

**Global Giving, PLATFORM for the NEEDY & Kabarole District Health Department Malaria Prevention Campaign Program.**

**QUARTERLY ACTIVITY REPORT 2024 ON:**

**Malaria Prevention Awareness Campaign in Kyamatanga Primary School, Mugoma TC, Rubona Primary, Kibiito Primary, Migamba primary, Kabata**



***Kyamatanga Primary Pupils Pose for a photo after the Malaria Prevention Awareness Campaign***

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**Overview**

Global Giving and PLAFTOFROM for the NEEDY (PLANE) entered into an agreement to create more awareness about Malaria prevention in the primary schools and communities in the districts of Kabarole, Bunyangabu, Fort Portal Tourism City, Kamwenge, Ntoroko, Kyenjojo and Kyegegwa . With support from our donors on Global Giving and from Kabarole District Local Government (KDLG) Health Department, PLANE has been able to undertake malaria prevention awareness campaign.

PLANE through BAHEMUKA drama group undertakes malaria prevention awareness through drama outreaches in sub counties and schools where they are mostly affected by malaria.

Malaria awareness prevention arose as a result of reports indicating poor usage of the recently distributed mosquito nets in some parts of the districts of Bunyangabu and Kabarole. This activity involved conducting or staging drama shows in identified sites in the respective sub counties.

Four drama shows were conducted in Kyamatanga Primary School in Buheesi Sub County Bunyangabu district, Rubona primary Rubona Town Council, Kabata primary school, and Migoma primary.

Two community shows were carried out conducted in Mugoma and Bugungu Kibiito sub county, Bunyangabu County, Bunyangabu district.

We also carried out six talkshows on malaria prevention and control and other health issues such as family planning and Domestic Violence mitigation. The talkshows were

(Voice of Tooro 101 FM

Drama team using how misuse of recently distributed nets can cause commotion in families where one partner sales them to meet personal needs amidst meeting medical bills.



Mobilization was done through radio announcements, mentions and communication to the Head Teacher through phone calls.

PACE committed itself to support the implementation of these drama activities. PACE contracted PLANE Bahemuka drama to implement the campaigns and make payment upon completion of activity implementation and reporting.

PLANE through her drama group, was successful in carrying out the drama sessions both in school and communities aimed at creating more awareness among the pupils in the above primary school and the communities.

The community members were offered the chance to share their views after the drama sessions and responses were made.

## **PLATFORM for the NEEDY (PLANE) – Charity Organization in Uganda**

### **Empowering Communities, Transforming Lives: PLANE Making a Difference in Rural Uganda**

**PLATFORM for the NEEDY (PLANE)** is a registered Non-Governmental Organization (NGO) based in Fort Portal Tourism City, Western Uganda. Since 2010, PLANE has been committed to advocating for and protecting the rights of children and women through various initiatives aimed at fostering a healthy, violence-free society.

#### **Our Mission**

PLANE's mission is to transform the lives of disadvantaged populations in Uganda through empowerment programs, human rights advocacy, health promotion, and literacy campaigns. Our goal is to improve the quality of life for vulnerable individuals and communities.

#### **Key Areas of Focus**

##### **Health Awareness and Social Security**

- **Health Promotion:** Educating communities on general health awareness.
- **Social Security:** Providing economic empowerment for teenage mothers.
- **Violence Prevention:** Advocating against violence toward children and women.

## **Educational Support**

- **Orphans and Vulnerable Children:** Providing scholastic materials and school fees to ensure access to quality education.
- **Youth Empowerment:** Implementing programs that support youth education, with a focus on girl child education and teenage mothers' empowerment.

## **Women's Empowerment**

- **Livelihood Interventions:** Supporting rural women through skills development and livelihood projects.
- **Maternal and Reproductive Health:** Conducting awareness campaigns and health clinics to ensure women have access to essential healthcare services.

## **Gender-Based Violence Prevention**

- **Support Services:** Offering counseling, legal support, and community outreach to protect women and girls from abuse and discrimination.

## **Environmental Education and Conservation**

- **Sustainable Practices:** Promoting environmental responsibility through tree planting initiatives, waste management projects, and awareness programs.

## **Our Achievements**

Since its inception, PLANE has gained recognition for its capacity to enhance health promotion programs, advocate for children's rights, and empower youth and women. Our registration with the Uganda National NGO Board (Reg. No. INDR111193949NB) and Kabarole District (Reg. No. 2323) underscores our commitment to these causes.

## **How You Can Help**

Join us in making a difference. Together, we can empower communities, protect the vulnerable, and transform lives in rural Uganda.

PLANE developed a drama group called BAHEMUKA as an approach to reach out a big audience to create awareness in the districts in Rwenzori region. BAHEMUKA has been instrumental in awareness creation on Malaria prevention, HIV/AIDS, Sexual and Gender Based Violence, Land Conflicts, Human Rights, Good Governance among other issues.

## **SUMMARY OF ACHIEVEMENTS:**

1. We planned five school drama sessions and four (4) community drama sensitization sessions in Mugoma and Bugungu. All the sessions were conducted as planned.
2. Radio announcements were aired to mobilize the community members for the community drama shows.
3. PLANE used placards /posters to sensitize the community members and the pupils on malaria prevention.
4. Children presented a poem and song about Malaria prevention.
5. We conducted six radio talkshows

### **DETAILED ACHIEVEMENTS OF THE REPORTING PERIOD**

Global Giving, PLATFORM for the NEEDY (PLANE) in conjunction with Kabarole District Local Government Health Department have launched a massive campaign to support Malaria Prevention Awareness Campaigns (MPACs) among the local communities of Kabarole and Bunyangabu Districts. The campaign/fundraiser is live on Global Giving website <https://www.globalgiving.org/projects/donate-to-prevent-malaria-in-uganda/>

This follows an assessment that indicated that some communities were not utilizing well the recently distributed mosquito nets.

Based on the assessment results, PLANE using drama Bahemuka embarked on Malaria Prevention Campaign in primary schools and communities having high cases of malaria and poor utilization of the mosquito nets.

The drama group made presentations in these identified sites in the following Sub Counties: -

1. Kyamatanga Primary School in Buheesi sub county Kabarole district
2. Mugoma Trading Center, Kibiito Sub County, Bunyangabu district.
3. Bugungu trading center in Kibiito Sub County.
4. Rubona primary in Rubona Town Council , Bunyangabu district

## 5. Migomba primary in Kibiito town council

To ensure that a big audience is received, mobilization was done through running radio announcements and Mentions on VOT FM. News stories were written and disseminated to editors of the local radio stations for broadcast for more impact to be created.

Six radio talkshows were carried out on VOT

A public-address system was hired and used during all the sensitization sessions to attract a bigger audience.



**Top Left:** Drama team sensitizing pupils how to prevent malaria.

**Top Right:** Pupils sensitized of effects of not sleeping under Mosquito nets and general malaria prevention.

**On the Side:** Byansi (a Bahemuka actor) from family that sold

**Malaria Prevention Awareness Campaign at Kyamatanga Primary School Buheesi Sub County, Bunyangabu District.**



BAHEMUKA drama group demystify malaria transmission and prevention through use of mosquito treated nets while the community members look on.



**On Left:** Bahemuka drama group creating awareness on malaria prevention. While **on right:** the dramatist demonstrate that misuse of mosquito nets lead to increased

**PLATFORM for the NEEDY**

**MALARIA PROGRAM PERFORMANCE INDICATOR TRACKING TOOL**

**QUARTER: Second. YEAR: 2024.**

	PERFORMANCE INDICTORS	QUARTERLY ACHIEVEMENTS				CUMULATIVE TOTAL FOR THE YEAR.	KEY REMARKS
		Q1	Q2	Q3	Q4		
1.	Number of radio announcements conducted		12			90	10 Announcements were done to mobilize the communities to implement the program of Malaria Prevention Awareness.
2	Number of Mentions aired		08			362	06 Mentions aired supported by PLANE
3	Number of radio talk shows conducted		06			32	06 talk shows were conducted by PLANE. The cumulative total was supported by PLANE.
4	No. of community dialogue sessions conducted		04			68	Only four (4) dialogues were conducted with resources supported by our partners
5.	No of people sensitized/reached out			8,720		90,084	The target for the reporting period was realized as per the plan.
6.	Number of pupils reached			9039		14,992	Children participated. Objectives realized.

7	Number of community members reached			8031		13,712	They embraced the campaign and the target realized.
8.	Number of schools reached			05		15	The pupils and teachers participated in performance.
9.	Number of communities sensitized/reached			04		20	A good number of children, men and women participated in the drama sessions.
10.	Number of drama shows planned.			05		24	3 planned sessions were supported by our donors and partners .
11.	Number of drama shows conducted			04		24	Target realized as planned and all were supported



Girls of Kyamatanga Primary reading Malaria Key messages which were disseminated to the rest of the pupils

## PICTORIAL OF BUGUNGU MALARIA PREVENTION AWARENESS CAMPAIGN.



Bahemuka drama group taking through the community members on malaria prevention approaches and the role of community members

## Malaria sensitization and education campaigns in Mugoma Trading Center

Community members being sensitized on the role of parents in supporting their children against malaria infections. Bahemuka further illustrated the costs related to misuse of mosquito nets





BAHEMUKA  
drama actor  
showing the role  
of teachers in  
school in  
supporting  
Malaria  
prevention  
through  
continuous  
awareness and  
follow up of pupils  
to ensure that  
they minimize  
malaria infections  
among pupils and  
improve school  
attendance.

**(i) Provision of awards to people who demonstrate knowledge on good practices.**

Drama group showing cases the  
impact of myths surrounding  
malaria transmission and  
treatment



## **Malaria Prevention Campaign in Mugoma trading center bordering Kibiito sub counties.**

### **(ii) Networking and Partnerships**

PLANE established partnership with Global Giving, Kabarole District Local Government (DHOs office) to support HIV/AIDS and malaria prevention awareness who were vital in providing critical information and other resources. It also developed partnership with Global Giving for the same campaign in schools and communities. Global Giving has been instrumental in providing logistical support for the implementation of this Malaria Prevention Awareness Campaign (MPAC) program in Kabarole and Bunyangabu districts. The donors on the Global Giving and fundraising from students of Ringitoto College in New Zealand.

### **(iii) Findings from communities:**

1. Communities appreciated the drama approach which is educative and entertaining
2. Many community members testified that they received the mosquito nets but kept them because they were not told how to use them.
3. Majority especially men said they were touched and changed their mindset.
4. A good number of Pupils (57%) said were sleeping in the mosquito nets.
5. The head teacher of Kyamatanga Primary School Mr. Anthony said cases of malaria were many and P.7 candidates also victims.
6. The Head Teachers realized the need of intensifying the campaign in communities to target the parents who command the families and implement policies.
7. Some pupils said they lacked the mosquito nets in their homes.
8. People said they lacked information about disease prevention and control.
9. People lacked information about washing the nets and treating them.

10. The community observed the need for more awareness creation about other health issues and Domestic Violence.

**(iv) Constraints of PLANE.**

There was too much raining affecting team mobility and performance in the muddy environment.

It also affects attendance of community members in the drama awareness session which happen after the rains since some people tend not to move after the rains.



Ditch full of water stagnated where the team is performing after the rains

**(v) Lessons learnt:**

- Men who have negative attitude towards health campaigns can be pulled or attracted by the drama.
- With drama approach, people can receive instant information and responses.
- Apart from disseminating information, drama entertains audience.
- Drama approach permits more community participation.

- People said they listen to the radio drama daily and some showed interest to join the group.

(vi) **Conclusion**

- Our findings during the community and school sessions indicate that people still lack knowledge about the usage of mosquito nets.
- Demanded health workers to reach them and sensitize them about Malaria prevention and control of Malaria, HIV/AIDS and Family Planning following the high prevalence of HIV among the youth.
- One of the school head teacher said his pupils had been victims of malaria and they are worried of the performance in the forth coming exams.
- The school administration requested that the program be rolled out in the communities to target and reach out many parents.
- The community members asked the drama to be taken to churches (worshipping places) and secondary schools.
- The head teacher commended the drama for being educative and tackling issues affecting them.
- The community and head teachers appreciated PLATFORM for the NEEDY (PLANE), Kabarole District and Bahemuka for the initiative to create awareness among the rural people and pupils in schools.
- More Development partners need to be brought on board to scale down their programs for impact to be created.