

YEARS 2022-2024

THE
BE  **GLE**
ALLIANCE

ADVOCACY • RESCUE • CHANGE

LAB
TO 
LOVE

MISSION • VISION



MISSION

To give animals used in research and situations of harm, a second chance at life.

To advocate for non-animal use in science.

VISION

To see the end of animal testing.

CORE VALUES



COMPASSION

We value the lives of the animals and people we work with and meet everyone exactly where they are.

RESPECT

We treat all beings with dignity, fairness, and empathy. We value inclusivity.

COLLABORATION

We value teamwork and actively create partnerships that will increase our ability to save more lives.

INTEGRITY

We make ethical, transparent and well-intentioned decisions and are clear about making animal welfare a priority.



GUIDING PRINCIPLES

B BELIEF is at the core of our decisions and that the majority of people act within their belief system. Meeting people where they are is an example of compassion and ultimately how we make change together.

E EDUCATION is the key to spreading awareness and making sure that the future lawmakers, scientists and advocates choose to make the welfare of animals, humans and the environment a priority.

A ADVOCACY is an act of love. Being both a voice and a witness for those who cannot speak allows for inclusivity, action, hope and change.

G GRATITUDE is the constant state required to keep perspective, nurture relationships and move forward.

L LOYALTY is what we owe the animals who so offer forgiveness to the very species who has harmed them. Loyalty is what we owe the people who stand by us always.

E EXCELLENCE is what you strive to be and do for the sake of something bigger than you.

INSPIRATION

A close-up, high-contrast photograph of a dog's face, likely a pit bull mix, with tan and black fur. The dog's right eye is visible, with a single tear falling from it. The background is dark and out of focus, showing some green foliage.

WHAT MAKES US DIFFERENT

The Beagle Alliance is the only organization in Canada dedicated to animals, specifically dogs, in research.

We are both a foster based rescue and an advocacy organization.

We are both a voice for change and a soft-landing place for the rest of their lives.

PASSION

THE ANIMALS WE SAVE

The animals we find
homes for have
been harmed and
would have
otherwise been
euthanized.

We get them out of
harm's way, whether
after study or after
neglect.

We get them to
safety and then we
work on individual
rehabilitation.



ANIMAL WELFARE



REFERRING to the PHYSICAL and PSYCHOLOGICAL WELL-BEING of an ANIMAL

The Beagle Alliance is an animal welfare organization whose primary focus is on the advocacy and care for animals in science. This includes:

Advocacy and education about the care of animals while in facilities, the petition for release of eligible animals and for the critical review and change to current regulations and legislation.

The advocacy and education about new approach methods in research, the efficacy of the animal use model for the welfare of both animals and humans with regard to animal testing.

The promotion of cruelty free consumerism and the creation of programs for the students who will go on to be the next animal welfare advocates, scientists, teachers, lawmakers and legislators.

We do not condemn, judge or blame animal care or laboratory workers, scientists or government agencies.

We are inclusive and DO engage in conversation and the creating of community where belief systems are valued and where we believe respectful conversation will change minds.

THERE IS HOPE

Every dog we have helped place into a loving home
Thrives and becomes a part of a family.

THE
BEAGLE
ALLIANCE
ADVOCACY • RESCUE • CHANGE

16

ABANDONED,
RELINQUISHED or
SPECIAL NEEDS
DOGS

21

IN HOMES FROM
THE ENVIGO
BREEDING
FACILITY
(5 in Canada)

60

U.S. LABORATORY
FORMER
RESEARCH BEAGLES

LAB TO  LOVE

A close-up, high-resolution photograph of a dog's face, likely a Weimaraner, with its large, light-colored eyes and dark nose visible. The dog's fur is a mix of light and dark brown. The image serves as the background for the text overlay.

PARTNERSHIPS

COLLABORATION

Dogs Know No Borders 2024 and Spring Break 2023 Rescue Partner Barc's Rescue Calgary, Corporate Sponsor Kiki McDonald Bridal and Corporate Donations Fizzy Delivery. The Canadian Centre for Alternatives to Animal Methods, Animal Justice, The Winnipeg Humane Society, Mighty Mutts Dog Training, Save The Buns, Denis Mange Pet Trainer and Intuitive, Hilary Druxman Jewellery.

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Associate of Humane Canada

BUILDING A COMMUNITY

19

VIRTUAL TOWN
HALL EVENTS

145

NEWSLETTER
EMAILS

3048

SUBSCRIBED
TO NEWSLETTER

A FEW OF OUR TOWN HALL SPEAKERS

Elle Hanson (Dog Research Exposed)

Kim Paschen (Leaping Bunny Program)

Liz Murdoch (Talking With The Dogs)

Camille Labchuk (Animal Justice)

Monica Engebretson (Cruelty Free International)

Jessica Scott Reid (Journalist)



AWARENESS PROGRAM

THE FUTURE

Our program, originally proposed in 2022, has expanded and will be proposed this semester as a volunteer credit program.

Premise: Students are the future lawmakers, advocates, scientists, government officials and consumers.



A close-up photograph of a beagle dog's face, showing its large, expressive brown eyes, floppy ears, and a white muzzle with black markings around the eyes and nose. The dog is looking directly at the camera with a calm expression.

FOSTERS AND ADOPTERS

THE REASON

We know that rescue would not be possible without our fosters and adopters.

We make ourselves available 24/7, we promise transparency, education, experience and continual support.

We expect communication, cooperation, patience and the willingness to hear their stories.

We know that rescue would not be possible without our fosters and adopters.



Lab beagles get second chance at life in Manitoba

MEDIA

NEW PAGE

Dedicated
Media Page on
Website



City
News

RESCUE BEAGLES: A LIFE AWAY FROM THE LAB

MON
22°

6:06 PM

KEY EVENTS

2022

Speaker Animal Law Conference
Animal Welfare Foundation of Canada Grant Award
Individual (non-laboratory) Rescues
Envigo Breeding Facility Rescue (placement of 5 beagles)

2023

Exhibitor Humane Canada Summit for Animals
Exhibitor 12th World Congress on Alternatives and Animal Use in the Life Sciences
Speaker Vote Animal Rally
Speaker and Moderator North American Animal Law Conference
Individual (non-laboratory) Rescues
Spring Break (laboratory testing) Rescue with Barc's Rescue Calgary
Freedom 10 (laboratory testing) Rescue with Cage To Couch
Free Fallin' (laboratory testing) Rescue with Cage To Couch
Local and International Media Coverage

2024

Speaker Animal Law Conference September 2024
Individual (non-laboratory) Rescues
Dogs Know No Borders Lab to Love Rescue Tour(10 beagles - laboratory testing)
Good Trouble in Canada Lab to Love Rescue Tour x 2(16 beagles - laboratory testing) August/Oct. 2024
1st Annual Beagle Benefit 2024 at Nicolino's
Beagle Yoga August 2024

FOCUS AREAS – 2024

RESCUE+

Re-homing from
Canadian
Facilities

FUNDRAISING+

Individual and Events
Foundations
Grants

ADVOCACY+

Dogs as a bridge
for Non-Partisan
Support

PROGRAMMING+

Volunteer
Credit Program for
Students

Collaborating
with the CCAC

Direct laboratory
contact

Partnering with
individuals within
facilities

Enrichment
Center

Monthly Donor Calls

Campaigns

Local Events

Foundations
Using Prospect ID

Letters of Interest

Corporations

Team and Board

Community

Politicians

Supporters

Organizations •
Facilities

Media

Letter Writing –
Laboratories and
Politicians

Wishlist of Activities
- Artwork
- Essays
- Outreach

Social Media

Fundraising

TEAM • BOARD OF DIRECTORS • ADVISORS

THE BEAGLE ALLIANCE

Lori Cohen
Bea Nicholson
Colleen Eckstrand
Carla Cesaroni
Andrew Fenton
Kelly Alexander
Brandy Cudmore-Mann
Kathy Meyer

The Beagle Alliance offers our deepest gratitude to ERIC AND DANA MARGOLIS
- The Margolis Foundation -
Their very generous donations facilitated our work in Canada.

HOW YOU CAN HELP

The background image shows two dogs, likely Beagles, each inside a separate pet carrier. The carrier on the left is green, and the one on the right is tan. Both carriers have their front doors open, revealing the dogs' faces and colorful collars (blue and red) through the metal wire mesh. The dogs are looking out from their carriers.

IT TAKES A VILLAGE

You can help by fostering, adopting,
volunteering, donating.

By sharing posts and newsletters, shopping
cruelty free, writing letters to laboratories and
Members of Parliament.

By being a voice for those with none.



ADVOCACY • RESCUE • CHANGE



THANK YOU

WE LOVE WHAT WE DO

It is because of YOU, our supporters, fosters, adopters, volunteers, donors – YOU, that we are able to save lives.

RESCUE is a privilege.

ADVOCACY is what we do to make sure rescue happens - and continues to happen.