

"INNOBUC: Committed to Social Change"



INNOBUC

Innovation and Business Culture

At INNOBUC, our NGO, we tirelessly persevere in pursuit of our founding mission and the realization of its objectives. With an unwavering commitment, we remain faithfully aligned with our strategic plan, setting the course towards a fairer and more sustainable future. Day after day, we work hard and dedicated, aware that every action we take contributes to the well-being of the communities we serve.

Our daily routine is distinguished by the rigorous application of high professional standards, supported by a passionate and dedicated team. At INNOBUC, we not only limit ourselves to meeting our goals, but we also strive to exceed them, seeking innovation and efficiency in each project we undertake. We firmly believe that service to others is a fundamental pillar of our work, and this conviction drives us to offer the best of ourselves in every action and every initiative we undertake.



Mission

Contribute to the improvement of our society by helping people in difficult situations to improve their lives and their community.



Vision

Work with youth and adults; to positively impact their families within each of their communities. Provide them with the necessary tools that allow them to take responsibility for their lives and their environment. This will be achieved through education and employment, which will contribute to improving their living conditions.



INNOBUC

**Social Projects
Resume**



INLIGHT: Illuminating Lives with Solar Energy in Communities



From 2020 to date, the INLIGHT program has established itself as one of the fundamental pillars of the INNOBUC organization. Through this innovative project, the organization brings light and hope to various communities in the country, especially those with difficult access, by delivering donations of solar lamps.

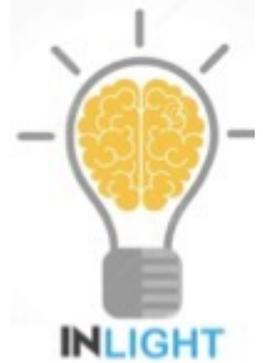
INLIGHT has been conceived as an initiative to address the lack of access to electricity that affects many communities in the country. In collaboration with various partners and donors, INNOBUC has worked tirelessly to bring sustainable energy solutions to these locations. Solar lamps, powered by solar energy, not only provide lighting at night, but also improve the quality of life of families by allowing them to carry out tasks after dark, access education and development opportunities, and increase security in their homes.



Through INLIGHT, INNOBUC has left a significant mark on beneficiary communities, demonstrating how solar energy can transform lives and entire communities. With a focus on sustainability and inclusion, this program has managed to make a positive and lasting difference in people's lives, empowering communities and moving them closer to a brighter, more prosperous future.



INLIGHT: Illuminating Lives with Solar Energy in Communities



RAISING AWARENESS TO THE MAJE EMBERÁ DRUA COMMUNITY



SENSITIZATION ICANDI, GUNA REGION OF MADUNGANDI



Collaboration with Other Organizations



Signature of Historical Agreement between INAMU and INNOBUC on the International Day of Indigenous Women

In an emotional commemorative event for the International Day of Indigenous Women, a Cooperation Agreement was signed between the National Women's Institute (INAMU) and the Organization for Innovation and Business Culture (INNOBUC). The ceremony, which took place in September 2022 at Albbrook Mall, marks a milestone in the promotion of gender equality and the recognition of women's rights in Panama.



INNOBUC and REDTURI join forces to work on a program focused on Native Communities with a focus on Sustainable Tourism and Cultural Rescue

In a joint effort to promote sustainable tourism and preserve the rich cultural heritage of indigenous communities, the Organization for Innovation and Business Culture (INNOBUC) and the Indigenous Tourism Network (REDTURI) have forged a powerful alliance. This strategic collaboration has resulted in the creation of an innovative program designed to empower the indigenous communities of Panama and promote responsible and respectful tourism practices.



REDTURI e INNOBUC, nos unimos a la celebración de esta fecha tan especial, reafirmando nuestro apoyo a las iniciativas en beneficio de todas la mujeres indígenas panameñas las cuales son piezas claves de constancia, valor y dedicación.



Yaliveth Roldán
ASOCIADA CULTURAL



Soguigüili Díaz
ASOCIADA CULTURAL



As a committed NGO, we strive to support our communities in Panama through various initiatives. Through our joint work, we seek to create economic opportunities and strengthen our communities in the country.

We are dedicated to the future development of our nation and look forward to continuing to collaborate closely with indigenous communities, local authorities and other relevant actors to achieve sustainable, equitable and culturally enriching management.

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