



## **Bilingual Intercultural Education for Deaf Children and Teenagers** **Creation of a Cultural and Educational Online Platform** **Stages of Realization and Economic Proposal**

We're striving to design and develop a friendly, empathetic and intuitive digital platform for deaf children and teenagers, their families and teachers, which makes available innovative cultural, educational and recreational content, all with built-in scalability, bringing forward a much-needed wider range of content and services to the community.

This platform will have its own domain and it will be available on its own server infrastructure so that it can be linked to Canales' website.

### **Roadmap: Work Plan and Project Scope**

#### **Stage 1 Platform Design: 6 weeks**

Definition and design of the MVP (Minimum Viable Product).

*End Results:*

- Digital mock-up previous to the development
- Deciding upon strategies to validate with deaf users.
- User-Friendly Interface to ensure seamless and straightforward navigation

#### **Stage 2 - Platform Development: 10 weeks**

1. Design of the application flow and user experience.
2. Validation with the first users.

*End Results:*

- An MVP, in responsive web application format, to be used on cell phones/tablets and web browsers.
- Content organization into categories such as education, entertainment, videobooks, games, information and so forth.
- Inclusion of Kid and Student Profiles



Stage 3 - First Steps and Website Redesign: 16 weeks

1. Corroboration, applying corrections and support while the developed product is validated.
2. Training on administration and use and brief survey on key users.
3. Redesign of Canales' website

*Result of this stage:*

- Final evaluation of the digital platform.
- Friendly redesigned self-managed interface for Canales' website linked to new Platform



Stage 4 - Videos in Sign Language for early infancy: 16 weeks

Design and Production of 10 short videos in Argentine Sign Language aimed at deaf children 0 to 5, their families and teachers for them to have creative resources to communicate and interact. Videos will include voiceovers in Spanish so that families can play and learn together with their children.

## Economic Proposal

	DURATION	DESCRIPTION	USD
Stage 1	6 weeks	Platform Design	\$13,365
Stage 2	10 weeks	Platform Development	\$22,935
Stage 3	16 weeks	First Steps and Website Redesign	\$21,450
Stage 4	16 weeks	Videos in Sign Language for Early Infancy	\$15,620
<b>TOTAL</b>			<b>\$73,370</b>

Thank you very much for considering our project and the potential support you may provide. We are enthusiastic about the positive impact this project can have, and your contribution would play a crucial role in making it a reality.

Best wishes!

*Silvana Veinberg*

Founder - Canales Asociación Civil