



ORGANISATION DETAILS

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| Project Title | Environmental Related Art Murals (ERAM) project |
| Organisation Name | Rejoice Africa Foundation (www.rafug.org) |
| Address | M747+8QH, Fortportal-Bundibugyo road, Nyakarongo Village, Kibwa parish, Karagura subcounty, Fortportal |
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| Registration Details | Type of organisation: NGO Country: Uganda Year of Registration: 2022 Registration Number: |

PROJECT SUMMARY

The Environmental Related Art Murals (ERAM) project seeks to optimize the transformative power of art and non-violent communication to contribute to climate awareness. The project will involve harnessing the creative potential of artists and the public through fostering a collaborative environment between artists, environmentalists and communities.

PROBLEM

Climate change is a big challenge with the potential of threatening the lives of future generations. As a way of amplifying the magnitude of climate change and its effects, many have adopted violent activism which includes organising strikes geared to communicating the challenge. While such activism is important, Rejoice Africa Foundation believes that creating awareness about the climate should be friendly and engaging in ways that inspire many people to participate. This is what Rejoice Africa Foundation seeks to do with the ERAM project. The ERAM project will promote non-violent communication, create impactful art projects, installations and events that educate, engage and motivate individuals to adopt sustainable practices and become advocates



for the environment. With a commitment to innovation, sustainability and social responsibility, the ERAM project is expected to become a leading force in the intersection of art and environmental conservation.

TARGET AREA AND BENEFICIARIES

The project's direct beneficiaries include 100 schools and 50 public places in markets around Western Uganda. These have been selected due to the potential to reach many people.

PROJECT GOAL

The goal of this project is to use art murals and non-violent communication to create more visibility about the climate and climate change impacts in a friendly and engaging way.

PROJECT OBJECTIVES

The objectives for the project are:

- i. To promote climate awareness among schools and public spaces using art murals and non-violent communication.
- ii. To foster collaboration between key stakeholders from the art, climate, environment and community spaces to jointly address specific environmental issues.
- iii. To encourage community participation in climate awareness and environmental conservation programs in friendly and engaging ways.

PROJECT OUTCOMES

The expected outcomes upon implementing this project are:

- i. Increased awareness about the climate among schools and public spaces.
- ii. Enhanced collaboration between key stakeholders from the art, climate, environment and community spaces.
- iii. Increased community participation in climate awareness and environmental conservation programs.



DURATION

The project will be implemented over a period of one-year within which a review will be undertaken to determine if it can be re-implemented or if it can be modified and implemented in a better way.

APPROACH

The project will include the curation of art installations and exhibitions focusing on environmental themes. These are expected to provoke emotions, encourage critical thinking and inspire positive actions towards the environment. The project will also involve facilitating collaborations between artists, non-violent communication experts, environmental experts and community stakeholders to create interdisciplinary projects that address specific environmental issues. These will include public murals, sculptures, performances and multimedia installations. Lastly, the project will involve the organisation of workshops, seminars and educational programs that combine artistic expressions with environmental education in non-violent communication. These initiatives will encourage hands-on activities enabling participants to explore creative solutions to environmental challenges.

MONITORING & EVALUATION

The project will be monitored and evaluated with guidance from internal monitoring and evaluation experts, and if there is a need, external monitoring and evaluation experts as well. Focus will be made on recommended monitoring and evaluation parameters for projects as per the project indicators and outcomes. The monitoring parameters will include the project's progress as per the expected timeline and the project's progress in meeting the intended goal and objectives. The project's evaluation parameters will include the project's contribution to the expected outcomes.



BUDGET

The project budget is estimated to be USD 10,000 and broken down as follows:

| Item | Quantity | Unit | Rate (USD) | Total (USD) |
|----------------------------|----------|----------|------------|---------------|
| Paint (Weather Guard) | 350 | Tins | 6.77 | 2370.63 |
| Masking tapes | 92 | Dozen | 11.38 | 1046.87 |
| Painting brushes | 300 | Sets | 3.25 | 975.35 |
| White spirit | 120 | Litres | 4.06 | 487.67 |
| Undercoat | 155 | Jerrycan | 20.32 | 3149.55 |
| Rollers | 140 | Sets | 1.90 | 265.51 |
| Art brushes | 300 | Sets | 4.06 | 1219.18 |
| Transport and facilitation | 20 | People | 24.38 | 487.67 |
| Total | | | | 10,000 |

SUSTAINABILITY PLAN

As a measure for sustaining the project, Rejoice Africa Foundation intends to collaborate with Uganda's government, civil society organisations and community leaders in implementing the project. Rejoice Africa Foundation also intends to lobby for funding and support from external partners to facilitate the project implementation. Rejoice Africa Foundation will also work on building its internal capacity and building internal income streams to facilitate the implementation of the project even without the help of external partners. Lastly, more research



will be conducted on how best the project can continue to exist with or without the intervention of Rejoice Africa Foundation.