



## Hopefull Handbags Global Kenya Water and Sanitation Projects

### Business Plan

#### Executive Summary

Hopefull Handbags Global aims to address the critical lack of access to clean water in rural schools of Kenya, starting with the Rift Valley, through the installation of water tanks and rainwater harvesting systems. This initiative seeks support from donors who are committed to disease prevention and treatment, water and sanitation, maternal and child health, economic and community development, and environmental sustainability. By involving survivors of domestic and child abuse and local communities, we aim to create sustainable futures, enhance educational outcomes, and improve public health.

#### Project Overview:

- **Mission:** Our mission is to provide support to rural communities in Kenya through the "Project Rural Kenya Schools Water and Sanitation" initiative. We prioritize empowering children and survivors by providing clean water, sanitation facilities, education, and employment opportunities.
- **Community Need:** Lack of access to clean water affects health and education in remote areas of Kenya, leading to waterborne illnesses and hindering academic performance. Reports indicate over 2 billion people lack safe water, affecting health and education outcomes.
- **Project Objectives:**
  - Improve Access to Clean Water
  - Enhance Educational Outcomes
  - Promote Health and Well-being
  - Empowerment through Participation



## Project Implementation

**Location:** The project will be conducted in remote areas of the Rift Valley, Kenya, targeting schools and communities lacking clean water access.

**Expected Outcomes:** Direct access to clean water, improved health, increased educational attendance and performance, cultural exchange, empowerment, and long-term sustainability.

## Community Impact

- **Target Population:** The project will serve 6,000 to 15,000 students and staff initially, with potential benefits reaching tens of thousands more in surrounding communities.
- **Measurable Impact:** Improved health, educational outcomes, community development, quality of life, environmental sustainability, and long-term sustainability.
- **Long-term Impacts:** Improved public health, enhanced education, economic development, women and children empowerment, sustainability, and community cohesion.



## Sustainability

- **Skills and Knowledge Transfer:** Community workshops, direct involvement, health education, economic empowerment, ongoing support, and collaboration with educational institutions facilitate knowledge transfer.
- **Expendable Supplies:** Sustainable soap production, durable water tanks, underground infrastructure maintenance, gutter inspections, water sanitization, community involvement, and funding strategies ensure sustainability.
- **Maintenance:** Biannual checks, community involvement, sustainable funding models, and durable infrastructure guarantee long-term maintenance.
- **Longevity:** The project aims for a 20-year lifespan for water tanks, with strategies in place for continuous impact and sustainability beyond this period.

Hopeful Handbags Global's Kenya Water and Sanitation Projects demonstrate a commitment to addressing critical community needs, empowering individuals, fostering collaboration, and ensuring long-term sustainability. Through the support of donors and local communities, we aim to create lasting positive change in the Rift Valley and beyond.