities of the Reforestation Project. The impact generated for people, planet and for biodiversity is commendable.



Some pictures from the 1-person 1-tonne campaign that show the main message:



Campaign : Fly Greener

People love to travel. ❤️ The concern is about CO2 from flying. Great! Our campaign FLY GREENER helps. Travellers can heal nature, relieve poverty and remove their CO2. All from the trees we plant for them 🌳

Do you know how far one can fly for 1 Tonne of CO2? That's 8 hours of travel in Economy? Or 4 hours Return. Or 2 hours Return for 2 people

Maybe you'll fly somewhere this Summer? ✈️ We're removing CO2 emissions from holiday-lovers.

Here's the Campaign Post and full video : [instagram.com/reel/C7E6pVxKTxl](https://www.instagram.com/reel/C7E6pVxKTxl)



👉 *What next?* Join the movement to not just love nature, not just take from it; but also care for and protect Nature. For questions or to discuss a strategic partnership, email: climateactionnow@iahv.org.uk