



IAHV CLIMATE ACTION NOW · FLY GREENER

Earth Day Impact Report | April 2026
Jointly published by Charles Appleby and Shailen Mittal

A HEARTFELT THANK YOU TO OUR INCREDIBLE DONORS

Dear friends and supporters,

None of what you are about to read would be possible without you. Every contribution you have made — whether financial, through your time, or by championing this cause — has translated directly into trees in the ground, communities empowered, and a climate slowly healing.

Your generosity funds the nurseries, the training, the seedlings, and the people who make this happen day after day in some of the most deforested regions on Earth. You have chosen to act when action matters most, and for that we are profoundly grateful.

This report shares the stories and the science behind what your support has made possible. We hope it fills you with the same pride and purpose that drives our teams in the field.

With deep gratitude,

Charles Appleby, Shailen Mittal & the IAHV Climate Action Team



Reforested mangrove landscape — your support at work



50% of the trees we plant, are fruit trees, supporting and empowering the local communities in multiple ways

‘ When these plants first arrived in the village, I had no idea how much they would change my life. ’

Last season, when young plants first arrived in the village, our beneficiary planted them carefully, close to her home, hoping they would take root. Months went by, marked by rain, sunshine, and everyday tasks.

Today, these plants are part of her life. In the morning she picks a few leaves to prepare the family’s sauce. It is no longer just something on the plate: it is a source of pride, security, and a small step toward independence.

As she watched the plants grow, she realised this project went far beyond her own household. That is what encouraged her to return to the nursery, where she helps, observes, and learns alongside nursery workers. Everyone there knows this work is meaningful — for families, for the land, and for the future of the village.

It is with deep gratitude that she thanks Graines de Vie for support that has taken root in her yard... and throughout the entire community.



Community members and students working together at the nursery, Madagascar

FROM THE GROUND: A VOICE FROM MADAGASCAR



Training the local community



The boy planted this 3 years ago



Same tree today

FROM THE GROUND: A VOICE FROM MADAGASCAR



Moving saplings from nursery to forestation site



Reforested mangrove plantation

REFORESTATION IN ACTION: TRAINING COMMUNITIES

Graines de Vie plant our trees in Madagascar and across Africa. Here they are in action, providing training in harvesting techniques, seed germination and direct sowing — the quickest and simplest method of reforestation with minimal resources.

This technique has been tested and refined over several years across multiple countries. Today, demand for tree planting is high in communities where people want to plant in their fields and on their plots to combat landslides and soil erosion during the rainy season.

Every year, the programme reforests 5 hectares across different villages and produces 20,000 seedlings in nurseries, with the aim of restoring the climate through tree planting.

5 ha reforested annually **20,000** seedlings per year

With Graines de Vie, the climate is our priority.



Mangrove reforestation — aerial view



Young trees establishing in the landscape



1. Plant trees where they are needed the most.

In Africa, deforestation occurs at twice the world's average rate

West Africa lost 90% of its forest coverage in the past 100 years



Plant Trees Where They Are Needed Most

- ✓ In Africa, deforestation occurs at twice the world's average rate.
- ✓ West Africa has lost 90% of its forest coverage in the past 100 years.
- ✓ Our partner Graines de Vie plants where the need — and the potential for impact — is greatest.

UN SDG 15 — Life on Land

SDG 15 calls for the protection, restoration and promotion of sustainable use of terrestrial ecosystems, combating desertification and halting biodiversity loss.



2. Make a social impact

Help people in Africa to survive

90% of the African population depends on trees for food, cooking and heating wood



Make a Social Impact

- ✓ 90% of the African population depends on trees for food, cooking and heating.
- ✓ Trees provide communities with fruit, shade, medicine and income.
- ✓ Our programmes directly improve food security and livelihoods for thousands of families.

UN SDG 1 & 2 — No Poverty · Zero Hunger

SDGs 1 and 2 aim to end poverty and hunger by 2030. Reforestation supports subsistence farming, provides nutrition and builds long-term economic resilience for rural communities.



3. Preserve Earth's biodiversity

Forests provide habitat for over 80% of world's terrestrial biodiversity

Without biodiversity humans can't live in healthy ecosystems



Preserve Earth's Biodiversity

- ✓ Forests provide habitat for over 80% of the world's terrestrial biodiversity.
- ✓ Without biodiversity, humans cannot live in healthy, functioning ecosystems.
- ✓ Every tree planted is a home restored for countless species.

UN SDG 14 & 15 — Life Below Water · Life on Land

SDGs 14 and 15 protect marine and terrestrial ecosystems. Coastal reforestation with mangroves also protects marine biodiversity and coastal communities from erosion and flooding.



4. Safeguard the air we breathe

Trees are filters absorbing pollutants

They trap CO₂ and release oxygen



Safeguard the Air We Breathe

- ✓ Trees are natural filters, absorbing pollutants from the air.
- ✓ They trap CO₂ and release oxygen, directly countering climate change.
- ✓ Forests are among the most cost-effective carbon sinks on the planet.

UN SDG 13 — Climate Action

SDG 13 urges urgent action to combat climate change. Tree planting is one of the most powerful, scalable and natural tools we have to sequester carbon and cool the planet.



5. Protect the soil that feeds us

Trees play a big role in soil regeneration

They help regulate the water cycle reducing the risk of floods



Protect the Soil That Feeds Us

- ✓ Trees play a vital role in soil regeneration and preventing erosion.
- ✓ They regulate the water cycle, reducing the risk of floods and drought.
- ✓ Healthy soil is the foundation of food security for generations to come.

UN SDG 6 & 15 — Clean Water & Sanitation · Life on Land

SDG 6 ensures availability of clean water. Trees regulate watersheds, filter water and prevent run-off. Combined with SDG 15, reforestation directly protects both soil and freshwater systems.

JOIN US — YOUR SKILLS, TIME AND VOICE CAN CHANGE THE WORLD

Beyond financial support, there is so much more you can do.

We are looking for people who want to give their time, their expertise, and their passion to this cause. Whether you are a communicator, a strategist, a fundraiser, a teacher, a technologist, or simply someone who cares — there is a place for you in this movement.

HOW YOU CAN HELP

Volunteer your skills

Help with communications, fundraising, social media, event organising, or any professional skill you have. A few hours of your time makes a real difference.

Champion us at your workplace

Introduce IAHV Climate Action and the Fly Greener campaign to your employer. Many companies are actively looking for meaningful CSR and sustainability partnerships — this could be the one.

Become an ambassador

Share our story with your network, post on LinkedIn, mention us at industry events. Every conversation plants a seed.

Explore a corporate partnership

Help us connect with your employer's sustainability, HR or CSR team. A matched giving scheme, a tree-planting day, or an internal fundraiser can multiply impact enormously.

Offset flights through Fly Greener

Encourage colleagues and friends to offset their flights through the Fly Greener platform. Every offset directly funds trees in the ground.



Future generations are counting on us



A reforested landscape — the result of collective action

THANK YOU — FROM THE BOTTOM OF OUR HEARTS



As we mark Earth Day 2026, we want to say this simply and sincerely:

Thank you.

Thank you for believing that individual actions, multiplied across a community of supporters, can heal our planet. Thank you for making reforestation possible for the communities in Madagascar and beyond who depend on healthy forests to survive and thrive.

Thank you for trusting us with your generosity, and for staying with this cause through every season. The trees growing in the ground today carry your name in their roots.

We will keep going. Together, one tree at a time, we are writing a better story for our planet and for the people and wildlife who thrive here.

GET IN TOUCH

We would love to hear from you. Please reach out to any of our team:

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TOGETHER WITH OUR PARTNERS

UN SDG 7 —
Partnership for the Goals



Saving  our Planet



The next generation of stewards of our planet

