



SPONSORS GUIDE

GREEN ACTION PROJECT

FIRST EDITION

Prepared for :
World Inspiring Network

Pentecost University Street, Accra, Ghana
www.worldinspiringnetwork.org

Partnership Invitation: Empowering a Sustainable Future in Ghana

Dear Potential Partner,

We invite you to join us in empowering 30 young eco-entrepreneurs and climate ambassadors in Ghana through the **Green Action Project**. This initiative culminates in the **Green Action Summit**, a vibrant gathering of over 300 young leaders, experts, and stakeholders committed to sustainable development.

By partnering with us, you will support the development of sustainable businesses and initiatives, promote environmental conservation and community resilience, and foster diversity, equity, and inclusion in environmental leadership. The Green Action Summit offers a unique opportunity for networking, knowledge sharing, and collaboration, while showcasing your organization's commitment to environmental stewardship and social responsibility.

The relationships that we will build can lead to long-lasting collaboration well beyond the close of the project or event.

Please take a few minutes to read our proposal. To reserve your spot, kindly choose the sponsorship option most appropriate for your organization and contact us at your convenience. Please note that the sponsorship conditions are flexible, and we will work with you to customize your presence and provide your organization with the most beneficial exposure.

For more information and inquiries, please contact Maxwell Odonkor on +233 541 39 2208 or at maxwell@worldinspiringnetwork.org.

We look forward to exploring how we can collaborate to create a sustainable future for Ghana.



Project Overview:

Climate change remains one of the most pressing challenges of our time, with far-reaching implications for global sustainability and human well-being. According to the Intergovernmental Panel on Climate Change (IPCC), the impacts of climate change are increasingly evident, from rising temperatures and extreme weather events to sea-level rise and ecosystem degradation. Africa, in particular, is vulnerable to the effects of climate change due to its reliance on rain-fed agriculture, limited adaptive capacity, and exposure to climate-related hazards.

In Ghana, climate change poses significant threats to the country's socio-economic development and environmental integrity. With agriculture being a cornerstone of the Ghanaian economy, shifts in rainfall patterns and temperature variability directly impact food security, livelihoods, and rural communities. Moreover, coastal erosion, deforestation, and loss of biodiversity further exacerbate the vulnerability of ecosystems and communities across the country.

Amidst these challenges, there is a growing recognition of the need for innovative solutions that promote both environmental sustainability and economic development.

Entrepreneurship has emerged as a powerful tool for addressing unemployment and fostering economic growth, particularly among youthful populations.

However, traditional business models often neglect environmental considerations, contributing to unsustainable practices and exacerbating the impacts of climate change.

Recognizing the intersectionality of youth empowerment, entrepreneurship, and environmental stewardship, the Green Action Project seeks to address these issues by empowering young people in Ghana to become eco-entrepreneurs and climate ambassadors (Green Action Leaders). Through targeted training, mentorship, and support, the project aims to equip 30 youths in Ghana with the skills, knowledge, and resources to establish green businesses and lead grassroots initiatives on climate change adaptation and mitigation.

Through a hybrid format combining online and in-person activities, the project will offer participants a comprehensive learning experience, including environmental literacy courses, specialized eco-entrepreneurship training, and hands-on workshops. Participants will also have the opportunity to develop and pitch their green business ideas to a panel of judges during the **Green Action Summit**, where successful ambassadors will be recognized and awarded.

By building a network of eco-entrepreneurs and Green Action Leaders, the Green Action Project aims to foster innovation, resilience, and sustainable development in communities across Ghana. Through the collective efforts of empowered youth, we aspire to create a greener, more prosperous future for generations to come.

Main Objective:

The main objective of the Green Action Project is to empower 30 youths in Ghana to establish green businesses and become Green Action Leaders, thereby fostering environmental sustainability, economic growth, and community resilience in the face of climate change.

Specific Objectives:

- To provide comprehensive training and mentorship to 30 youths, equipping them with the skills, knowledge, and resources necessary to develop and implement green business ideas.
- To empower participants to serve as Green Action Leaders, engaging with rural communities to raise awareness about climate change and promote sustainable practices.
- To facilitate the development and pitching of innovative green business ideas by participants, with a focus on addressing local environmental challenges and fostering inclusive economic growth.
- To showcase the achievements of the Green Action Leaders and promote their role as catalysts for positive change during the Green Action Summit in Accra.
- To create a platform for a mentorship program to accelerate the self-development and teamwork of the youth in order to tap into existing and new knowledge, skills, perspectives, and experience of high-performing trainers.

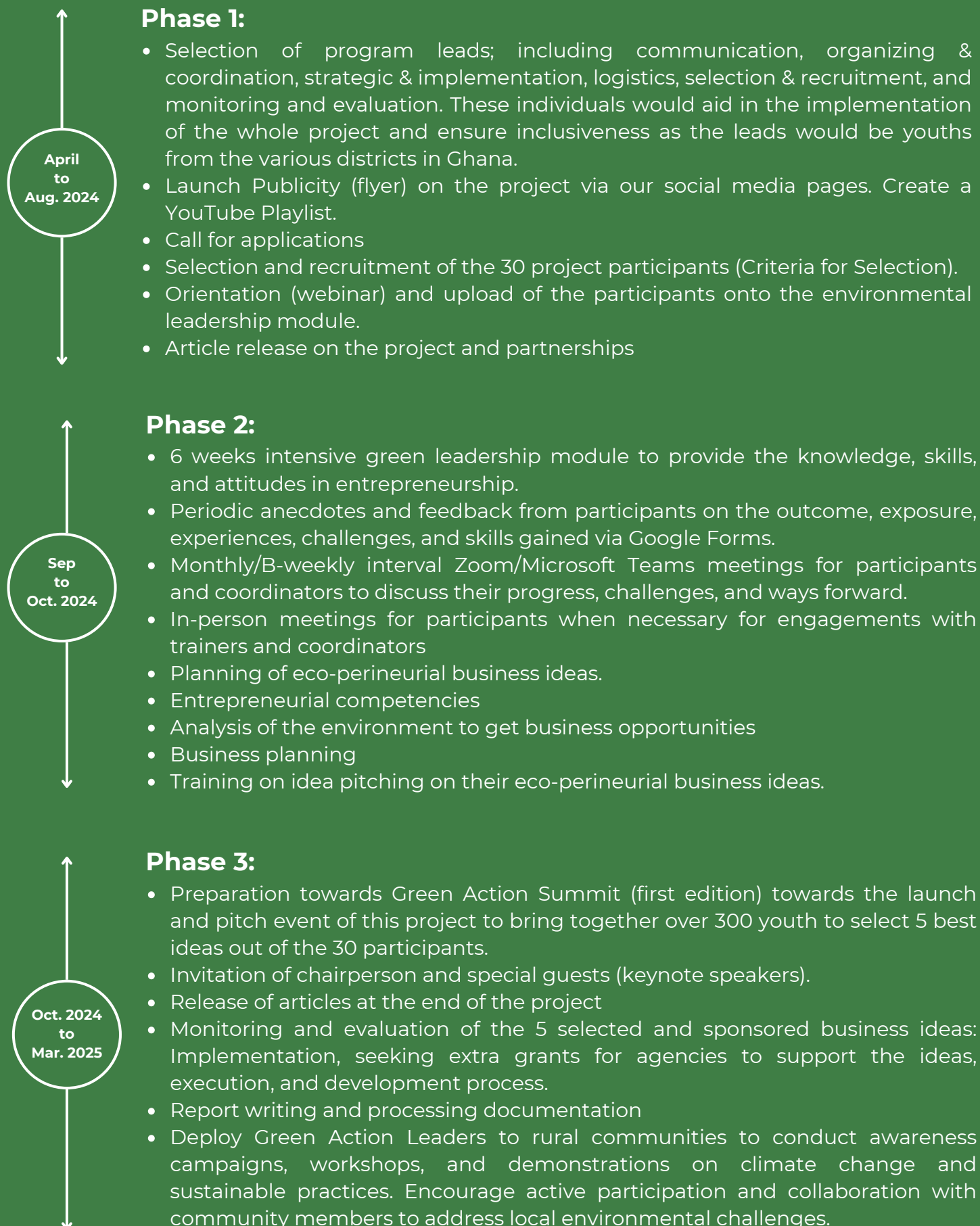
Timeline of Project:

April 2024 - March 2025

Targeted Participants:

30 youths at the tertiary institution and community based in Ghana who are interested in the eco-perineurial sector, aged not more than 35 years.

Implementation Strategy:



Course Outline:

6

Week	Topic	Sub-Topics	Activities
1	Introduction to Climate Change and Green Entrepreneurship	<ul style="list-style-type: none"> - Understanding climate change - Causes and effects of climate change - Introduction to green entrepreneurship - The role of green businesses in addressing climate change 	<ul style="list-style-type: none"> - Interactive lecture - Group discussion - Case studies
2	Environmental Literacy and Sustainability	<ul style="list-style-type: none"> - Environmental systems and resource management - Sustainable development goals - Principles of environmental impact assessment 	<ul style="list-style-type: none"> - Facilitator presentation - Interactive workshop
3	Developing Green Business Ideas	<ul style="list-style-type: none"> - Identifying local environmental challenges and opportunities - Brainstorming and idea generation - Market research and feasibility analysis 	<ul style="list-style-type: none"> - Group brainstorming sessions - Individual project development - Peer feedback and refinement
4	Business Planning and Development	<ul style="list-style-type: none"> - Writing a business plan - Financial planning and forecasting - Marketing and sales strategies - Legal and regulatory considerations 	<ul style="list-style-type: none"> - Workshop on Business Plan Development - Individual Project Guidance - Facilitator on Financial Management
5	Pitching & Presentation Skills	<ul style="list-style-type: none"> - Crafting Compelling Pitches - Effective Communication Techniques - Presentation Delivery Skill 	<ul style="list-style-type: none"> - Individual project refinement sessions - Mock pitches and presentations - Peer review and feedback
6	Climate Action and Community Engagement	<ul style="list-style-type: none"> - Becoming a Climate Ambassador - Raising awareness about climate change - Community engagement strategies - Developing and delivering workshops 	<ul style="list-style-type: none"> - Group project development. Participants would have to embark on community service projects that does not involve huge amount of money. Example, providing climate change advocacy in schools, churches, and mosques, or providing training on climate change on social media, start a climate change blog or social media campaign, TV or Radio advocacy, tree planting, community cleanup, develop a Sustainable Products, short films and many more.

Sponsorship Opportunities:

We are committed to making the Green Action Project a inclusive and impactful initiative that empowers young people in Ghana to become eco-entrepreneurs and climate ambassadors. This cannot be done without the support of generous sponsors. As a sponsor, you can empower and connect with the next generation of sustainable leaders while demonstrating your organization's commitment to environmental stewardship and youth development.

Why Support the Green Action Project?

Supporting the Green Action Project is a powerful way for companies, foundations, and non-profits to demonstrate their commitment to empowering young people in Ghana to become eco-entrepreneurs and climate ambassadors. By supporting this project, you will directly enable:

- **Diversity:** With participants from diverse backgrounds and regions in Ghana, supporters will amplify the voices and ideas of young people from across the country.
- **Youth Leadership:** By investing in the Green Action Project, supporters will directly support the development of 30 young eco-entrepreneurs and climate ambassadors, equipped to address Ghana's most pressing environmental challenges.
- **Sustainable Development:** As the project aligns with the UN's Sustainable Development Goals (SDGs), supporters will contribute to addressing urgent issues like climate change, inequality, and unemployment in Ghana.

Sponsorship Packages:

	Platinum (\$5,000)	Gold (\$3,000)	Silver (\$2,000)	Bronze (\$1,000)
One Keynote address slot	✓	✗	✗	✗
Opportunity to provide one speaker for a main stage panel	✓	✓	✓	✓
Opportunity to give a presentation at the gathering	✓	✓	✓	✓
Recognition throughout the event	✓	✓	✓	✓
Logo included on the projects website, promotional materials, and banners	✓	✓	✓	✓
Media exposure in associated PR coverage, pre and post the event	✓	✓	✓	✓
Short description of organization included in summit and organiser's website	✓	✓	✓	✗
Article Feature on the event website	✓	✓	✗	✗
Sponsor video on media platforms	✓	✗	✗	✗

About World Inspiring Network:

World Inspiring Network is a nonprofit organization dedicated to ending poverty through education, youth & women empowerment, and climate action. With the support of a global network of volunteers, we strive to empower young people in Ghana, fostering personal and community development while actively addressing the challenges of climate change.

Aligned with the United Nations' Sustainable Development Goals (SDGs), our work encompasses SDG1 (No Poverty), SDG4 (Quality Education), SDG5 (Gender Equality), SDG8 (Decent Work and Economic Growth), and SDG13 (Climate Action). By addressing these vital areas, we aim to create a sustainable future and make a positive impact on our planet.

Founded in 2016, World Inspiring Network has experienced significant growth over the years, driven by our unwavering commitment to our mission and the collaborative efforts of our volunteers.



Our Mission:

Our mission is to end poverty through education, youth empowerment, and climate action.



Our Vision:

To see a world where all individuals are given the skills and necessary support to contribute to and develop their communities.

Thank you!

Contact Us:

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