



Embrace The Bond Global Hugs for Boys

FAST FATHER & SON
FESTIVAL TOGETHER 2025

August 2, 2025



INTRODUCTION

Boys Mentoring Advocacy Network – BMAN is pleased to present this project proposal for the "**Father and Son Together [FAST] Festival – Embrace The Bond: Global Hugs for Boys.**"

This project aims to address the pressing issue of teenage boys being the most unhugged population worldwide. Through encouraging fathers to embrace their role in nurturing their sons and promoting the significance of physical bonding and affection, we aim to strengthen the emotional well-being and connections within the father-son relationship.

By mobilizing a global community to support and implement this initiative, we can ensure that the importance of father-son hugging is recognized and embraced worldwide. Together we will advocate that fathers and father-figures realize the importance and bonding power of physical affection, particularly through hugs, in boys' lives.

The festival will be held globally over three days, starting on August 01, 2024, and will culminate in a closing epic event for father and son bonding on Saturday, August 3, 2024. This festival will become an annual event, scheduled in the first week of August, and will be organized by the Boys Mentoring Advocacy Network (BMAN).

OBJECTIVES

The key objectives of the
"FAST Festival - Embrace The
Bond: Global Hugs for Boys"
are as follows:



01. Promote the significance of physical affection, specifically hugs, in building strong relationships between fathers and sons or father-figures and boys.

02. Create awareness about the positive impact of physical affection on boys' emotional well-being, self-esteem, and overall development.



03. Encourage fathers and father-figures to actively engage in nurturing relationships with their sons and boys in their lives.

04. Provide a platform for fathers and sons to spend quality time together, fostering a deeper bond and connection.

05. Establish the festival as an annual global event to celebrate and promote father-son relationships worldwide.



FESTIVAL ACTIVITIES

The "FAST Festival - Embrace The Bond: Global Hugs for Boys" will consist of various activities spread over three days, including:



Seminars and Workshops

Renowned experts and speakers will conduct seminars and workshops aimed at educating fathers and father-figures about the benefits of physical affection in boys' lives. These sessions will provide practical tips on nurturing and strengthening the bond between fathers and sons.



02. Panel Discussions

Panels comprising fathers, psychologists, and mentor figures will discuss their personal experiences and share insights on the importance of physical affection in relation to boys' well-being.



0.3 Hug-A-Thon

A global Hug-A-Thon will be organized, where participants can pledge to give and receive hugs throughout the festival, symbolizing the universality and power of bonding through appropriate physical affection.

The background of the page is a vibrant, slightly blurred photograph of a festival. On the left, a person is seen from the back, wearing a red and green patterned garment. To the right, another person with dark, curly hair is partially visible. The overall color palette is warm, with oranges, yellows, and reds, suggesting a sunny outdoor setting.

04. Father-Son Bonding Activities:

Various interactive and engaging activities will be organized to facilitate father-son bonding and create lasting memories. These activities may include sports competitions, outdoor adventures, art workshops, and team-building exercises.

05. Closing Epic Event:

The festival will culminate in a grand closing event exclusively dedicated to father and son bonding. This event will feature special performances, storytelling sessions, and opportunities for fathers and sons to express their love and appreciation for each other.



Implementation Plan

To ensure global participation and engagement, we will employ various strategies, including:

01.

Establish an organizing committee responsible for planning, coordinating, and implementing the project activities.

02.


Seek funding through sponsorships, grants, and donations to cover the campaign's cost, resource development, and research initiatives.

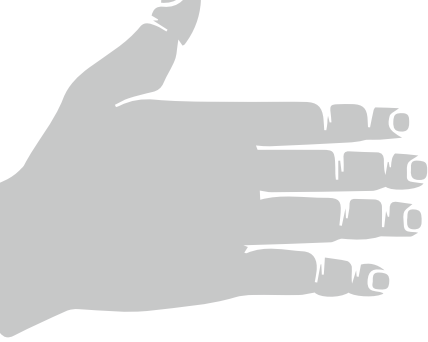
03.

Collaborate with international organizations, experts, and influencers to leverage their networks and extend the project's reach.

04.

Social Media Campaigns: Leveraging the power of social media platforms, we will launch a targeted campaign to raise awareness about the festival and its objectives. Regular updates, video testimonials, and inspiring stories will be shared to encourage participation from fathers and father-figures worldwide.





05.

Local Events: Encourage local communities to organize their own events and activities aligned with the festival's objectives, thereby fostering a global movement of father-son bonding.


06.

Media Partnerships: Partnering with local and international media outlets will help us amplify our message and reach a broader audience. We will actively seek opportunities for interviews, guest articles, and media coverage to generate interest and participation.

07.

Continuously evaluate project progress and impact through feedback surveys, data collection, and research studies





BUDGET

We estimate that the budget for the "FAST Festival - Embrace The Bond: Global Hugs for Boys" will be approximately **\$150,000**. This budget will cover the costs of venue rentals, event logistics, organizing team expenses, promotional materials, speaker fees, and other miscellaneous costs.



Expected Outcomes

01 Increased awareness

Raise awareness globally about the importance of physical affection, specifically hugging, in the father-son relationship.

02 Improved father-son bonds:

Empower fathers to actively engage in hugging their sons and strengthen the emotional connection between them.

03 Greater emotional well-being

Help teenage boys build self-esteem, resilience, and emotional security through regular and meaningful physical contact with their fathers.


04 Global community engagement

Create a platform for individuals, families, organizations, and communities worldwide to come together and support the cause of embracing the bond between fathers and sons.



CONCLUSION


The "FAST Festival - Embrace The Bond: Global Hugs for Boys" aims to create a global movement that emphasizes the bonding power of physical affection, particularly through hugs, in shaping positive relationships between fathers and sons or father-figures and boys. Through a series of workshops, seminars, bonding activities, and a closing epic event, we strive to raise awareness, inspire action, and foster stronger father-son relationships worldwide. We believe this festival will create a lasting impact on the lives of boys and contribute to their emotional well-being and personal growth.





About **BMAN**

Boys Mentoring Advocacy Network (BMAN) is an international non-governmental organization dedicated to empowering young boys and helping them reach their full potential through mentorship programs. BMAN believes that every boy deserves a positive developmental role model and support system to guide them through the challenges of life. By connecting boys with mentors who can provide guidance, encouragement, and accountability, BMAN aims to instill confidence, resilience, and leadership skills in young boys, helping them succeed academically, socially, and emotionally.



BMAN recognizes the unique challenges that boys face in today's society and the importance of fostering healthy relationships and providing resources for their personal growth. Through mentorship programs, workshops, and community outreach, BMAN aims to address key issues such as self-esteem, violence prevention, character development, and educational attainment. By investing in the future of young boys, BMAN not only helps them become responsible and productive adults, but also contributes to building stronger communities and shaping a better future for all.

We kindly request your support and approval for this project proposal. Together, let us embrace the bond and promote global hugs for boys.

Thank you.



Ola Akinwe
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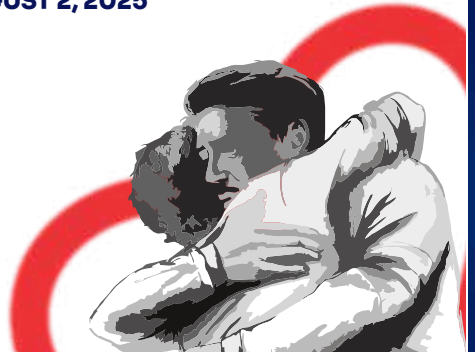
Founder & Chief Organizer
Global Hugs for Boys Campaign

Powered by: **BMAN** BOYS MENTORING
ADVOCACY NETWORK

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SATURDAY,
AUGUST 2, 2025



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