

# Capstone Impact Update

Junior Achievement North

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Junior  
Achievement™  
North





# Experiential Learning Labs

Your partnership helps bring learning to life! Our experiential learning labs give students unique opportunities that will equip them with the skills needed to be successful in school and in life. Thank you for your transformational investment in these future leaders of our communities.

## JA BizTown

This fun and interactive experience is a highlight for 4th through 6th grade students as they put their classroom learning into action at JA BizTown. Students become employees, business leaders, consumers, and citizens during this free market simulation. Students learn what it takes to run a successful business, manage finances, and work as a team.

## JA Finance Park

JA Finance Park focuses on personal finance, education, and career exploration through real world scenarios. On-site, middle and high school students are assigned family and income scenarios to calculate net income and make life decisions on housing, transportation, health care, and other expenses. Throughout the day, students also connect how educational opportunities can impact their career and earning potential.



**"I loved how real it felt. I didn't feel like I was playing a game or anything like that, it felt like my job was real and I was really helping everybody there."**  
– Ashton

# Building Confidence through JA's Capstone Programs

Zayla, a 6th grade student, spent weeks preparing for her class trip to JA BizTown. At school, she and her friends learned about checking and savings accounts, explored their skills and career interests, and even applied and interviewed for jobs! At the end of their preparation, Zayla learned that she had received the role of CEO. She would lead the operations of her business in JA BizTown as well as give a speech to her class about the work her business would complete. Zayla was a shy student, and the thought of speaking in front of that many people made her very nervous.



On the day of her visit to JA BizTown, Zayla thought only about her speech. She was worried she'd freeze up and wouldn't do a good job. However, when she walked into her assigned BizTown shop, all of that changed. Zayla's business had four other employees as well as a volunteer from the community. The group worked together to ensure that the business was set up for success, and the students supported one another to complete their assigned tasks for the day. When it came time to give her speech, Zayla looked out at her fellow coworkers and volunteer, and proudly shared her business's work with the class. She even received an applause!

JA BizTown gives students like Zayla the opportunity to learn about money, careers, and citizenship. But its impact ripples in many other ways. **Students who participate in JA BizTown increase their confidence, build stronger collaborative relationships with peers, and learn ways they can make a difference in their communities.** Your investment in Junior Achievement North's capstone programs creates impact like this every single day. This program would not be possible without your support. Thank you for believing in students!

## Thank you!



Our capstone partners of JA BizTown and JA Finance Park work together to invest in the future leaders our communities need to thrive. Thank you for believing in the boundless potential of young people.