



**INFUNDO
KAHLE**

2022

ANNUAL MEMORY



OUR PROJECTS AND PROGRAMS



CONTENT

- | | | | |
|----|-----------------------------|----|-----------------------|
| 01 | Letter from the director | 07 | Viva Idiomas Program |
| 02 | Our administrative team | 08 | Goodwill Managers |
| 03 | Sonrisas de navidad project | 09 | Allies and volunteers |
| 04 | Butterfly Project | 10 | Public visibility |
| 05 | Casa Ainbo Project | 11 | Transparency |
| 06 | Ainbo Project | | |

CARTA DE LA DIRECTORA

2022 has been an incredible year for our NGO. Our Butterfly, Ainbo, Sonrisas de Navidad and Casa Ainbo projects have grown a lot. This year more volunteers joined our team. In the Christmas Smiles Project, we had 37 new volunteers who made it possible to help 1500 children and 120 families. Also in the Butterfly Project, which empowers women through education, we have had a total of 27 volunteers. The Ainbo Project and Casa Ainbo received 7 volunteers. Thanks to all of them we have been able to continue offering classes and training to more women in the Lima and Iquitos area. Across all of our projects, we have been able to help almost 1,800 people this year.

However, it has also been a year in which we have seen some very important people in our NGO leave, although we are glad to know that they will continue to grow as people in other spaces, there is a feeling of sadness because they have been a very important part of our organization.

Additionally, this year brought new beginnings. We opened our long-awaited Casa Ainbo in Iquitos in the month of July and we have been implementing it little by little.

It is a space where we offer English classes for children and adult women, where we give workshops on crafts, entrepreneurship, financial education, among others.

Opening Casa Ainbo in Iquitos has been incredible since it allows us to reach the most vulnerable populations and gives meaning to our work. We are currently helping women from the Rosa Panduro area in San Juan, Iquitos and also children from the human settlements Triunfo, Rosa Panduro and Peña Negra, all in the city of Iquitos.

Through our workshops, our entrepreneurship courses, our charity programs, Christmas Smiles, our Butterfly Project training, and our Ainbo Project, we are helping more women and children every day.

For the year 2023 our goal is to reach more people both in Lima and Iquitos and thus be able to help them change and improve their lives and their odds. I invite volunteers, friends, and associates to join our cause. The year 2023 is going to be an even better year. I know that together we will make it.

Sincerely
Bertha Díaz de la Vega
CEO



OUR ADMINISTRATIVE TEAM

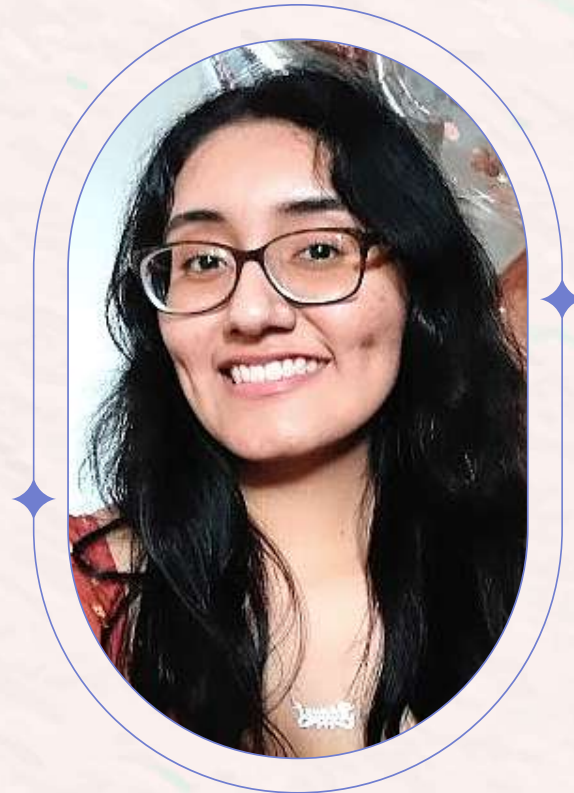
IMFUNDO
KAHLE



Bertha

*CEO
of Infundo Khale*

PROGRAM
VIVA IDIOMAS



Raquel

*Administrator and
Communicator of Viva Idiomas*

PROJECT
BUTTERFLY



Silvia

*Butterfly Project
Manager and
Supervisor*

PROJECT
AINBO



Giuliana

*Ainbo House and Ainbo
Project Supervisor*

SONRISAS DE NAVIDAD

Sonrisas de navidad is one of our oldest projects, and its purpose is to bring joy and help to the shelters and communities of Lima and Iquitos. This year, the goal was to bring help to 5 places. To achieve this, we had the support and cooperation of new volunteers and practitioners, who coordinated the different search, collection and packaging activities.

This year's volunteers carried out all the planning, organization, control and management of the project, starting with this year's slogan, which was:



***"Gift a smile this
christmas."***

OUR TEAM

The project was in charge of the following members:

- Selva Wesemberg
- Alexandra Ramírez
- Patricia Quispe
- Piero Ganoza
- Aaron Smith
- Giovanna López
- Nora Munziqer
- Ericka Tello
- Geyner
- Shirley Gonzáles
- Deyanira Juárez
- Bertha Diaz de la Vega



OUR GOALS

With the volunteers, the following goals were raised regarding the collection of toys and groceries for this Christmas 2022.

INITIAL GOALS

- 1000 toys
- 400 candy bags
- 100 baskets of groceries
- 300 portions of chocolate and panettone

ACHIEVEMENTS

- About 1,500 toys delivered
- 740 bags of chocolates and/or candies
- 120 baskets of groceries
- 580 portions of chocolate and panettone



WHERE DID WE REACH?

LIMA

- Holy Family Children's Community (Zapallal).
- Children and mothers of ollas comunes, human settlement Nuevo Progreso (Villa María del Triunfo).

IQUITOS

- Human settlement Rosa Panduro, San Juan.
- Human settlement Peña Negra, Nauta Proyecto Amazona.
- Human settlement Triunfo, Belén, Iquitos.

Our aim was to recruit volunteers who helped us get, pack and distribute toys, collect panettone and chocolate bars. A total of 37 volunteers came.

With them a marketing plan was executed. This project, being the oldest in the company, needed a greater presence on social networks, thanks to which we were able to attract many committed and supportive volunteers.





FUNDRAISING

A raffle was held remotely in a live broadcast via Facebook.

With the money earned, about 150 toys were purchased for the children.

Collaborators who support us every year, like Catherine M., and her family from Ireland helped us to buy toys. Friends of Imfundo, Viva Idiomas students such as Deyanira, Stacey, Helen, Aaron (with their delicious donation of 500 chocolate bags), Nora, Jason, Carmen, Catherine, Lilian, among others, also sent us help to achieve the activities. This year joined David and Giovanna. We made deliveries on December 10th, 17th, 18th and 21th.

Participating together with the children, seeing their smiles, the illusion that sharing toys and sweets brings, gives meaning to the work we do and why we call ourselves Christmas Smiles.

TESTIMONIALS



ALEXANDRA RAMIREZ

"Being part of Imfundo Kahle and the Christmas Smiles Project was a wonderful experience that allowed me to grow personally and professionally, since it reinforced my solidarity with those most in need."



MARIA VEGA

"Imfundo Kahle's 'Christmas Smiles' project was a beautiful experience, we made children smile and gave them unforgettable experiences, which showed me the joy and importance of giving to those who need it most."



PATRICIA QUISPE

"Collaborating with Imfundo Kahle, is one of the most rewarding experiences of my life, it allowed me to consolidate skills in different aspects, the area where I worked was Social Projects, it allowed me to interact with the Christmas Smiles Project, which we started with the best determination and that each time we were achieving goals with the help of the of volunteers and people who collaborated from the heart. I am infinitely grateful to Imfundo Kahle and Bertha Díaz for allowing me to be part of the organization."



**DEYANIRA JUÁREZ Y
DANIELA CHACHI**

"I believe that participating in Christmas Smiles is a way of thanking God for everything he gives us throughout the year. To be supportive, with those who need us most. This year I wanted my daughter to participate and learn to be grateful in life, to share how what we have. And although we have been supporting this beautiful project for a short time, we will continue to support in the future. My respect and admiration for all the volunteers."

BUTTERFLY PROJECT

Butterfly project is focused on education, offering our beneficiaries English classes in the age range of 8 - 55 years.

During the year 2022 it has been challenging for our project, since it has been the most constant since the beginning of our NGO. All the materials for online English classes have been optimized, with a lot of help from our volunteers and teachers. Today, we can say that we have a more solid and systematized project for each of the 3 levels that we offer. During the year, 4 groups were opened within which 60 women attended our English classes.

By the beginning of the year 2023, 3 groups of English classes were opened, which seeks that monthly more women benefit.



***"A challenging
year, full of new
opportunities."***

OUR TEAM



JESÚS
Teacher



ANDREA
Teacher



LILIA
Teacher



MANUEL
Teacher



VANESSA
Teacher



PATRICIA
Teacher



CAMILA
Teacher



MELISSA POMA
Teacher

TESTIMONIALS



RAQUEL ACUÑA
Beneficiary student

"I am very grateful to Imfundo Kahle since, they gave me the opportunity to study English, which is important for my professional development. I would also like to thank the teachers who gave me confidence to not to have any doubts left and for making their classes so dynamic."



GABRIELA ÁVILA
Beneficiary student

"I am very grateful to Imfundo Kahle because thanks to the English course taught we have formed a good study team. Additionally, thanks to the organization we are participating in more workshops."



JESÚS GARCÍA
Teacher

"First of all, I would like to thank God for the wonderful opportunity to meet the exceptional people at Imfundo Kahle. Unique and rewarding experience of imparting, sharing and enriching knowledge, values and emotions through teaching. As an English teacher, I feel lucky to be part of the Butterfly Project and to cooperate in the academic development of such hard-working girls."

TESTIMONIALS



MELISSA POMA
Teacher

“Being a part of the Imfundo Kahle family as a Teacher of the Butterfly Project is more than pleasant, being able to teach and provide knowledge to my students goes beyond lecturing, I like to share experiences that help them understand more about the use of the language. Seeing the progress of the students month by month makes me feel very happy, since it is the result of effort and dedication from each one of them, it is not an easy task but with dedication and will everything is possible.”



VANESSA ESPINOZA
Teacher

“When one teaches, two learn.” A quote from the writer Robert A. Heinlein that has been present throughout this year in my work as a teacher in the Butterfly Project. In each class, each question or concern of my students, in the doubts resolved, and in their achievements, I feel grateful and happy to have the privilege of teaching and learning from them. Learning a language like English is extremely necessary today in this world without borders. It opens possibilities for us, allows us to develop and achieve our goals, whether personal or professional. And I am sure that by sharing our knowledge as teachers, we are working for a better society, and that our contribution will transcend the walls of Imfundo Kahle, which inspires us every day to give our best. I appreciate the work of the Butterfly Project and its mission to empower women, and whoever needs it. I appreciate the tireless work and dedication of the entire team to carry out the project, collaborating with the organization and the constant learning of both students and teachers. And as our dear Bertha says, a work for the benefit of education is a silent work, but without a doubt, a work in which we benefit our country.”

CASA AINBO PROJECT

July, the month in which one of the most important goals for our NGO Imfundo Kahle was achieved: having a physical place, an oasis for women and their children belonging to areas of extreme poverty in San Juan and Belén, in the Iquitos region.

Thanks to the donations obtained, it was possible to rent, improve and implement the place, creating a space to develop different learning, training and entrepreneurship workshops. Our beneficiaries this 2022 have received:

English workshops for children

We want to help them improve their skills and abilities while learning a second language, English.

Crafts and entrepreneurship workshops

We help women to empower themselves through training in craft skills, financial education and entrepreneurship.

English workshops for women

We teach face-to-face English classes that help them achieve their personal and professional goals.



***"Women
entrepreneurs looking
for a better future."***

OUR TEAM



ERICKA
Colaboradora



SELVA
Teacher



RUTH
Teacher

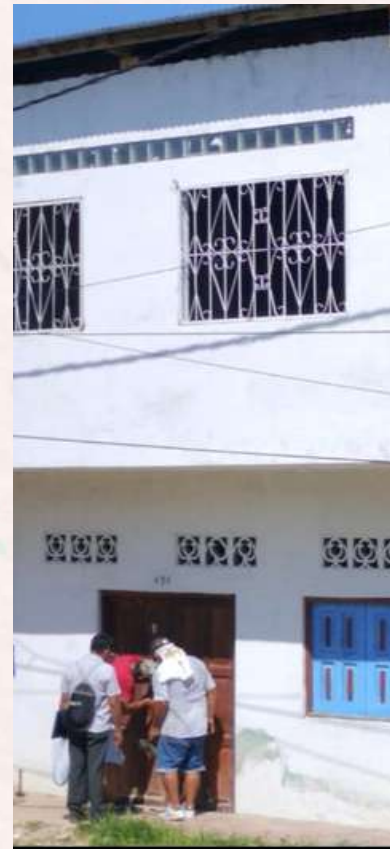
CASA AINBO PROCESS

When we rented Casa Ainbo we thought it was perfect because it had the right number of areas for classes and workshops. With the team of volunteers and collaborators we have been implementing it.

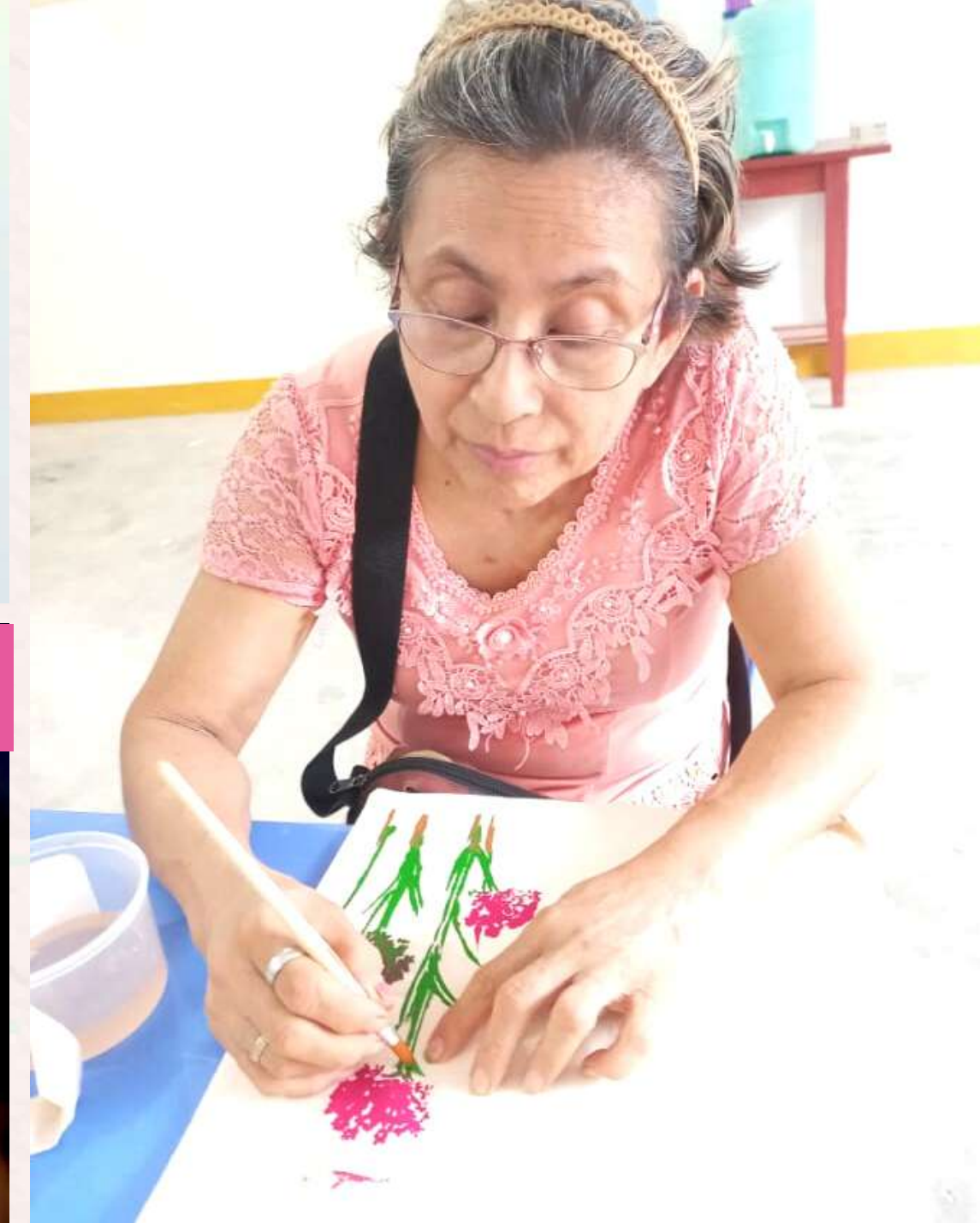
It was beautiful to see the process: painting, decorating, setting, buying furniture, plants, seeing the beneficiaries arrive... Everything has been so incredible.

HOW CAN WE EXPRESS IN WORDS WHAT CASA AINBO IS?

- Education
- Overcoming
- Support
- Empowerment
- Possibilities
- Opportunities
- Growth



Possibilities

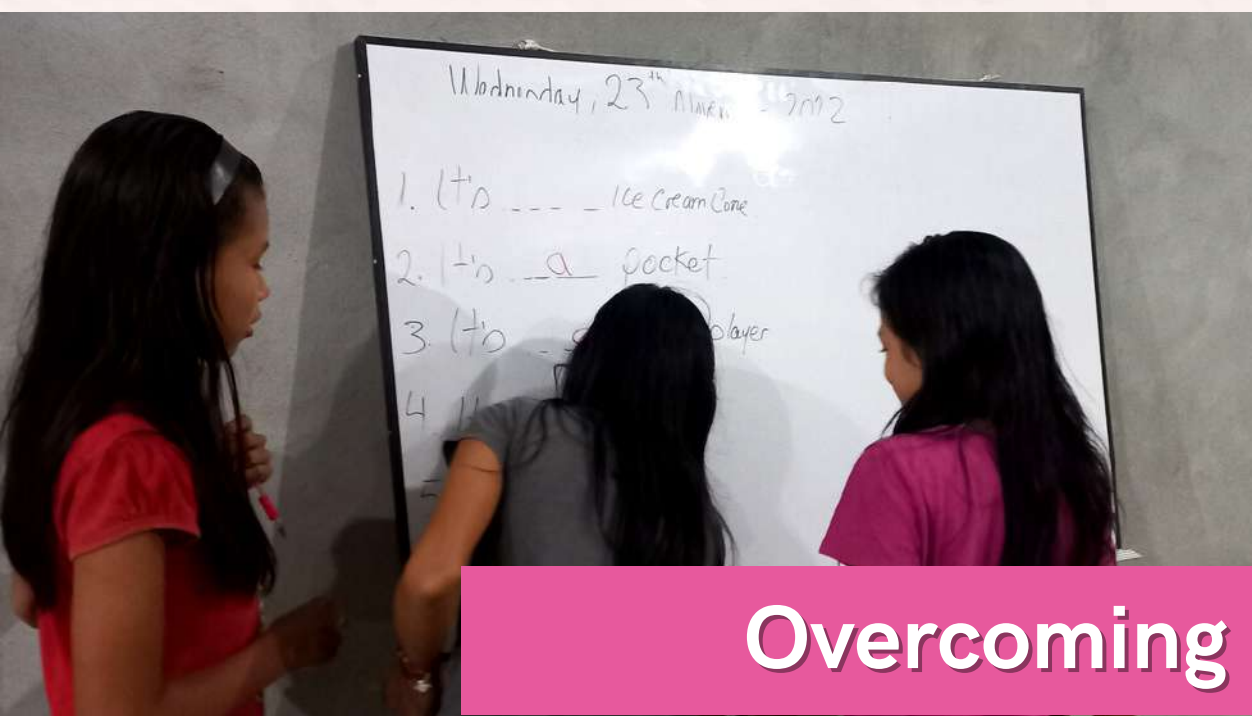


Opportunities



Education

Support



Overcoming



Growth



Empowerment

TESTIMONIALS



"My name is Génesis Marsela, I am 10 years old. I saw how my little brother suffered a lot because he was sick, so when I grow up I want to be a pediatrician. I am very happy to belong in the Butterfly Project"



"Hello! My name is Reynaldo Fernández, I am 12 years old, since I was little I have suffered psychological abuse from my father, that is why when I grow up I want to be a psychologist to help children in the same circumstances."



"Araceli Dea, 11 years old. When I was little I lost my daddy, we didn't have enough money to buy his medicines, so when I grow up I want to be a doctor so I can help my family and people who are sick and can't get their medicines."



"My name is Milagros del Pilar, I am 12 years old. My dream is to be a nurse so I can be able to help my family and my mom because she works a lot and I want to see her happy."

TESTIMONIALS



"Grisete Celeste, 12 years old. I see that many old people and orphan children are on the street, hungry and cold. I feel sad for not being able to help them now, that's why when I grow up I want to be a professional chef."



"My name is Damaris Gissela, I am 13 years old. When I finish high school I want to study human rights, my dream is to be a lawyer and I would also like to be a veterinary doctor. I would like to make my mom proud."



"Ariana Nicolle, 12 years old. I see a lot of violence and social disorder in my community. For this reason, when I grow up I want to be a police officer to bring order and be able to support and bring pride to my parents."



"My name is Oscar Adriano, I am 13 years old and since a very young age I have wanted to be a civil engineer, it is my goal to be able to support my family."

AINBO PROJECT

Since 2020, the Ainbo Project, year after year, has been encouraging the beneficiaries to start up and put into practice all the knowledge learned in the workshops, and this year has not been the exception, Ainbo continued, to empower women and provide them with the necessary resources, such as entrepreneurship workshops: digital marketing classes, basic finances and many more, thus they can continue to develop their skills and obtain better opportunities. We can proudly say that we trained 36 women from the Nuevo Progreso Human Settlement, in Villa Maria del Triunfo.

Also in this 2022, craft and recycling workshops were implemented, which were taught in person at Casa Ainbo to around 25 women, during the 12 classes taught, 10 product lines were developed, while in Lima they were developed together with voluntary products for the purpose of that in the future they help support all the social projects of Imfundo Kahle.



*"We empower women
through
entrepreneurship and
skills training."*

Virtual workshops

Our beneficiaries from Villa María del Triunfo and San Juan, Iquitos received workshops on:

- Canvas Business Model
- Social media
- Ikigai
- Natural cosmetics
- Basic finances
- Stamping technique
- Writing and Digital Marketing
- Watermark on paper
- Recycling
- Among others

OUR TEAM



VERÓNICA
*Graphic
designer*



**MARIA
FERNANDA**
Publicist



SHAYLA
Volunteer



RAIN
Volunteer

ENTREPRENEURSHIP WORKSHOPS IN VILLA MARÍA DEL TRIUNFO



We trained women from
Villa María del Triunfo in
Entrepreneurship,
Finance and Social
Networks in the months
of March and April.



WORKSHOPS "LEARNING TO START UP" IN IQUITOS



LANGUAGE SCHOOL, VIVA DIOMAS

Viva Idiomas is a language school that provides personalized classes to students who seek to learn efficient English or Spanish in a short time. This school works together with Imfundo Kahle to continue providing quality education. Following the same direction, Viva Idiomas becomes one of the economic, logistical and pedagogical supports that Imfundo has, since the income received by the school goes, in addition to paying the teachers, to the economic funds of the NGO, thus also achieving contribute to the growth and objectives of each mentioned project.

Being a school with social responsibility, we seek through our classes to sensitize our students about the importance of human promotion, dialogue and intercultural respect, and cooperation between human groups for the progress of our society.

OUR TEAM

We have 9 teachers and/or managers who are part of the growth of our school, in addition they promote Latin American culture to our students through our own books VIVA Latinoamérica, our Tiktok of La Llama peruanita and our podcasts on Soundcloud.



"Education is the most powerful weapon which you can use to change the world."

CAPTURED MOMENTS



IMFUNDO KAHLE'S NETWORKS



This year at Imfundo Kahle, we realized the importance of social networks to connect with the world and to be able to transmit and share who we are and what we do.

Thanks to the web we have been able to meet volunteers with a big heart and capacity for service.

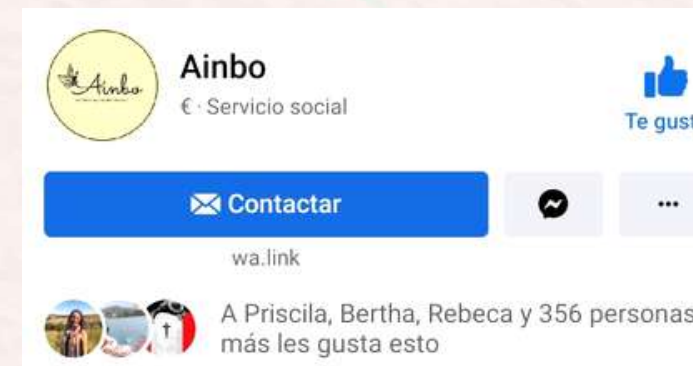
We invite you to visit our networks by clicking (on the image) and join our projects

Instagram

Closing 2022, we have 821 followers, we periodically upload stories and posts related to the activity and promotion of workshops and courses of our NGO.



AINBO



Facebook

We have 356 likes on our page where we have a special section where you can purchase our products.

Instagram

We have 557 followers, in this project that helps support our other projects. We offer training and workshops on empowerment and entrepreneurship.



SONRISAS DE NAVIDAD



Instagram

We have 217 followers, in this special Christmas project. We show the help provided along with the activity itself.



GOODWILL MANAGERS

In our society, there are many people who have different skills, abilities, talents, who have the time and who, in turn, are highly sensitive to the vulnerable situations of others, who want to help, however, many times they do not know how or where to do so.

In the case of our NGO Imfundo Kahle, which is a charitable socio-educational organization, we promote solidarity and human dignity. We seek to change the lives of women and children through concrete educational and solidarity actions. We have a great and important mission.

By being goodwill managers, we can create spaces of solidarity and human promotion, we can channel the necessary help to people and populations in need.

Throughout this 2022, some collaborators have been able to send their help and solidarity through our works.

Being able to count on you means a lot to us, thank you for trusting us.

Imfundo Kahle

OUR ALLIES

This year we continued in partnership with universities and companies that have social responsibility, who made possible for us to accomplish the objectives set for this year.

As an NGO, by working in alliance with these organizations, we help train citizens with a humanistic view of their professional work and their commitment to society. The training of professionals with social commitment is essential to achieve a society with values.

A special thanks to our Viva Idiomas students who, by studying with us, help support our social works.

We are very grateful to the Pegafan company that donated materials to be used at Casa Ainbo, Iquitos. We are also very grateful to the Veritas Prime company that allowed us to bring food to many families in Lima and Iquitos in our Christmas campaign of Sonrisas de Navidad.

Other key allies for the growth of our work in 2022 have been belonging to the PROA Network and the OLI Network, both are networks of social organizations that promote solidarity and human promotion among Peruvians.



VOLUNTEERS

Imfundo Kahle would not be possible without the help provided by its volunteers in the different areas and projects. Thanks to them, who give their time and dedication, Imfundo Kahle can continue bringing help to those in need.

This year the Imfundo Kahle family has opened its doors to 55 good interns, 32 volunteers (teachers and collaborators), 50 digital volunteers (content creation and broadcast) and 37 volunteers for the Sonrisas de Navidad Project. They decided to be part of our organization and worked on the development and optimization of the projects: Ainbo Project, Butterfly Project, Sonrisas de Navidad Project and the language school, Viva Idiomas, during this 2022.

We are very proud of the warm and friendly atmosphere that we have created with our Imfundo family this year, in addition to the legacy they leave, since we have structured and systematized many processes that are essential for the sustainability of the NGO in the future.

Currently, Imfundo Kahle opens its doors to new volunteers who want to join the cause, and to university students and/or Viva Idiomas, since we offer them here the opportunity to continue developing their skills and abilities in an environment where respect and solidarity prevail.

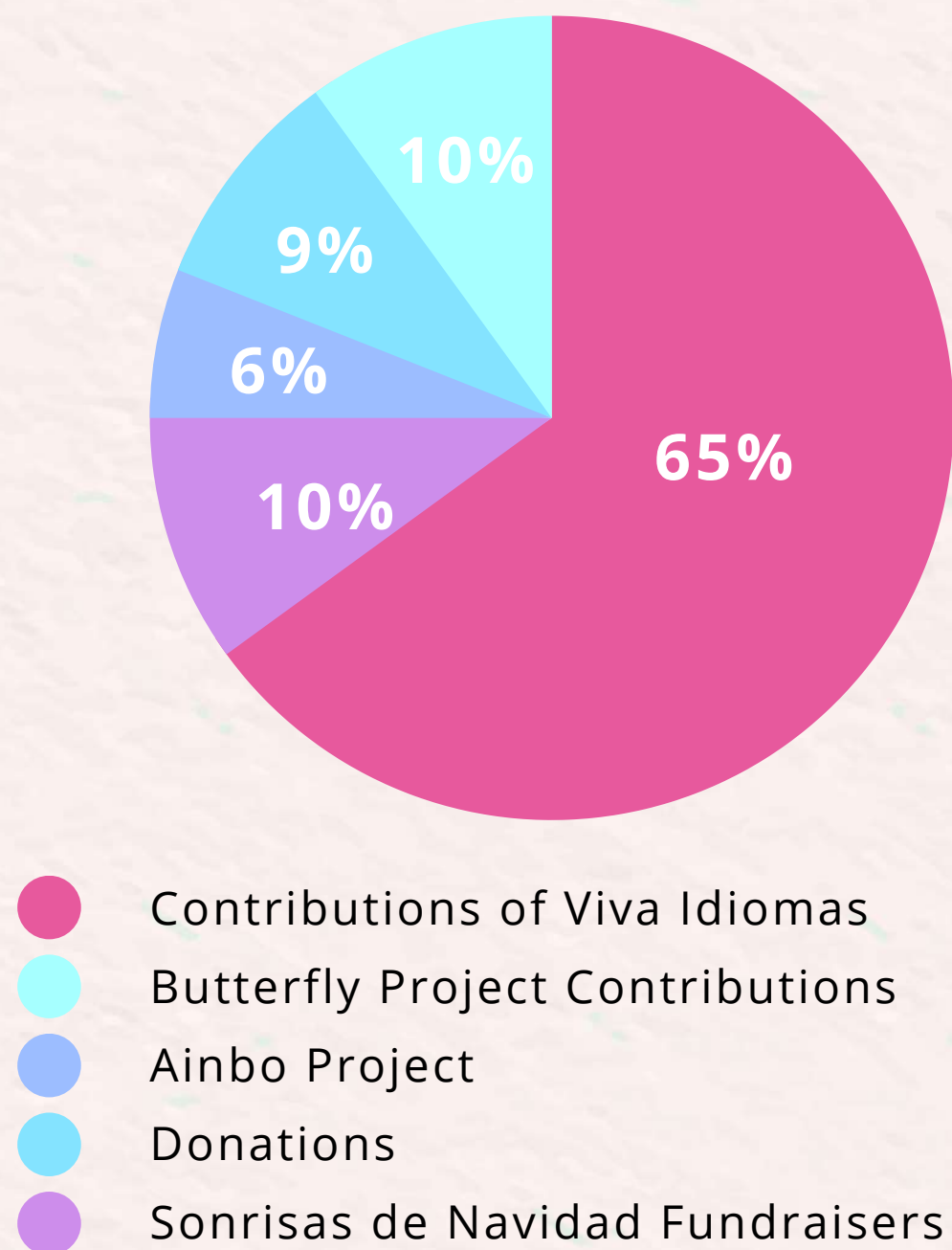


2022 MOMENTS

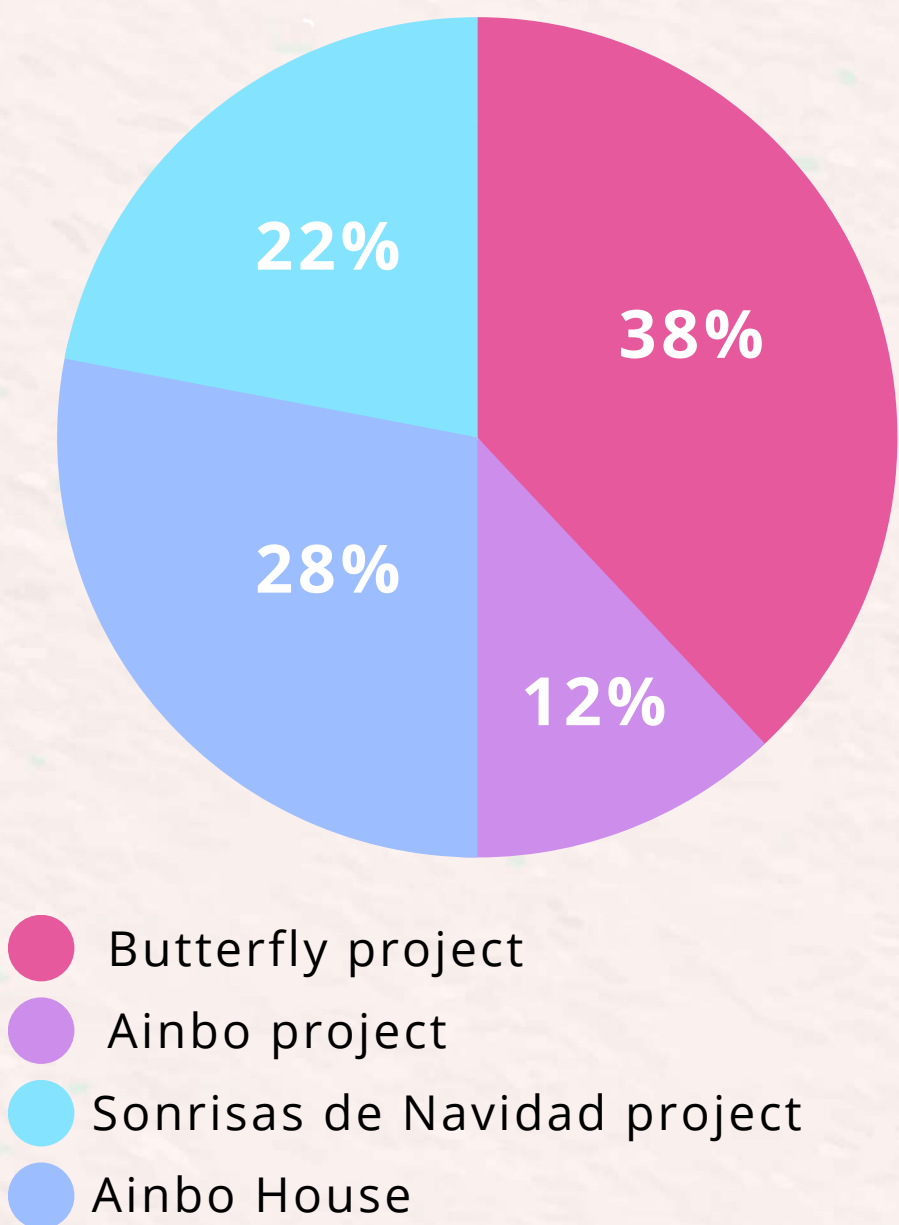


WE ARE TRANSPARENT

REVENUES



EXPENSES





AUTHOR

IMFUNDO KAHLE. Civil Association
WRITING, PHOTOGRAPHY AND EDITING

Raquel Zaray Acuña Yapo.

Giuliana Reyna Cutipa.

DESIGN AND LAYOUT

Verónica Fiorella Paucar Cruz.