

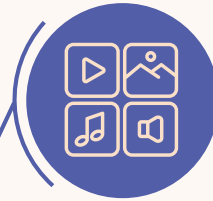


Teen drama about family and romantic relationships engage at-risk teens.



Content

- TV Drama



Conversation

- Social Media



Action

- Health Services Contacts



Impact

68%

of viewers changed how they think about their sexual health

72%

of viewers would recommend it to their peers

87%

of viewers rated the drama as good, very good or excellent

Skill and Network Strengthening

As more at-risk youth learn about positive sexual health behaviors rates of teen pregnancy and STIs will decrease among them.



Juvenile Justice Innovation and Impact Network



“The story came to life – and I’ve never seen that before... so many people came together to ignite the story.”

- John, UNSTAINED Drama Film Director, New Mexico